



# the REACTer

Official Publication of REACT International, Inc. (Radio Emergency Associated Communications Teams)



Vol. 20, No. 2

March-April 1986

## Indiana Superintendent of Police Appointed to REACT Board

John T. Shettle, Superintendent of the Indiana State Police, has been appointed to the REACT International Board of Directors, effective immediately, Chris White, President of the REACT International Board, has announced.

Shettle replaces M. R. "Bud" Fink, who has resigned.

A career officer in the Indiana State Police, Shettle brings a wealth of experience in law enforcement and communications to his new office.

Since joining the state police in 1955 as a Trooper, Shettle has held several assignments including Commander of the Planning & Inspection Division, Commander of the Training & Personnel Division, and Commander of the Traffic Division, assistant to the Chief Enforcement Officer and Supervisor of the Traffic Research Section. He has also served as squad commander and motor

carrier inspection officer.

Shettle, a native of Anderson, Indiana, attended high school there and Indiana University in Bloomington.

He is currently chairman of the Law Enforcement Training Board, and a member of Criminal Justice Institute, as well as a member of the Indiana Joint Law Enforcement Task Division, and holds other posts in criminal justice and law enforcement.

He is a member of the International Association of Chiefs of Police, Indiana Association of Chiefs of Police, and the Indiana Sheriffs Association.

Shettle and his wife Carolyn are parents of four children and two grandchildren.

Locally he is active in several Masonic orders including the Indianapolis Scottish Rite, and Knights of Pythias, as well as the American Legion, Pioneers of the Indiana State Police and the United Methodist Church.

"We are indeed fortunate to have a



man with the understanding of law enforcement, highway safety and communications of the caliber of Superintendent Shettle," said Chris White. She indicated that the appointment is effective immediately for an indefinite tenure.

### REACT International

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### In This Issue . . .

Early Bird Winners . . . . .	Page 1
Notes from Northbrook . . . . .	Page 2
REACT Insurance . . . . .	Page 2
Column 9 . . . . .	Page 3
Life Member . . . . .	Page 4
View from the Board . . . . .	Page 4
Nuts and Bolts . . . . .	Page 5
Newsletter Contest . . . . .	Page 5
Annual Report . . . . .	Page 6
Approved Budget . . . . .	Page 7
REACTing in Emergencies . . . . .	Page 8
Publicizing REACT . . . . .	Page 9
Board Meeting Summary . . . . .	Page 11



An Independent Non-Profit Public Service Organization Providing Organized Citizens Two-Way Radio Communications In Local Emergencies

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Official Publication of REACT International, Inc. (Radio Emergency Associated Communications Teams)

Recipient of



President's Volunteer Action Award

Vol. 20, No. 2

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## Assessment Fee Announced For All REACT Teams

**NORTHBROOK, IL**— Due to a drastic 50 percent increase in the cost of \$1 million Liability Insurance Coverage for REACT members, the Board of Directors has announced an assessment of \$15 per Team on all REACT Teams.

"The Board feels this is the most equitable remedy for a difficult financial burden that must be shared by all REACT Teams," said Chris White, President of the Board of Directors.

The anniversary date on REACT's policy is March 1, 1986, she noted, and the assessment is payable immediately.

Mrs. White indicated that the Board acted only after facing all possible alternatives, but there was no other solution to paying for this coverage which is essential to the operation of all Teams.

In a letter to all Teams, Mrs. White noted that the organization's insurance

broker has negotiated to get the lowest and most favorable terms possible for REACT.

Reactions from members all over the country were swift in coming and were generally favorable.

### Oregon State Council

"Regarding the suggested assessment to the Teams of \$15 per year to supplement the cost of continuing the Coverage of REACT Liability, we also concur.

Having had the occasion to look into obtaining Liability Insurance locally, we can only compliment the 'Good Deal' provided by this policy, obtained through International. Had we taken the policy locally, the cost would have been prohibitive — and this information was obtained prior to the increase in premium."

## Commendation is Merited as Herndon REACT Launches Impaired Driver Campaign

**VIENNA, VA** — Herndon REACT Team C-332 kicked off their Drunk Driving campaign December 10, 1985 at the regular monthly meeting of the Mayor's Town Council. The first order of business was the reading of a Resolution from the Town of Herndon, in support of REACT's CB Radio "Impaired Driver Alert" program. The Mayor and Town Council members are totally in support of Herndon REACT C-332 involvement in getting the Impaired Driver off the roads and highways.

Robert L. Guest, Vice-President of Herndon REACT, passed out pamphlets to all council members. These in-

cluded tips for spotting drivers who may be drunk or need help, tips for using your CB Radio to give an Impaired Driver Alert on Emergency Channel 9. Guest also gave the Council a briefing on the program REACT is about to embark upon. After his briefing Herndon REACT members passed out REACT litter bags to all council members and those present in the audience — a token of REACT's appreciation for their support.

Mayor Thoesen personally presented the document of Resolution to President of Herndon REACT, Allen B. Hanger.



Shown during presentation of Town resolution commending Herndon REACT for their campaign against Impaired Drivers are left to right: Mayor Richard C. Thoesen, Mayor of

Herndon, Allen B. Hanger, President of Herndon REACT, and Bob Guest, Vice President of Herndon REACT. Hanger accepted the resolution on behalf of the Team.

## Announcing the Winners of the 1986 Early-Bird Competition

Many thanks are due the companies that donated prizes for the 1986 Early-Bird Membership Registration promotion. Congratulations go to all the winning Teams and our appreciation to all the Teams that participated by registering their members prior to January 1, 1986.

**Winners of American Antenna's K-40 CB Radio System are:** Prodigiosos REACT - Sanbana #4609 (Sanbana Grande, PR) and Wyoming County REACT #4051 (Mullens, WV).

**The winner of Antenna Specialists' MR440 Magnetic Mount CB Antenna is:** Four Seasons REACT #2285 (Hendersonville, SC).

**Winners of "Baggy's" Radio and Firestick Antenna Co.'s 4 foot "Firestick" tunable tip CB antenna are:** Antelope Valley REACT Team #C-040 (Lancaster, CA), Ashland REACT Team #3176 (Ashland, KY), Bloomsburg Area REACT Team #C-602 (Catawissa, PA), Brazoria County REACT Team #2988 (Angelton, TX), Bourbon County REACT Team #C-584 (Paris, KY), Central Arkansas REACT Team #C-704 (North Little Rock, AR), Chessie REACT Team #4624 (Churchville, MD), Circle REACT Team #C-261 (Indianapolis, IN), Cleburne County REACT Team #4450 (Fruit-hurst, AL), Cumberland County REACT Team #4620 (Greenup, IL), Dubois County REACT Team #4639 (Jasper, IN), Eldred Interstate REACT Team #C-576 (Geneseo, PA), Franklin County REACT Team #4642 (Louisburg, NC), Grand Traverse REACT Team #4358 (Traverse City, MI), Gratiot County REACT Team #3693 (Alma, MI), Guilford County REACT Team #2819 (Greensboro, NC), Hardin County REACT Team #2069 (Kenton, OH), Kettle Moraine REACT Team #3866 (Lannon, WI), Lemo REACT Team #C-546 (Allentown, PA), McCreary County REACT Team #4428 (Whitney City, KY), McDowell County REACT Team #2632 (Marion, NC), Medina County REACT Team #C-187 (Medina, OH), Nashua REACT Team #3265 (Nashua, NH), The New Rescue 8 REACT Team #4508 (Haverhill, MA), North Central Missouri REACT Team #4328 (Chillicothe, MO), Peace Bridge REACT Team #3658 (Ft. Erie, ON, Canada), Quad City REACT Team #4310 (Davenport, IA), REACT of Clark County Team #C-025 (Springfield, OH), St. Cloud REACT Team #3791 (St. Cloud, MN), San Angelo REACT Team #3387 (San Angelo, TX), South Gate REACT Team #3897 (South Gate, CA), Southwest Emergency REACT Team #2570 (Chicago, IL), Southwestern REACT Team #C-475 (San Diego, CA), Syracuse REACT Team #3141 (Syracuse, NY), Texas County REACT Team #2486 (Guymon, OK), Upshur County REACT Team #C-117 (Buckhannon, WV), and Wabash Valley REACT Team #C-375 (Terre Haute, IN).

**The winner of the Cobra/Dynascan Corporation AT40 Trunk Lip/Roof Mount CB Antenna is:** George County

REACT Team #3231 (Lucedale, MS), and the winner of the Cobra/Dynascan Corporation Cobra 29 LTD Mobile CB Radio is: Hornell Area REACT Team #3852 (Hornell, NY).

**The winner of General Electric's Superbase CB Base Station Model 3-5875 is:** Sedgewick County REACT Team #4208 (Wichita, KS).

**Winner of Hustler, Inc. Model DFG Dual Rain Gutter Mount Antenna system is:** Lancaster Fairfield County REACT Team #C-690 (Lancaster, OH).

**The winner of Midland International Corporation's Midland Model 77-805, Port-A-Pak 40 Channel Mobile/Portable CB Radio is:** Vanderburgh County REACT #C-296 (Evansville, IN), and the winner of Midland's Model 77-911A, Ready-Rescue II Portable 40 Channel CB Radio is: REACT of Cochise County #C-514 (Sierra Vista, AZ).

**Winner of RITRON, Inc.'s UHF JOBCOM GMRS Portable Radio complete with one channel GMRS REACT frequency installed, battery pack, charger, flex antenna is:** Louisville Metro REACT Team #1582 (Louisville, KY).

**The winner of Shakespeare's 176-SU "Big Stick" CB Base Station Antenna is:** Pocono REACT Team #4571 (Tannersville, PA).

**Winner of Uniden Corporation of America's PC 55 CB Radio is:** Rice County Communications REACT Team #3771 (Warsaw, MN).

**The winners of Valor Enterprises, Inc.'s Model 82FL Magnetic Mount Mobile CB antennas are:** Keystone REACT Team #C-351 (West Chester, PA), Darlington County REACT Team #2400 (Darlington, SC), Delaware County REACT Team #2235 (Boothwyn, PA), Grayson County REACT Team #3065 (Sherman, TX), Battle Creek REACT Team #2975 (Battle Creek, MI) and Central Utah REACT Team #4317 (Provo, UT).

**The winner of Wintenna Inc.'s Model 936 2-foot Twist-N-Tune CB Antenna is:** Richmond Kentucky REACT Team #3557 (Richmond, KY).

### REACT: Where It's At

**LONGMONT, CO** — When a young mother and her child were stalled in the middle of a busy intersection, Sheri Steward, 19, a member of the recently chartered Boulder County REACT, who was enroute to a nearby mall, pulled over, slipped on her identifying REACT jacket, and in a dress and high heels, helped to push the car out of the intersection.

"Boy, did I get funny looks," she said. She then called to arrange for transportation for the stranded motorist and remained until help arrived.

The incident was part of a story on REACT which recently made the local paper.

## Notes from Northbrook

by Executive Director Gerald H. Reese

This will be my last column for the REACTer as Executive Director of REACT International.

For the past 17 years, I have tried my best to help build an effective, quality organization known as REACT International. Many of you have also worked hard to make that happen. We have had our successes and our failures. Looking back, I believe that the receipt of the President's Volunteer Action Award, recognition of REACT in many other important circles, and the important day-to-day personal volunteer service that you, the members, have provided to help millions of people, and save thousands of lives, have been the most satisfying in all these years.

As I leave, I hope and pray that REACT can continue to provide volunteer public service communications for many years. I believe that an effective international organization is definitely needed in order to coordinate activities of so many individual local groups everywhere. The recognition of the REACT name, while not as widespread as we would all like, is nonetheless significant among those most crucial to the success of REACT. Law enforcement, emergency management, volunteers in disaster are all greatly involved and aware of the REACT organization. The willingness of John Shettle, Superintendent of the Indiana State Police, to serve on the REACT Board is proof of REACT's status. I believe he can contribute much to improve REACT's relationship with law enforcement agencies.

The ability to achieve worthy publicity about REACT has been limited by our budgetary restraints. In addition, the sheer lack of specialized media to carry this message since the decline of the CB radio explosion has hampered our ability to reach people with our message. Recently, we did have an article in *U.S.A. Today*. Another article is scheduled for publication in the *AARP News Bulletin*, which is mailed to millions of members of the American Association of Retired Persons. The completion of our contract with the U.S. Department of Transportation to provide public information materials on the Impaired Driver Alert program will provide a big, new source of publicity.

Your current Board of Directors is making every effort to assure efficient functioning of the REACT headquarters, and to provide continuity for programs and operations that REACT Teams need in the field. Through the Board, its Committees and Task Groups which they administer, all existing programs, and some new ones will be pursued.

This administration needs the full support and input of all REACT Teams and members. Continue to work at your Team level to build an effective public local service organization. This is the basic strength of REACT — *The REACT Team!* Work with your Council to bring up the level of training of all REACT Teams. It is also essential that a spirit of cooperation and support be reinforced so that all REACT members and Teams are helping each other at every level of the organization.

On a personal note, I truly admire every REACT member for the outstanding public service work that you do in support of the REACT mission. I have been successful, only to the extent that you provide worthwhile volunteer service in your communities. I have enjoyed working with all of you and can honestly say that I have made many personal friends as a result of this association. You are in my thoughts. I know that the many wonderful experiences that I have had through REACT will provide a platform for the new and successful career upon which I am about to embark.

### Hurrah for the Difference

LAYTON, UT — REACT can make a difference, and readers of the local newspaper were reminded of this in a story which ran in late October. The story pointed out that routine calls can become life-saving and can mean the difference between life and death.

Specifically, the *Lakeview Review* reported how one REACT monitor, a member of Davis County REACT, picked up the emergency call of a family stranded near the top of Bountiful Canyon. The mother reported that her daughter had been badly injured in an accident.

The REACT monitor called police and the paramedics who met her half-way down the canyon to give medical aid and get the child safely to the hospital. According to the Team's President, Ben L. Horejsi, the Team, though few in numbers, does just as much as those with larger numbers.

### Team is Johnny on the Spot with Refreshments

HAGERSTOWN, MD — The first call for service of the newly activated coffee wagon, with members of Hagerstown REACT Team C-22 doing the honors, was recently answered when the Team took the unit to a local chemical spill.

According to member Terry Smith, the Team had been discussing reinstating the unit, which has not been used for years, and did so recently when the Team's membership built to the point where they felt they could sustain the unit. Hagerstown REACT has approximately 30 members and 90 percent of those are involved in the project which serves coffee when requested at the site of emergencies or time-consuming operations.

### W. VA Team Hits Publicity Jackpot in Aiding Flood Victims

MULLENS, W. VA — A grand slam. That's what Wyoming County REACT hit when it assisted victims of floods which struck the area in late November. REACT was busy collecting food, clothing and money for the flood disaster victims in the Northern part of the state. Items collected were turned over to the Salvation Army in nearby Charleston.

For its efforts, the Team rated stories and headlines, and a photo in the local newspapers.

### New Jersey Team's 1985 Record Shines

BRIDGEWATER, NJ — Somerset County REACT Team No. 259 of Bridgewater, NJ, held its Annual Meeting on December 13, 1985. New officers for 1986 are: President, Herb Bedford; Vice President, Pat Spirito; Recording Secretary, Bob Scherlach; Treasurer, Gene Mikijanic; and Corresponding Secretary, Dick Cooper.

1985 was a good year for Somerset County REACT. The Team received donations of six Midland Ready Rescue II radios and a camper for safety breaks and other events. In addition, members handled communications for seven events and participated in the St. Patrick's Day Parade. The Team also held two successful safety breaks, participated in two search and rescue drills and worked closely with the newly-organized New Jersey Council of REACT Teams.

Goals for 1986 are to increase membership and improve relations between the Team and local officials and agencies.

## For All REACTers — MAY 1st Is Anniversary Date . . . REACT Accident Insurance Sign Up Time

The value of REACT Accident Insurance is becoming more and more recognized by all REACT Teams.

If your REACT has any activities involving field work, it's good to have such coverage.

Those Teams with Junior Teams should make sure that the junior members are covered to relieve parents' anxieties.

Also, a point which should be considered is that there are a number of REACTers who have recently changed employment and who may not have proper hospitalization coverage. Such members may well find REACT insurance an inexpensive and effective way to get such coverage.

By making sure that your Team and all members have proper coverage, you can avoid such situations as the one in which a REACT member was seriously injured while handling REACT business, but did not have any coverage to take care of the hospital or medical expenses.

### REACT Accident Insurance Special Features

1. The REACT Special Accident Policy through INA has been available as an optional benefit to REACT members for some time. This is "on duty" coverage and provides up to \$25,000 for loss of life or dismemberment. The premium is only \$5 per year per member.
2. The policy will cover travel in privately owned passenger vehicles to and from REACT events and activities.
3. Weekly indemnity of \$75 per week for 52 weeks payable after a seven day waiting period if you are gainfully employed at least 30 hours per week.
4. Medical payments coverage with a \$25 deductible and payments are excess of all other valid and collectible insurance up to \$2,500.

#### SUMMARY

**OUTLINE OF THE PLAN:** Coverage is for death, dismemberment, medical expense, and disability resulting from an accident while on duty for REACT, subject to policy terms. You are considered to be on duty when you are participating in an organized event or activity sponsored by your REACT Team, which is recorded in the Team Log, Meeting Minutes, or Team Bulletins. Special emergency situations are covered when the Team is directed or supervised by agencies responsible for carrying out emergency procedures. You will be covered for travel to and from REACT events including travel in a private passenger vehicle.

**ADDITIONAL EXCLUSIONS:** In addition to regular policy exclusions, this policy will not cover you while entering the sites of fires or explosions, physically assisting in rescue attempts, and any activities conducted as an individual without sanction of the local REACT Team.

**THE COMPANY:** The plan is underwritten by the Life Insurance Company of North America, INA Corporation is a world leader in providing insurance, financial and investment facilities, computer service and plan protection for individuals and businesses. INA began in 1872 in Independence Hall in Philadelphia, PA. The Insurance Company of North America got its start there and has withstood every major adversity recorded in this country's history since then.

**ADMINISTRATOR:** William K. O'Connor is the Administrator of this REACT Plan. All applications and questions should be directed to him at 50 W. 75th St., Willowbrook, IL 60514.

**PARTICIPATION:** Available to every REACT member in U.S., Canada, and U.S. Territories and Possessions. You will be enrolled under a master contract held in Chicago.

**CERTIFICATES OF INSURANCE:** A certificate of insurance will be provided for each Team member purchasing the insurance.

**BENEFITS:**

- (1) Accidental Death & Dismemberment — If injuries result in death or dismemberment within one year after the date of accident, the plan provides the following benefits:
- |  |          |
|--|----------|
| Loss of Life . . . . .                 | \$25,000 |
| Loss of two or more members* . . . . . | \$25,000 |
| Loss of one member* . . . . .          | \$12,500 |

\* Member means hand, foot or eye

Only one benefit, the largest to which you are entitled, is payable for all losses resulting from one accident.

(2) Disability Income—If you are disabled within 30 days of a covered accident, and are unable to perform every duty pertaining to your occupation, the plan will pay \$75.00 a week for up to 52 weeks after a 7-day waiting period.\*

\*Disability Income is available only for those gainfully employed, 30 or more hours a week.

(3) Medical Expenses—If you incur medical expenses due to a covered accident, for treatment by a legally qualified physician or surgeon, confinement in a legally constituted hospital, employment of a trained nurse, X-ray or the use of an ambulance, up to \$2,500 with \$25 deductible. Coverage is excess of any other insurance benefit or reimbursement.

**BENEFICIARY:** The accidental loss of life indemnity shall be payable in one sum to the first surviving Class of the following Classes of beneficiaries, otherwise to the Estate of the Insured: wife, husband, child/ren, father, mother, brothers or sisters. If other beneficiary is desired, please notify in writing.

**COVERAGE CONTINUES:** Coverage can be continued until you become 70 years of age unless (1) you otherwise cease to be eligible; or (2) the insurance company declines to renew the insurance of all those who enroll under the plan.

**ADDITIONAL INFORMATION:** For additional enrollment forms, claims information or other help, please contact the REACT Insurance Administrator.

**ACT NOW!** It is important that you act before May 1st, to enjoy a full year's coverage, although can enroll at any time for the remainder of the year. Please send a check or money order for total premium. An enrollment form will be sent to your Team. In addition, we are providing an individual application below, so that you may mail the premium and your enrollment form directly to William K. O'Connor our Administrator for this plan. If you have any additional questions, please direct them to Mr. O'Connor for prompt and accurate response.

Remember, if the REACT members who have lost their lives while on REACT duty (including the man who was killed during the Mount St. Helen's eruption), were covered by this plan, their families would have collected \$25,000 in death benefits. A number of REACT members have collected on the disability income and medical payments over the years that we have had this policy. We think it is one that all REACT members should seriously consider. Only \$5 covers each member for a full year!

Sign up now, using the handy application form below.

**Application for REACT Accident Insurance**

Indicate choice:  Members only \$5.00  Member and spouse \$10.00 Please fill in completely.

Name \_\_\_\_\_ (First) \_\_\_\_\_ (Middle) \_\_\_\_\_ (Last)

Address \_\_\_\_\_ (Street Number) \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip)

Spouse \_\_\_\_\_ Birth Date: \_\_\_\_\_ (Month) \_\_\_\_\_ (Day) \_\_\_\_\_ (Year)

I understand that the insurance applied for shall become effective on the date specified by the Company.

\_\_\_\_\_ 19\_\_\_\_ Applicant's Signature \_\_\_\_\_ (Parent or guardian signature required by minor)

Make check or money order payable to REACT Accident Insurance Plan.  
Mail to: William K. O'Connor — REACT Insurance Administrator  
50 West 75th Street, Willowbrook, IL 60514

Please send me \_\_\_\_\_ additional application forms for other members of my family.

# COLUMN NINE

Where the REACTION is Yours

*Recently the nation suffered a grievous loss — one of the most grievous in our 200 plus year history — the loss of the Challenger Space Shuttle and the lives of the seven brave men and women aboard. What lessons does this calamity have for us — how does it affect us the living? The Editorial which follows by Nancy Haddon, Editor of the Apollo VII REACT Newsletter of Wilmette, IL, provides some highly personalized and beautifully expressed clues and we would not change a word of it. We are proud to reprint it in its entirety.*

The Editors

**Editorial**

Only days ago, the people of Chicago and all over the country were screaming and laughing and jubilant over the great triumph of the Chicago Bears. Many, who never watch football, were glued to the television screen, gloating over what eleven men could do. The Bears returned to their hometown as winners where everyone was celebrating. They were greeted with a tickertape parade as thousands thronged to see and cheer them.

But overnight something happened. January 28th occurred. It also was a day that brought thousands of people together to watch the launching of the spaceship "Challenger." Again, crowds of people attended the launching at Cape Kennedy while others sat before their televisions to witness another triumph in American history. And, as they watched, the space shuttle exploded before their eyes and seven people were gone. We were so stunned it was hard to know what to do, so we watched it again and again, waiting for some words of hope, fearing for them and then hearing that there was no hope.

And so the nation weeps today as it had cheered so gloriously hours before. It seemed to help a bit to hear how the President and others felt, how this was a part of man's need to conquer the unknown, that the astronauts were made of brave stuff and prepared for the finality of disaster. The possibility of failure never hindered them because if there is hope for the future of America, they would find it. They contributed as much as they could.

Apollo VII REACT Team was named after the spacecraft Apollo. We did so because of our admiration for the program and because, while on a different scale of ideals, their philosophy was one we embraced. The thinking is the same — helping mankind. Rather than let adverse situations discourage us, we too shall move forward and become better educated and more helpful citizens, more cooperative in dealing with others who share our ideals, and we'll work hard to turn an ideal into reality. Apollo has more than 7 members in their program but chose the 7 for the days in the week. It is ironic that the members of the spacecraft numbered 7.

The nationwide news this week was awesome, making us laugh and making us cry. But it made us aware of the stuff man is made of and that life as a dear and precious commodity, too fragile to be taken lightly. It means we should stick together to do the most we can, and then go one step further and do more. Just as the Bears worked together to be a winning team, determined to get to the top, let us work to be a winning Team. Just as the astronauts set out to achieve for America, let us go on to achieve what we can.

Apollo VII REACT Team 4534 joins the nation as it mourns its loss.

Nancy Haddon

Pike County REACT's Chuck McMahon, Phyllis McMahon and Troy Slankard were traveling home from the Indiana State REACT Convention, Sunday, November 10, and were just four miles south of Monroe City, Indiana, at 7:44 p.m., on state road 61, when they lost control of their vehicle after it hit a gravelly build-up of this left angle sharp curve road and crashed head-on into a tree. McMahon, although injured, picked up the CB mike, not knowing if the radio was on or not, continued repeating his call, again and again.

How's this for response time . . . By none other than our own Knox County REACT Unit 10 who was on duty while at home Sunday night. Yes, while monitoring the citizens band radio channel nine, he heard the call and answered McMahon's distress call. Within four minutes Unit 10, a member of the Harrison Township Fire Department, and his fire department chief were on the scene rendering medical assistance to all the Pike County units involved in the accident.

All Pike County Units were taken to Good Samaritan Hospital in Vincennes. Phyllis McMahon and Slankard were

treated and released at the hospital with only minor injuries while McMahon was admitted in satisfactory condition, treated for a fractured right hip.

Unit 10, who joined the Team in July, is one of the primary certified Emergency Medical Technicians for the Knox County REACT Team and also the Harrison Township Fire Department. We must pay credit to Randall Pratt for his quick action and response and, most of all, his effort to function as a member of REACT by monitoring Emergency Channel Nine. But, let's look at the other side. What would have happened if there was no monitor on Channel 9? Would the response time of medical assistance have been four minutes or would have it been longer? No, it probably wouldn't have been four minutes in a normal situation where the motorist did not have CB Radio . . . it would have been much longer, such as ten to twenty minutes, or until a passing motorist arrived, or Phyllis or Troy might have had to walk with pain until they found someplace with people at home and requested help.

In McMahon's position, it probably wouldn't have made much difference if it was twenty minutes before help reached him due to his injuries not being life threatening but, let us believe that his injuries were life threatening . . . within ten to fifteen minutes he would have perished. If help had not arrived

in the four minutes that it did, Mr. McMahon would have most likely perished because no assistance had arrived at his location. That didn't happen and we can thank God for it.

I ask, why don't you take the time and monitor your Citizens Band Radio? Could the answer be it is too much of your valuable time to waste on something you feel is not important? Could it be that you feel someone else is monitoring the emergency channel, and even the old reliable, you just don't have the time and other things are much more important? I don't understand how all of these other civic organizations can have such great membership. Are they taking emergency calls from the public and rendering assistance to them through communications? The REACT members who are responsible for monitoring Emergency Channel are not doing their job. There are too many emergency calls going unanswered every day. This is REACT's main purpose in the community; The community depends upon this organization to perform.

So please think about the next time you hear the sirens going. It could be someone you know or even one of your own family members that might be the one who runs into the tree the next time.

Patrick A. Carie, Secretary  
Knox County REACT  
Vincennes, IN

**Gerald H. Reese Released as REACT Executive Director; Served REACT Since 1969**

NORTHBROOK, IL — In a move necessitated by the organization's declining picture, the release of Gerald H. "Jerry" Reese, as Executive Director, has been announced.

In a letter to all REACT Teams, Chris White, President of the Board of Directors, noted that: "In reviewing the budget for 1986, the Board regretfully concluded that drastic measures were required to bring income and expense into balance."

Reluctantly the Board concluded that the 1986 budget could not "accommodate continued employment of a salaried Executive Director to conduct the continuing affairs of REACT International."

Reese is therefore being released as of February 28, 1986.

In announcing the Board's decision Mrs. White revealed: "This was a most difficult decision for the Board to make. For the past several years, Jerry has taken an annual salary decrease. With the analysis of our current financial situation, we would have had to ask Jerry to take another substantial decrease in his salary, which the Board felt was not fair to an employee who has given so much to our organization."

Reese indicated that his plans are indeterminate but that his vast store of experience, skills and knowledge of REACT will be available as required.

Mrs. White promised that the Board of Directors is doing all possible to assure the continued operation of REACT International's headquarters, and that the needs of both Teams and members will be taken care of as efficiently as possible.

The decision to release Reese, who has served since 1969, was reached at the recently concluded Board meeting.

**Team Hits PR Grandslam**

CHURCHVILLE, MD — Members of Chessie REACT Team 4625 hit a PR grandslam recently when two stories were printed about the Team in the local newspapers. The Team has also had announcements on four local radio stations and an advertisement.

The stimulus for all of this highly-welcome publicity was a release on National REACT month held last November which was sent to the local media by Team Secretary Carolyn Benesch.

## Six Years of Service — Salem, Oregon REACT Has Much to Show

SALEM, OR — Salem Area REACT Team 4397 has now completed its sixth year of Community Service in the Salem vicinity with a current membership of 22 people and much to show.

Elections were held December 17th. Rhonda Lehman was re-elected Team President and Don Perry as VP/Team Co-ordinator.

During the last few months of '85, Team welcomed back charter members Don and Theresa Fickel who had withdrawn for just over a year. Don, who was injured last summer, is inactive at this time, but we are looking forward to his full recovery in the coming weeks. In addition, nine other members were accepted, nearly doubling the size of the Team.

We now have ten stations on the air in the Salem area, and provide 24-hour coverage most of the time. We have averaged over 1,250 hours a month monitoring, and have taken an average of over 275 calls. This is in an area of less than 100,000 population.

In addition, the Team has received their first 6 GMRS radios, and will have a repeater in service in January, in conjunction with the Oregon State REACT Council, which is purchasing the repeater for all Teams' use. SAR has been the leader in getting GMRS into Oregon, and we are proud to be one of four Teams now at least partially equipped.

Seven Safety Breaks were conducted by the Team in 1985, six at the Santiam Rest Area, south of Salem, and one at the Baldock Rest Area, 35 miles

north of Salem. Over 28,000 travelers were refreshed at the Team's new, newly completed Public Service Trailer. Trailer was donated by a local Building Contractor, and completely rebuilt and remodeled by the Team. We have a completely self-contained unit which needs no outside support. It is equipped with a six gallon propane heated Coffee Urn, we have a 1,500 watt generator for power, a cold drink dispenser on 'loan' from the local 7 Up Bottler, with up to four flavors available, and we make the 'Oregon REACT Recipe' of Hot Chocolate — best in the land!!!

The last Break held was over the Thanksgiving weekend. Salem Area handled the Southbound side, Polk County REACT the Northbound side. Weekend was very successful. Temperature was well below freezing much of the time, and the Team had to close down early, at the urging of the Oregon State Police, because of a very rare near blizzard — highways were icing up badly, and snow was blowing clear into the trailer, which made things quite miserable.

Proceeds from these breaks are buying GMRS radios, Team CB equipment, trailer supplies and equipment, plus donations to Father Flanagan's Boys Town, contributions to two local High School athletes picked to go to China and participate in a Sports event, Fire Dept.'s "Annie" CPR victim maintenance, and several hundred dollars to local needy families and our "Travelers Aid" fund.



*Closeup of Salem Area REACT's new Public Service Unit.*

## LIFE MEMBER CORNER

by Richard Pratz, LM 73  
Chairman, Life Member Committee, REACT Forum

Who said that you can't get a response from REACTers? Since the news about a Life Membership Directory went out, the response has been tremendous. I received \$43.00 at the last convention and \$26.00 since the convention to help pay for the directory. This does not include a check from Life Members 97 and 98, Jim and Mae Mullins with instructions to put it where it would do the most good and a check in the amount of \$75.00 from Grand Island REACT of Nebraska made out to REACT International for the Life Membership fund. These checks and a check from Life Member 246, Veda Nardozy, are being forwarded to REACT International to be added to the Life Membership fund. The directories are almost complete and should be mailed with the cash that has been received.

I know that I said I would try to have them out by January, but my expertise with data bases needs to be expanded. I have asked George and Jackie MacDonald for help and as soon as I get the program, the directories will be printed and mailed. I am still working on this project and will finish it as soon as possible.

Texas State REACT Council had the privilege of having Lee and Chris White attend their March meeting. Chris told us about Life Member 152, Robert Riechel's, challenge to all Life members. Bob sent REACT International a check in the amount of \$50.00 and challenged all Life Members to send REACT International \$10.00 for each year that they have been a Life Member. Using some mental calculations, I think that if each Life Member would accept Bob's challenge, there would be approximately an additional \$15,000.00 in the REACT treasury. I know that six Life Members at the Texas State Council meeting met the challenge.

July 21st will be the first day of the 1986 REACT International Convention. The Life Membership Dinner will be held that evening so that there will be plenty of time to eat, take care of any business and enjoy the good company. Make your plans to attend the 1986 Convention and let your voice be heard.

The following is a list of those that have become Life Members since the 1985 Convention.

256	Martha J. Jernigan	257	Lois Smith Nulty
258	Harold W. Leach	259	Bluford W. Smith
260	Roberta Sloop	261	Robert Orsbern
262	John L. H. Blaker	263	Gerald A. Bogear
264	Geroge Switzer	265	Jack Arneson
266	Richard J. Murrell	267	Terry Sensabaugh
268	Francis H. Berger	269	Norman L. Kaplan
270	Michael Renner		

Time at the Convention has been requested to introduce the new Life Members present. We hope to see you there.

*REACTively*  
Richard E. Pratz  
Life Membership Task Group Leader

## From the Board of Directors

by Chris White

NORTHBROOK, IL — I am writing this at REACT headquarters. I have spent the following two weeks, after the Board of Directors meeting, at REACT headquarters to assure an effective and orderly transition.

I have learned a lot. I have a better understanding of the functioning of the headquarters and all of the detailed operations that our staff must perform. The objective is to firmly establish the management responsibility at the Board of Directors level through your President to the headquarters staff.

Each member of the Board will have specific responsibilities in this effort. These responsibilities and assignments are as follows:

Executive — Chris White  
Financial — Greg Seemuth  
Awards & Recognition — Rick Munton  
Convention — Ron Mayes  
Development — Rick Munton  
Membership — Ron Mayes  
Community Services — Edward Smith  
Public Relations — Ron McCracken  
Government Relations and Operations — Robert Stone  
Bylaws — Joe Stephany

This process could not have been successfully completed without the full cooperation of the former Executive Director, Gerald H. Reese. Jerry has completed his term of service with a demonstration of his abiding concern for the REACT organization and his dedication to high professional standards.

By now you have received mail about the assessment for liability insurance and our not having an Executive Director. It was very difficult for the Board of Directors to have to make these two decisions. After you look at our budget, you will understand why.

There are many of us who have thought of Jerry as Mr. REACT and REACT is not going to be the same without him. Darlene has come back to work and she will be alone in the office until we are able to hire someone.

Every means is being taken to ensure that the office continues to function properly and Darlene has assured me that we will manage. Please bear with us if it takes longer to get things done.

The new office hours will be 7:30 a.m. to 3:30 p.m. (central time). There have been many changes this past year which the Board of Directors feels will get the organization on the upswing again.

Starting this year the minutes of the Board of Directors meetings will be printed in the REACTer so that you will be kept up-to-date on what is happening and a financial statement will be published in each REACTer.

In closing, on behalf of the Board of Directors, I thank you for your support in 1985 and ask for your continued support and cooperation in 1986.

## Application for Life Membership in REACT International

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

I hereby request consideration of this application of LIFE MEMBERSHIP in REACT International. I am a member in good standing of:

\_\_\_\_\_ (REACT Team Number)

I joined the Team in \_\_\_\_\_ (Month) \_\_\_\_\_ (Year) and have maintained my membership in good standing for \_\_\_\_\_ years.\*

I understand that acceptance as a Life Member in REACT International does not release me from any financial or other obligation of membership in my local REACT Team. I shall be entitled to all privileges of Life Membership in REACT International wherever and so long as I live and my conduct is consistent with the purposes and ideals of the REACT organization.

Permission to publish name, address and telephone number to other REACT Life Members \_\_\_\_\_ is authorized.

Date of Birth: \_\_\_\_\_ (Minimum Age 13)

Full Rate Life Member Dues (20 x Annual Regular Member Dues) ..... \$ 200.00  
Less Senior Citizens Discount (if applicable)  
Age 61-10%; 62-20%; 63-30%; 64-40%; 65 and over-50% .....

Net Dues Payable ..... \$ \_\_\_\_\_  
(Considered a tax deductible contribution on U.S. Federal Income Tax return for year in which it is paid.)

Enclosed is my  Check  Money Order in the amount of \$ \_\_\_\_\_.

I prefer to charge to my (check one)  Visa  MasterCard.

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Check here if selecting "Installment Plan." Submit \$25.00 minimum with application. Pay \$25.00 plus \$1.00 installment fee monthly until balance is paid. Life Member card and plaque not issued until full balance is paid.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Approval of this application is recommended by Applicant's REACT Team:

Team: \_\_\_\_\_ Number: \_\_\_\_\_ Date: \_\_\_\_\_

Officer Name: \_\_\_\_\_ Title: \_\_\_\_\_

Officer Name: \_\_\_\_\_ Title: \_\_\_\_\_  
(Requires signature of two Team Officers other than Applicant.)

Send to REACT International, Inc.  
3653 Woodhead Drive, Northbrook, IL 60062

\*NOTE: If applicant's two year membership requirement is fulfilled through membership in more than one Team, please attach letter of explanation stating which Team and reason for change (moved, etc.).

### Newest Texas Team Proud of Its Record

IOWA PARK, TX — As the newest Team in Texas, numbers of North Central REACT would like to share with others the things they have been doing.

First of all, we now have approximately 20 members and hold two meetings a month. Although we only became a Team in June, the Team had its first coffee break over the Thanksgiving holiday, starting at 6 pm on Wednesday, November 27 and running until midnight, Sunday, December 1. The Team received a lot of support from radio stations and newspapers as well as local businesses that contributed food and refreshments.

Members were overwhelmed by the response from everyone.

### Ohio REACT Helps in Offering Free Holiday Driver Service

BELLEFONTAINE, OH — Logan County REACT volunteers played an important role in a program undertaken to combat drunk driving during the holiday season. Free cab service was provided drinkers who recognized that they were in no condition to drive home. REACT members set up base operations at the senior citizens center where the program was coordinated and manned the phones over the night, giving directions to the cab driver where to pick up passengers who needed a ride home.

### Tulsa REACT Rates Special Story on Safety Break

TULSA, OK — Nadine Lewis, a member of Tulsa Metro REACT Team 4386, was featured in a large photo showing her pouring a cup of coffee for a traveler who had stopped to take advantage of the Team's hospitality at the Team's Labor Day Safety Break on Interstate 44 between Mount Vernon and Springfield.

Besides providing a welcome relief from the travel blahs, the Team hoped to impress upon travelers that Oklahoma does not welcome drunk drivers, and they also hoped to encourage motorists to obey all safety laws.

### REACT Service Rates Front Page Spread

ST. CLAIR, MO — "There's been an accident — a bad one. A trucker sees it and calls it in on his CB radio. Someone on the other end hears, listens and reports it to the proper authorities. That someone is likely to be a member of the Three Rivers REACT."

Thus begins a very nice full-page story and photo on REACT featuring a photo of Woodrow Jett, president, at work at the base station monitoring calls.

The story went on to describe how REACT works to serve the community through coffee breaks, monitoring of Channel 9, and participating in various community services to add up to some very excellent exposure for both REACT and the Team.



By Charlie Harband  
 REACT of the Golden Gate  
 San Francisco, California

## Nuts & Bolts on 27 megs

ROLLCALLS are a healthy activity for REACT Teams and for the individual. We must always remember that most of our members originally purchased their CB sets for the single purpose of being able to talk legally to other CB-ers through their sets rather than through their telephones. In terms of the original FCC rules, this purpose was an expressed no-no, but in actual practice, it was and is the truth.

With Channel 9 being designated as an emergency channel, with nonemergency (chitchat) forbidden thereon, and with most of the other 39 channels loaded with chitchat, power, skip, etc., the conscientious REACTer finds himself less and less turning on the set for normal conversations.

The rollcall is a sort of release from these restrictions. First, although illegal on Channel 9, it is quite legal on all the other channels, provided you can choose one that is not too busy, or where the usual users will let you carry on your activity without too much interference. Most REACT Teams have a second channel where they conduct nonemergency traffic, and since this is known to both your members and to the community, it is obviously the best choice.

The rollcall should be an activity of the communications officer, but it can easily be handled by one of his assistants, or by a specially appointed chairman, like the membership officers.

An announcement is made in your Team paper and on Channel 9 that a Team rollcall will be held, giving the exact day, time, and channel to be used. Members are encouraged to call in and ask for details. This gives the process more publicity. At least 5 minutes before the actual rollcall, an announcement is made on the channel to be used, asking for cooperation. Example: *Attention CBers normally using this channel. REACT will be conducting its weekly rollcall in connection with the National Safety Council and the many emergency agencies with whom it works regularly. We ask you to stand by for about 10 minutes while we conduct this most worthy exercise.*

The rollcall should be preceded by an announcement of a coming event of interest to the membership. You might then call each member by first name and unit number. Give him time to reply. He may comment or he may ask a question. Briefly take care of it right away. Make an important announcement at least once more during the rollcall.

In judging the value of the rollcall to your Team, bear in mind that it is not really intended to benefit the members you see or talk to each day, but rather to be of value to those members you rarely see. A rollcall could and should be held also at the start of any field event, walk, run, etc. for the dual purpose of (A) showing the director who is present and accounted for, and (B) showing the rest of the CB community an example of your volunteer public service.

Golden Gate REACT runs a rollcall on Channel 16 each Wednesday night at 8 pm. In 1986 we will also run a rollcall on GMRS (467.675/462.675) each Wednesday night at 8:30.

## LETTERS FROM BOB LEEF

Charlie

December 23, 1985

Further on the simplex repeater mentioned in your November-December column. Interesting idea about trying it on Channel 9, but I think the result would be an even greater jumble of noise than we now have.

We tried the simplex repeater on GMRS in Southern California for a few days and found it to be impractical in an environment where other repeaters compete with it on the same frequency. The main problem was lack of understanding on the part of other users about what was going on. The "foreigners" would start their calls while the simplex repeater was already in the process of tapping or rewinding our calls. Similarly, for CB several incoming calls (plus bleedover) would make it very difficult if not impossible to carry on one continuous and effective conversation.

While a simplex repeater is a good, inexpensive (approximately \$350 + your radio) way to extend range on GMRS in a location where there is nothing else on the frequency, it is our feeling that it should not be recommended for other areas nor applied to a congested CB environment.

Perhaps we should look elsewhere for technological advancements to help our cause. What about convincing manufacturers to offer a CB that automatically switches to Channel 9 when a call is received while it is on another channel? Fine to have models that the operator switches instantly to transmit an emergency report on Channel 9, but what good does it do if no one is listening? Better to have a radio that receives Channel 9 on a priority basis. Scanners have this feature, and so could CB's!

January 31, 1986

Charlie

I have talked to three CB radio companies on the idea of Channel 9 receiving priority. Radio Shack, in Fort Worth, said they used to have a model like this years ago but popularity waned and it was discontinued. Uniden, in Indianapolis, advised they had discussed the concept, but had been concerned about how much it would add to the radio's cost and whether they could remain competitively priced in the marketplace after adding it. They mentioned that the same concept is already designed into their Marine radios and that the same basic technology and parts could probably be used in CB.

My contact at Cobra, in Chicago, was interested enough in the idea to turn in a formal suggestion to the company, and promised to get back with me. He spoke of the possibility of submitting a petition to FCC requiring that Channel 9 receive priority and be on all CB radios after a certain date. This deserves some thought. On the one hand, manufacturers might lobby to oppose it as an additional cost. On the other hand, if all are required to do it, no one company would be at an economical disadvantage. Moreover, appropriate advertising could promote the feature as an increased service to the public, and possibly stimulate sales.

A few REACT members may feel uncomfortable about the possibility that with Channel 9 receive priority on a CB there would be an increase in inexperienced non-REACT people answering calls. With the radio in Channel 9 priority position it is obvious there will be many more people hearing and answering calls for assistance, but shouldn't we look on it as a two-fold opportunity? The public will receive more help, and REACT may pick up some new members!

Bob Leef  
 Orange County REACT Unit 33  
 Anaheim, CA

## REACT Team & Council Newspaper Judging Rules

- Judging shall be done by two [2] persons from the community who are involved in the news media in some way; i.e. newspaper, magazine, journalism department of a college, etc. and one [1] REACTer whose Team &/or Council does NOT have a publication submitted. (If only one news media person is available, then two REACT members — NOT in the same Team or Council — should be used. Three judges are needed, only one of whom should be from a Team or Council.)
- The papers shall be judged on [1] Content, [2] Appearance, [3] Readability, and [4] Apparent usefulness of the contents to their readers.
- Only the latest 4 issues will be judged. These and only these four issues must be submitted unless a letter stating the circumstances preventing these 4 issues to be published since the previous convention is received by the Judging Committee no later than noon local time the Monday of the Convention. The Committee will have the final decision on whether an entree of less than 4 issues will be accepted. Submission of less than 4 issues as the result of a Team or Council just beginning publication will NOT be accepted.
- The Newsletter Contest Entry Blank submitted will accompany EACH Team's or Council's submissions during judging. REACT International will supply the Committee a printout as of 1 June 1986 showing the TOTAL membership for all Teams. This list will be used to check the correctness of the Team Category. Errors will be evaluated by the Judges and the decision[s] of the Judges will be final.
- There are four [4] categories:
  - A — TEAMS with 5-25 members
  - B — TEAMS with 26-30 members
  - C — TEAMS with 51 or more members
  - D — COUNCILS
- The decisions of the Judges will be final.
- The presentations of winners will be made during the closing dinner on Thursday night. After the presentations, the copies submitted will be available for inspection. THEY SHALL NOT BE REMOVED, period.
- A list of entries will be available at Thursday dinner.
- If you desire to suggest possible revisions to these rules, please put your suggestions in writing and forward them to Robert M. Riechel, Chairman, Newsletter Sub-Committee of the Awards Committee, P.O. Box 563, San Bruno, CA 94066-0563 . . . or . . . Rick Munton — Board of Director's member in charge of Awards, 514 Aragona Dr., Vinton, VA 24179.

NOTE: Revisions to these rules were submitted to the International Board of Directors but they have not been accepted as of this printing and due to the time, they will take effect for the 1987 Judging, if accepted.

The REACTer is published at 3653 Woodhead Drive, Northbrook, Illinois 60062, by REACT International, Inc., an independent non-profit public service organization.  
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## 1986 REACT International Newsletter Contest

Enter your TEAM or COUNCIL Newsletter in the Annual Newsletter Contest to be judged at the 1986 REACT International Convention in Calgary. Be sure to submit your entry EARLY so that it can be received in Calgary no later than July 19th, 1986.

Check the appropriate category below that identifies your Newsletter, and mail the LAST 4 issues of your Newsletter and this form to:

NEWSLETTER CONTEST  
 REACT International Convention  
 HOLD for ARRIVAL 20 July 1986  
 Marlborough Inn  
 ATTN: Mr. John Zarembo  
 1316 33rd Street NORTH EAST  
 CALGARY, ALBERTA  
 CANADA T2A 6B6

### CATEGORY

- A — TEAM with 5-25 members
- B — TEAM with 26-50 members
- C — TEAM with 51 or more members
- D — COUNCIL

Team Name \_\_\_\_\_ No: \_\_\_\_\_

or Council Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Zip \_\_\_\_\_

Submitted by \_\_\_\_\_ Title \_\_\_\_\_

Telephone No: ( \_\_\_\_\_ ) \_\_\_\_\_

Number of Issues published since 31 July 1985 \_\_\_\_\_

COMPLETE RULES IN ADJACENT COLUMN

# Annual Report —

## REACT International, Inc. Audited Accounts, December 31, 1984 and 1985

### AUDITOR'S REPORT

To the Board of Directors of REACT INTERNATIONAL, INC.:

We have examined the balance sheets of REACT INTERNATIONAL, INC. (an Illinois not-for-profit corporation) as of December 31, 1985 and 1984 and the related statements of activity and changes in financial position for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of REACT INTERNATIONAL, INC. at December 31, 1985 and 1984, and the results of its operations and the changes in its financial position for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

NYKIEL, CARLIN & CO., LTD.  
January 27, 1986

### Statement of Income

INCOME	1985	1984
<b>REVENUES FROM MEMBERS:</b>		
Dues	\$123,706	\$143,525
Team charters	935	1,250
Life membership (Note 5)	1,971	6,038
International membership	3,260	277
Total revenues from members	\$129,872	\$151,090
<b>OTHER REVENUE AND SUPPORT:</b>		
REACTer advertising income	\$ 33,436	\$ 42,651
Gross profit on sale of REACT I.D. material	8,296	8,582
Government contracts	14,258	1,200
Grants and contributions	8,406	14,194
Equipment contribution	-	6,500
Commissions	2,957	3,094
Interest income	2,758	4,420
Direct mail response	940	-
Greeting card income	3,064	1,412
Magic and variety show income	2,316	-
Miscellaneous income	4,822	1,466
Total other revenue and support	\$ 81,253	\$ 83,519
Total revenues and support	\$211,125	\$234,609
<b>EXPENSES</b>		
<b>Membership services and communications — direct membership benefits:</b>		
REACTer	\$ 36,886	\$ 45,143
Membership liability insurance	6,916	6,984
Data processing (Note 6)	7,909	7,334
Membership kits	1,558	616
Team publications and mailings	3,215	6,403
Team charters	498	580
Life membership	367	732
Bonding expense	2,838	-
Total	\$ 60,187	\$ 67,792
<b>Membership services and communications — indirect membership benefits:</b>		
Membership promotion	\$ 1,111	\$ 2,694
Reimbursement of state councils	1,776	1,916
Board of Directors expenses (Note 7)	17,310	12,237
Postage and freight	9,432	10,146
Forum expense	6,504	5,814
Telephone — long distance to teams and members	3,492	3,080
Publicity	862	182
Exhibits and displays	-	106
Convention expense	884	823
Direct mail campaign	2,649	-
Goebel award	101	-
Total	\$ 44,121	\$ 36,998
Total membership services and communications expenses	\$104,308	\$104,790
<b>General and administrative expenses:</b>		
Salaries	\$ 57,314	\$ 62,993
Advertising sales expense	6,329	111
Rent and utilities	11,151	10,891
Pension plan (Note 2)	-	2,720
Audit and accounting	4,458	4,555
Legal	4,056	1,528
Equipment rental	195	1,760
Stationery and office supplies	7,729	4,219
Insurance	5,175	6,246
Headquarters travel	686	2,623
Maintenance	1,066	2,697
Foreign currency exchange	738	470
Dues and subscriptions	388	735
Interest expense	501	637
Payroll taxes	4,861	4,987
Depreciation expense	3,358	2,787
Telephone	2,096	2,401
Total general and administrative expenses	\$110,102	\$112,345
Total expenses	\$214,410	\$217,135
Excess (deficiency) of revenues over expenses for the year	\$ (3,285)	\$ 17,474

### Balance Sheet

ASSETS	1985	1984
<b>CURRENT ASSETS:</b>		
Cash	\$ 4,689	\$ 11,820
Donated funds designated for forum projects (Note 3)	89	591
Greeting card fund	-	5,368
Money market fund (Note 1)	15,776	31,603
Accounts receivable	20,999	3,886
Inventory (Note 1)	15,319	15,032
Prepaid expenses	6,758	5,074
Total current assets	\$ 63,630	\$ 73,374
<b>PROPERTY AND EQUIPMENT, (Note 1):</b>		
Computer equipment	\$ 7,649	\$ 7,649
Furniture and equipment	5,407	5,407
Leased property under capital lease (Note 4)	4,350	4,350
Total	\$ 17,406	\$ 17,406
Less-accumulated depreciation	(8,821)	(5,463)
Property and equipment, net	\$ 8,585	\$ 11,943
<b>SECURITY DEPOSIT</b>	\$ 1,200	\$ 1,200
	\$73,415	\$ 86,517
<b>LIABILITIES AND MEMBERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 14,879	\$ 21,409
Deferred income — dues and advertising (Note 1)	50,439	49,988
Accrued payroll taxes	3,411	3,433
Accrued pension plan (Note 2)	-	2,720
Current portion obligation under capital lease (Note 4)	1,354	996
Total current liabilities	\$ 70,083	\$ 78,546
<b>LONG-TERM DEBT:</b>		
Obligation under capital lease, less current portion above (Note 4)	\$ -	\$ 1,354
Total liabilities	\$ 70,083	\$ 79,900
<b>CONTINGENT LIABILITIES AND COMMITMENTS (Note 4):</b>		
<b>MEMBERS' EQUITY:</b>		
Donated equity	\$ 1,800	\$ 1,800
Fund balance (deficit) —		
Balance, beginning of year	\$ 4,817	\$ (12,657)
Excess (deficiency) of revenues over expenses, for the year (Exhibit 2)	(3,285)	17,474
Balance, end of year	\$ 1,532	\$ 4,817
Total members' equity	\$ 3,332	\$ 6,617
	\$73,415	\$ 86,517

### Statement of Changes in Financial Position

	1985	1984
<b>WORKING CAPITAL WAS OBTAINED FROM (USED FOR):</b>		
Operations —		
Excess (deficiency) of revenues over expenses for the year (Exhibit 2)	\$ (3,285)	\$ 17,474
Changes not affecting working capital —		
Depreciation expense	3,358	2,787
Total from operations	\$ 73	\$ 20,261
Property and equipment additions	-	(8,224)
Long term obligation under capital lease — current portion	(1,354)	(996)
<b>INCREASE (DECREASE) IN WORKING CAPITAL</b>	\$ (1,281)	\$ 11,041
<b>CHANGES IN COMPONENTS OF WORKING CAPITAL:</b>		
Increase (decrease) in current assets —		
Cash and money market account	\$ (28,828)	\$ 12,068
Accounts receivable	17,113	(2,749)
Inventory	287	(1,576)
Prepaid expenses	1,684	2,056
Net increase (decrease) in current assets	\$ (9,744)	\$ 9,799
Increase (decrease) in current liabilities —		
Deferred income — dues and advertising	\$ 451	\$ (5,868)
Accounts payable	(6,530)	2,260
Accrued payroll taxes	(22)	618
Accrued pension plan	(2,720)	2,720
Income taxes payable	-	(1,170)
Obligation under capital lease	358	198
Net decrease in current liabilities	\$ (8,463)	\$ (1,242)
<b>INCREASE (DECREASE) IN WORKING CAPITAL</b>	\$ (1,281)	\$ 11,041

#### REACT INTERNATIONAL, INC. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 1985 and 1984

- (1) **DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**  
The Corporation is a tax-exempt organization formed to develop and promote the use of the Citizens Radio Service and other personal radio services as an additional source of communication for emergencies, disasters, and other forms of aid to citizens.
- Inventory —**  
Inventory is valued at the lower of actual cost or market using the first-in, first-out basis of cost accumulation.
- Money Market Fund —**  
The Corporation is a participant in money market funds which invest into U.S. Government insured T-Bills or U.S. Government Securities depending upon current yields. The Corporation can access these funds at any time without penalty.
- Property and Equipment —**  
Property and equipment is recorded at cost with the exception that donated computer equipment is recorded at its estimated fair market value at the time of donation. Depreciation is provided over the estimated useful lives of the related assets, generally three to five years, and is calculated using the straight-line method for assets acquired prior January 1, 1981, and the accelerated cost recovery system for assets acquired after December 31, 1980.
- Deferred income — Dues and Advertising —**  
Income from dues and advertising is being recognized in the year in which it relates. Income received, which pertains to the subsequent year, is credited to a liability account — Deferred dues and advertising income.
- Income Taxes —**  
REACT INTERNATIONAL, INC. sells advertising space in its bi-monthly publication, THE REACTer. During 1984, the U.S. Court of Appeals determined that the advertising a publication accepts is tax exempt, if it substantially relates to the exempt purpose or function of an organization. Based on these facts, no provision for income taxes has been made for 1984 and 1985.
- (2) **DEFINED CONTRIBUTION PENSION PLAN:**  
Effective January 1, 1977, the Corporation established a defined contribution pension plan for all qualified employees. During 1985 the plan was terminated resulting in no expense for 1985.
- (3) **DONATED FUNDS DESIGNATED FOR FORUM PROJECTS:**  
The REACT Forum engaged in fund raising activities for the purpose of funding projects that have been developed to support REACT objectives. The application of these funds were designated exclusively for projects directed by the Executive Committee. REACT Forum activities were assumed by the Board of Directors in 1985.

#### (4) CAPITAL LEASE AND LEASE COMMITMENTS:

**Obligation under capital lease —**  
Effective January 8, 1982, the Corporation entered into a lease agreement for certain telephone equipment, the value of which has been capitalized in accordance with Statement of Financial Accounting Standards No. 13. Total future minimum lease payments under the capital lease for year ending December 31, 1986 total \$1,354.

**Lease agreement for office space —**

On February 1, 1984, REACT INTERNATIONAL, INC. entered into a lease agreement for a term of one year. The terms call for the Corporation to pay the sum of \$3,780 payable in monthly installments of \$730. In addition, the Corporation is obligated to pay to Lessor a share of ownership taxes in excess of \$1.00 per square foot.

#### (5) LIFE MEMBERSHIP:

Life membership allows an individual to be a member for his or her life without further dues. There is no obligation on the Company's part to refund this money upon termination of the Company. Total receipts since the inception of the program in 1980 total \$54,254.

#### (6) DATA PROCESSING:

Data processing expenses include services for membership processing, label production, membership card printing, and microfiche records.

(7) Board of Directors expenses include telephone conferences, expenses incurred in electing board members, travel and subsistence incurred including attendance at Board of Directors meeting and the annual convention by the Board of Directors.

# REACT International, Inc.

The annual financial report, reviewed by an independent auditing firm, is presented for your review. In addition, the approved annual budget for 1986 is also presented.

The following comments on the 1985 Annual Report have been prepared by the Treasurer and reviewed by the Chairman prior to publication.

The money market fund, which represents the Life Membership dues, was down this year because the money was borrowed to meet current cash shortage needs at the end of the year. The money borrowed has been returned to the account on February 8, 1986. The account is now at its full funding. This account was used because it would save an expense of approximately 12% interest if the money were borrowed elsewhere. The money in this account is actually a reserve to be used in this type of situation. The dues of Life Members represent a prepayment of 20 years dues and are placed in this account to increase our reserves. If we refused to use the money during shortage periods, then each year a portion of the money would be transferred to the regular cash account and eventually there would be no Life Member reserve. Any interest received during the period on this account is also placed in the reserve account. It is only used when needed and then returned to the account.

During 1985, the total revenues were down by \$23,484, or a decrease of 14%. Membership dues accounted for a decrease of \$19,819 of the total revenue decrease. The revenue decrease would have been greater if contributions from corporations and the National Highway Traffic Safety Administration contract had not been generated.

We wish to thank and urge your support of the following companies or organizations whenever possible.

### Advertisers

The Antenna Specialists Company	Regency Electronics
Argus Electronics	Radio Shack
Communications Center	Hustler, Inc.
Baggy's Radio	Pace Communications
Gold Line	Electronic Services
Transmek Electronic Sales	Scanner World
Dynascan Corporation	

### Special Support (in kind)

K-40 Electronics	Tandy Corporation
The Antenna Specialists Company	The Alliance of American Insurers
Allstate Insurance Company	General Motors Foundation
Union Oil Company of California Foundation	

In 1985 REACT International, Inc. decreased overall expenses by 1%. This indicates that the expenses for REACT were controlled during a period when most companies experienced increases in expenses because of the economy.

Some areas of expenses did increase over 1984, but the majority were either maintained or reduced. One major over budget item was the Membership Liability Insurance which was provided the membership during 1984. The 1985 insurance was up by 29% and we have been notified that the cost in 1986 will be up by more than 50%. The Board, at the February meeting, decided that:

"The cost of the insurance would be assessed to the Team on equal distribution (\$15.00 each). This will result in being able to continue the insurance coverage and not having to discontinue it. The cost of this type of insurance is rising in all areas of the country and the Board is trying to secure the coverage at the lowest possible cost."

Because of the resulting decrease in revenues, in 1985 we sustained a net loss. The loss was less than was projected in the Financial Report printed in the October REACTer. The income from the government contract helped keep the loss at a lower amount.

Other major items that occurred during 1985 were the following:

1. The Board completed a search for a replacement in the At-Large Directors. The Board was looking for someone with either legal or financial background. They located the person they felt would be an asset at Allstate Insurance Company. (Allstate Insurance Company is one of our supporting organizations.)
2. During its July Board meeting at the Convention, the Board voted on some major changes in the organization of responsibility for REACT International, Inc. One major change was to eliminate the Forum and make one of the Board members responsible for each of the areas the Forum had the leadership of. This change made possible a direct voice to the Board by all Task Groups and should expedite all decisions. Another change that resulted was that all Directors were assigned a more active role.

Further comments on the 1985 operation are not necessary other than to thank each of you for your support and help to create a strong organization; for without you there would be no REACT. From all the Board our deepest thanks for a good 1985 in REACT.

Now I would like to comment briefly as Treasurer on the 1986 budget that you are seeing for the first time. Since the July Board meeting, the members of the Board have been reviewing the areas of income and expense in order to develop the final budget presented to you at this time.

The projected income again shows that the membership income is projected as a decrease. This projection is based on historical information which was reviewed and statistically projected for 1986. Some areas where income may be generated are not in the budget at this time. Expenses have been handled in the same manner as income, with a desire to maintain service to the membership at current levels without increasing expenses.

The projected deficit is quite large; however, it could possibly be lower, depending on the support that is received for the programs that the Fundraising Task Group is working on. All income above our needs will be directed at improving services to the membership.

Starting in the May/June issue of the REACTer, a financial statement will be published in each issue. In some issues, I as the Treasurer, will present some comments on items that are felt to be of concern to you the membership. If you wish to suggest any topics, please send the request to us and we will try to address the topic as soon as possible.

In closing, your Board of Directors want to thank you again for your support in 1985 and ask for your continued support in 1986.

## REACT INTERNATIONAL, INC. Approved Budget - 1986 (February 9, 1986)

### INCOME:

Dues	\$107,000
Team Charters	500
Lifetime Membership	1,500
International Membership	300
Assessment for Bonding	3,000
Assessment for Membership Liability Insurance	12,500
<b>TOTAL INCOME FROM MEMBERS</b>	<b>\$124,800</b>

### OTHER INCOME:

REACTer Advertising Income	\$ 38,000
Gross Profit on Sales of REACT ID Material	4,000
Grants and Contributions	8,000
Commissions	2,000
Interest Income	3,000
Professional Fund Raising	7,000
<b>TOTAL OTHER INCOME</b>	<b>\$ 62,000</b>

### TOTAL INCOME

**\$186,800**

### EXPENSES:

#### Membership Services & Communications

#### DIRECT MEMBERSHIP BENEFITS

Membership Kits	\$ 1,000
Charters	400
Lifetime Membership	175
Team Publications and Mailings	4,000
Membership Liability Insurance	12,500
Data Processing	7,500
REACTer	42,000
Task Group Expense	1,000
Bonding Expense	3,000
Miscellaneous	500
<b>TOTAL DIRECT MEMBERSHIP BENEFITS</b>	<b>\$ 72,075</b>

#### INDIRECT MEMBERSHIP BENEFITS

Membership Promotion	\$ 1,500
Publicity	500
Reimbursement of State Councils	1,500
Postage and Freight	10,000
Telephone—Long Distance to Teams and Members	2,500
Director's Expense	15,310
Exhibits and Displays	0
<b>TOTAL INDIRECT MEMBERSHIP BENEFITS</b>	<b>\$ 31,310</b>

#### 25th ANNIVERSARY BUDGET

<b>TOTAL MEMBERSHIP SERVICES</b>	<b>5,000</b>
<b>TOTAL MEMBERSHIP SERVICES</b>	<b>\$108,385</b>

#### General and Administrative Expenses

Advertising Sales Expense	\$
Salaries	60,000
Stationery and Office Supplies	5,000
Equipment Rental (Postage Meter)	324
Note Reduction (Telephone System)	
Maintenance Agreements	
Miscellaneous Office Expense	500
Insurance	6,500
Audit and Accounting	4,000
Legal	1,500
Headquarters Travel	500
Payroll Taxes	5,000
Foreign Currency Exchange	500
Rent and Utilities	13,000
Dues and Subscriptions	400
Depreciation	3,360
Telephone	3,000
<b>TOTAL GENERAL AND ADMINISTRATIVE EXPENSE</b>	<b>\$103,584</b>

### TOTAL EXPENSES

**\$211,969**

### NET INCOME (LOSS)

**\$(25,169)**

## Membership Data

	1985 Total	1986 Budget
REGULAR MEMBERS	10,091	8,660
FAMILY MEMBERS	2,680	2,290
JUNIOR MEMBERS	356	304
LIFE MEMBERS	260	266
<b>TOTAL</b>	<b>13,367</b>	<b>11,520</b>

### W. VA REACTer Explains REACT Role

MULLENS, W. VA — A letter to the local paper from a Raleigh County (W. VA) man complaining that he was unable to get any help on CB on Channel 9 when his car broke down drew a response from Posey England of Wyoming County REACT.

England suggested that if Raleigh County Residents fail to receive response on Channel 9, they should turn to Channel 19. England went on to reveal some of the many community services in which REACT members take part in his area including distribution of food, furniture and clothing to the needy and help to 400 children and their families at Christmas-time.

### Illinois REACTer Saves the Day When Friend Reports Fire

QUINCY, IL — A story appearing recently in the Quincy newspaper told how Dixie White, a member of Adams County REACT, recognized the voice which broke on Channel 9 asking for help because her house was on fire. The fire had burned through the telephone wires.

It was a friend of Dixie's, the story went on, and White reacted immediately by calling firefighters to give them the address which she already knew. The fire trucks responded and extinguished the fire before the house received main damage.

Not only was it a job well done, but REACT rated a nice story in the local paper as a result.



# REACTing

## in emergencies

by R.C. Watts,  
Louisville, Kentucky

### INFO SHARING

Most of the items in this column have come from personal experience and knowledge, the news media and research materials provided by the National Weather Service, USFEMA and Emergency Planning Canada, among others. Obviously, it's impossible to write something that fits everything, everywhere, all the time. It's not meant to. Reading The REACTer articles about what people and Teams have done and how they did it has taught me a lot. Some of the things that happen and your solutions to them would not have occurred to me. Hopefully, I've also contributed something to your way of doing things and provided some useful service.

Not every article submitted can appear in The REACTer nor can I very well cover many of the things that might happen or every way of reacting to them. Space is limited and nobody knows it all. Collectively though, we know a lot. Again, I would very much appreciate your comments, suggestions, items and guidance so that we may continue to help each other and the public in the future. It's YOUR column so it ought to have YOUR input. Send your comments to R. C. Watts/care of REACT International, 3753 Woodhead Drive, Northbrook, IL 60062.

### EMERGENCY POWER

A mobile CB or battery operated portable are stations with power during emergencies and very useful. What we are short of is base stations with emergency power. When electric and telephone services are lost during a disaster, stations who can continue to operate are in the minority when they are needed the most.

One of the easiest to assemble and less costly emergency power sources is 12-volt storage batteries. High capacity batteries are best, but regular auto batteries are O.K. too and lower in cost. They are kept charged with a battery charger, preferably a trickle charger. A solar panel can also be used. The space where storage batteries are stored and used should be well ventilated because of the gas given off.

All that is well and good for someone who uses a 12 VDC rig for their base. You're probably thinking about a gasoline engine driven generator or alternator for your 115 VAC base station. That's best, as it might also run your furnace, refrigerator and a few lights during prolonged power outages, if it's big enough. However, you can operate your AC base with storage batteries if you also obtain an "inverter" that changes 12 VDC to 115 VAC.

If any of you build good operating emergency power, let me know how YOU did it. Better still, if it's super, write a REACTer article and send us a photo!

After two years of this column, some public thanks is due to Louisville-Jefferson County Disaster and Emergency Services and the Executive Administrator for allowing me to do it. A lot of the research and writing has been done during working hours. The two ladies who have typed the drafts deserve a special thanks. Another special thanks goes to Jerry Reese who had an idea and asked me to write it.

A real special thanks has to go to those people who have remained REACT members and have continued to respond to disasters and emergencies despite adversity, hardship, personal problems and all the other things that deter volunteers from participating. Part of Emergency Management today is training, educating and informing emergency responders along with the public. If you've gotten something out of our efforts, that's MY thanks!

### Westchester County Team Busy ... Assisting in Real and Simulated Disasters

WHITE PLAINS, NY — Two recent disasters, one real and the other simulated, have strengthened the bond between Westchester County REACT Team 2240 and other local emergency agencies. Hurricane Gloria pounded its way through the New York metropolitan area on September 27 and Westchester County REACT was in full disaster operation, as requested by County government officials and the American Red Cross. REACT personnel helped set up shelters for evacuees in cooperation with the Red Cross, and set up a countywide communications network utilizing both CB and UHF radios.

Although the storm was considerably weakened after striking the south shore of Long Island (Nassau & Suffolk Counties), its impact left a lasting scar on the area. REACT crews were dispatched to areas without power or telephone service after the storm to set up communication links. Some roadways were blocked by downed power lines and trees, and REACT members were stationed to re-route traffic and seal off areas until other emergency or utility workers could get to these scenes.

A few weeks later, in October, members from Westchester County REACT were called to assist at another type of disaster — a mass casualty incident. The incident was a simulated exercise, staged at the State University of New York at Purchase. REACT personnel worked behind the scenes to help stage and administrate the emergency drill. The scenario: A group of college students are walking to a parking lot from a concert, when a car careens through the pedestrians, strikes another car and overturns.

The drill, organized locally by the Harrison Volunteer Ambulance Corps, generated thirty victims to be treated and transported by police, fire, and EMS personnel from the nineteen agencies participating in the drill. "Victims" were taken to three area hospitals which were also playing along with the drill scenario. Westchester County REACT has received a certificate of appreciation from local emergency officials for the Team's participation in the event.

Westchester Team members are active in regional emergency planning through the American Red Cross and local EMS agencies on a regular basis. The Team is also recognized as an official Civil Defense Emergency agency under the Westchester County Office of Disaster and Emergency Services.

### FCC Considers Converting GMRS Frequencies to "Consumer Radio Service"

In a Notice of Inquiry released February 5, 1986, the Federal Communications Commission is proposing to reallocate frequencies at 460-470 MHz, now assigned to the General Mobile Radio Service (GMRS), to a "Consumer Radio Service" to "accommodate unmet personal communications needs."

Many REACT Teams are already operating on General Mobile Radio Service frequencies. Originally designated "Class A Citizens Band," REACT Teams use the service to maintain effective organizational communications.

With a repeater, GMRS communications frequently cover a 50 mile radius from the repeater. Thus, dependable, FM communications for emergencies and other public service applications are available to REACT Teams through this service. Furthermore, many REACT Teams combine GMRS with CB radio for effective monitoring of CB radio Channel 9. For example, a mobile Channel 9 monitor equipped with GMRS, can relay the information to a REACT base much more effectively than if he simply had the CB. The ability to use GMRS for effective personal communications, in addition to REACT activities, motivated individual REACTers to invest not only in the more expensive personal GMRS equipment, but in the cooperative purchase and maintenance of a repeater for the REACT Team and personal use of its members.

It might be pointed out that under current FCC regulations, REACT Teams have no other service in which they may be licensed for VHF or UHF repeater services.

The Board of Directors of REACT International is studying this Notice of Inquiry along with the Government Relations Task Group. Director Robert Stone and Task Group Leader Al Hanger are working most closely on this matter. Input from REACT Teams is invited to document the extent to which GMRS is now used for public service and emergency communications. All of this information will be used in the REACT International response to the Notice of Inquiry. Comments are due on or before May 30, 1986 and reply comments on or before June 30, 1986 as stated in the original document.

REACT Teams will be receiving more specific information on this matter in time for them to file timely comments and/or reply comments.

### Indiana Team Points to Record of Service

NEW ALBANY, IN — September was a busy time for REACT North Floyd County, as members spent approximately 18 days in Henryville Rest Park serving coffee, lemonade, and food to weary travelers. Commander and Mrs. Warren Bruce remained in the Inert Trailer sleeping nights, working the coffee break days. In August REACT North raised some \$5,000 on their roadblocks for muscular dystrophy. October witnessed the activation of the Pumpkin Patrol and a long trip by Commander Bruce and Vice-Commander Lee to Louisiana to aid victims of the flooding and damage caused by Juan, where they assisted for the three weeks.

Back home Channel 9 was being monitored by members of REACT. Mary Rue spent long hours during the daytime while Lucille Bruce monitored nights.

The November Team meeting was the first Commander Bruce had missed in 6½ years. Lee had only missed four. James Shuck and Alvis Rue filled in doing a great job. Commander Bruce was elected commander once again for the seventh straight year. He must be doing something right.

### Donald G. Kollmeyer

WESTERN SPRINGS, IL — Members of Tri-State REACT Team 4018 mourn the loss of a comrade and member.

Donald G. Kollmeyer, 58, who was the Team treasurer, was rushed to LaGrange Memorial Hospital about 10:30 am, December 21, after having pains in the chest. He was then transferred to Hinsdale Hospital, where he was placed in intensive care, with a heart attack. On December 26th, Don passed away.

Don joined the Team when it first started in July of 1977. He held the treasurer's office for two years and was voted to take a second term this year. He also held the Vice President's and Secretary's offices in the Team's seven year existence.

He helped the Team in its first car drive, which brought in over \$30 the first year. He also belonged to the American Red Cross, Communication Radio Team.

We will miss him, because he gave so much of himself to the Team.

His unit number (6) was retired and a page in our scrap book will be reserved for him.

### F. M. TWO-WAY RADIO

# YAESU

**BEST BUY —**  
UHF 8 CHANNEL 3 WATT DIODE  
PROGRAMMABLE HAND HELD.

# maxon

**BEST BUYS —**  
UHF 4 CHANNEL 5  
WATT CRYSTAL TYPE  
VERY SMALL HAND  
HELD (SHOWN).



UHF 2 CHANNEL 30  
WATT CRYSTAL TYPE  
VERY SMALL MOBILE.

# Wilson

**BEST BUY —**  
UHF 16 CHANNEL 15 WATT MOBILE  
WITH PROGRAMMABLE FREQUENCY  
AND TONE.

WRITE OR CALL FOR OUR SPECIAL PRICES AND LITERATURE. WE HAVE BEEN SELLING F.M. TWO-WAY RADIO TO REACT FOR OVER 5 YEARS. REPEATERS AND NUMEROUS ACCESSORIES ALSO AVAILABLE. WE PAY U.P.S. TO CONTINENTAL U.S. ON PREPAID ORDERS; OTHERS SENT C.O.D. ADD 6% SALES TAX IN CALIFORNIA.

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# Publicizing REACT

## How Do You Pay For Your Team or Council Newspaper?

If, as covered in the previous article, your Team or Council has decided to attempt to put together a newspaper and you have also decided who is to be in overall charge of this paper, you will now certainly begin to look at the economics: who is going to pay for this newspaper? As was mentioned in the most recent issue of the OREGON REACT COUNCIL newspaper, this question of \$money\$ must be dealt with every day. A paper does cost \$money\$ . . . but a newspaper can make \$money\$ for your Team or Council. One has to step back a minute and look at the bigger picture. Second to monitoring your radios, what might be your next most important goal that your Team or Council needs to constantly work towards achieving? Might it be increasing your Team's public image? Might it be to constantly put forward in your community and away from your community, as your Team or Council sees fit, the image that your Team or Council is benefitting the community, of which it is a part?

How can a Team or Council go about letting your community know: [1] that in fact there is a REACT Team in their community, [2] what this local REACT Team is doing on an almost daily basis, and [3] how this local REACT Team is really a benefit to them? What better and easier way than to place in the hands of those local businessmen and officials, on a regular and scheduled basis, a publication containing reports of the activities that his "little known REACT Team" has been involved in that most, if not all, of them may not even know happened.

It seems to make sense that if a "little known REACT Team" can justify putting before local officials and businessmen the fact that this REACT Team is continually willing and in fact actually is participating in many local community service events that benefit their local community, then [here it comes] why should some of these same local businesses, who in one way or the other also support these same community service events, not be willing to help put this "common" fact across. EXAMPLE: Here in the San Francisco area, our March of Dimes is in the process of finalizing their April 27th 1986 WALK AMERICA walk-a-thon. One of the pre events is their PIER 39 Celebrity Crab Feed. Their invitation reads: "Special Thanks To: Wente Bros. Winery — West World Travel — The Fairmont Hotel — Holiday Inn at Fisherman's Wharf — Sheraton at Fisherman's Wharf — PSA — Delta Airlines — Greatype Graphics — Ramada Inn at Fisherman's Wharf — and it also lists the other Pier 39 Restaurants."

The "FEED" will be held at Neptune's Palace. What did all of the other above listed businesses do to get acknowledged in this invitation? You can bet, and you would probably be a big winner if you said, they supported the overall cause and this overall support probably came in the way of \$money\$. Even though donations to REACT Teams are a charitable deduction, this in itself is not a guarantee that you can raise \$money\$. You have to give the business a reason, other than that you know the boss which does help, that they will benefit and show them how they will benefit by their support of your Team and your Team's newspaper. The answer to these questions goes back to the underlying reasons for your Team being in existence. If you have meaningful reasons for existing . . . and [most importantly] are daily living up to these reasons . . . and . . . these reasons are accepted by your local community, you should have no trouble selling your request for their support.

PS: It will take personal contacts and selling on your part. The \$money\$ will not just fall from the sky. You will have to learn how to sell your Team or Council.

Direct your constructive comments, suggestions for future topics, or personal problems and their solutions concerning YOUR OWN paper to:

Robert M. Riechel  
Public Relations Task Group  
REACT of the Golden Gate  
P.O. Box 563, San Bruno, CA 94066-0563

## Who Should Be Overall In Charge of a Paper

Probably the first question one will hear when the proposal is made that your Team publish a newspaper is, "Who should be overall in charge?" It would seem that the proposed newspaper should be one of the duties overseen by the Team's Public Relations Officer. The main benefit that a newspaper can bring to a Team is in the role of a public relations tool. Every Team needs to have an item that it can hand out to interested potential members, supporters, and/or local businesses that want to REACT with your Team in your community. The main feature about a newspaper is that the copy you have today was updated very recently. True, REACT International has many publications about its organization, but through constant updating your publication will be as up to date as possible and more important, it will have items that show specifically how your Team REACTs in your community.

Does not all of this fall under the broad tasks and responsibilities that a Public Relations Officer should be in charge of? No, the P.R. officer does not have to be the editor, writer, printer, folder, stamper, sorter, and mailer. The P.R. Officer should be chairman of the newspaper committee. This committee should have one Team member serving as editor. Additional Team members are required to handle: writing the articles [although every activity chairman should be required to submit to the Team secretary a report for each activity and these are just what an editor wants], laying out the paper's format, printing the paper, folding, addressing, stamping and mailing.

A Team should consider starting slowly and perhaps putting out only four or six issues a year and then after a number of issues, decide on whether to publish an increased number of issues per year. It is more important to keep the publishing on a regular schedule, not on a as possible schedule, as you want to be able to sell the idea of a regularly issued paper and you want your members to plan on receiving their paper and look forward to benefiting from it.

If you publish sporadically, the paper's usefulness can decline as the readers will never really know when to expect it and they might even forget about it.

In the first issues, write a short article asking for input from your readers as to its acceptance and suggestions. Offer these questions to other Teams through exchange as many Teams should be willing to offer their constructive input.

Forward comments/suggestions to:

Robert M. Riechel  
60 Crestline Avenue  
Daly City, CA 94015-3806



Members of Davidson County REACT Team 3015 Team Committee are shown with the Team's first Junior Member, Michael Marine (seated). Standing left to right are Tony Marine, Team President Jim "J.R." White, Frances Marine, and Team Secretary Vivian White.

## Central NC Team Celebrates Tenth Year of Service

THOMASVILLE, NC — The members of Davidson County REACT Team 3015 celebrated the tenth year of service to the community, at the Central Recreation Center, here on January 18. The party was for members — past, present, and prospective, and refreshments included sandwiches, sweets, and the ever popular coffee — gallons and gallons of coffee.

Not only was the party held to celebrate and enjoy fellowship, but to acquaint prospective members with the work of REACT and the work that Team 3015 was doing.

Team president Jim "J.R." White

noted that the 1960 Ford school bus that has served the Team as a mobile communications center is getting ". . . to the point that it is falling apart." It was announced that the Team plans to upgrade its equipment by using part of the donations received for the two safety breaks scheduled for this year, and donations from the public and area businesses, in the area that have supported the Davidson County REACT Team so well.

The party was closed by Public Information Officer Reid "Deep River Po' Boy" Harrell, with a plea to all to recruit new members, and bring Davidson County REACT to all the people of the county who need our help.



SOUTHGATE, CA — South Gate REACT president, Carol Knight presents trailer keys to Ed Greeny, president Corona/Norco REACT. The South Gate Team decided to donate the trailer to Corona/Norco after purchasing a larger one. They had outgrown the converted camp trailer that they were using as a mobile command post. South

Gate REACT hopes that by donating the trailer to the other Team, it will prompt additional Teams to help one another out by doing likewise with surplus or unneeded equipment or supplies. Shown in picture from left: Mike Blackman, Norm Reconnu, Ed Greeny, Gary Bohman, and Carol Knight.

## Tough Act to Follow

LOGAN, W. VA — Named Miss Logan REACT of 1985 is little Melissa Lee Mullins, daughter of Mr. and Mrs. Benny Mullins, of Holden. The six-year-old, a first grader at Holden Grade School, belongs to Brownies and attends Sunday School. Melissa's acquaintance with REACT began when she was only five months old. REACT Captain Frank Wilkes pointed that Melissa is very polite and well-mannered and he is proud to have her representing Logan REACT.





**BELLEFONTAINE, OH**— This past Christmas the Logan County REACT Team 4108 sponsored a dinner for some 75 Seniors at the Logan County Multi-Purpose Senior Center, with some dinners being taken to homes of the shut-ins. In the enclosed photo a few of the REACT members present at the dinner pose for the birds. They are, left to right,

Kenneth Craig, Dan Brantley (Sec), Viola Craig, Ruth Headley (Trustee Sec), Jim Headley (Trustee) and seated Frances Truesdale (Treas), Robert Truesdale (Pres). In addition to this dinner, the Team also annually sponsors a Toys for Tots campaign and this year held a "Talk to Santa" for kids via CB radio.

**To The Editor**

Dear Sir:

I hope some other member will be able to put the finishing touches on an idea I have been toying with for some time.

The CB has become almost useless to me for family communications because my wife simply will not leave it turned on, either at home or in the car, and put up with the noise. As a solution, I propose a tone-operated external speaker unit which would be activated by a series of two or three tones transmitted using a pocket touch-tone dialer such as that sold by Radio Shack. The Unit would be plugged into the external speaker jack, and would shunt the output through an eight to sixteen ohm resistor until the appropriate tones were received. The output would then be switched to a speaker. After the call, a manual reset would be necessary to silence the speaker again. Since the tone generator and the decoder/speaker unit would both be external to the radio, no FCC type acceptance or installation by a licensed technician would be required.

I don't have the technical knowledge to build a working prototype, but maybe someone out there who does would be interested. Please publish the basic idea and any replies you receive. This could be either something useful for many of us to build ourselves, or for some manufacturer to offer.

*William M. Riley  
Bowie, MD*

Dear Sir:

I am enclosing a donation to REACT in recognition of the kindness shown me by one of your members, Sue Harvey (National Capital REACT, Alexandria, VA). On March 15, 1985, at 11:00 am, I experienced a blowout on the outer loop of the Beltway just before the Rockville Pike exit. I put up my hood, put on my flashers, locked all the doors and sat in the car for 45 minutes till Sue Harvey stopped. I explained to her that I was seven months pregnant and unable to change the tire. She quickly had the dispatcher call a garage and even had a separate call put in to my son's nursery school to alert the school that I would be late picking him up. Fortunately, a good Samaritan stopped and changed my tire for me soon after the call was made so that I did not need a tow truck. Still, Sue stayed with me till the spare was put on and I was safely on my way.

I want you to know how much I appreciate what Sue did and how important I think your work is. From now on whenever anyone tells a horror story about waiting for help on a highway I will surely tell them of your fine organization and the help you gave to this very frightened and upset lady.

*Phyllis M. C.*

**Time for 1988 REACT International Convention Bids**

**Be in the middle of the action!**

While we make plans to attend the REACT International Convention in Calgary, Canada in '86 and look forward to San Antonio, Texas in '87, we must begin looking for '88. If you are seriously considering hosting a REACT International Convention, now is the time to write for a Convention Bid form as it takes some time to obtain all the information necessary. Completed Convention bids for 1988 will be accepted from REACT Teams and/or Councils in Eastern North America until April 15, 1986. Those bidding should prepare to have a representative in attendance at the 1986 Convention in Calgary where the final selection of the site for '88 will be made. We look forward to seeing you!

Write for the Convention Bid forms to:  
Barbara Chuven, Chairman  
Convention Site Selection Task Group  
P.O. Box 928  
Ormond Beach, FL 32075

**1986 REACT INTERNATIONAL CONVENTION**

MARLBOROUGH INN  
CALGARY, ALBERTA, CANADA  
JULY 21-24, 1986

**YOUR HOST: CITY REACT OF CALGARY, TEAM 2627  
REGISTRATION FORM**

(Please Print - One Person Per Form)

Name \_\_\_\_\_  
(Last, First, M.I.)

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip Code (if U.S.) \_\_\_\_\_ (Province)  
Country & Mail Code (if not U.S.) \_\_\_\_\_  
Home Phone \_\_\_\_\_  
Business Phone \_\_\_\_\_  
Team: Number \_\_\_\_\_ Name \_\_\_\_\_  
(Membership Card is needed for all delegates and alternates)  
Life Member Number (if Life Member) \_\_\_\_\_  
Are you: TASK GROUP LEADER < >, TASK GROUP MEMBER < >  
INTERNATIONAL BOARD MEMBER < >  
Channel 23 will be the official convention Class D frequency.  
Will you be using City REACT's UHF frequency (464.9375 simplex)? \_\_\_\_\_  
Unit Designator \_\_\_\_\_  
(Example: "Wisconsin 236", "Golden Gate 4")

Describe any advanced medical training such as Doctor, Nurse, EMT you may have: \_\_\_\_\_  
Describe any dietary requirements the convention committee should know about: \_\_\_\_\_  
Describe any medical or physical problems that the convention committee should know about: \_\_\_\_\_

Which of the past REACT International conventions have you attended?  
76 < > 77 < > 78 < > 79 < > 80 < > 81 < > 82 < > 83 < > 84 < > 85 < >

\*\*\*\*\*  
CONVENTION REGISTRATION FEE (Includes Banquet and three luncheons) \$65.00  
LATE REGISTRATION FEE (Postmarked after June 11, 1986) ADD \$15.00  
LIFE MEMBER DINNER FEE (To be PAID prior to Dinner at Convention) \$15.00

NOTE: ALL OF THE ABOVE FEES ARE IN U.S. DOLLARS FOR U.S. MEMBERS  
ALL OF THE ABOVE FEES ARE IN CANADIAN DOLLARS FOR CANADIAN MEMBERS

ENCLOSE CHECK OR MONEY ORDER FOR:  
CONVENTION REGISTRATION FEE.....\$ \_\_\_\_\_  
LATE REGISTRATION FEE ..... \_\_\_\_\_  
LIFE MEMBER DINNER ..... \_\_\_\_\_  
TOTAL FEE SUBMITTED ..... \_\_\_\_\_

Make Checks Payable to: "CITY REACT OF CALGARY"  
Mail To:  
CITY REACT OF CALGARY  
P.O. BOX 6711 STATION "D"  
CALGARY, ALBERTA  
CANADA T2P 2E6

FOR INFORMATION, CONTACT:  
BILL RESVICK, CONVENTION CHAIRMAN 403-289-1786  
BOB ANDERSON, TREASURER 403-286-4297

## Summary of REACT International Board Meetings

by Edward Smith, Interim Secretary, REACT International, Inc.

At the meeting of the REACT International Board of Directors in early February it was decided to print a summary of the meeting minutes in the *REACTer*. This was done to promote the Board's attitude that REACT truly is your organization and thus you have an interest in the happenings and decisions made at Board meetings.

At the meeting I advocated printing actual copies of the meeting minutes, not just the summary as you will find here in the *REACTer*. I felt that a summary would offer too much room for suggestions of "selective editing."

On retrospect (and while working on the pages and pages of minutes) I changed my perspective and now offer to you the summary you will find enclosed. The point is to let you know about what happened, and this will not occur if you have to wade through such interesting facts as the fact that a recess in the meeting was called for at 11:32 p.m. (do you REALLY care that it was 11:32, not 11:30...?). A summary can be more effective than actual minutes.

Please review the summary provided and provide me with your feedback. Do you want ALL the detail? Or just the significant facts? Please let your Field Board Members know what you think.

**PLEASE NOTE:** These Minutes have not been forwarded to the Board of Directors for their review and revisions.

### BOARD OF DIRECTORS MEETING February 7-9, 1986 — Summary of Proceedings

**1. In Attendance:** Ronald W. McCracken (arrived after start of meeting), Ronald D. Mayes, Richard Munton, Gerald Reese (Executive Director), Gregory J. Seemuth, Edward Smith, Joseph Stephany, Robert Stone, Christine White (President).

**2. Re-election of the at-large members:** Moved and carried to re-elect Gregory J. Seemuth, Joseph Stephany, and Robert Stone to the positions of at-large member of the REACT International, Inc. Board of Directors for the year 1986.

**3. Election of John T. Shettle to the Board:** Moved and carried to elect Mr. John T. Shettle, Indianapolis, Indiana to the position on the Board left vacant by the recent resignation of Mr. Bud Fink. Professionally, Mr. Shettle is Superintendent of the Indiana State Police.

**4. Expression of thanks to Dominic:** Moved and carried that the Executive Director be directed to write a letter, and create an appropriate expression of appreciation, to Dominic for his fine work as a part-time employee of REACT International, Inc.

**5. Procedure for notifying councils of information requests:** The topic of the Headquarters procedure for notifying state REACT councils of individual requests for information on REACT was raised. Past, informal procedures were discussed. It was moved and carried that the Executive Director write a formal office procedure for notifying the state councils when individual requests for information are received at the Headquarters office to allow for follow-up by the council, and/or local Team(s), to improve recruiting of new Teams and/or Team members.

**6. Expense Reimbursement — Jacki MacDonald:** Moved and carried that the Executive Director be directed to immediately issue a check in the amount of \$93.60 to reimburse Ms. MacDonald for Forum related expenses.

**7. Length of future REACT Conventions:** Ron Mayes raised the issue of the proper length of future REACT conventions. Discussion was held and the matter was referred to the Field Directors for study and recommendation.

**8. 1986 Budget projections:** Gregory Seemuth presented his analysis of 1985 incomes and expenses along with a projected 1986 Budget. General discussion was held on the topic. Moved and carried to adopt the budget as proposed.

**9. Awards Committee Report:** Rick Munton noted an increasing level of participation in the number of awards nominations coming from the field.

**10. Development Committee Report:** Rick Munton noted that he had final copy of a "How to" on Grants Acquisition which had been provided by the Penna Council under the direction of James Bear. It was suggested that this be made available as a catalog item. Chris White indicated that this would be reviewed for later action. Munton also noted that contact had been made with some new, potential distributors. Munton noted that the proposed "sweepstakes" was still being studied, and that he would be contacting Chuck Thompson of Dallas Co. REACT for further assistance. Munton said that alternative fundraising organizations, including a home mailing service, had been analyzed, with nothing new to report. Munton will continue this study effort. Finally, Munton noted that corporate foundation grant opportunities were still being studied, noting that foundations generally look to fund a specific program.

**11. Field Director Committee Report:** Rick Munton presented the Field Director Committee Report. The Committee had again rejected the charter application from the proposed Team in Florida after the Florida Council again recommended rejection. The requested name change for Central Nausau REACT to Nausau Co. REACT was approved. A matter with General Suburban Aid System (GSAS) REACT in Massachusetts is still being dealt with. The Committee was reviewing the need for Board policy statements was being studied. An organization (non-member, non-radio emergency) organization has been started in Allentown, PA. LEMA REACT was requesting assistance with dealing with its use of the name "REACT."

**12. PR Committee Report:** The logo for the 25th Anniversary of REACT, along with a supporting/new brochure, has been completed. New litterbags and decals with the 25th Anniversary logo here to be out in the near future.

**13. Communications Committee Report:** Charlie Harband has been continuing his "Nuts and Bolts" article series in the *REACTer*. Fried Breiding has obtained the necessary information concerning radio use by Amateur Radio Service operators in Canada in conjunction with the 1987 REACT Convention. Dave Long has replaced Gayland Kitch as the head of the GMRS sub-group. Finally, under GMRS, Smith reported that the FCC had proposed some substantial changes to the service that have considerable and negative impacts on use of the service by REACT Teams. However, the D.C. area Teams are monitoring the situation and no "panic response" is required.

**14. Operators Review Committee Report:** Mr. Stone reported that the Committee had visited the headquarters office and found deposit, billing, membership card issuance and bill payment procedures to be in order. Moved and carried that the general policy of payment of bills on a 45 day aging schedule format be followed.

**15. CB Advanced Technology Project:** Joe Stephany, Robert Stone, and Jack Renninger of Advanced Technology Corporation had previously filed a paper with the National Transportation Research Board's Communications Committee on the possibilities of improving the use of CB radio through the implementation of advanced technologies.

**16. Leadership and Training Task Group:** Ron Mayes reported that John Tracy of Nebraska had declined the invitation to head this area; other candidates were being investigated.

**17. Membership Task Group:** Dickie George filed a full written report on the activities of this task group.

**18. Computer Operations Committee:** After hearing recommendations of George and Jacki MacDonald it was moved and carried that their recommendation that computer services, currently being provided by a service bureau, not be brought in house, be accepted.

**19. Credit Cards:** The Board had been studying some options for working with banks for providing national charge cards to REACT Team Members as a fundraiser/PR tool. Moved and carried to investigate the options further.

**20. REACT Conventions:** Ron Mayes invited suggestions for topics for the 1986 REACT Convention. Bid procedures and fees were discussed. Moved and carried to adopt as presented a policy statement on conventions.

Discussion was held concerning the 1987 REACT Convention. Recommendations were offered to the host Team.

**21. At-large Membership:** Moved and carried to reject at this time the suggestion that an "At-large" class of membership be established.

**22. REACT UK:** The relationship between REACT UK and REACT International was discussed. Moved and carried to direct the Executive Director to write the REACT UK Executive Managing Director offering a solution to the current problem of their being in arrears in their payment of dues and royalties.

**23. Ann Arbor Case:** Chris White noted that when she arrived at the hotel she received a letter from Mr. Luker, the representative of one of groups involved in the REACT charter recognition case in Ann Arbor, Michigan, requesting time with the entire Board. White wrote back to Mr. Luker that since the request was forwarded with such short notice that the Board would be unable to fulfill this request.

**24. Policy Statements and Long Range Planning:** The need for general policy statements, and long range planning, was discussed.

**25. Peace March:** It was noted that a group sponsoring a cross country peace march had contacted REACT requesting program support in the area of local communications assistance. It was agreed to inform the local Teams and the state councils of the march and let them offer assistance if desired.

**26. Renewal of Office Lease:** Moved and carried to renew the office lease for the Executive offices.

**27. Appointment of Edward Smith Interim Recording Secretary:** Moved and carried to appoint Edward Smith Interim Recording Secretary of the corporation.

**28. Assessment:** Moved and carried that each REACT Team be assessed a \$15 charge to defray the increased insurance expenses for 1986.

**29. Field Board Member Election Procedures:** Moved and carried that the procedures for election of Field Board Members remain essentially the same as those followed in 1985, and that Ron McCracken be appointed Chairman of the Election Committee.

**30. Guadalupe Co. REACT 2-year Planner:** Discussion was held concerning the request from Guadalupe Co. REACT to sell 2-year planners as fundraiser to support the 1987 REACT Convention.

**31. Resignation of Gerald Reese:** The terms of Gerald Reese's resignation were discussed. Moved and carried to accept Mr. Reese's resignation as tendered.

**32. Signature Authority:** Moved and carried to authorize Chris White, Robert Stone, and Greg Seemuth signature power on corporate checks.

**33. Levels of Signature Authority:** Moved and carried to amend the By-Laws that in the event of a vacancy in the position of Executive Director any member of the Executive Committee, or any other designated Board member, shall have single signature authority for disbursement of funds to a maximum of \$2000.

**34. Office Lease Terms Negotiation:** Moved and carried to attempt the renegotiation of the office lease (see item 26) to a six month basis with option for renewal.

**35. Recognition of Service of Gerald Reese:** Moved and carried that the Board of Directors extend its recognition and thanks to Gerald Reese for his many years of service to the REACT Program.

Respectfully submitted,  
Edward W. N. Smith  
Interim Secretary

### New Jersey Council Elects New Officers

Officers elected by the New Jersey Council of REACT Teams at their December annual meeting are: President, Dave Rosenthal of Old Bridge P.A.C.E.R.S. REACT Team 4601; Vice President, Dick Cooper of Somerset County REACT Team 4259; Recording Secretary, Lori Rosenthal of Old Bridge P.A.C.E.R.S. REACT Team 4601; Treasurer, Gene Mikijanic of Somerset County REACT Team 4259; Corresponding Secretary, Bob Towne of Inter-County REACT Team 2416; Sergeant at Arms, Karl Smith of McGuire Alert Team REACT Team 2797.

Although 1985 was very successful, the New Jersey Council of REACT Teams expects to accomplish more in 1986. Membership will be the main thrust for the new year — establishing new Teams and helping existing Teams with membership drives.

### Challenge to LIFE MEMBERS

I hereby challenge every Life Member to match my donation of the \$10 International dues for each year they have been a Life Member and therefore not had to pay it — we really could use the money and maybe thereby keep an Executive Director.

200 Life Members at \$10/year for only 5 years would immediately raise \$10,000.

ROBERT RIECHEL, LM 152

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