



the REACTer

Official Publication of REACT (Radio Emergency Associated Citizens Teams)

Vol. 14, No. 5

Winter 1980

DISASTERS PROVE CHALLENGE TO SEVERAL TEXAS TEAMS

Natural phenomenon, in the form of floods or tornadoes, continue to put the acid test on REACT teams in seeing how well they respond in an emergency, as the following two reports conclusively show.

SWEETWATER, Tex. — In the thick of efforts to provide communications, shelter and relief for beleaguered victims of flooding in nearby Roscoe were members of Sweetwater REACT team #2633 led by team member Bettie Fry. Mrs. Fry and Nina Pryor were on the flood scene, providing communications relief and assistance all day Tuesday, September 9, the day the flood hit, and



Lucille Williams, left and Bettie Fry, stalwart of Sweetwater (Texas) REACT Team #2633, make sandwiches during recent flooding which hit nearby Roscoe last September.

remained there through Friday. On Tuesday, Bettie Fry and Mrs. Pryor spent the entire day in the emergency shelter responding to calls for assistance. On Wednesday, Mrs. Fry assisted in a door to door survey of damage. Later her husband, Jerry and son, Jerry Jr. advised residents on the public address system not to use the sewers. Other REACTers participating were Lucky Thompson, Vada Thompson, and F. E. Healer. Young Fry and a Red Cross worker were also instrumental in distributing portable toilets to stranded residents and relief workers and in delivering sandbags by boat to city workers attempting to drain sewer pumps. Bettie Fry spent most of Tuesday night serving coffee, tea and stew to city workers. By Friday, after the water had receded a little, members were more than ready to return home secure in the knowledge that they had done a good job.

SAN ANGELO, Tex. — Passing the test of excellent performance in the face of a natural disaster — a hurricane — was the San Angelo REACT Team. The opportunity to respond came in the wake of Hurricane Allen, which struck

(cont. on page 4)

Bus Rescue of Seniors Leads to REACT Program



Officials of Central Niagara County REACT #3476 (Sanborn, N.Y.) are shown with several members of a senior citizens center following a visit by Team officials. Standing left to right are: Murry Edwards, senior citizen member; Bette Dale, senior citizen director; Mike Schermerhorn, treasurer, CNC REACT; Al Green, Coordinator, CNC REACT, and Karen Fraser, publicity chairman, REACT. Seated are, left to right: Terry O'Connor, president, REACT; Tim Wolcott, vice president, REACT, and Marge Green, secretary, REACT.

SANBORN, N.Y. — A bus load of senior citizens stranded for 30 minutes in the midst of a severe winter snow-storm triggered members of Central Niagara County REACT #3476 to vow to equip all six transport vans used by the seniors with CB's and antennas so that if any further problems arose, the vans would have contact with the base directly.

Further involvement between the team and the other citizens followed when several team officials visited the center to present a talk and a movie on what REACT is about. Nearly 120 senior citizens were present. As a result of this effort, six seniors were recruited for the team. A subsequent visit to another senior group panned out in an additional 10 members. With these new recruits in tow, the team hopes that other new members will follow and believes that it is well on its way toward realizing its goal — 24-hour monitoring of channel 9.

REACT International, Inc.
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REACT LIMITS DUES INCREASE

Nor-Cal Council Hosts Teams from 4 States



Shown among those on hand for the meeting were Bob Stewart, Central California; Susan Stewart, international board member; Gerald Reese, Managing Director, REACT International, and Chris White, Southern California.

PLEASANTON, Cal. — This small community in Northern California was the site of the 1980 Tri-State Convention, hosted by the Northern California REACT Council. Teams from California, Nevada, Oregon, and Washington attended and heard a program on disaster planning. Included were speeches, lectures, and slide presentations. Underlying the discussion theme was the importance of planning in the event of a major disaster and the overriding importance of unity between REACT teams.

Highlights of the three-day meeting included a presentation by the Union City Police Department on the "Do's and Don'ts" of calling in reports and the handling of various kinds of emergencies. A slide program on the Bay Area Emergency Disaster Radio Plan was presented by Helen Seaman. Susan Stewart, newly-elected International board member from the Tehachapi REACT Team #3600, explained the new REACT Forum structure and called upon members to begin promoting their local REACT teams in various ways.

One of the convention high spots was a discussion of the recent eruption on

Mt. St. Helens by Donna Rathbun, of the Lewiston Clarkston REACT team #3864. She presented a vivid and exciting account of the phenomenon and described the role of the local REACT teams in providing communications during the early stages of the rescue efforts when telephones were out and C.B. was the primary means of communication.

The American Red Cross placed on display a disaster van equipped with many of the tools, literature and equipment used by Red Cross volunteers in actual disasters.

The social aspect of the conclave included a smorgasbord banquet at a local restaurant at which Aaron Strauss, past president of the Northern California REACT Council, was honored for his many contributions to the continued growth of the Council, and a dinner and reception for Gerald Reese, Managing Director of REACT International, who attended with his wife, Terry. Deserving of high praise for planning the program and arranging the details were Blackberry REACT #C-57, East Bay REACT #3067, Crystal Springs REACT #3032, and Bob and Norma Miller of Mission Peak REACT #4041.

Inflation Forces \$2 Raise: Consult Teams on Total Plan

The REACT International Board of Directors has acted upon a recommendation of the REACT Forum Executive Committee to meet increased operating costs by raising dues to \$7 for Regular members and \$5 for Family and Junior members beginning with 1981 registration. Regular member dues in Canada and other countries will continue to be \$1 more — or \$8 U.S.

By the end of the year the rate of inflation (as measured by the Consumer Price Index, U.S. Bureau of Labor Statistics) will have risen at least 38% since the \$5 dues was instituted in 1978. This has resulted in a \$1.90 decline in the value of \$5 dues to \$3.10 in January, 1981. Thus a \$2 increase is a minimum requirement to maintain operations.

Responsible management policy requires a dues increase at this time to meet rising costs due to inflation. Failure to keep pace with the economy would court financial disaster and threaten the stability of REACT International.

We recognize the serious implications of any increase in membership dues. This decision was made only after consultation with and the recommendation of the Executive Committee of the REACT Forum — after they reviewed the recommendations of the Forum Task Group on Fundraising. In other words **LEADING REACT MEMBERS RECOMMENDED THIS INCREASE BASED ON AN ANALYSIS OF ALL FINANCIAL DATA.**

We are enclosing background information so that you will have all the facts which required this action. In addition, we invite your Team's input about additional funding proposals that have been considered by the REACT Forum. Actually, it costs about \$10 per member to operate REACT International. Your Team's opinion is requested as to how

the difference should be raised.

In spite of the drop in the value of the dollar due to inflation and the decline in REACT membership in the last two years, we have still managed to add vital membership benefits to provide this total membership package:

1. The pride of being a REACT member, and monitoring CB channel 9 — the Official Emergency and Travelers Assistance Channel — for REACT.
2. Authority to display the REACT emblem and personalized membership card.
3. Ability to join in true community service through your local Team activities.
4. Participation in REACT International programs, including: REACT Safety Break Time, Special Olympics, Red Cross cooperation, Operation CARE, National REACT Month, and others that may be added.
5. Six REACTers now scheduled for direct mailing to members homes in 1981 with more pages of information.
6. \$500,000 REACT Liability Insurance Policy covering all members, Teams and Councils including Canada, U.S. Territories and Possessions and all 50 States.
8. Extra optional \$25,000 "on duty" Accident Insurance Policy available for only \$5 additional per member.
9. REACT's exemption from U.S. Federal Income Taxes permits every member to deduct out-of-pocket expenses on personal tax return, and every U.S. REACT Team to accept tax-deductible contributions.
10. Election of four REACT Directors by and from the membership.
11. The REACT Forum made up of REACT members working as volunteers to prepare program beneficial to all Teams.
12. More leadership training and participation in management decisions through REACT International Team Ballots, surveys, conventions, Councils and the REACT Forum.
13. REACT is the only CB organization which provides as much membership participation, and which discloses financial results to all members.
14. REACT is clearly the leading organization in CB world-wide with greater recognition than ever before.
15. REACT Members now entitled to 10% Discount at Pearce Optical Centers, and 15% Discount on National Car Rentals.

(cont. on page 5)

BIG NEW PROGRAM SUPPORTING REACT ANNOUNCED BY ANTENNA SPECIALISTS CO.

SEE Page 3...
WATCH YOUR MAIL FOR DETAILS



PLEASANTON, Cal. — On hand at Tri-State Convention held here last August were these members of Blackberry REACT C-57. Left to right are Randy Athey, Dave Tracwell, and Rally Eng.

Goodwill Gesture



SWEETWATER, Tex. — Members of Sweetwater REACT Team #2633 have scored Brownie points through a group of unique quilts they have presented in recent months to the local police, the sheriff's department, the state department of public safety, and the local Red Cross. Made from scraps obtained from a local factory, the quilts are both attractive and functional. In the photo, REACTer Bettie Fry (center) is seen with police officials as Mrs. Fry presented the quilts to the police department. Left to right are Officer Sue Foley, Police Chief Gerald Byrd, Mrs. Fry, Lt. Archie Burroughs and Delpha Monks, executive secretary of the Nolan County Red Cross.



REACT SAFETY BREAK REPORT

Lompoc-Vandenberg REACT Team #2592 may not be the largest in all of REACT International, but they make up in enthusiasm and desire what they lack in numbers. This year over the three long holiday weekends: July 4, Memorial Day, and Labor Day, the team took their communications trailer to the state operated reststop on U.S. Highway 101 at Gaviota, CA., a "stone's throw from the blue Pacific."

There they dispensed gallons of free coffee and Kool Aid to hundreds of weary travelers who paused to rest, stretch their feet or just to admire the sunny weather. An estimated 150 cups of beverage were dispensed every two hours round the clock, as the team manned the site 24 hours a day, starting at 2 p.m. Friday afternoon and continuing through late Monday afternoon. The program, financed entirely through voluntary donations, has been in operation for the past five years. There is no charge. The communication trailer, which is equipped with coffee-making facilities, also has two CB sets, one to monitor calls on Emergency Channel 9 and the other one on 10. According to team president A. J. Stephenson: "Our members experience many discomforts during these safety breaks, but we feel it is worth it many times over if we can contribute towards saving just one life."

Similar success stories were reported by New Jersey Inter-County REACT Team #2416, which began the fall season with the distribution of free coffee, tea, cool drinks and pastry at the Route 287 rest stop in Harding Township.

More than 50 dozen donuts and a thousand cups of coffee were served by REACT volunteers to tired, worn-out drivers and their families.

Reported team Secretary Pauline Hill: "We had slides, and movies being shown indoors along with three television sets. We gave out bumper stickers, pens, flyers, even coloring books for the kids. As secretary of the team, I must have had more than 400 visitors sign our guest register." In the photo, part of the more than 400 travel-worn visitors who stopped at the Safety Break station offered by member of New Jersey Inter-County REACT Team #2416 are seen downing coffee, tea, punch and pastries which were offered free of charge to all.

Members of Spokane County REACT Team #2904 served an estimated 9,500 travelers refreshments during the long Labor Day holiday. The team had booths on both sides of the Granite Point rest areas of Cheney, Washington, on I-90.

"Although not as many travelers stopped due to the 55-mile per hour speed limit which left them less time to stop and there were fewer travelers due to gas prices, I feel we were quite successful," reported Nina Sessler, Safety Break chairperson, of the Silver Creek REACT Team #3798. An estimated 750 to 800 travelers were served on the weekends of Memorial Day, July 4, and Labor Day.

In its first try in the Safety Break program, reported K. Wendroth, of the Ram Road REACT Team, "We served about 1,900 people and it was agreed that it went very well, with many requests to do it again. People were very appreciative and said they'd seen it in other states."

Similarly glowing reports, some involving more and some fewer travelers, were received from the following: Benton County REACT (Oxford, Ind.); Graham County REACT (Safford, Ariz.), and Augusta REACT, Inc. (Augusta, Ga.). As other reports of this activity are received in International, we will continue to report them in succeeding issues of the REACTer.

FRIEDENS, Pa. - Colorful booth which highlighted safety break conducted by Somerset County React Team #3552 over the Labor Day Holiday.



Part of the more than 400 travel-worn visitors who stopped at the Safety Break station offered by members of New Jersey Inter-County REACT Team #2416 are seen downing coffee, tea, punch and pastries which were offered free of charge to all.

HEADQUARTERS REPORT

Is This Really Necessary?

Minimum cost for a base station CB antenna may rise to \$100 if the Consumer Products Safety Commission has its way. They wish to institute a mandatory safety standard for such antennas to eliminate the shock hazard when the antenna comes in contact with a power line.

In effect, the Commission is asking all CBers to pay for the cost of assuring safety which only applies when that antenna installation is in proximity to a power line. Furthermore, with only 100,000 base station antennas expected to be sold this year, this means that this whole project is capable of saving only three lives annually.

We in REACT certainly are not callous about loss of life, but we question the advisability of the government spending \$1 million in an administrative process that will cause a serious price increase for REACT members. The potential three lives that may be saved could be counterbalanced through added loss of life due to the reduction of the number of CB base stations that will

be available to receive emergency calls.

More directly, if the cost of base station antennas goes up, will there be a reduction in the potential for REACT membership? Shall everyone have to pay a premium because some CB installation may be dangerous? Should we lose the ability to choose the type of antenna we may purchase because of a mandatory governmental standard?

Some time ago, we sent a questionnaire to all REACT Teams when this proceeding began. The response we received was much less than we usually receive on a Headquarters inquiry. It was an indication to us that REACT Teams either were not interested in antenna safety, or did not believe that the government was really serious about this effort.

It is important to have your message heard by the Consumer Products Safety Commission. If you write them, please send us a copy. The address is U.S. Consumer Products Safety Commission, Washington, D.C. 20207.

A Message from the President of the REACT Forum

From the things that I have seen happening since the REACT International Convention in Atlanta in July, I firmly believe that REACT in 1981 will be better than ever. In fact, perhaps we ought to coin a slogan of sorts—such as "REACT81" which headquarters and others can use when appropriate to note the difference.

Over many years, I have had disappointments about the progress, program and performance of REACT International. As a result, I have been critical, hopefully in a constructive way. I may have been more vocal than some, but I believe that I was reflecting the needs of the individual members, the Teams, Team officers, and Council officials in some of my comments and opinions. Finally, there is a difference, in fact, many of them and more to come.

By now, most of you will have heard of the dues increase for 1981. The officers of the REACT Forum, the members of REACT Teams who are on the Board of Directors, and every REACT member I have talked to in the past few months all agree that this modest increase should not affect our membership and its continued participation. The increase doesn't even cover the cost of past inflation, and, in fact, the dues don't cover the real cost of running REACT and supporting the members, Teams and Councils.

What is different between this dues increase and the one several years ago when there was an adverse reaction from many members? A lot!! REACT International is different. It now has four members of the Board of Directors who are elected from the membership by the Teams. It has the REACT Forum, an organization of members who are and will be doing much of the program development work for information, materials, guidelines, etc. that are needed to help members and Teams hold together, grow, and serve our communities in meaningful ways.

What we get by way of support as individuals and Team members is already different. The REACT Month materials, more complete, well written and useful than ever are a clear example of what is already coming. The improved public relations (many of the materials can be used after REACT Month as well) should aid relations with local authorities and should help in promoting membership growth. Other Forum Task Groups will be issuing materials as well in the future—and this will continue in years to come.

The "new" REACTer, now supported by advertising, is providing more space for useful information both for public relations and for Team use. The liability insurance (without extra cost) and the voluntary accident insurance programs and the opportunity to obtain group rate life insurance to protect members in many ways. The action taken to make fund raising programs available for Teams... and on and on and on.

These are not promises. They are facts! It is important also to note that dues from members do not pay all of the costs of running REACT, and new approaches to program oriented fundraising will reduce the ratio of member dues to total income, while services to members and Teams increases.

Why am I, as Forum President, making this effort to ask for your acceptance of the new dues structure, and your continued membership? Because without you, why is the Forum working to improve REACT? And without you, supported by your Team and by program materials and assistance, who will help the public that we are all dedicated to serving?

As we reach the end of 1980, most of us are starting to think about U.S. Federal and State income taxes. The REACT International Tax Exemption, and the Team and Council Exemption through the REACT International group, makes dues to REACT deductible as a contribution. In addition, many other expenses connected with REACT participation are also lawful tax deductions. In early 1981, in time for preparation for your 1981 tax return, you can expect specific guidance on what items can be claimed, and how to document your deductions. With this information, most of us will save more in taxes than all of the dues we pay.

So—if you are going to break even on the dues, even with the increase, and REACT is going to be better than ever—then enough has been said for now and let's get back to work.

Best wishes for the holiday season and the New Year from your REACT Forum Executive Board.

Not Maryn

Jerry's Kids Helped by REACT

NEW ALBANY, Ind. — Sharing in the sense of satisfaction that comes from a job well done were members of the Metro REACT North of Floyd County Team C-158-5. Through the team's efforts, more than \$5,400 was turned over to the Jerry Lewis Muscular Dystrophy Telethon. The project involved setting up and manning roadblocks in the area over a 14-day period. Seen with Police Chief Randy Hubbard (in the suit — backrow) are members of the team — Commander Warren Bruce, Vice Commander Norman Lee, Treasurer Judy Bryant, Sgt.-at-Arms Mike Bryant, Bud Harney, Wanda Harney, James Schuck and Elva Schuck. Not shown were Bob Leverch and Lucille Bruce.



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"It's about time America gave REACT its full support"

Robert G. Paul, President
The Antenna Specialists Co.

TO ALL REACTERS:
This advertisement will appear in many CB and electronics magazines starting in January. Complete details of our new support program for REACT will be coming from your headquarters soon!

the antenna specialists co. announces a major new REACT support program to help keep our highways safe.

"For more than 19 years, hundreds of thousands of REACT volunteers have been contributing their time, their energy and their own money to provide vital emergency communications services to the public.

"Over 80 million Americans have benefited directly from REACT's CB radio handling of emergencies and calls for assistance. Last year, for example, REACT responded to over one million automobile accidents — one every 29 seconds, 24 hours a day.

"There is no finer expression of the American way of helping each other than REACT—and it deserves more than token support.



A REACT team for every community...

"As successful and effective as REACT is, its capacity to grow and expand its services has until now been limited. REACT should be expanded drastically. It should implement important new public service programs it cannot now afford. Increase its service to cover every community in the nation.

"Even though REACT services are entirely free to the public, it costs a lot of money to organize, train and operate thousands of REACT teams. While some indi-

viduals and companies, including ours, have regularly made contributions each year to help support REACT, the simple truth is that REACTers themselves still pay over 70% of this cost.

It's time America and the CB industry paid their dues!

"As a citizen and motorist, I am constantly reassured on the highway, knowing that REACT is listening. And as the nation's largest manufacturer of CB antennas, we are grateful for the support we have received through the years from the CB community. Now we are determined to return that support ... to pay our dues.

"Some months ago I directed our people to find a way for our company to help REACT in a major way. They came up with a super program, which I have approved and which has the 100% support of all A/S employees:

1. the antenna specialists co. will provide massive direct financial assistance to REACT.

Very soon we will be introducing a brand new, professional quality mobile CB antenna. We believe it will be the best performing CB antenna available.

For every single one of these new antennas purchased during the entire year 1981, A/S will donate a dollar to REACT. This activity alone should generate tens of thousands of dollars in new income to expand REACT. But that's only the beginning...

2. the antenna specialists co. will help increase REACT membership by funding and producing special programs:

We will sponsor and advertise nationally a first quarter REACT membership drive to bring in new members and form new teams. Cash awards will be made directly to REACT teams achieving the greatest increases in membership... and to REACT Councils helping to establish the most new teams in a state. This is only the first of several special support programs of this type planned for 1981.

In addition, every CB product package shipped from our factory will carry a brochure describing REACT and its importance to highway safety.

3. the antenna specialists co. will exert all possible influence to encourage additional, important industry support for REACT.

"Our company has budgeted a major effort for 1981 in direct contributions, advertising support, national publicity and special action programs.

"We hope and believe our leadership and commitment will encourage other manufacturers, distributors, dealers and foundations to join this movement... to make REACT even stronger, to bring its outstanding services to every corner of the nation!"

Robert G. Paul

the antenna specialists co.



a member of The Allen Group Inc.
12435 Euclid Avenue, Cleveland, Ohio 44106

Teams Come Through In Missing Persons Searches

Often REACT, through its ability to tap the minds and energies of its dedicated members, can accomplish miracles. Such was the case in three recent missing person searches conducted by REACT teams in widely scattered areas of the country. While two of these efforts failed, they proved an excellent cement in bonding members of the team together in a common cause. Reports on the three teams involved follow:

ST. LOUIS, Mo. — Members of the Gateway Area REACT team #2001 succeeded in locating two runaways — Glenna Sue, 12, and Darin, 13, after the two had been reported missing for four days. When the children's grandfather, a member of a California REACT team, moved to Illinois, recently learned the children were missing, he broke on channel 9 to report his grandchildren missing. Members of the Gateway REACT quickly responded and the following morning (Sunday) they combed a wooded area where the children were last reported seen. Others passed out flyers and spread the word on channel 19. At 3 p.m. word was received that the youngsters had been seen in a car which had stopped for gas and proceeded west on I-44. Next the youngsters were sighted at Six Flags. As some REACTers searched Six Flags, others proceeded west on I-44. Another sighting of the children, this one from nearby Pacific, was received shortly afterward and members quickly searched the area. At 6 p.m. a motorist reported seeing the children entering the school grounds to a mobile REACTer, only two blocks from the school. Minutes later several REACTers entered the school grounds and found the children hiding under a stairwell. The parents and the police were notified while REACTers stayed with the runaways until they arrived. It has been a long and tiring day, but members of the team were on Cloud Nine as they drove home and would not have traded the experience for a quiet Sunday in front of their TV sets.

NORMAN, Okla. — Repeated efforts on the part of University of Oklahoma REACT Team #3916 proved fruitless in the search for missing Bruce Cates, but failed to discourage members in persisting in their search. Cates, manager of several local motion picture theaters, had been reporting missing by

his wife after failing to return home. Several days later local civil defense personnel — including five REACTers, combed a nearby brush area south of the theaters, but failed to turn up a trace of the missing man. Later that night after the Norman police received a tip that Cates was indeed alive and could be found in the Lake Thunderbird area, search teams were again called out, but again failed to uncover a clue as to the whereabouts of the missing man. Early the next day, the team in support of police search units, provided base station equipment for the field post as well as search personnel, but again their efforts failed and the search was called off. They had failed but not from lack of trying. Included in those participating in the search were: Kent Folsom, Gayland Kitch, Dave Long, John Keller, Richard Feinberg, Nathan Woods and Traci Hardage.

CLEVELAND, Ohio — Ohio CB Search Co-Ordinators REACT Team #C-411 joined eight suburban Cleveland Police departments, the Cuyahoga County Sheriff's department and the FBI in a continuing search for missing 8-year-old Tiffany Papesh.

Tiffany, who was last seen on June 13, picked up some hamburger buns at a local food shop, and failed to return home. Following up on tips that had been received by the police, OCBICI REACT and local police attempted several searches of wooded areas in the Maple Heights, Bedford, and Motor-parks area, but all to no avail. Similar search efforts by TV-station helicopters also failed to turn up any clues. Still the team members persist and vow they will not give up. Their next move — assisting local TV, newspapers and business in displaying Tiffany's picture in hopes that someone will remember seeing the little girl and thus they hope to find her.

(cont. from back cover)
the Rio Grande Valley on Saturday, August 9. The team passed with flying colors.

After being notified by the State Disaster Center in Austin, the team, including the REACT mobil communications van and a four-wheel drive support vehicle, proceeded to San Antonio where they were reassigned to Falfurios. After driving 40 miles in a pouring, driving rain, they arrived in Falfurios to join a task force of eight heavy rescue vehicles consisting of fire trucks, rescue trucks from the Texas Fire Training Center in San Antonio. On the following morning, Sunday, August 10, the team stood by as the "eye" of the storm passed over. After power was knocked out, the team set up their mobile command post at the fire station to provide a communications link between the Falfurios Fire Department, Sheriff's Office, and Civil Defense Authorities. They proceeded to handle search and rescue, fire calls, and calls on downed power lines, while the four-wheel vehicle helped the local fire chief in a survey of damage and reported this back to the command post. By midafternoon, the REACT Communications van and

half of the A & M trucks were dispatched to Edinburg; the other half was sent to Kingsville. As the water began to rise in Edinburg, it was learned that the A & M vehicles had been of great assistance in evacuating 850 people that afternoon and evening.

After arriving in Bishop, about 7 miles out of Kingsville, the team joined other members of the San Angelo REACT team already on the scene working with Red Cross. After being assigned to work at one of three emergency relief centers, the one sheltering about 400 people, the team backed up their van to the school building in which the center was located. That was only the beginning. For the next 13 hours, they provided electricity and communications with their other radios. In addition, they handled emergency traffic on Channel 9 for both Bishop and Kingsville as no one was monitoring in either community. After being relieved later that morning, the team returned home. Though they had completed a most successful mission, plans are already underway to double the number of frequencies in the REACT van so as to enable the team to provide more effective service in the future.



BISHOP, Cal. — Members of Eastern Sierra Citizens Radio Association REACT team recently celebrated 12 years of meeting the needs of their fellow townsmen. Besides monitoring channel 9 on a round-the-clock basis, they have presented up to date reports on road conditions and weather and many members have attended CPR classes to become proficient in rendering life-saving services. In addition, the team has donated a CB unit and an antenna to the Bishop Police Department and has provided crowd and traffic control at a variety of special events ranging from the Wild, Wild West Country Marathon to Mule Day parades and Hang Glider Meets. In the photos team members are clustered in front of Team banner.



Shown above are a few of the Gateway Area REACT Team #2001 following their recent successful efforts in locating two missing youngsters in the Greater St. Louis area.

Fair Booth Proves Good Vehicle for Fund-Raising

FRIEDENS, Pa. — Members of Somerset County REACT Team #3552 have found a drawing at the Somerset County Fair to be both profitable and effective in spreading the word on REACT. This year the team has raised more than \$2,000 through a drawing they supervise at the Fair. Attractive gifts are donated by local merchants, and Fair visitors can bid for these with a \$1 contribution. Included are such prizes as a 40-channel Cobra, a \$120 gift certificate to a local supermarket or a tool box and tools valued at \$120.

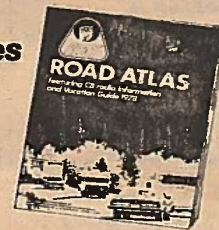
As an incentive to participate, the

team offers Fair visitors a chance to win an all-purpose Class A fire extinguisher. It also distributes free balloons, matches, pencils and other household items and REACT literature. As a result of this exposure and its expanding array of community services, REACTers have found that local residents respond freely and willingly.

"This is the one time during the year that the club solicits the community for donations," said Joyce Emert, local public relations chairperson. Funds raised in the draw enable the team to finance its operations for the entire year.

REACT Road Atlases

Close out at
bargain prices!



This big 48 page Atlas and Vacation Guide includes CB information especially prepared for REACT. The front cover is beautifully illustrated and the back cover has pertinent REACT information and a blank area to rubber stamp your Team name and address. Selling on newstands for \$1.95, this Road Atlas includes all the travel information you and your friends will need. Scenic routes, vacation sites, highway maps for 50 states and Southern Canada plus CB information and "how to call on channel 9", 10 codes CB lingo and FCC regulations are all included even the most comprehensive mileage table we have seen. The REACT Road Atlas is an ideal fundraiser to assist your Team. It is perfect for every member and/or friend of REACT.

To: Official REACT Supply Company, 75 E. Wacker Drive, Chicago, IL 60601.

Please send us _____ REACT Atlases. At \$1.00 per single copy \$ _____

_____ @ \$7.50 per 10 copies \$ _____

_____ @ \$25.00 per carton of 50 Atlases \$ _____

Ship to: _____

Street _____

City _____ State _____ Zip _____

Enclosed is our check/money order in the amount of \$ _____



ST. LOUIS, Mo. — When the Gateway Area REACT Team #2001 learned that the 1980 meeting of the International Association of Police Chiefs was to be held in St. Louis in September, members volunteered to man two welcoming and information booths at the St. Louis International Airport and at the Cervantes Center where the conference was being held.

While members of REACT worked alongside members of IACP in locating transportation to their hotels or answered questions about restaurants, theaters and other sightseeing opportunities, they were helping to create goodwill between REACT and the police departments back home. Some REACT involvement in the project was suggested by Eugene Goebel, International board member and a member of IACP. Through Bob Miller, IACP staff member and a member of the REACT International Board, contact was made with Col. Eugene J. Camp, St. Louis Chief of Police, and the project resulted. In the photo REACT personnel are seen working alongside IACP members at one of the two information booths set up at the conference.

Fugitive Apprehended As REACT Responds

PERRYTON, Tex. — Members of the Wheatheart REACT Team #3280 did themselves proud in helping to capture one of two escaped prisoners from the Ochiltree County Jail. Not only did the team respond to the Sheriff's call for assistance, but a member and past president, Leo Shuler, was directly responsible for the apprehension of one of the men, James Michael Fleming. Fleming had previously been sentenced to two years in jail. Shuler apprehended the criminal in the rear of the junior high school building and promptly focused his auto headlights on Fleming. The fugitive came out with his hands up and Shuler escorted him back to the jail — a true act of courage and a feather in the hat for both Shuler and the Wheatheart REACT team.

Open House Kickoff

DRAYTON PLAINS, Mich. — Oakland County REACT Team #C-238 kicked off REACT month in November with a three-day open house at their newly-completed headquarters. Local residents were invited to attend and to join the team for refreshments and a general orientation to REACT.

REACT Limits (cont. from page 1)

To encourage early registration, REACT continues its exciting Early Bird Drawing with more prizes than ever expected to be available. Leading manufacturers are now informing us of equipment that they will make available for the Early Bird Drawing.

Your Team gets one chance for every member enrolled before December 31, 1980. Last year 28 Teams won valuable prizes in this exciting drawing. Make sure your Team is able to participate.

Your Team has received all the forms and instructions for 1981 registration. Be sure it is submitted ahead of the December 31st deadline and have an opportunity to win an Early Bird Prize! See page 9 for full information on this exciting drawing!

Good Deed is Good At Any Time

SPRINGFIELD, Ohio — Proof that they could conduct a successful highway coffee stop at times other than a major holiday was demonstrated conclusively by members of Lane County REACT Team #2853 when they staged a highway coffee break over the weekend of October 4-5 at Gettings Creek. The stop provided road-weary travelers a chance to rejuvenate themselves after long stretches of freeway travel in hopes of fewer accidents. While the team has no record of how many accidents were avoided, a good indication of the success of the program is the fact that \$142 in contributions was received.

INTERNATIONAL BY-LINE

Lake Simcoe Logging Outstanding Record

LAKE SIMCOE, Ont. — A record-high 260 motorists, boaters and others have called Lake Simcoe REACT Team #4270 monitors for assistance in the six months ended in June. "That is nearly two and a half times the number for the same period last year," commented REACT coordinator Jean Waghorn. "In fact, it is only 60 calls short of the 320 total for all of 1979," she said. June alone accounted for 77 calls, she commented.

Team members attribute the vastly increased volume of calls to a combination of factors: "Media people have done a superb job of alerting the public to our service," said team president Ron McCracken. He indicated that service stations and marinas have assisted by distributing safety publications the team provides. In addition REACT monitors have staffed information booths at several public events and presented a film program to interested community groups.

Probably the largest factor in the increased number of calls however, according to McCracken, are the OPP road signs recently erected on Highway

400. Despite doomsday predictions by some who foresaw the team's demise with the increase in monitoring by local police, the team is stronger than ever. "REACT works in close cooperation with both the OPP and the York Regional Police," said McCracken. He noted that the team monitors respond to calls only after awaiting a police reply. Often the detachment is too distant to reply. Thus the 260 calls recorded are in addition to the many that the OPP received directly.

Peace Bridge Team Gets the Job Done

FORT ERIE, Ont. — Around these parts, the Peace Bridge REACT Team #3658 is known as the group that gets the job done. Already this year the team has provided security, communications, crowd control, marshalling and other functions for at least 14 major events, including Monte Carlo Weekend, Fishing Derby, Ponyland Racetrack, Alpsfest, Halloween Patrol and a hospital casino night.



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Pack @ 10.8V ± 10%
Power Consumption:
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Transmit 1 A

Case Size:
69 (H) x 49 (D) x 171 (D) mm
Weight: 420 g (w/o battery pack)

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Power Output: 3.0 Watts
Modulation:
Phase Modulation

Frequency Multiplications: x 9
Deviation: ± 5KHz
Spurious Emissions: At least 50 dB below carrier
Output Impedance: 50 ohms
Microphone: Electro-Condenser
Transmitter Stability:
±0.0005%

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Better than 60 dB
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REACT FINANCIAL PLAN FOR 1981 — BACKGROUND INFORMATION

The following material is provided as a discussion guide to complete the Team Response Form already mailed to all REACT Teams. Be sure to schedule the completion of the Response Form so that you can return it to REACT International before December 20, 1980.

1. Increase in REACT Dues is related solely to inflation.

In 1978 when REACT dues were established at the rate of \$5 for Regular members and \$3 for Family and Junior members, the Consumer Price Index, U.S. Department of Labor, Bureau of Labor Statistics, was at 186.1. Assuming a 12% increase in inflation for 1980 over 1979, by December 31, 1980 the index will be 257.5 or 38% over the January 1978 index. 38% of \$5 = \$1.90. Thus a \$2 increase is the minimum required just to meet the increase in inflation. This is required to meet the cost of goods and services which REACT Headquarters must purchase to operate.

2. Budget requirements.

Enclosed are statements of two levels of budgeting proposed for 1981, compared with 1980 Projected Results. The first is a *Minimum Budget for 1981* which we will use until we can see a higher level of membership and income. This assumes a 25% loss of membership, and requires \$48,300 in Supplementary Funding.

We also show a *1981 Budget Objective* which the Board of Directors presented to the membership at the Atlanta Convention. This has been modified somewhat to take into account the advertising income we expect in the REACTer. It assumes a membership loss of only 6.25%, but still requires \$42,900 in Supplementary funding.

One of the key differences in the Budgets is the level of operating staff employed at REACT Headquarters. If only the *Minimum Budget* is achieved it will mean that we will have one full-time manager and two administrative people in the office. This contrasts with the 1980 staff of one manager, one administrative full-time and one part-time administrative staff members.

The *1981 Budget Objective* looks at two managerial and two administrative people for a total full-time staff of four. This is still a very minimum level of operations.

The objective of increased staff is to improve response to member needs and provide information and services in a more timely fashion. One of the additional benefits of adding staff would be the ability to spend more time on such revenue producing activities as selling advertising. Thus, there is an increase shown in the amount of advertising income with the larger staff.

Even with the dues increase enacted using the *Minimum Budget*, it will cost the equivalent of \$10 per member to operate REACT International. Thus the item under *Income* listed as "Supplementary Income" must be raised in addition to the dues to finance REACT International operations in 1981.

3. How should the Supplementary Funding be obtained?

The REACT Forum Fundraising Task Group, the Forum Executive Committee and the REACT International Board of directors are all considering several means of raising additional funds. The input of REACT Teams on this question will be considered. While there is no alternative to the dues increase, we can weigh the input of Teams and the support for these various alternative elements for Supplementary Funding.

PLEASE DISCUSS THESE ISSUES WITH YOUR MEMBERS, THEN COMPLETE AND RETURN THE TEAM RESPONSE FORM.

A. Outside funding of special projects. Certain programs that we have been unable to fund will be looked at for possible

corporate or foundation funding grants. This includes such things as the Emergency Director, Team Manual, Revised film — "Where Seconds Count" and new projects that may be developed as a result of the REACT Forum activities. It is understood that seeking such grants takes time in preparing the grant request and locating, contacting and obtaining support of the granting organizations.

B. Team fundraising participation. The Emergency Fundraising Drive begun in 1979 and continued through 1980 has resulted in a total of 247 Teams (16%) participating with an average of \$78.00 contributed to REACT International. Some Teams gave much more than this and others gave much less. This year we asked for a specific contribution of \$37.49 which was every Team's equal share. We received contributions from 136 Teams participating in this specific special drive so far this year.

FACT: Using REACT International's IRS exemption permitting tax deductible contributions and programs available through REACT International, an active local Team can raise funds through donation much easier than REACT International.

Recognizing this, the REACT Forum Fundraising Task Group proposed a voluntary fundraising program which would request each Team to pledge 10% of their first \$400 of fundraising to a maximum of \$40 to REACT International. This would be a completely voluntary pledge. Of course some Teams raise much less than \$400 and their contribution would be less than the \$40 maximum recommended.

On the other hand, many Teams have stated that they would prefer to have a required fixed obligation per Team for such supplementary funding. While the Forum Fundraising Task Group recommended an annual Team dues in addition to the voluntary fundraising objective, a majority of the Forum Executive Committee preferred the voluntary fundraising share program to the mandatory Team dues.

QUESTION: If it is necessary to ask REACT Teams to fund REACT International in addition to dues, should this be a voluntary sharing of local fundraising, or a uniform mandatory TEAM dues of \$25 per Team? If a voluntary program were instituted, how much would your Team be willing to pledge for 1981 in dollars? In percentage of your own fundraising?

C. New Member Initiation Fee. The Forum Executive Committee endorsed the Forum Task Group recommendation to establish a \$5 individual member initiation fee payable to REACT International. When a new member is registered by a Team, or when a new Team applies for membership, each individual Regular member who is not a renewal from last year would pay this fee. In return for this special fee, REACT International would send a new member enrollment kit to the individual home address. This would include a letter acknowledging and welcoming him to REACT, stating his benefits and responsibilities as a REACT member, plus a REACT pamphlet, a copy of the latest REACTer and bumper sticker. The official membership card would be sent to the Team as always. The Team President would sign the card and hand it to the member at the next appropriate meeting.

In accordance with the Forum proposal this New Member fee would be added to the New Team Charter fee.

When discussing this, the Board of Directors questioned whether the new Team Charter fee should continue to be assessed, if we have an individual member initiation fee. The ability to increase the number of Teams and get new Teams would be greatly diminished with a very steep extra charge required to get the Team started. Furthermore, it should be noted it would cost approximately \$1.50 more to supply the individual member "welcome aboard" mailing over the present system of sending all materials to the Team for distribution. Family and Junior members would not be assessed the fee and presumably would not get the welcoming mailing.

QUESTION: Should there be a new individual Regular member initiation fee of \$5? If such a fee is assessed, should it be added to the new Team Charter fee, or should the Team Charter fee be dropped?

D. Greeting Card Fundraising Program. We have obtained information concerning greeting card fundraising promotions produced by independent companies who assume all risk and provide fundraising for many organizations, primarily state American Legion and VFW units.

Under this plan, every REACT member in the U.S. would receive a letter from REACT International announcing the program and asking if they wish to participate. If the individual does not return a card asking to be dropped from the program, he or she will receive a mailing of a package of all-occasion greeting cards which requests the donation of \$3 or more to REACT International. The Forum has verified that they believe the package of 20 assorted birthday, get well, sympathy, etc. cards is well worth \$3. We have also verified the integrity of the preferred company to use the mailing list for REACT purposes only. Upon completion of the program, all profits in excess of the company's minimum charges would be a net income to REACT International. The possible income from this program runs from about \$5,000 up to \$20,000 depending on

the level of participation. However, in no case can REACT International lose money on this program. The company assumes all risks and claims never to have run a program where the sponsoring organization did not profit.

QUESTION: Would your Team like to see REACT International engage in such a program?

E. Mailing List Rental Income. This issue was the subject of a Team survey completed in March 1979, before REACT's financial crisis was identified. At that time, 57% of the Teams responding favored such controlled use of our mailing list, and 43% opposed it. REACT's Board of Directors announced that even though a majority of Teams favored list rental, the opposition was so strong that the list would not be rented.

The Forum Fundraising Task Group and the Forum Executive Committee have taken the attitude that REACT members would prefer to throw away mail that they find uninteresting, than to pay additional dues or assessments. The concept is that REACT International would permit the use of our mailing list (with control retained by REACT International) for carefully screened offers by reputable companies to REACT members. It is possible to generate between \$5,000 and \$10,000 annual income from this kind of project.

QUESTION: Should the REACT mailing list be made available for carefully screened offers to the membership?

PLEASE COMPLETE AND RETURN THE TEAM RESPONSE FORM. Be sure your Team members have adequate opportunity to discuss and evaluate these issues. The information will be included in the Winter Issue of the REACTer which will be mailed to all REACT members in November. This will permit each member to have an opportunity to study and evaluate the question thoroughly. We are looking for this information before December 20th so that the Board of Directors may evaluate these various issues in January.

REACT INTERNATIONAL, INC.

INCOME	1980 Projected Results	1981* Minimum Budget	1981** Budget Objective
Dues	\$148,750	\$156,000	\$195,000
Team Charter	1,250	1,250	1,250
Grants & Contributions	18,000	15,000	15,000
Service Charge — Official REACT Supply	8,400	8,000	8,000
Interest Income	2,500	1,000	1,000
REACTer Advertising	18,000	36,000	48,000
Supplementary Funding	7,700	48,300	42,900
TOTAL INCOME	\$201,850	\$283,550	\$308,150
EXPENSES			
Membership, Services & Communications			
Membership Kits	\$ 16,000	\$ 12,000	\$ 15,000
Membership Promotion	4,200	5,000	5,000
Membership Publications	25,000	20,000	25,000
REACTer	12,000	36,000	36,000
Membership Insurance	18,800	13,500	15,200
Printing	1,000	5,000	5,000
Team Councils	5,000	5,000	7,000
Postage	3,030	5,000	5,000
Telephone	4,000	5,000	7,200
Directors' Expense	13,148	15,000	15,000
Data Processing	7,000	8,000	10,000
Safety Break Program	3,345	5,000	5,000
Travel	500	500	500
Convention Expense	1,500	1,000	1,000
Exhibits & Displays	200	800	800
Forum Expenses	3,050	500	1,000
Miscellaneous	2,000	2,000	2,000
TOTAL MEMBERSHIP SERV. & COMM.	\$115,830	\$139,800	\$155,700
GENERAL & ADMINISTRATIVE EXPENSE			
Salaries	\$ 53,000	\$ 65,000	\$ 85,000
Payroll Taxes	676	1,000	1,200
Printing & Stationery	3,000	5,000	5,000
Misc. Office Expense	4,000	6,000	6,000
Insurance	3,050	4,000	6,200
Interest Expense	1,171	—	—
Legal & Audit	5,000	5,000	5,000
Travel	1,000	5,000	5,000
Rent	8,018	10,200	12,500
Dues & Subscriptions	300	800	800
Foreign Exchange	500	1,000	1,000
Fund Raising	2,000	5,000	10,000
Capital Reserve	1,062	12,000	12,000
Pension Plan	3,147	3,750	3,750
TOTAL GENERAL & ADMINISTRATIVE EXPENSE	\$ 85,229	\$123,750	\$163,450
TOTAL EXPENSE	\$201,559	\$263,550	\$309,150

* based on 24,000 members

** Based on 30,000 members

Now — 3 REACT Insurance Plans

REACT members now have three insurance plans available to them. One is automatic with membership covering liability and the two optional plans provide "on duty" accident coverage and Term Life Insurance. An explanation of the basic coverages and differences between these coverages is provided in this issue of the REACTer to help clarify the programs. Further questions about these coverages should be directed to the respective insurance administrators or to REACT International.

1. GENERAL LIABILITY INSURANCE. The purpose of this policy is to protect REACT Teams, Councils and individual members against claims from non-members. Coverage up to \$500,000 for each occurrence is provided. This applies to bodily injury and/or property damage but there is \$100 deductible for each property damage loss. Most important, the cost of defending any suit (legal expense) is included even if any of the allegations of the suit are groundless, false or fraudulent.

Examples of Covered Activities: Underwritten by Great Southwest Fire Insurance Co. (part of Sentry Insurance Group), this comprehensive policy covers such activities as the handling of emergency communications, providing assistance at the scene of an accident provided that the member is not in the medical profession, local Team meetings, Council meetings, jamborees, coffee breaks, safety breaks, premises used by a Team as an office or base station, bake sales, bike-a-thons, walk-a-thons, rummage sales, pancake breakfasts, providing communications for public events which are not team sponsored. These represent a partial listing of activities which are automatically covered.

Since REACT is a non-profit public service organization, coverage is not provided when an admission fee is charged to the public for attendance or exhibitors are charged a booth rental for a Team sponsored event. However, if a donation is requested, coverage is afforded.

Activities Not Covered: It is impossible to list every type of activity which a REACT Team might participate in or sponsor. It is also important to realize that certain activities present unusual exposures and require special handling. In most instances, coverage for these special events is either unattainable or cost prohibitive as many Teams may have already discovered. Therefore, the following activities in which a Team either participates or sponsors, other than communication participation, are excluded from coverage, or more importantly, not automatically covered.

1. Aircraft
2. Hang Gliders
3. Inner Tube Runs or Slides
4. Jaijai
5. Jet Skis

6. Petting Zoos
7. Amusement Parks
8. Rifle Ranges
9. Saddle Animals for Hire
10. Skate Board Races or Contests
11. Snowmobiles
12. Giant Slides
13. Soapbox Derbies
14. Toboggan Slides or Runs
15. Trampolines
16. Haunted Houses
17. Hockey Games
18. Fire Work Displays
19. Boat Races or Contests
20. Auto Races or Contests
21. Rock Concerts
22. Motorcycle Races or Contests
23. Pony Rings or Sweeps
24. Ski Races or Contests
25. Turkey Shoots

This policy cannot provide coverage for bodily injury or property damage arising out of the ownership, maintenance, operation, use, loading or unloading of any automobile or for property owned by the Insured or in the care, custody or control of the Insured.

Special Arrangements for Activities Not Covered: If your Team is considering participating or sponsoring one of the activities listed above, except for communications participation, coverage may be provided subject to prior approval. We should have at least 30 days advance notice accompanied by full details of the event. Approval of this extension of coverage, as well as any additional premium charge, if any, will be decided at the discretion of the underwriter.

Certificates of Insurance for Sponsored Events: Upon request, proof of coverage can be provided to the property owner whose premises you will be using for a Team sponsored event. The certificate would list your Team as the insured and the party requiring proof of coverage will be identified as the certificate holder.

We honestly believe that no CB emergency Team should function without this insurance coverage!

Report of Claims: Any situation which may result in a claim should be reported immediately to Albert H. Wohlers & Co., 1500 Higgins Road, Park Ridge, Illinois 60068. Telephone 312/698-2221 or 800/323-2106.

2. OPTIONAL ACCIDENT INSURANCE. This policy provides up to \$25,000 in death or dismemberment benefits while on duty as a REACT member, for a premium of \$5 per year per member. A minimum of five members per Team are required to participate in this policy which was developed specifically for REACT by the very highly regarded Insurance Company of North America (INA).

Probably the two most important coverages are Medical Expenses and Disability income. If you incur medical expenses due to a covered accident (while engaging in REACT activities), the plan will pay all your expenses

(contd. on page 8)



A smiling Sue Irwin, publicity chairman of Lompoc-Vandenberg (California) REACT #2592, was one of several team members on hand to participate in the team's Safety Break Program.

QUICK REACTIONS

Team Compiles Enviably Record of Service

DALLAS, Tex. — In ten years of operation, members of Operation REACT Watch of Dallas County Team #C-632 have logged an enviable record of achievement: more than 49,916 hours of public-service monitoring representing the combined efforts of 380 members who monitored at the team's central headquarters. Currently 78 DCR members have monitored at least one hour at Central. Of the 49,916 total hours logged, 19,973 were turned in by former members with current members accounting for 29,943 hours. Former members averaged 66.14 hours each, present members 383.88 hours per monitor and the overall average per monitor is 131.36 hours. Hats off to DRC for an outstanding record of uninterrupted service to Dallas County residents.

Daytona Beach is There When It Counts

DAYTONA BEACH, Fla. — Around these parts, Daytona Beach REACT Team #2194 is acquiring a reputation as: "The group that is there when seconds count." Recently when asked by the local chamber of commerce to provide crowd and traffic control at the First Annual Senior Citizens Festival Parade, the team responded with more than the requested number of personnel. Then after the parade, as the bands entered the local park, several band members were felled from heat exhaustion and one of the REACT members, a nurse, went into action ministering to the needs of the stricken youngsters with the assistance of several other members. If this wasn't enough, the dedicated REACTer accompanied the last ambulance load of children to Halifax and remained there until all youngsters were cared for, returning home late at night.

Team Turns Service to Good Advantage

PLYMOUTH, Mich. — Often REACT teams do not realize the funding potential available through service in their local communities. One team which does is Plymouth Area REACT Team #3877. After providing tornado spotting services to four local communities for the past few years, the team decided this year to enter into formal contracts with the communities. The REACT team provides trained spotters who go to preassigned posts each time a tornado watch is posted for the area, and four communities in turn provide the needed funds to continue the service.

Local NOAA weather service personnel provide the training for the tornado spotters and trained team members offer the communities tornado safety training classes each spring. The system works well for all concerned. For a nominal fee paid by each community, the REACT team provides a vitally needed service which helps to insure the lives and property of local citizens. While this is a small amount for each government body in total it does provide significant income to the Plymouth Area REACT team to realize a great part of their funding needs for the year.

Besides the additional funds, Commander Charles E. Van Vleck notes, the project has added immensely to improving community relations and in membership recruitment. Incidentally, adds Van Vleck, the program would have been impossible to initiate without the liability insurance provided by International since in each case proof of liability insurance was required before a community could sign. Our congratulations to Plymouth Area REACT Team #3877 for recognizing their capabilities and for providing a needed service at minimum cost to their communities.

Pensacola Shows the Way

PENSACOLA, Fla. — Two excellent opportunities for cementing relations with the local community which are open to virtually all REACT teams are a beauty contest and parade. Recently, Pensacola REACT Team 401 used both activities to good advantage as it crowned a new queen in its annual Queens contest. Presenting the crown to the winner — Unit 37's Carla Malley, was the team's outgoing queen Nadine Hooks. Carla went on to take first place in the Queens Division of the Fiesta of Five Flags parade, for which she received a first-place trophy.

Ohio Team Pitches In

NEW PHILADELPHIA, Ohio — With less than 24-hour notice, seven members of the Tuscarawas REACT #C-304 were on hand to handle traffic control and parking for school buses and passenger cars during the Newcomers-town Field Marching band competition last September. Facilitating the flow of traffic was a prearranged plan to have all buses equipped with CB's and tuned to channel 10 throughout the evening. The entire exercise went smoothly and drew much favorable comment.

Very Much In Evidence

CORONA, Cal. — Very much in evidence at the recent Fourth Annual Great Temecula Tractor Race were members of the Corona-Norco REACT Team #4252. REACTers were in charge of communications for both days of the event, which featured a barbecue dinner, cocktails, entertainment, sky-diving, and a wide array of booths and concessions, as well of course as the competition itself.

Disaster Drill a Shocker

CINCINNATI, Ohio — Fifteen members of Ohio Valley REACT Team #2601 were on hand recently to face the drama and horror of a simulated disaster as part of the Hamilton County Disaster Council's drill. The scenario was built around the collision of a loaded school bus and a tanker truck with a cargo of hazardous chemicals. OVR was asked to provide control and coordination of outer activities around the disaster site. Fortunately, the team was able to expand regular van equipment to include sideband and two-meter capability. Mobiles and walkie-talkies were also employed. OVR's overall performance was excellent and the group was commended for its disciplined approach to the exercise.

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BELTON, Tex. — To solidify relations with the local community and to help spread the word about REACT, Texas REACT Area V Gouhoil has embarked on a new policy of formally presenting International REACT charters to new teams as soon as the charters are received. According to Council President Richard E. Pratz, in the past it could take as long as two months after the charter was received before members of the team knew about it. Now the Council makes it a point to notify the local news media — newspapers, radio and TV — of the charter date and provides information about REACT and about obtaining further information about the organization.

After the charter is received, the Council arranges to have an area official

on hand to present the charter to the local president. Newspapers and radio and TV stations are invited to attend and frequently send representatives.

In recent months Texas REACT Area V Council has presented charters to four teams: Gillespie County REACT in Fredericksburgh; Coleman REACT in Coleman; Diamond Back REACT in Lometa, and most recently San Saba County REACT. In the photo, San Saba County REACT president Sam Snodgrass (left) is seen receiving the team charter from Richard E. Pratz, Texas REACT Area V Council President. As a result of the newly chartered teams and several in the works, the Texas REACT Area V council is looking forward to continued growth and opportunity in the 44-county territory.

Public Relations Payoff

Often the good work that local REACT teams do in serving the needs of their communities results in favorable publicity in the local newspapers and on the radio and TV as several teams have found in recent months. Such publicity can do more in spreading the word on REACT than paid advertising. For instance, a story appearing recently in the *Pike County (New York) Dispatch*, focused on the exploits of Paul Hild, a member and organizer of the Tri-State Radio Communicators REACT Team #4368, and on the team in helping to provide assistance in emergency situations.

A similar story appearing in the *Merced (California) Sun Star* featured

Team President Barney Rivera and the activities of the Merced REACT Team #2725 in helping their neighbors in need. The story explained in detail how the team provides selfless and dedicated service when emergencies and disasters strike.

A third plug for REACT appeared in the *Shreveport (Louisiana) Journal* and praised the Twin City REACT #3951 in providing support in the form of travel and weather information and in broadcasting vital information in emergency situations to the proper authorities — thus helping to spread the word on REACT to an ever-expanding circle of readers.

REACT Insurance

(Continued from page 7.)

within 52 weeks of the date of the accident up to \$2,500 for treatment by a legally qualified physician or surgeon, confinement in a legally constituted hospital, employment of a trained nurse, X-ray, or the use of an ambulance.

The policy pays disability income if you are disabled within 30 days of the covered accident and are unable to perform every duty pertaining to your occupation. The plan will pay \$75 a week for up to 52 weeks with no waiting. This coverage applies only to those gainfully employed 30 or more hours per week.

We have had a number of claims paid by INA under these two coverages. In one case a REACTer was injured at the scene of a railroad derailment as he fell down the embankment injuring his back. In another case a woman broke her arm while handling Walkathon communications on the street when she fell off the curb. In both these cases, full medical expenses and loss of income at the rate of \$75 per week was provided.

We regret the REACT member who was killed at Mount St. Helens was not covered by this policy or his family would have received the \$25,000 death benefit. Fortunately, no other REACT members have been killed "in action" or have suffered dismemberment to qualify, for the maximum \$25,000 benefit.

Your Team will be receiving enrollment information about this policy in advance of the Anniversary Date of April 1st. We suggest that you discuss the matter and decide as a Team whether or not you are to participate well before that date. Only \$5 premium per member is required and only five members are required for enrollment. Once five members have enrolled for the year, additional members can be added regardless of number. The premium is \$5 per member regardless when enrollment takes place. For further information about this policy, contact the Insurance Administrator, William K. O'Connor, 50 W. 75th St. Willowbrook, IL. 60514, (312) 920-8484 or REACT International Headquarters.

3. TERM LIFE INSURANCE. This new policy was made available by direct mail to individual REACT members in the U.S.A. It is provided by the All American Life Insurance Company of Chicago.

It permits REACTers to enroll for \$11,000 or \$22,000 of Life Insurance at reasonable cost without physical examination. REACT members and spouses are eligible. The initial enrollment period has ended as of November 1st 1980. If you did not get this announcement or seek additional information, contact Albert H. Wohlers & Company or REACT Headquarters.

All these insurance plans are provided as a Membership Service of REACT International. It is intended to be a help to all. If you, as an individual REACT member or your REACT Team is interested in any additional types of insurance coverage, please notify REACT International so that we may investigate through our contacts as to the availability of additional group plans to meet your needs.

FOR THOSE OF YOU WHO ARE HAVING SECOND THOUGHTS ABOUT YOUR FIRST CB.

Move up to the all-new Cobra 29GTL. It's the third generation of the trucker-proven Cobra 29. And like the 29 and the 29XLR before it, it advances the state of the art.

Transmitter circuitry has been refined and updated to improve performance.

Receiver circuits have been redesigned to include dual FET mixers, a monolithic crystal filter and a ceramic filter to reduce interference and improve reception.

By improving the transmitter circuitry the 29GTL keeps you punching through loud and clear. By incorporating new features for better reception everything you copy comes back loud and clear.

So if you're having second thoughts about your first CB, make your next CB the Cobra 29GTL.

We back it with a guaranteed warranty and a nationwide network of Authorized Service Centers where factory-trained technicians are available to help you with installation, service and advice.

But more important than that, we sell it at a price you won't have second thoughts about.



Punches through loud and clear.

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6460 W. Cortland St., Chicago, Illinois 60635

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Early Bird Registration

Your Team can WIN this valuable CB equipment in REACT's "Early Bird" Registration Drawing . . . 21 Prizes . . . 21 Teams will win!

Your Team gets ONE chance for every member registered with REACT International before January 1, 1981.

AMERICAN RADIO CORPORATION — President Line Model 144 40-Channel AM/SSB Mobile Citizens Band Radio. Features include Channel 9 priority, highly sensitive President's circuitry, NB/ANL, Britz-Dim, Mike Gain, RF Gain, and Clarifier controls. Carries the President two year warranty, and many added features.

AMERICAN ANTENNA — Famous K-40 CB mobile antenna with truck-lip mount. Features quick release design claims to transmit 30.5% farther than all other CB antennas. One K-40 speech processor microphone, guaranteed to outperform the microphone it replaces. **TWO TEAMS WILL WIN!**

ANTENNA SPECIALISTS COMPANY — TWO Model M-2117 3/4 Wave Omnidirectional CB Base Station Antennas. 5.3 DB claimed on this light-weight, easy-to-install antenna. **TWO TEAMS WILL WIN!**

AVANTI RESEARCH AND DEVELOPMENT, INC. — Sigma IV 3/4 Wave Omni-directional CB Base Antenna. Features top radiation and lightning protection for durability and long-life.

COBRA COMMUNICATIONS — Model 141GTL AM/SSB 40-Channel Base Station. High styled AM/SSB Base Station featuring 100% solid state modular circuitry, four function dual meters, dynamic modulation control, voice lock for maximum intelligibility, RF gain control, ANL voice blanking, LED channel display, logarithmic speech processor and six-pole crystal lattice filter for maximum selectivity.

ELECTRA COMPANY — Two Beacat Thin Scan Aircraft Scanners a true pocket scanner receiving up to 4-channels in any mix of VHF/AM aircraft channels and UHF/FM channels. Each channel is provided with a lockout for by-passing when desired. Comes complete with antenna and crystal certificates. **TWO TEAMS WILL WIN!**

FRANCIS ANTENNAS — Four-Francis Model CB 95 Base Station Antennas. Omni-directional fiberglass "stick-type" antenna 3 part, 18.7 in length claims to outperform all similar competitors. **FOUR TEAMS WILL WIN!**

GENERAL ELECTRIC COMPANY — GE Model 3-5869 40-Channel Citizens Band two-way base station radio. Featuring Channel 9 reference, digital LED channel selector, AC/DC operation, built-in mic preamp, large lighted S/R/F gain control and ANL. A compact unit that works as base or mobile.

MOTOROLA — Model 4009 radio with priority Channel 9 monitoring. The dual receiver monitors CB used by public safety agencies across the nation with all outstanding Motorola quality built into a Channel 9 priority unit.

RADIO SHACK — Realistic Model TRC 421 CB mobile transceiver with 40-Channel capability and LED channel read-out. Large meter and compact size makes this an ideal unit.

PAL FIRESTIKS ANTENNA COMPANY — Four 3/4-wave top loaded Model KW3 mobile antennas. Include "Fire Flex" coax with connectors. These are heavy duty fiberglass, top loaded antennas. **FOUR TEAMS WILL WIN!**

SHAKESPEARE COMPANY — Super Big Stick Base Antenna. Fiberglass unit insulated to reduce chance of electrical shock while installing antenna. Very popular antenna for REACT field base station in search and rescue and other emergency operations.

Great Christmas Gift Ideas from REACT

Give your favorite REACTer a Christmas gift that identifies him or her as a loyal REACT member. Choose the heavy solid bronze REACT belt buckle, warm REACT jackets and vests, or the ultimate — Life Membership in REACT International.



The REACT Belt Buckle is hand-crafted by REACT members in Nevada. Authentic western style with deep etching is heavy solid bronze, 3 1/4" wide by 2 3/4" high. Only \$12.95 each with quantity discounts available. An outstanding addition to any REACT uniform and/or the perfect conversation piece to get people to talk about REACT. Order directly in time for Christmas from: Bronze by Bing, 513 E. Fremont Street, Las Vegas, Nevada 89101. Send your check or money order from \$12.95 per buckle (up to 5 at this price) to assure Christmas delivery.



Order these outstanding jackets and vests from Horizon Sportswear for Christmas giving. The REACT Norseman 100% nylon jacket in REACT orange takes the coldest temperatures with its high quality 9 oz. polyester fiberfill lining. Snap and flap/pockets and a convenient third pocket. Zipper plus snap front closure. The Trail Vest has the same fiberfill warmth of the Norseman styled with the vest's freedom of movement. Two handy slash pockets and a snap front closure help make the Trail Vest right for any weather. Order directly from Horizon Sportswear, P.O. Box 94, Madison Heights, Michigan 48071. Call toll free and charge to your Visa or Master

Charge at 1-800-521-9792. In Michigan call area 313-589-2000.

If you don't have a Life Membership Application from the Fall 1980 REACTer, ask your Team Leader for one or write directly to REACT Headquarters. The \$100 Life Membership fee will go up to \$140 after January 1st. This is an ideal gift for REACT members who have been Team members for three years or more. Life Membership is a great way to show your appreciation for the dedication of your favorite REACTer!

Ask your Team leaders about all the REACT ID materials available through Official REACT Supply Company. A complete set of current catalogs and order forms have been sent to all Teams in a recent mailing.

6,000 Served at N.Y. Safety Break

HOLDSVILLE, N.Y. — More than 6,000 were served here at a Safety Break set up by members of Suffolk County REACT Team #2471 over the long Labor Day holiday. The team dispensed more than 6,000 cups of coffee, tea and hot chocolate and 165 gallons of lemonade and iced tea, as well as 193 cans of soda, 121 cakes, 23 dozen rolls and 492 cupcakes.

SAVE NOW DURING AVANTI'S GREAT FACTORY REBATE OFFER!

Incredible savings on the best CB beam antennas money can buy are yours today. Take advantage of Avanti's great factory rebate offer now in progress.

Save \$40 on the ultimate beam — Moonraker 6. And that's in addition to the giant price roll back we're having on this famous antenna! You'll also receive \$10 back on Astrobeam and Moonraker, or a \$24.95 valued switchbox absolutely free with your next purchase of Avanti's PDL II or Moonraker 4.

To qualify, all you need do is buy the Avanti beam or rotor of your choice at your favorite CB specialty store. Then send in the appropriate coupon and warranty card, along with proof of purchase to Avanti Antennas. Within 3 weeks, we'll send you the rebate and/or free switchbox. But act today — this offer expires January 15, 1981.

\$40 REBATE

PLUS GIANT PRICE ROLL BACK!

\$10 REBATE!

OFFICIAL COUPON

Moonraker 6 AV-146 — The ultimate beam you've always dreamed about owning can be yours today! 50X more power. 6 dual elements with a PDL reflector. 31.5-ft boom. Four position switchbox included.

This coupon is redeemable only with the purchase of an Avanti Moonraker 6. Any other use constitutes fraud. Sales tax not included. Coupon void if taxed, prohibited, or legally restricted, and void outside the United States. To obtain your \$40 rebate, mail this coupon, along with the Moonraker 6 warranty card and proof of purchase to Avanti Rebate Offer, 340 Stewart Ave., Addison, IL 60101. Offer expires 1/15/81. Limited: One Coupon Per Antenna Purchased.

\$10 REBATE!

OFFICIAL COUPON

Astro Beam AV-160 — The antenna that has of least 1 dB more gain than the best competitors' 3' element beam on the market today.

This coupon is redeemable only with the purchase of an Avanti Astro Beam. Any other use constitutes fraud. Sales tax not included. Coupon void if taxed, prohibited, or legally restricted, and void outside the United States. To obtain your \$10 rebate, mail this coupon, along with the Astro Beam warranty card and proof of purchase to Avanti Rebate Offer, 340 Stewart Ave., Addison, IL 60101. Offer expires 1/15/81. Limited: One Coupon Per Antenna Purchased.

\$10 REBATE!

OFFICIAL COUPON

Moonraker AVR-3 — Exclusive solid-state electronics — new standards of accuracy and reliability in antenna rotation. 360° direct drive location sensor linked to integrated circuitry for the highest degree of positioning accuracy!

This coupon is redeemable only with the purchase of an Avanti Moonraker. Any other use constitutes fraud. Sales tax not included. Coupon void if taxed, prohibited, or legally restricted, and void outside the United States. To obtain your \$10 rebate, mail this coupon, along with the Moonraker warranty card and proof of purchase to Avanti Rebate Offer, 340 Stewart Ave., Addison, IL 60101. Offer expires 1/15/81. Limited: One Coupon Per Rotor Purchased.

FREE SWITCHBOX* worth \$24.95!

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Moonraker 4 AV-140 — Unties the inductive power like no other antenna. Famous for rejection of unwanted noise and interference. Super strong construction. Strong, long distance performance with dual polarity.

* The Avanti Model AV-502 includes four position switches between horizontal, vertical and slanting antennas. Eliminates arcing and burnout that can occur in other switchboxes.

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FREE SWITCHBOX* worth \$24.95!

OFFICIAL COUPON

PDL II AV-122 — Dual polarity beam with orbital gamma match for increased gain and rejection and improved band width. Patented inductive power. Actually contains 10 elements — 5 on each polarity.

This coupon is redeemable only with the purchase of an Avanti PDL II. Any other use constitutes fraud. Sales tax not included. Coupon void if taxed, prohibited, or legally restricted, and void outside the United States. To obtain your free switchbox, mail this coupon, along with the PDL warranty card and proof of purchase to Avanti Rebate Offer, 340 Stewart Ave., Addison, IL 60101. Offer expires 1/15/81. Limited: One Coupon Per Antenna Purchased.

If your dealer is out of stock, have him call us and we'll rush your order out to him immediately!



Avanti Research and Development, Inc. 340 Stewart Avenue Addison, Illinois 60101 (312) 628-9350

S. Cal Council Gets the Word Out

EL MONTE, Cal. — When Cal Trans called on Southern California REACT Council to help disseminate the word on the scheduled closing of I-5 Northbound for a 24-hour period on the week of September 25, they knew what they were doing. Members of REACT promptly went into action. The communications systems committee was advised to get out the word on the closure using GMRS. REACT in San Diego was notified to spread the word to truckers and the monitoring public through-

out the area. All major truck stops in Los Angeles county south of the closure were contacted as was Northwest Freeway watch, many major trucking companies, the Southern California Broadcasters Association, and news/traffic radio stations. In the words of Karen Smith, editor of the Southern California REACTER and secretary of the Council: "I think REACT did a pretty good job and hope this cooperation between Cal-Trans and REACT can be further developed."

Indiana Team Figures in Tour of Antique Cars

EVANSVILLE, Ind. — Opportunities for REACT public service are limited only by the imagination and energy as Vanderburgh County REACT #C-296 proved recently. On September 20, the team undertook to escort a caravan of 70 vintage cars (each at least 25 years old), two tow trucks and five REACT vehicles to Murray, Ky. in connection with the annual fall tour of the Old Time Auto Club. Throughout the 125-mile tour, the team provided escort

service and traffic control at all major intersections and parking at rest stops. In preparing for the tour, state and local law enforcement agencies were contacted in advance to assist team units in their escort duties. According to Peggy Howerton, public relations secretary, the tour was extremely challenging and required detailed planning. Fortunately, she noted, members of Vandenberg County REACT #C-296 were equal to the challenge.

HOUSTON, Tex. — Monitoring on three CB stations and 32 scanned frequencies is Carolyn A. Freeman, who recently was awarded life membership for her record of accomplishment. Ms. Freeman says that hers is the only emergency network within a 20-mile radius. In September alone she received a total of 769 calls over channel 9, which she monitors by herself 24 hours a day, except for Sunday. In the photo, Ms. Freeman prepares to set out for a REACT meeting involving 117 miles of travel roundup.



LISBON, N.Y. — On hand to present the charter to the new Seaway Valley REACT Team #4403 was Joseph Viana, of Fulton County, president of the New York State REACT Council. Also present were representatives of the New York State Police, the Seaway Festival Committee, the Adirondack Council Committee, the Coast Guard and members of the local fire and police departments.

BASE ANTENNA CLOSEOUT SPECIAL
 Due to its high manufacturing cost, we are closing out the outstanding CB98 BASE STATION line. Omni-directional, 3 part, 18.7' in length, outperforms all similar competitors!! Formerly \$59.50, now \$27.95 and any tax + freight.
 All but Ohio, call TOLL FREE 1-800-848-4294. Ohio call COLLECT 1-614-927-4091. Visa & Master Card accepted.
FRANCIS INDUSTRIES, INC.

Mojave Soft Drink Booth is Profitable

MOJAVE, Cal. — Successful was the word for the soft drink booth which members of Sagebrush REACT Team #3443 manned at a local flea market. For its efforts the team netted a nifty \$62.24, which will cover the slight amount the team was in the hole from before and pay for the materials used in building the booth.

Detroit Bike-A-Thon Backed by REACT

DETROIT, Mich. — Saturday morning, September 6 saw many members of Michigan Emergency Patrol REACT #2036 beating a hasty path to the Belle Isle casino, headquarters for the annual March-of-Dimes Bike-A-Thon. There with the help of the technical committee, a base station was set up and members proceeded to set up nine checkpoints on the back side of the Isle to insure prompt and efficient communications for the protection of the bikers. Fortunately there were no serious injuries other than a few scrapes and bruises and numerous bike breakdowns. One unforeseen problem was the swarms of bees who were out in full force. The bottom dollar was that everyone had a good time, the event was successful beyond expectations, and money was raised to enable the March of Dimes to continue its important research programs.

California Team Is Backup for Girl's Swim

BETHEL ISLAND, Cal. — Triple C REACT Team #4054, in the three short years of its existence, is rapidly becoming known here for the fast and efficient service it renders the community. Since the Sacramento-San Joaquin River delta consists of more than a thousand miles of recreational waterways, REACT is kept busy with a steady stream of calls involving boat fires, heart attacks, missing boats and accidents common to waterways recreation. But the event which probably did more than all else to put the team on the map was its recent participation in an event in which 22-year-old Kelly Bauerlein swam around the island, a distance of 12 miles, to raise funds for the local handicapped swim program. Triple C REACT came through with flying colors, furnishing a land base at the girls' home, and two boats following in her wake. Triple C also had a mobile land unit to furnish transportation following the swim and to ward off boat traffic that could have hampered the swim. More than \$2,000 was raised as a result of the young woman's successful feat.

Every car needs the new GE emergency 2-way radio in a case...

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Whether it's running out of gas, getting a flat tire, getting lost or getting stuck, you'll be glad you've got HELP!, a new kind of CB from GE.

HELP! comes in a hard case that stores under a seat or in a trunk. It's easy to use. Simply put the magnetic antenna on the roof.

Then plug the adapter into the cigarette lighter and you're on the air. HELP! is a full-power, full-performance 40-channel CB radio.

When someone in your household has trouble on the road, you'll feel better with HELP! in the car. It's the nicest kind of help you can give your family.



3-5900
 For more information on HELP! (model no. 3-5900) write to General Electric Company, EP Bldg. 5, Rm 139, Syracuse, NY 13221

We bring good things to life.
GENERAL ELECTRIC

COLUMN NINE

Where the REACTION is Yours

Bods Smith, president of Herndon REACT C-332, reminds us all that monitoring channel 9 has its peculiar challenges. This piece is taken from the Herndon newsletter and edited to apply to all REACT teams.

My comments at the last meeting seem to have sparked some interesting discussions on the subject of Ch 9 monitoring. I think that's good — REACT is first and foremost an organization dedicated to helping people by effectively monitoring Ch 9. We need to devote a much higher percentage of our collective attention to that one overriding mission. I'd like to carry these discussions a bit further.

Since Ch 9 monitoring is the purpose for the existence of REACT, you presumably joined Herndon REACT because you were interested in helping others in this manner. But what does REACT do for you? Several things. The most important benefit comes from the simple fact that you are able now to refer to yourself as a "REACTer".

Over the years, conscientious REACT monitors have developed a national (in fact, international) reputation as a group of high quality, dedicated, and extremely professional monitors. Think about it. If you needed help on the road, would you prefer a REACT monitor or some independent base to handle your call? The confidence of the motoring public in our capabilities makes it much easier for us to assist them.

More importantly, though, are the relationships we have so carefully nurtured with the various services we call — particularly the emergency services such as police, fire, and ambulance. It has taken time but generally these services attach a significantly higher level of credibility to calls from REACT members than from the public at large. This is extremely important, and we must insure that our members maintain the highest professional standards and expertise in Ch 9 monitoring so that we can continue and enhance that high credibility level with the authorities.

Directly applicable to the effectiveness of your Ch 9 monitoring are the training and telephone packages, for example, that you get as a member of REACT. You also get to know others who are monitoring Ch 9, benefit from their knowledge and experience, and learn to work together occasionally in handling calls.

Finally, as members of a non-profit organization, REACT Ch 9 monitors who itemize their taxes can recover some of their Ch 9 and other REACT-associated expenses by deducting certain of these expenses as charitable contributions.

These are some of the things REACT does for you. You cannot take full advantage of them, however, if you are not regularly monitoring Ch 9. Like a little knowledge, a little monitoring can be a dangerous thing. It is surprising to me how quickly my monitoring skills decline when I am on travel or otherwise unable to monitor Ch 9 for a period of even a few days. Little things such as being able to write down the information as I am taking the call become much more difficult, and sometimes I miss some of it. I forget to ask the caller an important question and have to try to get back to him while on the line with the police, for example. It takes me considerably longer to take the call. These "little" things add up fast, and could possibly result in delays and/or incorrect information that could mean the difference between life and death for a severely injured accident victim.

Regular Ch 9 monitoring also makes you more familiar with the area you serve, thereby further increasing your

effectiveness, but we must also be quite concerned with the Team's credibility and how an unprofessional monitor can quickly degrade that credibility. The quality of our calls is the primary determinant of our credibility level with the authorities and other services. All that is needed to drastically reduce that credibility is a few bad calls from some members whose skills have been allowed to atrophy for lack of use.

Let me say a few words to those who keep trying, but find it hard to get on — and stay on — Ch 9. When we talk about "monitoring," we are not talking about sitting in front of your set, staring at the needle, and listening to the roar of the background noise for a faint call for help somewhere in the skip. You can be a very effective monitor and hardly change your normal routine.

What's the secret? It's simple and it's easy. First figure out how to locate your home monitoring station in or close to the places you spend most of your time at home, such as a kitchen/den area. If this is impractical, consider running an

extension speaker to those areas (you should, however, be able to get to your set in well under 10 seconds). Don't worry about trying to dig those distant calls out of the skip and concentrate at least at first on making sure your friends and neighbors in your local area has someone to contact for help if they need it. You can do this easily by turning up the volume on the set (on Ch 9, of course) until it can be clearly heard over any other noises such as TV, dishwasher, etc. Then turn up the squelch until it just cuts out the background noise.

That's all there is to it. You can then go about your normal activities, just being mentally prepared to bolt for the set if someone calls for help. Occasionally you will need to check the background level and adjust the squelch, but you can see that you will be completely covering your local area. Of course every now and then you may miss a piece of a good TV show while helping somebody on Ch 9, but I consider that a good trade-off.

OAK HILL, W. Va. — Active and then some is the way for Fayette County REACT Team #2599. In recent months, the team has participated in a mock disaster drill, built floats and took part in civic parades and athletic events. The team was also called on to assist in controlling traffic and crowds at the dedication of the New River Gorge Bridge, world's longest steel arch bridge. More than 4 000 attended.

In the area of emergency assistance, the team has cooperated in retrieving 35 victims from the treacherous waters of the New River and has aided in missing person searches and in flood rescue efforts. In severe weather conditions, the team has attempted to find shelter for stranded motorists.

COUNCIL BLUFFS, Iowa — Asked if they could do it, members of the newly-formed Pottawattamie County REACT Team #3999 replied with a thunderous "Yes" to the proposal that they cooperate in a pilot program to handle CB base communications in a 911 emergency communications center. Before reaching its decision, members held numerous preliminary meetings with Bob Cox, director of the 911 communications center, and Dick Dunlop, local civil defense director, and received comprehensive training as reserve 911 operators. The team covers the entire 1,750 square-mile area of Pottawattamie County.

INTRODUCING SONY'S NEW DIGITAL DIRECT ACCESS RECEIVER!

A Whole New Breed Of Radio

Innovative design. Advanced technology. Digital key-touch tuning. The ICF-2001. It's a whole new breed of radio. A receiver that supplants the conventional multi-band concept, receiving a wide amplitude-modulated frequency range—shortwave, mediumwave and most longwave broadcasts. Plus FM, SSB and CW. Even more important, the 2001 replaces the ordinary tuning knob and dial with a direct-access tuning keyboard and a Liquid Crystal Display (LCD) for digital frequency readout. Which make the unit as easy to use as a pocket calculator. Instant, direct-access tuning modes and six memory-station presets assure maximum ease of use. And the quartz-crystal, frequency-synthesized circuitry behind them assures outstanding reception. Reception of local broadcasts and exciting news, music, sports, entertainment and information from around the world. You'll get the inside, local news stories from foreign countries... exclusive coverage of world sports events... plus everything from informal "ham" to marine communications. All at your fingertips.

Key-Touch Tuning

To tune a station manually, you simply punch in the station frequency numerals on the direct-access, digital tuning keyboard. Press the "Execute" key and the command is entered, the station is received and LCD readout confirms tuning. If you punch in an incorrect frequency by mistake, the ICF-2001 tells you to "Try Again" by flashing those words on the display. The instant, fingertip tuning provides total accuracy and convenience. And the LCD digital frequency display confirms the exact, drift-free signal reception.

Automatic Scanning

In auto-scan mode, the tuner can be set for continuous scanning of a given frequency range, which you set by means of upper and lower limit keys designated "L" and "H". You may want to scan an entire frequency range. For instance, the 76 to 108 MHz FM spectrum. If you want scanning to stop at any strong signal—one that reads "4" or "5" on the LED signal-strength indicator—switch on "Scan Auto Stop." For continuous scanning, leave the switch off, and just press the "Start/Stop" key to listen to a station or resume scanning.

Manual Tuning

Like the auto-scanning mode, manual tuning is useful for quick signal searching when you don't know particular station frequencies within a given range. You simply press the "Up" or "Down" key, and the tuner does the searching for you. And if you press the "Fast" key at the same time, the scanning rate increases for especially rapid station location. When you hear a broadcast you want to receive, just release the keys for instant reception, pressing the "Up" or "Down" key again if necessary for exact tuning.

Memory Presets

After you've tuned a station using punch-in, key-touch tuning or either scanning mode, you can enter it in the 2001's memory for instant, one-touch preset reception. Which means no returning hard-to-find foreign broadcasts. Plus instant access to your favorite local stations for music and news. Six preset buttons allow up to six stations—in any wave range—to be memorized. And there's LCD digital readout of the memory buttons being used on each band. What's more, the upper and lower limit keys can be used as memory presets when they're not being used for scanning, allowing a total of eight frequencies to be memorized for instant, one-touch reception.



Frequency Synthesis

The 2001's direct-access tuning and outstanding reception quality are made possible by the unit's all-band quartz-crystal PLL frequency synthesis. Instead of the conventional analog tuning system, with its variable tuning capacitor, the 2001 incorporates an LSI and a quartz-crystal reference oscillator. Which means that the local-oscillator frequencies used in superheterodyning are locked to the "synthesized" quartz reference frequencies. The result is the utmost in tuning stability, without a trace of tuning drift. In addition, dual-conversion superheterodyning for AM assures exceptionally clean, clear reception across the entire 150-to-29,999kHz spectrum.

Features

- FM/AM/SSB/CW/wide spectrum coverage
- Dual-conversion superheterodyne circuitry of AM assures high sensitivity and interference rejection
- Quartz-crystal, phase-locked-loop frequency synthesis for all bands assures the utmost tuning stability, without a trace of tuning drift
- Direct-access, digital tuning keyboard and LCD digital frequency readout for quick, key-touch station selection—maximum accuracy and ease of use
- Manual tuning and automatic scanning for effortless signal searching, easy DXing
- 6-station presets, plus 2 auxiliary presets, for instant reception of memorized stations on any band—plus LCD memory indication
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18' of Gleaming White Fiberglass.
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Tuned for Low SWR... Low Angle Radiation.
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And Now for the Good News!



You are looking at the first and only CB Base Antenna that is totally insulated. . . from the top of the mounting sleeve to the tip of the whip. Along this entire length of non-conductive fiberglass there is no exposed metal part or fitting to invite the high risk of accidental direct electrical contact.

Super Big Stick™ Gives Metal the Boot!

The metal fittings that connect the lower section to the upper whip are now insulated by a high dielectric "boot" of molded black ethylene propylene/rubber.



INSUL-SLEEVE™ "boot" is designed to fit snugly over the connector fittings. Just push it down into place until a locking action is felt. A definite "pop" tells you it is seated properly to provide a tight, secure seal.

Engineered to withstand 13,000 Volts. With the "boot"

in place, Shakespeare's Super Big Stick™ is totally insulated to withstand 13,000 volts. Check your power company for the voltage of lines in your neighborhood, and take every precaution to avoid hazardous locations. Always read and follow installation instructions carefully.

Get Your Reward in Super Performance

You used good common sense in choosing the only totally insulated base antenna available: Super Big Stick™. You get your reward in total performance, sealed for life in fiberglass by Shakespeare's exclusive process that protects the radiator, reduces static interference and defies the weather.

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ELECTRONIC AND FIBERGLASS DIVISION
 Antenna Group/PO Box 733, Newberry, SC 29108

BULLETIN: SHAKESPEARE STRONGLY RECOMMENDS THE SUPER BIG STICK AS THE SAFEST ANTENNA FOR USE IN FIELD BASE STATIONS, SEARCH & RESCUE AND OTHER EMERGENCY OPERATIONS.