

Vol. 15, No. 1 Jan.-Feb., 1981

1980 MS Bike 'N Hike

CHICAGO, Ill. - Local REACTers were on hand in strength at the Seventh Annual Bike N' Hike held September 7 and featuring several star volunteers. These included Co-Chairmen Alan Page, defensive tackle of the Chicago Bears, and Derek Spaulding, Chicago Sting defender and WEFM disc jockey. John Brock who served as Grand Marshal of the event.

REACT figured extensively among community organizations lending a hand in the event. Extensive plans worked out by Barbara L. Schoondyke, Illinois REACT Council Public Relations director, and REACT event coordinator, and Carol Pazik, director of fund-raising for the Northern Illinois chapter of the Multiple Sclerosis Society, bore fruit.

REACT teams provided communications for all 1980 Bike N' Hike Routes covering Northern Illinois from Rockford, McHenry County, Lake County, DuPage and Kane Counties, and the largest county of them all, Cook County. The 16-mile-long Chicago Lakefront route was again in the expert hands of Delores Calliari, of Sentry REACT Team #3498, who has handled the route

(Please turn to page 5.)

Chicago Teams Shine in Indiana REACT Council to Host 1981 International Convention



The handsome and dynamic Airport Hilton Inn, Indianapolis, which will serve as Headquarters Hotel for the 1981 REACT International Convention, July 14-17.

INDIANAPOLIS, Ind. - For REACT members, it seems that all roads will lead to "Circle City" this summer, for that is where the 1981 REACT International Convention will be held July 14-17 at the striking new Airport Hilton Inn.

According to Managing Director Gerald Reese, the Indiana REACT Council, which recently conducted its own Second Annual State Convention

(see report on page 4), is, "most able and experienced." Council President and Convention Chairman Russell Willis stated, "Our Convention Committee is already on the job planning an exciting and educational event. We promise to add a special, unique ingredient known as Hoosier Hospitality."

Facility-wise, REACTers will have to go far to duplicate the superb accommodations of the Airport Hilton Inn with 300 guest rooms, an international ballroom, meeting rooms, and much more available for REACT convention participants, including an indoor swimming pool.

Couple this with the excitement and color of a REACT Convention (see 1980 Annual Convention report in the Fall, 1980 REACTer) and you have a spectacle which is hard to beat. So plan now to attend this meeting and take along your family too.

The convention hotel is located at the Indianapolis airport and a 24-hour courtesy car service to and from the terminal building is provided. Highway-bound conventioneers will find the hotel convenient to Interstate Highways I-65, I-70 and I-74.

REACT International, Inc. 75 E. Wacker Drive, Chicago, IL 60601

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An Independent Non-Profit Public Service Organization Providing Organized Citizens wo-Way Radio Communications in Local Emergencies

Official Publication of REACT (Radio Emergency Associated Citizens Teams)

Vol. 15, No. 1

Jan.-Feb., 1981

EYEWITNESS ACCOUNT OF MGM

Antenna Specialists Sponsors Membership Drive for 1st Quarter 1981



CLEVELAND, Onto – Vic Diangelo, IS, Promes Markethij supervisio (ish) \$15 Nober | Peul, President of The Antenna Specialists Company, review REACT materials as part of the First Quarter, 1981 REACT Membership Drive sponsored by their company.

Teams throughout REACT International will be eligible for cash awards of up to \$100 apiece as part of an exciting new membership program aimed at seeing fully functional REACT Teams in

every community in the nation.

The key points of the three-pronged drive sponsored and funded by the Antenna Specialists Company consist of:

 A New Member/New Team Contest for the First Quarter of 1981. All Teams are eligible to win extra operating cash as well as new members up to a total of

 A Membership Drive Kit containing information and materials has been sent to every REACT Team. Added to the Team's own imagination and drive, the kit can be of tremendous help in pub-licizing the Team and adding new mem-

 CB Radio Dealers. To enlist the
 CB Dealers in active support of local CB Dealers in

behalf of local REACT Teams, a complete mailing including "Support plete mailing including "Support REACT... Join REACT" posters has been sent to 6,000 CB Dealers. CASH PRIZES! The top 25 Teams in

numerical membership increase in 1981 over their 1980 membership will win \$50 each, and the top 25 Teams in percentage of membership growth exceeding 1980 membership will also receive \$50 each. In other words, Teams can win up to \$100 in both categories of membership growth.

The REACT Council achieving the greatest number of new Teams by March, 1981 will receive \$500.

In announcing the campaign, Bob Paul, President of The Antenna Spe-cialists Company said: "As a citizen and motorist I am constantly reassured on the highway knowing that REACT is

(cont. on page 5)



LAS VEGAS, Nev. EGAS, Nev. - Triage Conter at the Con-Center, where victims were transported copter and embulance. Members of local

REACT teems ministered to the needs of vic-tims, helped keep traffic flowing, and set up a helicopter landing pad.

Photos courtesy of Las Vegas Review-Journal and Las Vegas Sun.

Las Vegas REACTers Respond to Challenge

LAS VEGAS, Nev. — At 0715 hours on November 21, 1980, a whisp of smoke was seen coming from the side of one of the world's largest hotels, the MGM

Jerry Breaux, one of Las Vegas United REACT's roving patrols, spotted the smoke, radioed to his base at Metropolitan Police Headquarters and reported his sighting. Thus began one of the worst fires in our nation's history.

As this report was going over the air, the lower portion of this vast complex seemed to explode in a cloud of dense, black smoke.

The first alarm reached the fire de-

partment at 0720 hours, with their first units arriving on the scene within two

From a distance it looked as if an atom bomb had been dropped, as a mushroom cloud climbed steadily upward. With this, channel 9 crackled with calls for all REACT units to respond to the area to assist

By 0800 hours every available REACT unit was en route and within the hour, seventy-three members were on the scene reporting to the Police and Fire Command Post. 19 100 1000 1000

Their primary assignment was to block off the various streets leading to this inferno, while other members were assigned to EMT duty and to the Convention Center where the survivors and

injured were to be transported.

At the Convention Center the first medical supplies for the emergency triage center were supplied by a member of Las Vegas United REACT and with the help of members of Southern Nevada REACT, Search and Assist and Clark County REACT, most of whom were EMTs, preparations were made for the injured and non-injured.

Ambulances started streaking into the Convention Center almost as soon as the REACT members arrived and Bruce Halstead of Southern Nevada REACT, a certified EMT, started administering to these patients, while other RE-ACTers kept traffic moving and set up

an area for a helicopter landing pad. Las Vegas/United REACTers set up a command post along with ARRL, and were able to notify over three hundred friends and relatives of the fire victims

that their loved ones were safe.
At least one EMT, John Lilley of Las
Vegas United REACT, was airlifted by
helicopter to the roofof the MGM Grand to help with the many injured and smoke-inhalation victims who had made their way to the roof.

The fire, which started in the massive kitchen area of the hotel, is suspected of smoldering across the ceiling of the football stadium-sized casino area, before it exploded into a rolling wave of heat, flame and smoke eveloping the unsuspecting guests and employees before

they were aware of what was happening. One surgeon, a Korean war veteran, described the disaster as bad as anything that he had seen in war-time, as people struggled and fought their way through the flames to the outside.

At least one of the EMT's sirlifted by helicopter to the top of the besieged hotel was a member of REACT — John Lilley, of Las Vegas United REACT Team #4096.

by Jack Stotesbury Les Vegas United REACT #4096 Unit #7

Guests and employees alike gathered on the balconies above the flames, and as the smoke drew closer and closer, at least three persons jumped, one to her death, and the others to serious injuries.

By 1000 hours there was a score or more nurses at the Convention Center treating the injured while REACT members, working with security guards from every major hotel in town, kept the bushoads of survivors, the ambulances, and the many hundreds of people moving in an orderly manner, preventing any further injuries from the mass confu-

All told, over four thousand people were processed through the Convention Center, including Eugene and Lois Nichols, President and wife of Indiana REACT Sub Council 1, (see story on page 3), who were guests at the hotel and managed to escape without injury, but

also, without all their belongings.

Around 1700 hours all of the most seriously injured had been transported from the fire scene and the Convention Center. From then until nearly noon on

Saturday the Triage center at the Convention Center was manned by four RN's assisted by EMTs from REACT.
Traffic control at the fire scene continued until Sunday by REACTers, when they were replaced by Metro

police officers.

In the days that followed, REACT members and volunteers worked at Metropolitan Police Headquarters, pouring over computer printouts, sorting out who had been taken to tempor-ary lodging, who had been hospitalized, and who was unaccounted for.

Numerous calls were received by REACTers from all over the United States, thanking the people who had helped — REACT members, local police and local officials — for their help in handling the disaster.



Dense black mushroom cloud billows from the MGM hotel in Las Vegas, site of the second worst hotel fire in U.S. history.



NATIONAL REACT MONTH REPORT NOVEMBER, 1980



HARRISBURG, Pa. -- Pennsylvania Emergency Communications Council officials who succeeded in having November proclaimed National REACT month by Governor Richard Thornburgh are seen with the Governor (seated in the middle). Clockwise to Gov. Thornburgh's left are: Ken Dawson, second vice president, Johnstown; John Field, tressurer, Harrisburg; Ilm Beer, past president, Lancaster; Paul Southworth, assistant fressurer, Reading; Joe Zeller, Lehigh County Rep. and Fred Lanshe, first vice president, Allentown.

November — a time for focusing public attention on the vital role of REACT. Teams and Councils everywhere successfully observed National REACT Month again in November 1980.

If your team has not taken advantage of the built-in potential for goodwill and communication which National REACT Month offers, it is missing out on one of the most powerful publicity tools available. Hundreds of REACT teams are participating in this program, and the reports appearing below are typical of the many received at International headquarters.

To members of Catoctin (Maryland) REACT Team #2958 National REACT Month was not only a good opportunity to put the local REACT in the spotlight but it was also an excellent vehicle for recognizing the contribution of other community organizations. To this team, National REACT Month was a two-way vehicle. First the team obtained the proclamations of National REACT Month by the Mayors of several local communities — Thurmont, Md., Emmitsburg, Md. and Frederick, Md. (the latter jointly with Frederick REACT Team #2967).

Then when the team learned that the week of Nov. 16-22 was Maryland Emergency Medical Services Week, the team's committee for National REACT Month designed special recognition certificates which were presented to several EMT organizations: The Maryland State Police Aviation Division's Med Evac Helicopter crew; the Thurmont Community Ambulance Service; the Walkersville Community Service, the Emmitsburg Community Ambulance Association, the Lewistown Community Ambulance Service and the Graceham Community Ambulance Service.

The certificate recognized the ambulance services and their EMT's for the outstanding service they provide their communities and assured them of RE-ACT's desire to work with them in any way possible.

In addition, the team contacted the

In addition, the team contacted the local newspapers to run articles on "This is REACT" and "The Help on Our Highway," supplied by REACT International. To get even more mileage out of the event, they obtained reprints of the two articles for distribution to key individuals and organizations in their communities.

In Pennsylvania, the state council was able to obtain a proclamation from Gov. Richard Thornburgh on National REACT Month, and urged local teams to obtain similar proclamations from their local governments.

In Joplin, the city proclaimed November as National REACT Month as did the State of Missouri in recognition of the work of the local Cee-Jay REACT Team C-188 during the storm season. During that period, the team provides Storm Watch patrol and relieves police officers already at the var-

ious watch locations so that they can handle their patrols. Members, who maintain the watch until the warning is ended, report any unusual cloud formations on Channel 17 to Givil Defense. On November 17 at the City Council meeting, a framed proclamation on National REACT Month was presented to Field Captain Phil Henderson by Mayor Jack Belden.

Also recipient of a proclamation on National REACT Month were members of the Twin City (Louisiana) REACT Team #3851. A joint proclamation was signed by the Mayors of Bossier City and Shreveport.

In Safford, Arizona, the Mayor of Safford, Gary Curtis proclaimed November National REACT Month and took time to salute the members of the local team, Graham County REACT Team #4134 for its contribution to the community welfare.

community welfare.

National REACT Month was a vehicle for several columns on REACT and CB radio operation written by Ron McCracken, president of the Lake Simcoe (Ontario) REACT team, which appeared in the local papers. Also printed were several general stories on REACT and its operations.

Mecklenburg County REACT Team #4379, Charlotte, N.C., parlayed National REACT Month into several proclamations from state, local, and county officials. It plans to use the resultant publicity to boost membership in connection with a drive which it is planning to launch soon.

Also succeeding in having November declared National REACT Month by the Mayor of Port Isabel, Texas, were members of the Port Isabel REACT Team.

Observance of National REACT Month by members of the West Putnam REACT Team #3490 (Interlachen, Fla.) took several forms. First members of the team's auxiliary were guests at the annual awards banquet held in late November. Then on Nov. 23 the team assisted the Red Cross in its Safety Sunday activities program. Members also participated in the annual Christmas parade Nov. 28 and staged a safety break on Interstate 95 to help travelweary motorists. They also assisted drivers of several cars which had broken down on the busy interstate.

HEADQUARTERS REPORT

Sponsorship of REACT's First Quarter Membership Drive by The Antenna Specialists Company is a welcome effort at a time it is needed.

Your Team has received a mailing describing this New Member/New Team contest and the materials and suggestions to help make it work. Your Team can win up to \$100! You can win \$50 each in two categories — 1. The top 25 Teams in numerical increase in 1981 membership over their 1980 membership will receive \$50 each. 2. The top 25 Teams in percentage 1981 growth exceeding 1980 membership will receive \$50 each. Your Team can win in both categories for \$100 total!

Your REACT Council can win \$500 if it adds the greatest number of new Teams by March 31, 1981!

The material in the mailing includes press release and radio script to promote the program. In addition, The Antenna Specialists Company is producing a REACT mailing including "Support REACT." posters to over 6,000 CB dealers urging them to give you their active support.

Additional promotional material is available from REACT International. Program guides on Membership Protention, REACT Homecoming, and by dipping back into your publicity material from National REACT Month, you

have more press releases, and radii spots.

In addition, we can make available to you recorded radio spots produced by the General Electric Company at mailing cost of \$1 per record. We have two versions of these spots available of two separate records. TV spots of 16mm film are also available. These in clude those made by Joe Higgins and two new emergency communication spots produced by G.E. You can get all three TV spots now for a cost of \$5 for the package! Stations can record on tape either the radio or TV and then you can then distribute the material to other stations.

We are not surprised that this progras is being conducted by The Antenn Specialists Company. They have bee the first company to financially suppor REACT once we receved our Ta Exemption, and they have been on company who has supported us consistently since that time

tently since that time.

Following on the heels of The Artenna Specialists Company, we are excited about the possibility of gettin additional industry support in the way of specific programs. Very soon we hope to announce another important an significant program which is now bein developed. We hope that many mor will follow.

line lire to the convention center, and

The FCC fee refund program for CB license fees of \$20 paid between August 1, 1970 and February 28, 1975 is fully underway. In fact, one staff member at REACT Headquarters already has received a refund of \$17.99 by government check. That should encourage other REACT members and friends of REACT to getthose forms in right away. You should expect about 90 days or more for the refund to be paid.

more for the refund to be paid.

As suggested, a number of Teams have utilized his program to become the CB/FCC "experts" in their community. Newspapers and radio stations are quoting REACT regarding this program and they are having people seeking the forms come to REACT.

The complete information and forms

were published in the Fall 1980 issue of the REACTer. Additional FCC form are available from your local FCC fiel office and/or from REACT Headquarters. We will be happy to send you quantity of forms from our inventor without charge upon request. Please te us how many you need when asking.

without charge upon request. Prease te us how many you need when asking. When helping to get a CBers refund, i should not be out of line to ask for donation for your REACT Team. Con tributing a portion of the refund, or all oit, certainly is a good way for any CBe to support REACT in the community sthat there is an effective monitoring system on Channel 9. In addition, it of fers a great opportunity to promot membership to these long-time CBers.



SALEM, Oregon - Local REACTers who were instrumental in having November designated as REACT month by the state of Oregon are shown with the Oregon Governor Victor Attypel. Left to right are Mex Burns, precident of Tri-county REACT Team #2178 (Salem); Don and Thoress Fickel, Salem Area REACT; Don Perry, Vice President/Iteam coordinator, Salem Area REACT and president-elect, Oregon REACT Council; Governor Attych; Bob Dorman, Northwest REACT Team #2867 (Portland) and Soc. Elect Oregon REACT Council; Bill Anderson, Portland Metro REACT Team #2361 and 1st vice president, Oregon REACT Council.

EAST HANOVER, N.J. — New Jersey Inter-County REACT #2416 worked very hard during October and was much in evidence at special events held locally. In addition to providing communications for the American Heart Association's Cyclethon, the team again acted as eyes and ears in

helping the Madison police departmen over the Halloween weekend. It fielded seven mobiles the first night and six the second. As in past years, the men presence of the team tended to cut down on vandalism and no serious incident were reported.

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REACTers Helping REACTers!

In their capacity as monitors of Channel 9 and serving as eyes and ears for any disasters or emergencies which they might happen to spot, members of REACT international put in long and devoted hours of service – often without thanks or compensation. Not often are they on the other end of the emergency, personally involved in some sort of an accident or disaster. emergency, personally involved in some sort or an accident or disaster. Such was the case recently in two widely separated incidents in which members of REACT were involved in emergencies – the first in connection with the catastrophic fire of the MGM hotel in Las Vegas and the other, a personal tragedy in which Lawrence Lee, a REACTer from Whitehorse, Yukon Territory, Canada, and members of his family were involved.

Letters received at the Chicago office The first, from Eugene Nichols, president of Sub-Council 1, Indiana REACT of Knox, Indiana, reads as fol-

"Las Vegas United REACT: "Dear REACT Members:

"I wish to thank you for the help you gave my wife and myself Friday, Nov. 21, a day I will never forget. You knew what to do and you did it. You did an outstanding job. When I got out of the MGM hotel, I saw a lot of fire trucks pull. MGM hotel, I saw a lot of fire trucks pull up and the men got out of the trucks and stood there. They didn't know what to do. But your REACT team did know what to do and did it. You were the first with medical equipment. You were one of the first at Convention Hall to open it for a shelter. You kept traffic moving. You helped the lost people and their friends get back together."

Mr. Nichols went on to report that

Mr. Nichols went on to report that members helped to evacuate more than 5,000 persons in the hotel from the site of the fire to the convention center, and helped to check room numbers for guests who were unsure if their loved ones were safe or not.

The letter from Mr. Lee reads as fol-

"A special thanks goes to a Redding, California monitor who was on the CB October 17, 1980. It was he who helped

me in a time of distress.
"On Oct. 16, my wife, some of our family and I flew out to our trapline for a holiday and to get ready for the trapping season. My wife and I had landed around noon and at 8:30 p.m. she had a heart attack that was fatal. All night I scanned frequencies on my small 40 channel SSB mobile CB radio trying for contact to get help.

"At approximately 10 a.m. the next

morning, I switched the radio to channel

GE Repeats on REACT Spots

NEW YORK, N.Y. — For the second time in two years, the General Electric Company has produced public service radio announcements promoting REACT. In addition to the 300 par-ticipating radio stations GE has pro-vided a small supply of PSA records to REACT International. One is being disributed free to every council, and the remainder are available at \$1 each from REACT INMERNATIONAL head-quarters in Chicago. The records, which contain 10 spot announcements, five on each side, deal with such topics as "Auto Breakdown," "Driver's Aid," "Medical Emergency," and "Road Hazards."



RADFORD, Va.—Members of New River Valley REACT Team #2336 scored a grand stam in publicity in connection with National REACT Month as they obtained a proclamation from the Mayor of Radford, Thomas Starnes, and had stories published in the Roanoka Times and World News and in the Radford News Journal. In the photo, Mayor Starnes, lienked by Frank Havens (left) and Robert Good (right), members of New River Valley REACT Team #2336, signs the proclamation.

9 hoping to reach someone on skip conditions as we were 125 miles out in the bush. When I went to channel 9 I heard someone clearing channel so I tried for contact and made it.

"I did not get the station's call sign as I was quite distressed . . . I also forgot to

give my call numbers.
"So if the member who helped me "So if the member who helped me reads this, I thank him with the deepest gratitude for making the phone call back to Watson Lake in the Yukon.
"With this help I received the help needed by 2 p.m. that afternoon.
"So to complete his monitor book, the call numbers of mine are XM25-

2464. Keep up the good work. Again a special thanks to REACT."

Lawrence Lee

Box 4988 Whitehorse Yukon Territory, Canada

(Yukon REACT Member 05)



VILLA PARK, III. - Vanguard REACT Teem #2947 combined with the Ville Park VFW and the Illinois Secretary of State's office to provide Senior Citizans with Rules of the Road booklets and REACT Help flags upon completion of a special course of instruction. The volunteer program for training of senior citizens in preparation for the drivers license examination, was conducted by VFW. Joe Perlan, left, safety cheirmen of the Villa Park VFW post, assisted by Marie Strahl, are congratulated on their efforts by Len Albana, right, director of the senior rules of the Road Course of the Illinois Secretary of State. The program has proven so successful in awarding the help flags, that Mr. Perlan has joined the Vanguard REACT Teem. The exposure obtained on REACT Help flags has led other senior groups in the Chicago area to request flags from REACT international headquarters in Chicago.

KETCHIKAN, Alaska - Though small in numbers, Southeast Alaska REACT Team #3620 is big in achievement and activity. According to Ed Henson, team treasurer, the team has received a plaque from Alaska state troopers for its help in serving the Ketchikan area. Not only is this the first such award in Alaska, but it acknowledges the tremendous strides the team

has made recently, and the general improvement in status which the team has made with police on all levels.

According to Henson, a large part of the team's achievement is working directly with police at emergency scenes. The team has carte blanche permission to be on hand at any emergency for either traffic control or communications assignments.



"It's about time America gave ASAS its full support"

Robert G. Paul, President The Antenna Specialists Co.

TO ALL REACTERS:
This advertisement will appear in many CB and electronics magazines starting in January. Complete details of our new support program for REACT will be coming from your headquarters soon!

the antenna specialists co. announces a major new REACT support program to help keep our highways safe.

"For more than 19 years, hundreds of thousands of REACT volunteers have been contributing their time, their energy and their own money to provide vital emergency commu-nications services to the public. "Over 80 million Americans

have benefited directly from REACT's CB radio handling of emergencies and calls for assistance. Last year, for example, REACT responded to over one million automobile accidents - one every 29 seconds, 24 hours a day.
"There is no finer expression

of the American way of helping each other than REACT—and it deserves more than token support.



A REACT team for

A REACT team for every community...

"As successful and effective as REACT is, its capacity to grow and expand its services has until now been limited. REACT should be expanded drastically. It should implement important new public service programs It cannot now afford. increase its service to cover every community in the nation.

"Even though REACT services are entirely free to the public, it costs a lot of money to organize, train and operate thousands of REACT teams. While some indi-

viduals and companies, including ours, have regularly made contri-butions each year to help support REACT, the simple truth is that REACTers themselves still pay over 70% of this cost.

It's time America and the

CB industry paid their duesi
"As a citizen and motorist, I am con-stantly reassured on the highway, knowing that REACT is listening. And as the nation's largest manufacturer of CB antennas, we are grateful for the support we have received through the years from the CB community. Now we are determined to return that support ... to pay our dues.
"Some months ago I directed

our people to find a way for our company to help REACT in a major way. They came up with a super program, which I have approved and which has the 100% support of all A/S employees:

the antenna specialists co. will provide massive direct financial assistance to **ASAC**.

Very soon we will be introducing a Very soon we will be introducing a brand new, professional quality mobile CB antenna. We believe it will be the best performing CB antenna available.

For every single one of these new antennas purchased during the entire year 1981, A/S will donate a dollar to REACT. This activity alone thousand apparatus tens of thousands.

should generate tens of thousands of dollars in new income to ex-pand REACT. But that's only the beginning...

2. the antenna specialists co. will help increase ADAT membership by funding and producing special programs:

We will sponsor and advertise nationally a first quarter REACT membership drive to bring in new members and form new teams. Cash awards will be made directly to REACT teams achieving the greatest increases in membership...and to REACT Councils helping to establish the most new teams in a state.

to HEACT Councils hetping to estab-lish the most new teams in a state. This is only the first of several spe-cial support programs of this type planned for 1981. In addition, every CB product package shipped from our factory will carry a brochure describing REACT and its importance to high-way safety.

3. the antenna specialists co. will exert all possible influence to encourage additional, important industry support for ALACT.

"Our company has budgeted a major effort for 1981 in direct contribu-tions, advertising support, national publicity and special action pro-

grams.
"We hope and believe our leadership and commitment will encourage other manufacturers, distributors, dealers and foundations to join this movement. to make REACT even stronger, to bring its outstanding services to every corner of the nation."

Robert & Paul





Indiana Convention Draws Big Here's Honor Roster of

INDIANAPOLIS, Ind. — More than 169 were in attendance at the Second Annual State Convention of the Indiana REACT Council held November 7-9 at

REACT Council held November 7-9 at the Sheraton Inn East, Indianapolis.
Following an address by REACT International Managing Director Gerald Reese, the opening session featured a film festival including films furnished by REACT International and the Indiana State Police, and slides furnished by Nebraska REACT Council.

Afterward, Council officers were available for one one discussions with

ailable for one on one discussions with team members or officers who had team problems requiring counsel and assis-

A full schedule of workshops highlighted the Saturday, November 8 session. Meetings were held on various phases of setting up and operating a successful REACT team. These included sessions on Training/Monitoring/Communications, Leadership, Membership, Disaster Preparedness, Ways and Means, Budget and Finance, to name

Saturday evening's gala session featured a buffet banquet, presentation of awards, entertainment, and the remarks of guest speaker Doug Weedman, of radio station WIRE. On hand for the festivities were representatives of the American Red Cross, Civil Defense, and the Indiana State Police.

Sunday's concluding session featured devotional sessions.

devotional services and several additional workshops. According to



Not the least of the convention highlights was the presentation of REACTer of the Year awards. In the photo, Dee Morgan (extreme left) and Dottle Thomes (next to her) are seen as they received their awards as Indiana REACTers of the Year from last year's recipient, Opal Booher. Indiana REACT council president Jerry Parker is second from the right.

REACTer reporter, Dee Morgan, who along with REACTer Dottie Thomas, was honored as Indiana REACTers of the year, convention participants are looking forward with great expectation to the next REACT meeting which will be the Fifth International Convention to be held at the Indianapolis Airport Hilton Inn, July 14-17 (see story on page 1). "If we have as many teams represented "If we have as many teams represent at the International Convention as were on hand at the State Convention," said Dee, "better than half of the teams in the United States will be represented.

Life Members in REACT

Following are the current Life Members who have been enrolled in R International. They have fulfilled all the requirements including three membership with their REACT Team and payment of Life Membership di If you wish to become a Life Member, find the application form published next to the last issue of the REACTer, Fall 1980, or ask your Team Leade blank. One has been provided with every 1981 Team Registration kit. Add Copies are available from REACT International upon request. Remember Membership dues will be \$140 per member after January 1, 1981.

Arthur Underwood — LM 1 REACT International Board of Directors Rochester, Mi

Mike McCloy — LM 2 Capital City Communications Inc. C42 Stone Mountain, GA

Dottie Thomas — LM 3 Circle City REACT C261 Indianapolis, IN

Rev. William L. Shafer — LM 4 Southeast Rockingham County REACT 4195 Woodsville, NH

A. W. Rice — LM 5 Gainesville REACT Team 2591 Gainesville, FL

Dawn A. Fellis - LM 6 Four Rivers REACT Teem 4222 Winlock, WA

Ed Wirth — LM 7 North Brevard REACT 2582 Titusville, FL

Jay Radmacher — LM 8 King County REACT 2363 Seattle, WA

James E. Bear — LM 9 Lancaster County REACT Inc. C130 Lancaster, PA

Debby Dodge — LM 18 Daytona Beach REACT 2194 South Daytona, FL

Myron L. Wold — LM 11 Starfire REACT Inc. 3179 Minnetonka, MN

Charles Southard — LM 12 Cascade REACT Team 2833 Cascade, MD

Robert W. Chin — LM 13 South Middlesex Area REACT 3142 Farmingham, MA

Monte O. Hecht — LM 14 Douglas County REACT C663 Papillion, NE

Joseph Vianna, Jr. — LM 15 Fulton County REACT Team 306t Mayfield, NY

Ron Chuven — LM 16 Deytona Beach REACT 2194 Ormond Beach, FL

Barbara Chuven — LM 17 Daytona Beach REACT 2194 Ormond Beach, FL

David Harris — LM 18 Daytona Beach REACT 2194 Ormond Beach, FL

Claire Harris — LM 19 Daytona Beach REACT 2194 Ormond Beach, FL

Benjamine Jennings Rainier REACT 3366 Poulsbo, WA

Donna Rathbun — LM 21 Lewis & Clerk REACT 2553 Ridgefield, WA

Carolyn Freeman — LM 2 San Jacinto REACT 2860 Houston, TX

Jenny Jessup — LM 23 Farwest REACT Team 4046

Farwest RE Kelso, WA

Ray Adams — LM 24 Knoxville Area REACT C255 Knoxville, TN

Carl Berg — LM 25 REACT Emergency Team 4453 Toutle, WA

Millie S. Wagner — L Tucson REACT C176 Tucson, AZ

Phyllis Denison -Decatur County REACT 3842 Greensburg, IN

Jean R. Pihiman — LM 28 Net 12 REACT Team 4241 Seattle, WA

Ann Elzey LM 29 Evergreen REACT 2869 Monroe, WA

Ann Eizey — LM 29 Eyergreen REACT 2869 Monroe, WA

Gary Arthur Fishburn — LI Bexar County REACT 2708 San Antonio, TX

Larry F. Dugan — LM 31 Marion-Clinton County REACT 2064 Contralia, IL

Pierre G. Furst — LM 32 Daytona Beach REACT Team 2194 Daytona Beach, FL

Joseph S. Granducci II — LM 33 Northern Utah REACT Team C505

Roy, UT Richard S. Alton — LM 34 Lancaster County REACT C130 Lancaster, PA

Robert Tweedy — LM 35 Blue Ridge REACT C142 Lynchburg, VA

Joseph Strisha — LM 36 Daytona Beach REACT Team 2194 Daytona Beach, FL

Earland Blake — LM 37 Woodlawn REACT Team 3807 Alexandria, VA

Quincy E. "Lee" Riley — LM 38 Free Spirits REACT Team 3223 Granite City, IL

Ronald R. Rathbun — LM 39 Lewis & Clark REACT Team 2553 Ridgefield, WA

licholas A. Stegall — LM 40 EACT Help of Olive Branch Team 2578 Iarshville, NC

Vincent Gagilardo — LM 41 REACT of the Golden Gate Area Inc. C37 San Francisco, CA

David N. Seliers — LM 42 Reisterstown REACT Team, Inc. 2087 Reisterstown, MD

Jess L. Coiller — LM 45 Douglas County REACT C863 Council Bluffs, IA

Team Draws Media Praise

ALOHA, Or. — When members Northwest REACT Team #2867 sponded during a recent phone out and provided communications, sev local TV and radio stations replied va much deserved plug for the team's



INTERLACHEN, Fl. — A surprised Stanley Miller (left) receives an appropriate indian headgeer as he hears his Indian name from Princess Bigbutte (Bettle Heape) at the annual awards dinner of West Putnam REACT Team #3490. Miller, of Lake Como, was dubbed Chief Big Beer. Standing by in the presentation are, left to right, Robert Crundwell, past president, Floyd Perkins, Mary Reynolds, and Royston Reynolds, all of whom were cited for service to the team.

Golden Gate REACTer Honored for Service

SAN BRUNO, Ca. — Rating a much-deserved tribute is Rose Gagliardo, a member of REACT of Golden Gate Area Team #C-373 — whose story was told in a recent issue of the "Spotlight," published by the California State Automobile Association. Mrs. Gagliardo, a part-time ERS calltaker at the San Francisco Dispatch Office, is in-volved with her husband Vince in a host of charitable activities for the city's needy, wayward teens and disabled senior citizens. As a result, Rose was recently saluted by radio station KABL as "Citizen of the Day." Although particular in the company of the city of the cit as "Citizen of the Day." Although par-tially disabled with an artificial hip, Mrs. Gagliardo has not found this to be a handicap. "I've grown up with it and it's never bothered me."

Last year, to promote a Thanksgiving

spaghetti dinner for needy senior citi zens, attended by Mayor Dianne Fein-stein and other city notables, Rose organized the event over the telephone, rounded up donations from local merchants for several hundreds and cooked the food. Then, with the help of her husband Vince, currently president of the Golden Gate team, she served it. The Gagliardos have been active in REACT

for years, helping to keep an eye on the community and to report emergencies to the appropriate agency.

In the course of their activity, the

Gagliardos, husband and wife, have re-ceived many accolades. Typical was this one received from team member and past president Charles Harband: "When we entered the team, about 15 years ago, the Gagliardos were already much in evidence. Rose was a steady monitor and Vince would drive along the Planters Peanuts portion of 101 and later the Candlestick portion and call in stalls to his base. Rose would stay on her home set (it was legal then) and take your 10-33 or call your home . . . In those days, radio station KSFO counted heavily on the Gagliardos for the evening traffic reports. Radio newsmen would report: "We have just talked to REACT and Rose Gagliardo tells us that traffic along the freeway to the 3rd Street overcrossing is stopped, running normal, or otherwise"... Rose Gagliardo has been good for REACT of the Golden Gate Area, Inc. for many. many years and we want to thank her now for her help so far. her help so far ...

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BIKE 'N HIKE (from back page) the last two years

MS had more than 1,500 registered to run the 19 routes and REACT teams



Chicago Beer Alan Page (right) accepts REACT Special Recognition Award from REACT Man-Chicago Bear Amen Page (Inghi) scrape habot Special Recognition Award from REACT Man-aging Director Gerald Reese and Barbara Schoondyke, REACT co-ordinator for Chicago Area Bike N' Hike Event. Page served as co-chairman of the event.

MEMBERSHIP DRIVE(from page 1)

Expected to add considerable impact on the program will be a direct cash contribution in connection with a new professional quality mobile CB antenna soon to be marketed by A/S. For every one of the new antennas purchased during 1981, A/S will make a cash dona-tion to REACT — a program which is expected to generate tens of thousands of dollars in new funds to expand

In further support of the campaign, the company has announced that it will sponsor a series of special events to promote REACT membership drives, help gain broader public and government recognition and promote additional support from the public, foundations and private industry.

To take full advantage of the member-

ship growth opportunities offered by the program, each team is urged to follow this recommended procedure:

bership is registered with REACT International for 1981.

2. Review the materials in the Membership Drive Kit and put them to work. Take the Public Service Announcements to your local radio stations and request that they be put on the air. Most local radio stations will be glad to coop-

Then fake the fill-in-the-blanks news releases to your local papers and other

3. Contact your local CB radio dealers and ask them to display prominently the A/S produced posters. Why not see to it that your team number and phone number appear on the poster, big,

in the space provided?

4. Council officers are urged to contact their CB dealers in those areas where they hope to form new REACT teams. These dealers can be of tremen dous assistance in locating CBers who

should belong to REACT.

Paul noted that A/S expects to spark
special REACT drives with complete dealer support materials throughout 1981. He summed up the company's support like this: "We hope and believe

our leadership and commitment will encourage other manufacturers, distributors and foundations to join this movement... to make REACT even stronger to bring its outstanding ser-vices to every corner of the nation."

Texas Team to the Fore

BELTON, Tex. — As a result of a generous appropriation from the Texas State Office of Public Safety, 50,000 "SEND HELP" cards have been printed and made available for distribution to all Texas teams. On the back of the cards are instructions on their use in the event of an emergency and places for each team to print its name and address. Cards will be sent to the state council which in turn will relay them to area councils for distribution to teams.

were there to provide the needed com-munications backup. In DuPage County, Geraldine Isberg of District 5 and 5A was present with the 1-80 Emergency control from Joliet, Ill. and provided coverage from the largest MS route, 44.4 miles. A day-long rain failed to dampen the spirits or goals which participants had themselves set.

Evanston-Wilmette route was covered by Kenneth Giordiano and an explorer scout post. Franklin Park was covered by Vanguard REACT Team #2947 while Deerfield-Northbrook was covered by members of Break 7 CB club

led by Betty Shanks.

Because of the rain, several routes were cancelled and rescheduled for a later date. Again REACT was asked to later date. Again REACT was asked to provide communications for these routes: McHenry, Saturday, September 20 and on Sunday, the following routes were covered: Franklin Park, Walt Taylor and Vanguard REACT; LaGrange, Tri-State REACT; North Branch, David Snyder and the North Shore Emergency REACT: Naperville, Southwest, Emergency REACT: Southwest Emergency REACT DuPage, Northwest Suburban REACT. REACT

McHenry County, McHenry County REACT Team #3469: Rockford, Boone County REACT, Park REACT and Rockford REACT.

Naperville was covered by Southwest Emergency REACT; DeKalb, DeKalb REACT; Elgin, Lake-Cook REACT, LaGrange, Tri-State REACT; Elk



ROCKINGHAM, N.C. -- The newly-elected officers of the North Caroline State Council of REACT Teams are seen here at the group's annual meeting held November 15-16. Left to right are 1981 Officers: Vera Perkins, of Richmond County, recording secretary; Joyce Cranford, Richmond County, executive secretary; Robert McKinzle, Richmond County, treasurer; Jocelyn Goodwin, Richmond County, president, and Astor Lucus, Cumberland County - Pt. Bragg REACT, vice president.

Grove Village, Vanguard REACT; South Cook County (Homewood) Windy City REACT; Southwest Cook County, Burbank REACT; Palatine, Northwest Suburban REACT Team #3556 and North Branch, New Trier Emergency REACT.

Penn. Team Rates Praise

BESSEMER, Pa. — It didn't take members of New Castle Area REACT Team #2489 long to vote to donate \$300 to the Easter Seal Society and \$150 to the American Red Cross, a nice contribution any way you look at it.

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and other peripherals.

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Occupation:			Age:		
Intended use of ZX80:					
Have you ever used a computer?		*For Conn. deliveries, add sales tax.			

Calling All REACT Amateur **Radio Operators**

REACT now has an Amateur Net for REACT members every Tuesday on 21380 KC (15 Meter Band) on Upper sideband. REACT members who are Amateur operators are invited to gather at 9:30 Eastern Standard Time, 8:30 Central Standard Time, 7:30 Mountain Standard Time, 6:30 Pacific Standard Time or 0230 UTC Wednesday. Also every Sunday afternoon at 4:00 pm Eastern Standard Time. Net controls are: N4BAQ, Ray, Knoxviile, Tennessee; WD4CPF, Lee, Huntsviile, Alabama; and WA6NQF, Larry, Canoga Park, California.

The purpose of the Net is to tie Amateur and REACT communications together throughout North America. It is hoped that there will be International participation as this grows. To determine interest and potential participation of REACT in this movement, we request that you complete and return the form below to REACT Headquarters so that we may have a survey of all Amateur members of REACT.

REACT AMATEUR NET INFORMATION REQUEST												
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ANY REPEATERS OR NETS YOU NORMALLY WORK OR MONITOR												

Please furnish requested information as soon as possible. Mail to: REACT International, Inc., 75 E. Wacker Dr., Chicago, il. 60601. Please pass any information concerning any Amateur interested in our net on to the net controls. If you have a suggestion for another day or time please let us know Thank 300.

Ray, N4BAQ Lee, WD4CPF Larry, WA6NQF

OUICK REACTIONS

PLYMOUTH, Mich. - Around the Plymouth area members of Plymouth Area REACT Team #3877 are known as the team on the go. In October, the team besides monitoring from its home base in the Hotel Hilton, recorded the fol-lowing achievements: On October 3 and 4 sixteen members handled the parking concession at the New Boston Apple Festival, a very successful fund-raiser for the team. On October 7, members conducted a mobile safety patrol for the YMCA Fall Run in Plymouth and won a letter of commendation from Janet E. Luce, Executive Director of the Y. On October 30, Halloween night, members in eight mobiles conducted a motor patrol of the area checking primarily on schools and churches and on October 31, four mobiles patrolled the area to provide protection for children out trick or treating. Members have also added another in the list of communities parspotting in their Sky Warn Tornado spotting service, and twelve members have completed their training for the team's motor patrol-motor assist program as well as in CPR and first aid.

HOLLISTER, Cal. - Because of the potential for earthquake disaster in their area, members of Pacheco Pass REACT Team C-551 have been requested to provide the Red Cross with communica-



tions assistance in the event of a disaster. The team has worked closely with the local Red Cross in mapping the area and in marking escape routes should they be needed. Team president Ed Parr and Vice President Alex Rivera meet every month with the Red Cross and have completed the disaster training course presented in Sacramento.

BRIDGEWATER, Va — Rocking-ham Emergency REACT Team #3361, though small in numbers, is proud of its accomplishments in four years of existence: 85 percent of its members are trained in first aid; 50 percent are trained in disaster survey through the Red Cross; 40 percent use class A radio service secondary to channel 9; 10 percent are trained in advanced first aid, and 10 percent are first-aid instructors. Not bad going for a relatively young team.

INDIANAPOLIS, Ind. - On hand to provide communications during National Jogging Day held to promote physical fitness was the Circle City REACT Team C-261. REACT manned ten communications stations along the course of the double 5 and 10-mile event, the top running event of the year, and set up the base command post at the high point in the Eagle Creek Park, where the event was held, thus earning the respect and commendations of both runners and

BALTIMORE, Md. – National REACT Month was a two-way street for members of Metropolitan Battimore Area REACT Council, who not only obtained a proclamation of National REACT Month from Gov. Harry Hughes, of Meryland, but who in turn presented the Governor with a pleque bestowing honorary membership in REACT upon him. In the photo, Mervin Hadley, president of the local council and delegate to the Meryland State REACT Council, (fett), presents Gov. Hughes with plaque of honorary membership in REACT.

FCC Report from Washington

WASHINGTON, D.C. — The Federal Communication Commission is seeking the cooperation of CB radio operators in avoiding the illegal use of linear amplifiers to beef up power and

enhance the possibility of skip.

According to the FCC, power is a minor consideration in encountering skip. The ionosphere will reflect or not reflect a signal depending upon the frequency of the wave and the degree of ionization, always denser during the peak of the sunspot cycle when more radio skip is encountered.

Unfortunately, when peak sunspot conditions for skip are combined with millions of CB sets in use, the potential for problems connected with whistles, squeals, noise, crowding, and unintelligible chatter is magnified to produce less reliable communication.

To avoid skip, the FCC urges that operators use a directional beam antenna and avoid using an illegal amp. A good antenna, properly installed and mounted as high as legally permissable, will do more to increase your range than an illegal increase in power.

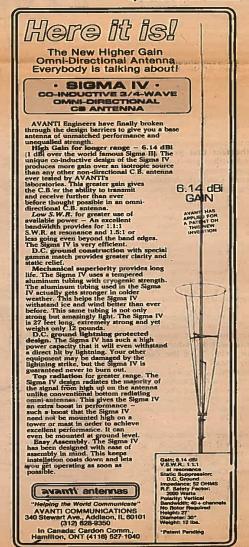
SILVER SPRING, Md. - The National Weather Service reports that in order to prepare for expected additional growth and provide capacity for the NOAA Weather Radio Network, the Service has been authorized to use four additional radio frequencies, thus increasing its total set of frequencies from three to seven including: 162.400 mega-hertz, 162.425, 162.450, 162.475, 162.500, 162.525, and 162.550 mega-

While the Service intends to try to abide by its previous commitment to give at least a year's notice of any plan to use the new frequencies, it may begin using the new frequencies on a limited prior to November 1, 1981 to support the warning requirement of nuclear power plants. For additional information on planned expansion of the NWR network contact: Lee O. Falwell, NWR Program, Manager, Communications Division, National Weather Service, 8060 13th St., Silver Spring, Md. 20910. Falwell can be contacted by telephone at (301) 427-7026 or (301) 427-7425.

WASHINGTON, D.C. — The Federal Communications Commission urges caution in using power mikes by CB operators. A power mike has a built in pre-amplifier designed to allow a per-son who is transmitting to be some distance away from a microphone and yet be heard in a normal manner.

FCC regulations allow the use of power mikes provided that the technical requirements set forth in Section 95.619 of Part 95 Subpart E are met. This section requires that the modulation per-centage of a double sideband, amplitude modulated signal shall not exceed 100 per cent. Overmodulation causes severe distortion of the user's signal and results in bleed over interference to other CB operators, other radio services, and

To combat power mike overmodula-tion, the FCC recommends that all power mike users consult a commercial class radio operator concerning proper operation of the device.



HQ Report (from p. 2)
Information on all the REACT Insurance Plans was included in the Winter 1980 issue of the REACTer. Now is the time to start planning for April 1st enrollment date and the REACT accident insurance policy which provides a \$25,000 Death or Dismemberment benefit. It also provides for full medical payments coverage up to \$25,000 and \$75 a week for up to 52 weeks if you are disabled as a result of a covered accident. The policy protects you while you are on REACT duty and has a premium of just \$5 per year per member. A minimum of five members must be enrolled from your Team to be eligible. Your Team will receive the enrollment forms in advance of the deadline date. Be sure your Team officers advise you when this is received so that the enroll-ment can go through. Better yet, plan now to enroll and notify your officers that you are interested.

Looking ahead into 1981 planning is something that we all do about this time

New Year's resolutions? We are doing our best to be more sensitive to the conditions in the economy and the minds and hearts of REACT members. Having a successful First Quarter

membership drive is very important to provide the level of membership and revenue to carry out the programs to which we are committed this year. Here are some of the things you should keep in mind:

1. Election of REACT Board of Directors now field Directors will be elected again this year. Your Team should be thinking about nominations for those positions now. You will be re-ceiving forms for nomination by your

Team in the next few weeks.

2. Your Team Budget should be set up so that you know the programs that your Team is committed to, and how it will finance them in the year ahead.

3. With six issues of the REACTER

scheduled in 1981, you should try to use these pages for programs that you need for your Team and Council. Publicize your activities. We will be happy to publish news of your Team and/or Council. In addition, save copies and show them to prospective members. Dramatize the international scope of REACT and the fact that your local Team is affilated with a substantial international organization.

4. Support your Council. Attend its meetings and become aware of the direction it takes and be sure that your Team's needs are made known to your Council officers, so that the Council programs can help your Team. Don't be selfish. If your Team has good programs, good training and good procedures, share them with other Teams in your Council to raise the level of REACT across the board in your Council area. But don't be upset when you ideas are not accepted as the best e

5. Plan now to attend the 1981 REACT International Convention in In-dianapolis, July 14-17. Complete infor-mation is located elsewhere in this issue of the REACTer. More information and registration forms will be published in the March/April issue. Save the dates now and plan to attend.

6. Be sure to send your good ideas, successful programs, and complaints to REACT International when appropriate. If we don't hear from you, we can't make REACT better. That is our objec-tive and our goal. We need your help to succeed.

As noted elsewhere in this issue, the REACT International Convention will be on a fixed rotation plan for the next four years. In 1982, the 20th Anniversary International Convention will be held West of the Rocky Mountains. We are looking for this to be an exciting and stimulating event. We are planning now for our 20th Anniversary year. Much of the planning will focus on the Interna-tional Convention. We hope to have the site selected and announced no later than the 1981 International Convention in Indianapolis.

IRS Rules on Deductions

The Internal Revenue Service has approved deductability of certain types of expenses incurred in connection with REACT activities. Specifically ap-proved as charitable deductions in a letter ruling dated November 25, 1980 to REACT International were the costs of membership dues, record-keeping supplies, mileage (currently % per mile) and repairs to equipment directly attributable to REACT activities. The tax rules also provide that out-of-pocket transportation expenses other than mileage are deductible.

We know that at tax time these items are important. We suggest that each member maintain a record of the date, type of expense, reason for the expense and amount thereof to document the tax deduction. Carefully prepared complete records will be important in reporting your deductions

REACT also has pending a ruling request that, if approved, will provide for the deduction of equipment contributed to a REACT team but used by a team

to a REACT team but used by a team member for REACT activities.

REACT has been particularly fortunate in having expert help in obtaining these rulings. Howard L. Wright of the Herndon, Virginia REACT team and a partner at Arthur Andersen & Co. who specializes in tax matters, and Mr. Nat. Maryn, of National Capitol REACT, and president of the REACT Forum.

Teams in Service Spotlight

OAKDALE, Cal. — Members of Oakdale REACT Team #C-270 were on the scene at the Oakdale Western Heritage Day Parade and Festival held re-cently at Waterford. While only one emergency was encountered, team members were on hand to call for an ambulance. The Waterford Police Department checked into the incident and praised the team for their knowledge-able action. Later the event's president presented REACT with a trophy for its hours of dedicated service.

WATERLOO, Ia. - Newest member of the Iowa State constellation of REACT Teams in Black Hawk County REACT Team #4426, which received its charter in April. With 16 members monitoring channel 9, they reported 780 calls for assistance by mid-year, including 175 accidents with injuries. fatalities, one drowning, and 115 infor-



mation assistance. BHCR is also active in volunteer activities locally and is shooting for Disaster Action Team Status. Currently members are receiving Severe Weather Training from the local Civil Defense Agency and Red Cross, as well as training in first aid.

ERDENHEIM, Pa. - Members of Greater Philadelphia Emergency Radio Team #2647 lived up to their name and then some as they conducted a highly successful field search in which the victim was located in record time - a spectacular 48 minutes. The search team covered an estimated 20 acres per manhour during the mission. As prearranged, units gathered at a rendezvous point and then proceeded to the Pennsylvania State Gamelands by convoy for the exercise. The gamelands are unde-veloped forest land, heavily overgrown. Through use of a combination of line and sector search techniques, the team was able to rapidly sweep the entire search area, and the find was made by team member Pete Radatti as part of the line swept the fifth sector.

GLENDALE, Cal. – Waiting patiently for first customer of the day is Allyn Clampitt, member of Glendale REACT Team #4009. Team maintains refreshment stand as a joint venture with the Yosemite Playground Youth Activities program, and all funds raised by the stand help to fund the programs of both groups.

More sidebanders prefer President SSB over any other brand.

There must be a reason! AR 144 40-Channel AM / SSB Mobile Radio AM -SSE TRANSCEIVER



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There <u>are</u> reasons why more single sideband operators prefer President! Start with our years of Presidenti Start with our years of engineering expertise. We have the state-of-the art technology to design and build our radios for maximum range and voice fidelity, ease of use and total reliability. In fact, our radios are so superior that we back them with a Two-Year Full Warranty the strongest warranty in the industry!

Take for instance the President

Take, for instance, the President AR 144, featured above. It represents a lot of engineering ingenuity in a 4½ pound package. It features Solid State construction and Phase Lock Loop circuitry to deliver sideband performance sec-ond to none. And it has all of the controls, switches and other fea-tures you're looking for . . . but won't find . . . in comparably priced competitive radios.





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