



the REACTer

Official Publication of REACT International, Inc. (Radio Emergency Associated Communications Teams)

SEPTEMBER/OCTOBER 1989

ATTENDEES TO OUR INTERNATIONAL REACT CONVENTION IN WISCONSIN SAY IT WAS GREAT!



REACT International

242 Cleveland
Wichita, Kansas 67214

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In This Issue . . .

- 89 International Convention Highlights
- Chris White Receives Eugene Goebel Award
- Message from President George Bush to REACT
- Earthquake Disaster Preparedness
- K40 Award Winners



A N N O U N C I N G

The winners of the K40 REACT Achievement Awards!



Judy Bell (TX) (standing) receives the 1988 Achievement Annual Individual Award from Bob Eichman, K40 Electronics (right).

Dick Cooper (standing, left), President of the New Jersey Council of REACT Teams, accepts the 1988 K40-REACT Achievement Annual Council Award from Bob Eichman (right), K40 Electronics.



Here are the results of the first quarter 1989 nominations:

INDIVIDUAL WINNER: John H. Murdoch of Greater Carlisle Area REACT Team #2859, Carlisle, Pennsylvania.

When John Murdoch made application for membership in Carlisle REACT, he indicated he wanted to be a "working member," which he certainly has been from the very beginning. He has missed only one meeting since joining the Team, has served as Treasurer for the past four years, and during 1988 assisted with all Carlisle REACT activities. John was instrumental in working with PennDOT to enable the continuance of the privilege of using interstate rest areas in Pennsylvania for Safety Coffee Breaks during the three major summer holidays, and has been appointed liaison for the REACT Teams with the State. While his expertise in communications and administrative matters have been a great asset to us, an even greater benefit has been gained from his perception in recognizing changes that needed to be made and suggesting other innovative ideas which have kept the Team from becoming stagnant. John works assiduously to get new members and once he has signed them up, he goes "the second mile" by getting them set up to be monitoring members. Combining all his accomplishments, the Team feels that John Murdoch is more than qualified to receive the Individual Award.

The runnerup in the category is Dan Huber, Louisville Metro REACT — East Team #C158-2, Louisville, Kentucky.

TEAM WINNER: Lake Palestine REACT #3129, Athens, Texas

Of our thirty-two members, twenty-one attended a weather watch program sponsored by the Henderson County Communications Office and the National Weather Service. When Dorothy McLemore donated a building, all members pitched in to paint and repair it with donated materials from Athens Lumber & Supply. For two weeks, our Crime Patrol cooperated with authorities in Malakoff, Texas, assisting in their search for the person(s) responsible for the rapes of two women and killing one of them. We are sponsoring a ball team, "Lake Palestine Nite Stix", again this year for the peace officers of Henderson County. All members attended a school on directing traffic taught by a PD training officer. We helped an Athens family with clothes, food and painting a rental house after someone burned their home one night and returned the next night to burn their barn. Team members have also maintained their monitoring of channel 9.



Roger Andrejco (standing, left), of Hamilton Mercer REACT, Inc. #4651 in New Jersey, accepts the 1988 K40 REACT Achievement Annual Team Award from Bob Eichman, K40 Electronics.

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the REACTer

September/October 1989
Vol. 23 No. 5

REACTer subscriptions are available at \$11.00 per year in U.S.A.
(Canada — \$14.00 U.S. Dollars).

The REACTer is the official publication of REACT International, Inc. — a non-profit 501C3 public service organization. REACT stands for Radio Emergency Associated Communications Teams. This publication is provided to our dues-paying members (one per household) and other interested parties. It is published six (6) times yearly. Average distribution for 1988 was 12,400 copies with 95% USA and the remainder to Canada, Venezuela, United Kingdom, Australia and U.S. territories. Ronald O. Mayes, General Manager and Editor; Assistant Editor, Sandra Van Doren. Offices: REACT International, Inc., 242 Cleveland, Wichita, Kansas 67214 USA (316) 263-2100. Entire contents copyright ©1989. Authorized REACT Councils and Teams may reproduce articles in entirety, giving proper credit. REACTer assumes no responsibility for submitted articles, manuscripts, photographs, or drawings; such items cannot be returned. Please allow six weeks for change of address and delivery of first issue.

1989 International Convention Highlights



Convention Chairperson Sylvia Sherman (far left) recognizes the Wisconsin workers and planners who helped make the International Convention a success.



Larry Fry and Sylvia Sherman of Wisconsin are shown holding a Special Recognition Plaque for hosting REACT International's Convention. The plaque was presented by the REACT International Board.

Lee White (CA) [standing center] receives Life Membership into REACT as a gift from his many friends at the Convention. Bill Simpson (IL) presented Lee (Chris Whites husband) with the Life Membership number #400.



On the Cover . . . REACTers gather for a group picture at the 1989 International Convention. (lower pictures from left) Convention co-chair Jacki MacDonald (left) presents a Special Recognition Award to Andrew Trautner (center) of Ipswich England for his attendance. (right) Sylvia Sherman. Past REACT Executive Director Gerald Reese addresses Convention about some of the things that he has seen change or not change in REACT. Ron Faulkner (right) and wife, Linda (left), present a Canadian flag to REACT International General Manager, Ron Mayes (second from right).

1989 International Convention Highlights Continued



Curtis Bell (TX) [seated] receives a special Wis-Tex hat and Cathy Turner (TX) receives special recognition for her Texas meeting work. These were presented by Ron Mayes, General Manager [right].



Canadian representatives Levescane of Calgary City REACT #2627 presents their traditional plaque of recognition to Larry Fry, Convention Co-chair.



Chris White (center) receives a special gift from Andy Trautner (right) of Ipswich REACT, England.

The White House
Washington
July 26, 1989

I am delighted to send my warmest greetings to the members of REACT International as you assemble in Madison for your annual convention. Since 1962, people from all walks of life have joined your organization's efforts to maintain highway safety and to help motorists in trouble. By building partnerships with law enforcement officers and keeping watch on the roads, you've earned the respect and gratitude of the travelling public. It's good to know that REACT members — Good Samaritans all — are monitoring Channel 9 for the sake of others. That kind of voluntary giving and concern for one's neighbor has always been our nation's greatest strength. I commend all of you for your involvement in REACT; your efforts exemplify the motto, "Public Service through Communications."

Barbara joins me in sending you best wishes for a productive, enjoyable meeting and for every success in the future. God bless you.

George Bush
George Bush

View from the President

My deepest appreciation to each and every member for their untiring efforts in the promotion of the REACT program and organization this past year. As your newly elected president I am eagerly looking forward to working with each of you, your team, and your council. I enjoyed meeting with many of you in Madison and I haven't forgotten your concerns.

Many times when changes occur organizations have a lapse time period where many uncertainties surface, and I wish to touch on some areas that will enlighten you as to where this organization is going, with of course, your assistance and support.

Several projects have already been implemented and the results should begin to appear within the next 90 days. These areas are:

- a. copies of the International bylaws will be distributed with the 1990 renewal packets.
- b. The International policies book will be assembled and will be available within 90 days.
- c. I have charged the Board with reviewing the possibility of all board meetings being open to the membership, keeping in mind that certain business items would have to be conducted in the "Executive Session" portions of those meetings. Open is implied to mean in attendance, not participatory for those present.
- d. A call for papers is being issued with this remark, encouraging all members to prepare such papers for considerations of the Board. The first of these papers is due no later than January 10, 1990. The next call is due no later than June 30, 1990. With these continued calls I hope to bring forth the membership's concerns and ideas for the growth of this organization.
- e. This board's motto is 3045. Thirty to forty five days turnaround on all areas of the organization, including correspondence and new charter applications. This area is not negotiable, councils must begin to do their mission in a timely manner, and I can assure you, Wichita will be responsive to your requests. To make this area work the membership must communicate with their respective field director. If you cannot get results, advise me in writing and we will have the answers without delay.

With everyone in this organization working together we can accomplish whatever we desire. We need to clean up our own areas if we desire to promote this organization, and we need support of the membership. Over the past twelve months I have received numerous newsletters that do more harm to the organization than good, and this occurs when someone doesn't have the facts. This board can accept criticism if it deserves it, but let's get the facts straight before we publish. Each field director and myself is available to you to ascertain the facts, let's begin to use our elected personnel in the manner they should.

Unfortunately I must also advise you of a dues increase for 1990, and no one likes to tell you of additional financial needs. With the membership's assistance we can hold this latest of increases if we all decide we want this organization to grow.

To grow we need additional members, including more affiliates. If each team gains four new members without any losses, we can hold the dues structure for several years. Are you up to that challenge?

While you're thinking about that let me tell you of some other areas we are working on at this time, like more women involved in REACT, diversification of mission and a new series of training programs.

As you read the synopsis of board minutes you will note we have made several changes in other

areas, and these were in response to the membership concerns. I stated almost two years ago, "Follow us to the future" and we haven't waiver from center, we are progressing slowly and we need to progress at a more rapid rate. Whatever happens don't let apathy be involved, we must grow and with your energies and direction we will grow.

I thank you for your support.

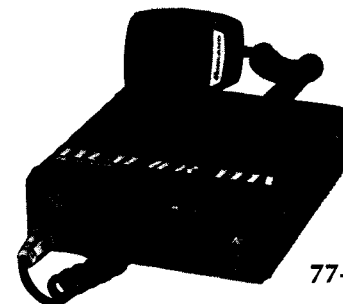
James E. "Yogi" Bear



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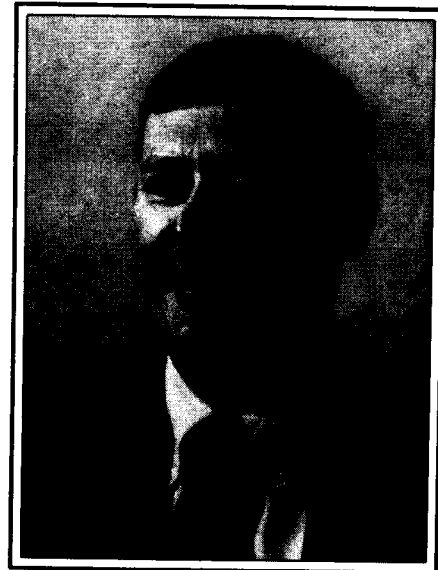
FOR MORE INFORMATION CIRCLE C ON READER SERVICE CARD.

BOB HANSON . . . MAY WELL HAVE HAD 200,000 FRIENDS. NOW HE NEEDS THEM ALL . . .

The world of communications has lost a great friend and devoted public servant. On Wednesday, May 8, 1989 Bob Hanson, W9AIF, passed away on the operating table during a delicate and enormously costly liver transplant operation.

Bob will be mourned by literally hundreds of thousands of individuals whose lives he touched throughout the world as a noted columnist . . . public service association executive (SCAN, REACT, Community Watch) . . . communications industry advertising and marketing manager . . . and active radio amateur.

But mourning alone cannot pay adequate tribute to Bob's total dedication to serving others—including his wife of 23 years, Marilyn, and two teenage sons, Peter and Andrew.



Since liver transplants are regarded by some as “experimental surgery,” not one dime of the expense—estimated in excess of \$200,000—was covered by insurance. We simply cannot allow Bob's wonderful family to live with that impossible burden.



Your help is desperately needed. Immediately. Please, please send your contribution today. Make checks payable to: **Organ Transplant Fund Inc./Robert Hanson** a legally constituted non-profit organization. Any funds collected in excess of those required to pay actual medical expenses will be used to relieve similar transplant victims.

**The Robert Hanson Fund.
A Living Memorial.**

**Organ Transplant Fund Inc./Robert Hanson
P.O. Box 766 • Morris, IL 60450-0766**

What International Headquarters has done for you this past couple of months:

- Over 14,000 inquiries have been received as a result of the mini-articles about REACT in *Modern Maturity* and *Field and Stream* magazines. These articles were the result of Ron McCracken's efforts to increase public relations for all of REACT. The responses generated by the articles requested our pamphlet, "Getting Help by CB Radio" and information about joining REACT.
- So far, about 5,000 have been answered through a total effort of 67 hours of REACT volunteers, 40 hours of staff time, and 77 hours of a person hired to do nothing more than handle these requests.
- Advertising appeared in *Popular Communications* and *RMCA* newsletter. Additionally, our Bobby Sherman television PSA has continued on many stations. Bobby Sherman also appeared on the Pat Sajak show and spoke about REACT on August 28.
- These ads resulted in 800 responses above and beyond those for the mini-articles.
- We introduced a new membership brochure, "An Invitation to Join REACT," created for REACT International by Stevens, Kirkland, Kreer, Inc. (Pete Kreer's agency) in Chicago, Illinois.
- The staff processed over 350 orders for REACT supplies — June, July, and August.
- The General Manager worked with two manufacturers to gain special discounts on CB radio equipment for REACT members. See the K40 advertisement. And watch for other(s) to be announced soon.
- We introduced a new membership recruitment contest sponsored by Shakespeare E & F Division. Details were in the July 1989 "Team Topics" and the July/August *REACTer*.
- The office produced and mailed July "Team Topics" to all Teams. Included in the mailing were membership drive contest, "Join REACT" poster, REACT wear catalog and order form, new REACT highway safety litterbag and other forms for your use.
- We registered 268 new REACT members and chartered four Teams in June and July.

These are the highlights of what your headquarters staff of two full-time and on part-time persons have done for you. There are a lot more details, phone calls, and correspondence that we handle daily as a service to our members. We have requested the Board's approval for more staff to maintain a higher level of service. I hope these highlights help you understand why. More next issue . . .

REACT International Survey Results

This was a random survey conducted on behalf of REACT International by Hall Duncan, PhD and Jean Kelne and Associates. All respondents were kept confidential and REACT International was provided the results and analysis. We had 45% response rate of active members and 35% response rate of past members.

We learned:

- 10 major benefits for belonging to REACT were given by members (ranked highest reason 1 through lowest 10). They are:
 1. Helping people in need
 2. Volunteer activities
 3. Friendship of other members
 4. Meeting other CB enthusiasts
 5. Civic recognition of local team
 6. Volunteer leadership
 7. The *REACTer* magazine
 8. Training and drills
 9. Products with REACT logo
 10. Speakers and educational meetings
- Inactive (past) members are still interested in REACT!
 - 35% would become members again in the near future
 - 10% would join again at a later time
 - 72% would recommend membership in REACT to their friends
- Members like the *REACTer*! 82% rated the *REACTer* excellent or good. 78% read all or most of the *REACTer*.
- REACT members are active in many other volunteer organizations and activities:
 - 25% Neighborhood Watch
 - 22% Red Cross
 - 15% Civil Preparedness
 - 7% American Radio Relay League
 - 4% Mothers Against Drunk Driving
 - 35% other volunteer groups and programs
- REACT members like to REACT and do so on a level greater than the national average of 4 hours a week a person volunteers*.
 - 40% - 9 hours or more per week
 - 25% - 4 to 8 hours per week
 - 17% - 1 to 3 hours per week
 - 9% less than 1 hour
 - 9% did not respond to survey question

* Independent sector study of volunteerism in America 1982-1988

Team Renewals will be in the mail to all Teams by October 27th. Same renewal procedure as 1989. NEW DUES — \$17.00 Regular, \$15.00 Family and Junior.

Renewal Lottery will be offered again for 1990 renewals. Start collecting your dues now and look to return your renewals early for the greatest chance of winning. Last year we gave away over \$5,000.00 worth of prizes.

Team and Members Take Note! Because of the thousands of pieces of mail recently received, we are not able to open all the mail on a timely basis. We do look for clearly marked Team orders, new members and such in order to process these right away! However, there is Team mail that is not easily identified. Help us, Help you — clearly mark your Team mail with your Team Name and Charter Number — Use the REACT logo envelope for easy identification.

continued on page 18



Donations Deserve Recognition

LEGAL DEFENSE FUND

- | | |
|---|----------|
| ● Pennsylvania Council of REACT Teams (challenge to all other councils and teams) | \$545.00 |
| ● Convention Pie Throw Fundraiser (thanks to Andy Troutner #5009 and Bob Reichel #C373) | \$450.25 |
| ● North/Northwest REACT #3556, II | \$200.00 |
| ● Seattle REACT #2503 WA | \$50.00 |
| ● Greater Carlisle REACT #2859 PA | \$25.00 |
| ● Black Berry REACT #C057 CA | \$25.00 |
| ● Michael Dumagan #4552 NY | \$20.00 |
| ● Santiago Communications REACT #C075 CA | \$18.00 |

Calendar of Events

September 26-28 NVOAD Region 8 seminar will be hosted by the Colorado VOAD at Glacier View Ranch, Colorado, a Seventh-Day Adventist campground.

September 30-October 1 Midwest REACT Conference, Days Inn, US 54 & US 81 highways, Wichita, Kansas. For more information, contact H. O'Grady, President; Sedgwick County REACT; (316) 261-9500; PO Box 62, Wichita, Kansas 67201. REACT members from all over are invited to attend.

October 14 Oklahoma State REACT Council meeting at Paul's Valley, hosted by Garvin County REACT, Paul's Valley.

October 15 Upstate New York Council of REACT Teams meeting at Midway Lanes, 213 Jensen Road, Vestal, New York 13850; lunch at 11 am with meeting to follow, hosted by Triple Cities REACT of New York. For more information call (607) 797-4407.

November 5 Southern California REACT Council meeting hosted by Tri-City REACT.

November 11-12 Florida Council of REACT Teams state convention at Treasure Island Inn, Daytona Beach Shores, Florida, with banquet and the play "Bus Stop" on the agenda. Tentatively scheduled as speaker on Saturday is Bob Vogel, Sheriff of Volusia County, Florida, who has been featured on "60 Minutes" for the effectiveness of his drug courier profile. For more information contact Barbara Chuen, PO Box 928, Ormond Beach Florida 32175; (904) 673-1000.

November 11 Texas State REACT council meeting in Athens, Texas.

November 19 Northern California REACT Council meeting and elections hosted by B.A.E.R. and Blackberry.

New Teams Chartered

#4756 Atlantic REACT, Arecibo, Puerto Rico; 7-6-89

#4757 Thousand Island, Kingston, Ontario, Canada; 7-17-89

#4758 Lucerne Valley REACT, Lucerne Valley, California; 8-24-89

#4759 Union Middlesex REACT, Edison, New Jersey; 8-24-89

Team Events

#2371 Suffolk County REACT, Hauppauge, New York, was spotlighted by their local newspaper in an article accompanied by a photo of president Karhl Hanson at his communications station. Hanson and Team member Edward Masiello Sr. were quoted and an appeal was made for new members.

#2975 Battle Creek REACT, Battle Creek, Michigan, lost active member and good friend Richard Rizor (unit #8) when he died unexpectedly in his sleep on April 24, 1989. As a member of our Team for the past six years he has monitored over 500 hours per month. His special joy was in helping at the Calhoun County Special Olympics. He always worked double duty at the Largest Breakfast Table Event and was our night shift worker for Operation Care Safety Break. Richard, a firm believer in REACT, had previously belonged to Calhoun County REACT for eight years. Always there and willing to help, he will be missed greatly by our Team.

#3730 High Point REACT, Sussex, New Jersey, holds a safety break each year on Labor Day and Memorial weekends for three days. In several past years, newspaper reporters have come to tell of our activities. But this year we were surprised by a reporter and camera crew from television channel 6, (Middletown, NY). Tom Farrell (#144), a Junior member, was interviewed about our Team's normal operations, the safety breaks, how to join REACT and REACT International. The interview aired a few weeks later, reaching an audience extending into the resort area of the New York Catskills.

#3425 Mendocino Coast REACT, Fort Bragg, California, was featured in a local newspaper's article about the Team's activities. We are a small but active group of twelve REACT people on the northern California coast, in fact the only Team from Point Arena on the south to Eureka on the north and inland to Willits. We do communications for the March of Dimes Walk-A-Thon, Whale Run and Light House Tours during the whale festival. Our Team has helped a good many fisherman, when they have had trouble or were lost in the fog, by sending the Coast Guard to them.

Team member for twelve years, Edith Johnson (monitor 7) received a letter of appreciation for her "outstanding performance and dedication displayed" when she responded to a call for assistance from the Coast Guard. The F/V LINDA JEAN had been missing 24 hours. Through Edith's persistence, communication was established with the vessel via CB, thus providing the information that led the Coast Guard to its position.



Bell County REACT #4047 Team President Frank Jenkins, LM 347, presents plaque to Team member Noah Nelson, LM 390.

#4047 Bell County REACT, Belton, Texas, is proud of member Noah Nelson, Life Member 390. He won the national Jefferson Award, a prestigious community service award created by the American Institute for Public Service, in June 1989 for his work with Camp Tahuaya outside Belton where he has been counseling Boy Scouts this summer.

Noah coordinates all the work our Team does with the Boy Scout camp. He is employed at the First National Bank in Belton and arranged for us to have a permanent monthly meeting place at no cost to REACT. Since he knows all the local law enforcement people "by their first name", he's the logical person to organize REACT projects that need their approval or assistance.

#C480 Summit County REACT, Akron, Ohio, is very happy to have received a \$1700 donation. We want to thank Home Builders Association of Akron for their generosity.

#3335 Richmond County REACT, Staten Island, New York, held their yearly fund raising program, "Just To Be With You" Volume II, Golden Oldies Show, June 3, in the Colony Hall of Seaview Hospital, a large hospital and nursing home. Several groups with hits from the golden oldies era performed during the show emceed by Bobby Sherman of San Fernando Valley REACT, California, who had his own share of hits in the 60's.

Our Team presented Bobby with a certificate of appreciation for his support and gave an award to Bayshore REACT #4583, Cliffwood Beach, New Jersey, who for the past seven years has always been there to support through our mutual aid network. A special thanks to everyone, especially my team members, for another job well done. Just remember Rock & Roll is here to stay and so is REACT.

□ Team Events

#2037 Peninsula REACT, Newport News, Virginia, has been busy assisting the Gloucester County Sheriff during July. The Fourth of July and warm weather kept ten Team members busy directing traffic from filled parking lots throughout the day at the Gloucester Point Beach. Focus shifted to the York River when one member spotted a boat taking on water and both Coast Guard and Gloucester Sheriff were summoned to aid via VHF marine band portable. Once the boat was safely docked, our Team provided transportation to the other side of the river for the person to get his van and trailer. The day's activities concluded with a fireworks display. Positioned at intersections, Team members allowed one exit, giving Virginia State Police better control of traffic.

Four Team members responded to a 9:40 pm call from Gloucester when a tree fell on power and phone lines. The Gloucester County Sheriff department notified Virginia Electric Power Company (VEPCO) and together with State Police turned traffic control over to the Team, supplying our members with flares for the duration of the outage, and left to handle other urgent matters. Our members also utilized their own flashlights and spotlights to help VEPCO expedite repairs and restore power by 5:00 am. We are proud that because of our dedication, Gloucester has added our Team to the emergency response listing.

An estimated 500 weary travelers were aided during our Memorial Day Safety Break, our first in eleven years. We had detailed area maps handy, provided coffee and donuts, and even portable johns. Both channels 9 and 19 were monitored with all emergency calls relayed by the Newport News (VA) 911 system. One assist was given to an elderly man experiencing transportation problems.

The four REACT Teams of St. Lawrence County in New York state wanted to recognize one their best supporters. So, **REACT of St. Lawrence County #C78, Seaway Valley REACT #4403, Timberline REACT #4456, and Douglas E. Pete Memorial REACT #3609** presented Keith Knowlton, Sheriff of St. Lawrence County with a plaque representing their appreciation for his



Shown presenting plaque to Sheriff Keith Knowlton are (left to right) seated, **Bea McEarthron** and **Eleanor Geary**, standing, **Dick Pierce**, **Sheriff Knowlton**, **Sargent Carpenter**, **Ken Reasoner** and **Bob Gagnon**.

"outstanding dedication to the REACT Teams of St. Lawrence County, NY, the principals of REACT International, and service to the people of the County..." Sheriff Knowlton has supplied our four Teams with police radios with direct communication of 39.14 MHz to the Sheriff's office for any emergency that might occur. A radio check is held weekly to certify all radios are working

properly. Quarterly meetings give us the chance to discuss all activities of the Teams.

At the time of our presentation to Sheriff Knowlton, we recognized the Deputy Sheriffs of the County for their support of the REACT Team members during our various activities. We are very proud of our sheriff's department and the help they have given us.

□ COUNCIL EVENTS

Missouri REACT Council State Convention was held April 15 and 16. We had three speakers: Lt. James Albrech of the Civil Air Patrol about the emergency preparations in the Franklin County area for earthquakes; Bill Walker of the Southwestern Bell Telephone company who supplies most of the service to this area; and police officer Ray Merchant of Norfolk Southern Railway Company on Operation Lifesaver, the safe way to cross railroad tracks. After our evening banquet we held the drawing for the prizes. First prize of a \$100 savings bond was won by Josie Biggley; second prize, a cooler by Richard Wohlschlaeger; and third prize, a Buttermatic popcorn popper, won by Josie Biggley. Thanks to **Three Rivers REACT #C263** for hosting a wonderful weekend.

CB Thoroughbreds with winning credentials.



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Trunk Mount



Model M-904
Magnet Mount



Model M-906
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A Board Member's View

by Ned Smith, Field Director

Now is the time . . . for all good REACTers to come to the aid of their Task Groups! Elsewhere in this issue is a listing of Task Groups and their Leaders. While these assignments were made at the 1989 REACT Convention recently concluded in Madison, Wisconsin, this does not mean that participation is limited to convention attendees. On the contrary! Task Group participation is limited to those willing to help out with the projects selected.

Don't be afraid . . . to make the first move. If you did not attend the Convention, and would like to participate in a Task Group, write or (better yet) telephone a Task Group leader and volunteer to help. If you did attend the Convention, make the same

contact to reassure the Leader that you do in fact intend to participate and work towards the project goals.

In any event . . . please take note that if you say that ". . . I never heard from my Task Group Leader . . ." the response will be the question "Why didn't you attempt to contact the Leader?" If you have a project you would like to work on, make the first move and VOLUNTEER. Please don't wait to be contacted.

A call for papers: The current "administration", headed by Jim Bear, is planning an aggressive management approach for this year's Task Group Program. Task Group assignments will be coordinated through a series of mailings to Task Group Leaders

and Councils. As a part of this effort there will be two "calls for papers." The first, with a deadline to January 15, 1990, will allow for an assembly of program and policy proposals prior to the mid-winter Board of Directors meeting. The second, with a deadline of June 15, 1990, will allow for a similar assembly of proposals in anticipation of the 1990 REACT Convention. This will allow for publication of these papers along with a final report on their disposition.

But your help is needed: Where will these "papers" come from? Where else but Teams, Councils, and individual members? We need your ideas. We need your assistance. We need your participation. This is why I said above "now is the time . . ."

1989 REACT Task Groups and Board of Director Contact Information:

AWARDS & RECOGNITION

DIRECTOR
Richard Pratz
Rt 7 Box 7296
Belton, TX 76513-9106
HP 817-939-8404
BP 817-287-4088

LEADER
Jerry Parker
711 Whitmore
Anderson, IN 46012
HP 317-378-6445
BP 317-641-5056

COMMUNICATIONS

DIRECTORS
Ned Smith
Sugartown Mews R620
Devon, PA 19333
HP 215-233-4932
BP 215-625-1405
Stuart Meyer
2417 Newton St.
Vienna, VA 22181
HP 703-281-3806
LEADERS — CB
Phil Treglia
76 W. Fairview Ave
Valley Stream, NY 11580-5632
HP 516-872-1327
WP 212-556-1281 or 1282

GMRS
Bill Simpson
3259 Eric Blvd.
Park City, IL 60085
HP 312-699-0787
BP 312-527-0010
Lance Luedtke
W271 S4094 Overlook Ln.
Waukesha, WI 53188
HP 414-542-8388
BP 414-291-4354

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Bob Adler
512 Teal Plaza
Secaucus, NJ 07094
HP 201-348-0575

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Lancaster, PA 17603
HP 717-872-4303

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Pewaukee, WI 53072
HP 414-691-3977
BP 414-271-1444 x3574
(George)
BP 414-475-2536 (Jacki)

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Richard Munton
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Charlotte, NC 28226
HP 704-846-2632
BP 704-378-3767

LEADER
Larry Fry
833 Cornelia St.
Janesville, WI 53545
HP 608-752-4547

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32 The Queensway North
Keswick, ON, Canada L4P 1E3
HP 416-476-5556
BP 416-722-3281

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4643 W. 162nd St.
Lawndale, CA 90260
HP 213-542-3695
BP 213-813-0569

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HP 501-253-9031

Stuart Meyer

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Gaithersburg, MD 20878
HP 301-840-0711
BP 202-377-3621

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DIRECTOR
James Bear

LEADER
Dick Cooper
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HP 609-259-7088
BP 609-586-1900

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Keswick, On, Canada L4P 1E3
HP 416-476-5556

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60 Crestline Ave
Daly City, Ca 94015-3806
HP 415-756-3503
BP 415-871-8912

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DIRECTOR
Bob Stone

LEADER
Barb Chuven
P.O. Box 928
Ormond Beach, FL 32175
HP 904-673-1000
BP 904-239-5000 ext. 5475

WOMEN IN REACT

DIRECTOR
Richard Pratz

LEADER
Dot DePoe
100 N. Richards Ave.
Somerville, NJ 08876
HP 201-218-9760

Team Events

#C161 Allegheny Valley, Pittsburgh, Pennsylvania, hosted the Western Pennsylvania regional mutual aid meeting at Boyce Park, east of Pittsburgh, on April 9. This group of eight Teams provided assistance during both emergency and nonemergency operations. While helping with the non-emergency events we get to know the area and Team members. This of course, pays off when an emergency does occur.

And the non-emergencies are fun! Any car buff would enjoy helping New Castle Area REACT #2489 with BACK TO THE FIFTIES, a weekend extravaganza with hundreds of restored classic vehicles. Mr. Fred Lanshe, President of Pennsylvania Emergency Communications Council (REACT) reported on state activities. Visitors from two non-member Teams also were welcomed: Patricia Aveni of Johnstown Area REACT and Neil Dowlin of Happy Valley REACT. One of the main topics was how to interest more people in volunteering their skills for the good of the community.

**What REACT
International
Headquarters
has done
for You!**

SEE PAGE 7

New Products



MFJ Enterprises, Inc. announces the release of a new peak and average Cross-Needle SWR/Wattmeter in the MFJ Tuner Line

MFJ Enterprises, Inc. announces the release of a new peak and average reading Cross-Needle SWR/Wattmeter in four top-of-the-line MFJ tuners.

MFJ tuners with the new peak reading meter include the MFJ-949D Deluxe 300 Watt Tuner, the MFJ-962C 1.5 KW Tuner, the MFJ-986 3 KW Differential-T™ Tuner with roller inductor, and the MFJ-989C 3 KW Roller Inductor Tuner.

The Cross-Needle Meter in the MFJ-949D shows you forward/reflected power in



300/60 or 30/6 watt power ranges and SWR from 1:1 to 8:1.

The Cross-Needle Meter in the MFJ-962C, MFJ-986 and MFJ-989C shows you forward/reflected power in 2000/500 or 200/50 watt ranges and SWR from 1:1 to 8:1.

Push buttons let you select Hi or Low power ranges, meter lamp on or off and peak or average power readings.

The meter circuit in the MFJ-962C, MFJ-986 and the MFJ-989C has been improved. It now includes a new directional coupler that gives you more accurate readings over a wider frequency range.

FOR MORE INFORMATION CIRCLE 1 ON READER SERVICE CARD.

Shure unveils new line of RF amplifiers

Shure Brothers Inc., Evanston, Illinois, has announced the introduction of the Shure SmartAmp™ Series of radio frequency amplifiers. All amplifiers in the series are specially designed to inexpensively boost the transmitter output power and range of low-power two-way vehicular radios used in various Land Mobile applications.

According to Martin Karp, Shure's Market Specialist, Communications Products, "The Shure SmartAmp™ is unique, since it's the first cost-effective mobile amplifier to ensure complete reliability and long life. We accom-

plished this by incorporating advanced protection circuitry and other design features previously too costly to be included in a product of this kind."

Since this "smart" protection circuitry protects the amplifier against accidental RF overdrive, high VSWR, and thermal overload, the Shure SmartAmp™ is practically impervious to accidental damage. If the amp should shut down for any of these fault conditions, the amplifier's three LED status indicators will show which of the shutdown conditions is in effect. At the same time, the RF input signal from the radio transmitter will

New "On-Glass"® disguise amateur radio antenna from A/S

The Antenna Specialists Co. has introduced Model AP-143, an "On-Glass"® disguise antenna for the amateur radio market covering the two meter band. The new model borrows the distinctive "pigtail" configuration of cellular antennas to disguise the presence of professional radio equipment inside the vehicle.

The antenna's "On-Glass"® design, with capacitively coupled transmission through glass, requires no ground plane and permits quick, no-holes installation. The 26-inch stainless steel whip is covered with a black DURA-COAT™ finish for long life. The antenna has a power rating of 100 Watts continuous, 150 Watts intermittent, with a VSWR of less than 1.5:1.



FOR MORE INFORMATION CIRCLE 2 ON READER SERVICE CARD.

automatically bypass the amp circuitry and go directly to the antenna output, leading the radio operational and permitting the user to remain "on the air." When the fault condition no longer exists, the SmartAmp™ automatically returns to normal operation.

Other SmartAmp™ features include fused supply voltage leads for easy installation and additional protection, and a massive aluminum case and heat sink for durability and efficient heat dissipation.

SmartAmp™ models are available in different frequency ranges and power ratings for use with a variety of two-way vehicular radios. All models are FCC Type Accepted and include a one-year limited warranty covering parts and labor, including the final RF power transistors. They are ruggedly constructed for exceptional durability and will operate reliably under a wide range of temperature and humidity conditions.

FOR MORE INFORMATION CIRCLE 3 ON READER SERVICE CARD.



ARRL Board of Directors Votes to Propose Codeless Amateur License Class

The American Radio Relay League Board of Directors held its second 1989 meeting in Windsor Locks, CT on July 21-22.

Major issues addressed at the meeting included: After extensive discussion, by a vote of nine Directors in favor to six opposed, it was agreed that a proposal recommending a codeless class of amateur license will be presented to the FCC in the form of a Petition for Rulemaking incorporating the following elements:

- The examination will consist of Element 2 and an expanded Element 3A having additional questions, including ones related to Morse code.
- License examinations will be given through the VEC examination system.
- To upgrade to Technician, the new licensee will pass a five word per minute Morse code test administered through the VEC system.
- Call signs shall be assigned from the Group D Call Sign Block.

- Frequency privileges shall be 220 MHz and above, with output power limited to 250 watts.
- The licensee shall not be the control operator of a repeater or auxiliary station.

While there was concern that there might be confusion with an unpopular FCC proposal in 1974 to create a new class of license called Communicator, the Board felt this was the most descriptive name for the new license class. The ARRL proposal is similar to the abandoned FCC concept in name only.

AMATEUR MICROSATS TO BE LAUNCHED

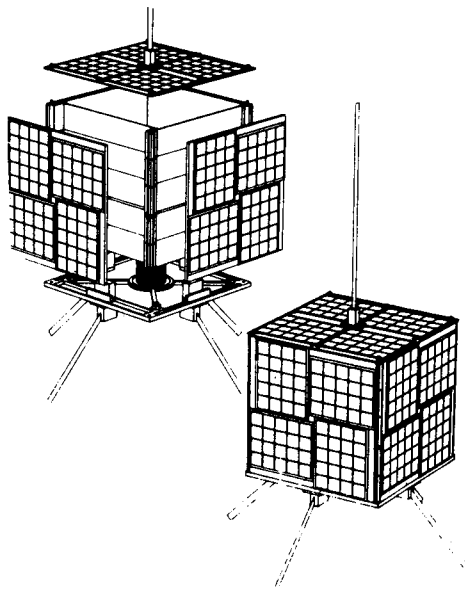
On November 10, 1989, from the spaceport of the European Space Agency located near the equator in Kourou, French Guiana, a powerful Ariane IV rocket is scheduled to carry six amateur radio satellites into orbit. Four of these six satellites have been dubbed MicroSats because of their unusually small cube-shaped size measuring 9 inches on a side.

These tiny satellites, in comparison to the huge military and commercial satellites normally flown today, represent the ultimate in small, low-cost, highly efficient spacecraft design. The design and construction of these MicroSats has been coordinated and organized by the Radio Amateur Satellite Corporation in collaboration with the American Radio Relay League and the Tucson Area Packet Radio Association. These are non-profit organizations dedicated to furthering the state-of-the-art in amateur radio communications.

The Radio Amateur Satellite Corporation, known as AMSAT, has been responsible for the design and construction of numerous Orbiting Satellites Carrying Amateur Radio, or OSCARs, over the past twenty years. Most recently, through the efforts of AMSAT-affiliated organizations from around the world, OSCAR-13 was successfully placed into orbit last year aboard an Ariane IV rocket. Although OSCAR satellites had been getting heavier and larger, the MicroSats represent a radical departure in philosophy.

Because of the dearth of launch opportunities caused by the Shuttle Challenger accident more than three years ago, AMSAT now has to pay the full cost for launches which, until recently, were provided essentially free of charge. But because of the competition from other commercial satellite users to find space on launch vehicles, AMSAT found it necessary to turn to a small satellite design which requires only modest launch support services and can fit in places on the launch vehicle normally reserved for lead ballast. While large aerospace companies employ thousands of engineers and technicians, supercomputers and command almost unlimited budgets, AMSAT and the amateur radio community prove that state-of-the-art, back-of-the-envelope design is alive and well.

Individuals and organizations interested in receiving additional information regarding membership, programs of other information should contact AMSAT, PO Box 27, Washington, DC 20044, tel: 301-589-6061.



Two views of a Microsat. Drawing (left) is an exploded view; (right) shows the satellite with the cover on. Note exterior solar panels and the five "trays" or internal modules that contain the satellite's circuitry and make it structurally sound. Drawings courtesy of Dick Johnson, WD4FAB.

HF PACKET RADIO COOPERATIVE DESIGN INITIATIVE

Newington, CT, — The American Radio Relay League (ARRL) announced the creation of a new project to develop the next generation of modems and protocols for high-frequency packet radio transmissions. The project will coordinate the efforts of Amateur Radio designers whose proposals are adopted by the ARRL. Modest funding will be available for reimbursement of approved direct out-of-pocket expenses relating to the development of prototypes, but not labor, overhead or other costs. General information concerning this project can be found in the May issue of QST magazine.

Funding for this project is to come from two sources. One is from the League's Technology Fund, which welcomes individual and corporate contributions. Also, the League has applied to the Federal Emergency Management Agency (FEMA) for a small grant to help underwrite this project. FEMA has indicated keen interest in this project. One reason is that they want to retain their ability to communicate directly with ham radio operators using packet radio. Further, they need to encourage interoperability between equipment

owned by FEMA and amateurs. In addition, they believe that hams will develop equipment that is inexpensive enough to permit large-quantity procurement by the Federal Government.

Serious designers interested in participating in this development project may obtain further information from Lori Wienberg, tel 203-666-1541, at ARRL Headquarters, 225 Main Street, Newington, CT 06111.

FCC NEWS

Alfred Siked assumes the chairmanship from Dennis Patrick and is joined by fellow Republicans Sherrie Marshall and Andrew Barrett on the five-member panel.

Sikes' appointed Charles Schott, a former official at the FCC and National Telecommunications and Information Administration, to be chief of staff.

Edward Minkel, managing director of the FCC, will retire from the commission in early September.

Gone too, is Peter Pitsch, chief of staff to Patrick, who is said to be starting up a consulting firm in Washington, D.C.

FCC APPOINTS PRB LICENSING DEPUTY CHIEF

W. Riley Hollingsworth has been appointed Deputy Chief of the Private Radio Bureau's Licensing Division in Gettysburg, Pennsylvania.

Hollingsworth was previously Chief of the Compliance Branch in the PRB's Land Mobile and Microwave Division, holding that position since 1982.

Illegal CB Equipment Seized

Representatives from the Philadelphia office of the FCC and the US Marshals Service conducted a search and seized over 200 pieces of electronic equipment, including illegal Citizen Band transceivers and linear amplifiers, with an estimated value of \$30,000. The search warrant was executed on May 25, against Jade Electronics located at 275 Andrews Road in Trevese, Pennsylvania.

The seized items were believed to be manufactured in the Far East and imported into the US for illegal sale. The CB transceivers were capable of operating on unauthorized frequency channels with transmitter power in excess of that permitted by Part 95 of the Commission's regulations.

The importation and sale of these devices is in violation of Section 302 of the Communications Act. Maximum penalties include fines of up to \$200,000 and imprisonment for a term not exceeding one year.

Rehabilitation of Older Buildings Needed to Reduce Earthquake Impact

WASHINGTON — The nation's top emergency manager said that the devastation posed by the recent Armenian earthquake could continue to confront the United States until methods are developed and adopted to make existing buildings more earthquake resistant.

Julius W. Becton Jr., director of the Federal Emergency Management Agency (FEMA), said that while earthquakes resistant technology now exists for new construction, more work still needs to be done in solving the technical, economic and social problems connected with retrofitting the nation's older structures which provide housing for many American families and businesses.

Becton, noted that significant strides have

been made in developing data on the engineering and societal aspects of the seismic rehabilitation of buildings as a result of FEMA's on-going efforts in mitigating the effects of earthquakes.

Since 1984, the agency has provided more than \$1.5 million in support of various economic and engineering studies associated with rehabilitating existing structures for use by state and local government officials and building design professionals. Buildings covered by the studies include multi-family units, office structures and industrial plants.

According to FEMA project managers, several handbooks on seismic restraint of older buildings have been completed and

made available by the agency. These include data on typical costs for rehabilitating different types of buildings, a quick screening and detailed seismic evaluation methodologies for buildings, approaches to seismic strengthening of buildings, and the societal implications of establishing a seismic rehabilitation program in a locality.

Studies currently in progress cover financial incentives and cost-benefit analysis, FEMA officials said. They added that the overall goal is to produce a set of comprehensive provisions for seismic rehabilitation of existing buildings that is nationally applicable and acceptable by the mid-1990's, if current federal funding levels hold.

Federal Agencies Offer Earthquake Advice

WASHINGTON — The Federal Emergency Management Agency (FEMA) joined with three other federal agencies responsible for the National Earthquake Hazards Reduction Program in issuing a series of safety tips designed to help save lives.

Officials from the four agencies, including the U.S. Geological Survey (USGS), the National Institute of Standards and Technology (NIST) and the National Science Foundation (NSF), said that recent seismic evidence demonstrates that all fifty states now share some risk from earthquakes. But they added that people are still largely unaware of either the threat or the actions they can take to maximize their survival.

According to seismic experts, the actual movement of the ground during an earthquake is seldom the direct cause of death or injury. Most injuries instead are commonly caused by building collapse or damage, flying glass, overturned heavy objects like bookcases, fires from broken gas mains and fallen powerlines.

In event of an earthquake, federal officials suggest that:

- If you are inside — stay inside and take cover under a heavy desk, table or bench and hold on; in a supported doorway; or along an inside wall. Stay away from glass. Don't use candles, matches, or other open flames during or after the tremor because of possible gas leaks.
- If you are in a high-rise building get under a desk or other heavy furniture and hold on. Do not dash for exits, since stairways may be broken and jammed with people. Never use elevators because power could fail.
- If you are outside — stay outside. Move away from buildings and utility wires. The greatest danger from falling debris is just

outside doorways and close to outer walls. Stay in the open until the shaking stops.

- If in a moving car — stop as quickly as safety permits, avoiding overpasses. Stay in the vehicle until the shaking stops. When you drive on, watch for hazards like falling objects, downed electric wires, or broken or undermined roadways.
- Watch out for "aftershocks." These secondary shockwaves are usually smaller than the main quake but may be large enough to do additional damage to weakened structures.
- Assisting the injured — Do not move seriously injured persons unless in immediate danger.
- Turn on your radio or television to get emergency information from local authorities.
- If you live along the coast — an earthquake is a natural tsunami warning. Tsunamis are the so-called "tidal waves" generated by some earthquakes. When you hear a tsunami warning, you must assume a dangerous wave is on the way. Never go down to the beach to watch for a tsunami. When you see the wave, you are too close to escape it.

For more detailed information about how to prepare for earthquakes and recover from their effects write to:

Federal Emergency Management Agency
Earthquake Safety Tips (L-111)
P.O. Box 70274
Washington, D.C. 20024

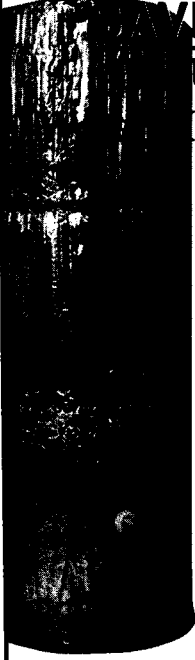
or

United States Geological Survey Severity
of an Earthquake
119 National Center
Reston, Virginia 22092

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Great Looking Base Setups



Bob Harless, Unit 14, Morrow County REACT Inc, #3006.

Robert Harless N81YP Morrow Co. REACT Team #3006, Ohio

Left, top shelf is a scanner and cordless telephone, shelf below are a Heathkit SB-221 2kw and D&A Hornet Amplifiers.

Operating Console: Top shelf holds speakers, a Micronta 10-1000W SWR/Wattmeter, and spare Mikes. Next, shelf down, left to right: And MFJ J-1700B Transmitter - Antenna Switch, Transel 2000 SWR/Wattmeter, MFJ 300 Watt dummy load, Ten-Tec 247 Tuner, and a Micronta 8A

Power Supply. Middle, left to right; Ten-Tec 546 Omni C HF Transceiver, Ten-Tec 255 Power Supply, Regency HR 2B 2 Meter Transceiver. Desk Top, Teaberry Stalker XV CB Transceiver and CD Rotor Control. Notice that there are three microphones which at times are in use simultaneously.

Antenna in use at present are: and 11 Meter 5/8 wave Ground plane, A 10-12-15-20-30-40 Meter Sommers XP-506 Beam, and a Cushcraft WB-215 15 element 2 Meter Beam.

Central U.S. Earthquake Consortium Moves to Memphis

MEMPHIS, TENN — The observance of National Earthquake Awareness Week (April 2-8) was officially marked today by the dedication of the new headquarters of the Central U.S. Earthquake Consortium in Memphis, according to the Federal Emergency Management Agency (FEMA).

FEMA Director Julius W. Becton, Jr., joined with Sen. Albert Gore of Tennessee and Gov. Ned McWherter in the ceremonial dedication of the new offices located at 2630 East Holmes Rd., in Memphis.

Becton, in marking the dedication, said "We at FEMA are particularly proud of CUSEC'S accomplishments because FEMA has been committed to CUSEC and its goals and objectives since 1984."

The Consortium, a non profit organization, was incorporated in 1983 by the directors of emergency services of the seven central U.S. states most at risk. The states are Arkansas, Illinois, Indiana, Kentucky, Mississippi, Missouri, and Tennessee.

These states straddle the New Madrid Fault, the site of the worst series of earthquakes ever to the United States. In 1811 and 1812, a series of earthquakes of 8.5 or greater magnitude on today's Richter Scale rocked the area, temporarily reversing the course of the Mississippi River and ringing church bells as far away as Boston.

Studies show that a similar event now could cause thousands of deaths and losses in the billions of dollars.

Purpose of the Consortium, formerly headquartered in Marion, Ill., is to plan a regional response to earthquakes, to share technical and scientific information, and to cooperate in educational and preparedness activities.

The Federal Emergency Management Agency, the central point of contact in federal government for planning and response from a wide range of disasters and emergencies, funds the work of the Consortium.

Deadlines

September 30 K40 Award third quarter nominations postmarked deadline.

September 30 Postmark deadline for submissions to Shakespeare — REACT Membership Drive Contest.

October 1 Deadline to receive November/December REACTer Materials.

November Renewal materials in the mail. If your Team hasn't received yours by the end of the month, contact International office immediately.

December 1 Deadline to receive January/February REACTer materials.

December 31 Last day for postmark on REACT Early Bird Lottery for 1990 Team Renewals.

December 31 K40 Award fourth quarter nominations postmarked deadline.

January 31, 1990 Last day for all 1990 Team renewals postmarked deadline.

Special Notice

New deadline policy adapted by board. Effective immediately all deadlines (except the REACTer and Board elections) are postmarked by date.

Team Events

#2190 Barstow REACT, Barstow, California, has been giving the poster "For 25 years, our people . . .", and flyer "Thank you for asking about REACT" a good workout. On April 22 we manned a table at the Barstow Mall for a Disaster Volunteers Day. On April 29 we had a table set up as a "pit stop" for the runners and walkers in the March of Dimes Walk-a-thon. We were again at the Mall for Law Enforcement and Military Appreciation Days, May 18-20. The Barstow Police Department asked us to man a table as one of the law enforcement volunteers. Now, for our little REACT Team, that was quite a handful!

#2620 Oklahoma County REACT, Oklahoma City, Oklahoma, was among the Teams who received proclamations for REACT month. Ours came from the Mayor of Oklahoma City and the Governor of Oklahoma.

LIFE MEMBERSHIP CORNER

This time I would like to introduce you to:

LM 391
Edward N. Smith
Surburban REACT
Team 3410
Wyndoor, PA

LM 392
Betty Flener
Seattle REACT
Team 2503
Seattle, WA 98115

LM 393
Cheryl Baca
Seacoast REACT
Team C-12
Oceanside, CA 96056

LM 394
Dennis Baca
Seacoast REACT
Team C-12
Oceanside, CA 96056

LM 395
Robert Foust
Centinella South Bay REACT
Team C125
Lawndale, CA

LM 396
Andrew Troutner
Ipswich REACT
Team 5009
Ipswich, Suffolk, England

I am reminded of when LM 72 said that we could have 400 Life Members by the 1989 Convention. We now have 396 Life Members and missed this goal by a very few.

When Ned Smith received his Life Membership as a wedding present a milestone in the Life Member Program was reached. All Field Directors going into the 1989 Convention are Life Members. This is the first time that this has occurred. I really

don't expect to set a trend, but this shows that it can happen.

You have all heard enough about the new Life Member Directory. Well, 500 copies have been printed and it was distributed to those Life Members at Madison. There have been 400 copies sent to Wichita and the office staff will distribute the directories to those that could not join us in Madison.

Many of the Life Members gave per-

mission on their applications to publish their telephone numbers. The problem is that there were often no telephone numbers included on the earlier application, so we have a blank space where the number would be.

The directory has names listed in alphabetical order and numerically by states. There is a list for two new Life Members whose applications arrived too late to be printed in the directory, late address and other changes and typos as well as other goofs. One error that we missed completely until now is Wayne Hempsted, shown as LM 398, is really LM 389.

It has been some time since we have looked at where our Life Members are. People do move and sometimes they forget to tell us where that have gone. If you know of a Life Member who has recently moved, how about checking to see if they changed

continued on page 18

APPLICATION FOR LIFE MEMBERSHIP IN REACT INTERNATIONAL

DATE _____

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

TEAM # _____

TEAM NAME _____

Date joined Team (month and day) _____

NOTE: If the two year requirement is fulfilled through membership in more than one Team, please attach a letter of explanation stating which Team(s) and reason for change (moved, etc.)

DATE OF BIRTH _____ (Minimum Age 13)

DUES ENCLOSED: Full Life Member Dues \$240

Senior Citizen Discount applied

Age 61 — \$216 Age 62 — \$192 Age 63 — \$168

Age 64 — \$144 Age 65 and over — \$120

Payment Play — Minimum first payment \$31

METHOD OF PAYMENT: Check Money Order Payment Plan*

VISA MasterCard Card # _____

Exp. Date _____ Name on Card _____

I give my permission to publish my address _____ and my phone number _____ in the Life Member directory and other official REACT publications. (Please initial each area.)

TEAMS, check this box if this is a surprise gift or recognition. All information will be sent to Team address.

I understand that acceptance as a Life Member in REACT International does not release me from any financial or other obligation of membership in my local REACT Team. I shall be entitled to all privileges of Life Membership in REACT International wherever and so long as I live and my conduct is consistent with the purposes and ideals of the REACT organization.

SIGNED: _____

DATE _____

APPROVAL OF THIS APPLICATION IS RECOMMENDED BY APPLICANT'S TEAM:

(Requires signature of two Team officers other than applicant.)

SIGNATURE _____

TITLE _____

DATE _____

SIGNATURE _____

TITLE _____

DATE _____

*Payments made are considered a donation until Life Membership is paid in full in the prescribed period. There are no refunds of partial payments.

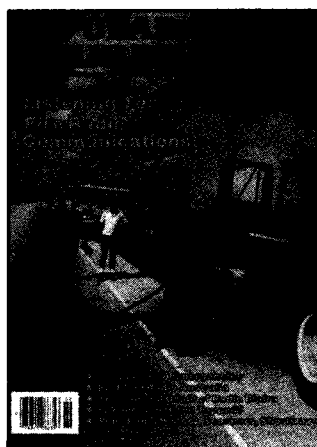
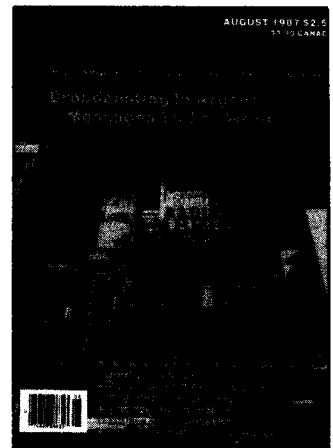
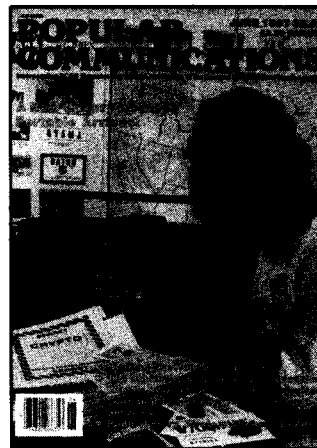
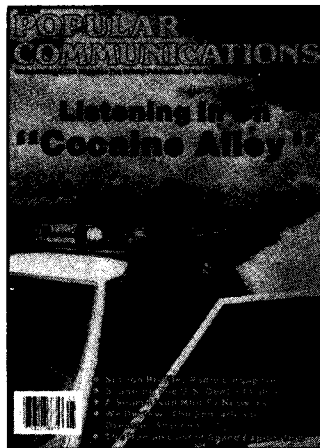
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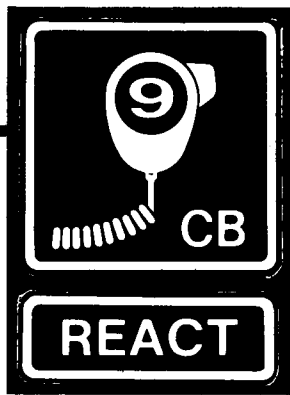
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**Popular Communications Sampler
76 North Broadway
Hicksville, New York 11801**

Be sure to include your name and address!



Publicizing REACT

by Bob Riechel

I am pleased to report on the Team & Council newspaper judging held in Madison, Wisconsin during the 14th International Convention. Twenty-seven entries were received and judged. The judges were: Mr. Dave Zwiefel, editor of the *Capitol Times* in Madison, Ms. Jessie Hamil from Nevada, and Mr. James LeVesconte of Calgary. The results are as follows:

In Category A — Teams with 3 to 25 members, Bell County Texas, Columbia County Wisconsin, Lancaster County Nebraska, Reli REACT New York, St. Joseph County Michigan, Unity REACT Illinois, and Waukesha Area REACT WI. 3rd place went to Lancaster County, 2nd place went to Bell County, and 1st place went to Unity REACT.

In Category B — Teams with 26 to 50 members, Bay Area Emergency Radio California, Brazos County Texas, Evergreen REACT Washington, Greater Philadelphia Emergency Radio Philadelphia, Guadalupe County Texas, Herndon REACT Virginia, Kettle Moraine Virginia, Kitsap County Washington, Lake Palestine Texas, North/Northwest REACT Illinois, Northwest REACT Oregon, and Sedgwick County Kansas. 3rd place went to North/Northwest, 2nd place went to Evergreen, and 1st place went to Bay Area.

In Category C — Teams with 51 or more members, Dallas County Texas, Golden Gate California, Richmond County New York, and Southwestern REACT California. 3rd place went to Southwestern, 2nd place went to Dallas, and 1st place went to Golden Gate.

In Category D — Councils, Nebraska, New Jersey, Texas, and Wisconsin. 3rd place went to Nebraska, 2nd place went to Wisconsin, and 1st place went to Texas.

A summary of the comments made by our judge from the *Capitol Times* will be sent to the respective editors.

Overall the judges were highly impressed and pleased by the submissions; realizing that each team and council has its own set of goals for their paper. A paper that meets the goals of its team or council is a winner. It is hoped that through this judging, ideas and suggestions can be obtained and shared allowing variety in the newspapers.

A team or council considering starting a newspaper might want to contact one or more editors to see if they can obtain a copy of their newspaper to study for ideas.

In the past few years the distribution of entries has been heavy in the B Category and light in the C Category. Ron Mayes of International has stated that the current average team size is about 16.7 members. It was proposed and accepted by a vote of those assembled in Madison to change the size limits for the team categories beginning with 1990 submissions to the following:

A Category — Teams with 3 to 10 members

B Category — Teams with 11 to 35 members

C Category — Teams with 36 or more members

D Category — Councils

It is hoped that this will even out the submissions and in some cases give more competition. The new structure will be reviewed for the next few years and should the spread appear to be out of balance, changes will be proposed.

Mr. Zwiefel made the following comments regarding the commercial newspapers in the Madison area. In Madison, a city of approximately 35,000, they are unusual in that they can support both an AM and a PM paper targeting the same readership. Both papers are using more color because of its

more pleasing layout. The *Capitol Times* is striving to reach the younger market, taking them away from the TV. Their biggest challenge is competing for the reader's time. A lot of families have two breadwinners so the newspapers are using more briefs and quick readable digests. Sensationalism is being replaced with responsibility to present the whole picture.

The Public Relations Task Group will be publishing, hopefully in this column in the very near future, a media contact guide containing suggestions and steps to consider when contacting radio, television, and the print media in attempting to get your Team's or Council's public relation articles carried.

If you would like to exchange your newspaper or would like to receive other Team or Council newspapers, drop this column a note so stating which and your Editor's full name and address including zip code. This column will attempt to publish as many as possible to help you expand this newspaper exchange.

Publicizing REACT Column
Robert M. Riechel
P.O. Box 563
San Bruno, CA 94066-0563

Expose Yourself

That's Right. Get out there and be seen — **in full uniform**. When did someone last ask you "What's REACT?" We need to be more visible.

Does your Team have a uniform? It should. How can you hope to gain recognition without one? All the emergency services your Team assists have uniforms. They need to be easily recognizable. So does your REACT Team.

Keep it simple. A clean, crisp ordinary white shirt and a pair of navy or dark brown slacks make an inexpensive but very attractive and clearly visible uniform. A navy or brown tie (clip-on style is best) adds a professional touch in cool weather. REACT emblems* should be sewn onto both shirt-sleeves at the shoulders and also on the right shirt breast to make you readily identifiable to people approaching from any angle. Top off your uniform with the new REACT cap*. It also shows the REACT emblem on a dark background to make it stand out clearly.

Avoid the temptation to clutter up your uniform. Consider the professionals with whom your Team works. The only items you are likely to see on their uniforms are ones indicating their ability to perform first-aid, CPR, or similar skills. Your Team uniform

should follow their lead if you expect to be taken seriously. Beware that your uniform does not confuse the public. It should be distinctive. You should not look like a policeman or police will be understandably upset. You want their support.

Now, get out there and be seen. The life-saving monitoring your Team does from their homes may get REACT into the news occasionally if your PR officer is alert, but it hardly makes REACT a "household word". Monitoring is low-profile, behind-the-scenes work.

You must find ways to be seen in public as often as possible. Offer your Team's services to groups organizing community events that could benefit from communications. DON'T wait to be asked. Contact them as soon as you learn of a planned event. They may not think of REACT or of the wisdom of having communications available. However, don't show up **uninvited** either. You want to be welcome, to generate good PR for your Team, not bad.

When you speak to community groups, go in full uniform. The time to familiarize people with your REACT uniform is now, not in the midst of a disaster. Use every opportunity, and look great.

*See REACT catalog.

continued on page 18

Life Membership ... from page 15

their address with REACT International? Several have moved and often their mail is returned to us.

STATE 1986 1987 1989

Alabama	4	4	4
Alaska	1	1	1
Arizona	4	6	7
California	31	35	46
Colorado	0	2	2
Connecticut	2	2	2
Florida	47	50	50
Georgia	2	4	4
Hawaii	2	2	2
Illinois	9	13	12
Indiana	6	6	6
Iowa	2	2	2
Kansas	8	15	15
Kentucky	1	1	1
Louisiana	2	2	2
Maine	1	1	0
Maryland	14	17	19
Massachusetts	1	7	9
Michigan	3	4	6
Minnesota	2	1	1
Missouri	1	2	2
Nebraska	6	6	6
Nevada	3	5	5
New Hampshire	1	1	1
New Jersey	4	11	15
New Mexico	1	1	1
New York	7	11	13
North Carolina	4	6	6
Ohio	5	6	6
Oregon	0	4	9
Pennsylvania	11	12	14
South Carolina	1	1	0
Tennessee	3	4	5
Texas	25	30	39
Utah	2	2	2
Virginia	10	15	15
Washington	29	31	31
Wisconsin	6	9	9
Puerto Rico	1	1	1
Alberta, Canada	2	2	2
Ontario, Canada	5	7	8
United Kingdom	0	0	1

A last minute note: the convention is over an Dick Cooper of New Jersey is your new Life Membership Task Group Leader. I look forward to supporting him in his new endeavor.

REACTively,
Richard E. Pratz

#4719 Mabuhay REACT Network, Los Angeles, California Second Induction Ball on April 1 at the LA Midtown Hilton. Guest speaker was Los Angeles District Judge Med Red Recana, here being introduced to Larry Lueben, President of the Southern California REACT Council. Looking on from left to right are: Mrs. Recana, Tony Velasco and Lito Te, Team President.

HEADQUARTERS REPORT CONTINUED



New REACT Membership Recruitment Brochures are now available.

The new brochure "An Invitation to Join REACT" was designed for REACT International by Stevens, Kirkland, Kreer of Chicago. The new brochure is a very attractive two-color piece that may be mailed or handed out. Dimensions are approximately 9 3/8" x 4". There are seven panels that describe how to be a part of REACT and the benefits for joining. It also has a panel that describes how to use their CB properly to get help. The present version of the brochure

will be good through 3/30/90. A new version will be issued thereafter. There is ample space on the back of the brochure for your Team's contact information.

Pricing:

100 pieces are \$19.00 (plus shipping & handling) 2 lbs. 8 oz.
250 pieces are \$45.00 (plus shipping & handling) 6 lbs. 4 oz.
500 pieces are \$85.00 (plus shipping & handling) 12 lbs. 8 oz.
1,000 pieces are \$160.00 (plus shipping & handling) 25 lbs.

See the current catalog order form for the shipping and handling charges.

Congratulations to the two elected field directors to the Board. Edward W.N. 'Ned' Smith, PA re-elected and Richard Pratz, TX elected through July, 1991.

Publicizing REACT

... from page 17

Safety Council Freebies

Check your state/provincial Safety Council for excellent freebies. Many of their items are sponsored by corporations. They will welcome your Team's help in getting these items out to the public.

Operation Lifesaver Goodies

Work through your railway(s) to obtain OL safety materials. Some offer videos or movies to use in tandem with "Where Seconds Count" at mall displays, speaking engagements, etc. Check your REACT Council for your state/provincial OL coordinator.

GM Video

A seat belt safety kit and video from GM can be had by writing: Seat Belt Safety, Box 528, Prospect Heights, IL 60070.

Write on REACT Team letterhead.

REACT Month

Remember, May is now REACT Month. Book now with malls, etc. for space. Notify community groups of the change, too. Plan **outdoor** activities some Teams may have been unable to hold in the November cold.



#4719 Mabuhay REACT Network.

Summary of Happenings

from the January 1989 Board of Directors Meetings

Attendance: Christene White, President; Gregory J. Seemuth, Treasurer; Edward Smith, Secretary; Robert Stone, David Ferrell, Richard Munton, James E. Bear, Ron Mayes, General Manager. Absent was Ronald W. McCracken, Vice President.

Minutes of July 88 and Board Actions to date were approved.

At large directors elected.

General Manager's Report: Ron Mayes reported on matters related to office operation, trademark protection, membership development and retention, and program development. His proposals included: membership marketing research project (adopted for further study); summer membership recruitment contest (adopted); print membership brochure designed by SKK (adopted); consider alternative Team membership classification (defeated); and establish monitor training and certificate program (passed on to Smith).

At Large Director Election: Messrs. Ferrell, McCracken, Seemuth and Stone were re-elected to their At-Large seats. Mr. Stuart Mayer of Vienna, Va. was elected to the open At-Large Director Position.

1989 Budget: The 1989 Budget was reviewed adjusted and approved.

REACTer Subscriptions: The subscription rate for non-membership subscriptions to the REACTer was set at \$11.00/year for regular subscriptions and \$8.00/year for Team sponsored subscriptions.

Task Group Reports: Reports from the various Task Groups were received and reviewed.

Membership Committee Reports: The Board received reports from the Field Directors regarding a number of issues related to Team and Life Memberships.

Life Member Memorial Plaque: The Board adopted a proposal to establish a plaque to provide a memorial for deceased Life Members.

Transfer Between Teams: The Board adopted a policy that individuals may transfer between Teams mid-membership year paying a charge to cover the cost of record update. This charge was set at \$5.00.

REACT Supply Items Pricing: Pricing for REACT Supply items was discussed and approved.

Role of Directors: The Board adopted as policy a paper presented by Mr. Stone outlining the roles and responsibilities of the members of the Board of Directors.

REACT By-Laws Revisions to the REACT International By-Laws were adopted to better serve the needs of the organization.

Virginia Donation: The Board acknowledged the donation of \$1500 from the Virginia Teams through the Virginia Council of REACT Teams.

Authority of the General Manager: The Board voted to set the authority of the General Manager to obligate the corporation to a maximum of \$2000 without prior approval of the Board of Directors.

Trademark Defense Fund: The Board voted to establish a "Trademark Legal Defense Fund", to be funded by donations, the sole purpose of which is to fund efforts to protect the REACT Trademark.

"Job Description" of Field Directors: A job description for Field Directors was adopted to help candidates and incumbents better understand their roles in this position.

Operations Committee Review Report: The Operations Committee reported that it had performed a review of the operations of the Headquarters Office and found everything to be in good order.

Council Reimbursement: The Board voted to increase the reimbursement for approved Council activities to \$25.00 plus \$.50 per member for 1990.

Amateur Radio No-Code: The Board considered the unfolding proposal for a no-code class of license in the Amateur Radio Service under Part 97 of the FCC Rules, and voted to take no active position on the matter at this time.

The following is a selection of "Action Item" assignments resulting from the January, 1989 meeting of the REACT Board of Directors.

ITEM NO.	DUE DATE	PARTY RESPONSIBLE	DESCRIPTION
1	7/1/89	Maryn	Study capabilities of computer system
2	5/1/89	Bear	Study alternative sources for printing the REACTer
3	2/1/89	Bear	"View from the Board" article.
4	4/1/89	Munton	"View from the Board" article.
5	6/1/89	Ferrell	"View from the Board" article.
6	8/1/89	White	"View from the Board" article.
7	5/1/89	Awards T/G	Ask awards Task Group to study ways to increase participation in the K40 Awards program.
8	5/1/89	Field Dirs.	Development of State Coordinator concept.
9	7/1/89	Stone	Pursue working with Dolphin Communications regarding its "HelpNet" proposal.
10	4/1/89	Mayes	Purchase memorial plaque for deceased Life Members.
11	5/1/89	Seemuth	Analyze REACTer publication costs.
12	4/1/89	Mayes	Pursue working with The Wichita State University regarding membership surveys.
13	6/1/89	Mayes	Work with Stevens, Kirkland & Kreer regarding development of a brochure to promote the Affiliate Program.
14	6/1/89	Mayes	Mid-year membership recruitment program.
15	6/1/89	Mayes	Develop alternative recommendations for recouping the cost of supply catalogues.
16	6/1/89	Bear	Develop Monitoring Training Program.
17	4/1/89	Mayes	Establish "REACT Trademark Legal Defense Fund" Accounting record scheme. Announce program.
18	4/1/89	Mayes	Develop a list of past corporate contributors.
19	4/1/89	Ferrell	Draft a letter for corporate solicitations.
19	5/1/89	Mayes	Incorporate changes into Team Management Handbook.
20	4/1/89	Munton	Munton to ask Council Development T/G to assemble materials useful to councils.
21	4/1/89	Munton	Ask Convention T/G to address proposal for 3 day conventions.

REACT International, Inc.

Board of Directors Meeting Synopsis — July 22-29, 1989

Attendance: Christene White, President; Ronald W. McCracken, Vice President; Gregory J. Seemuth, Treasurer; Edward Smith, Secretary; Robert Stone; David Ferrell; Stuart Meyer; James E. Bear; Richard Munton; Ron Mayes, General Manager and Asst. Secretary.

The minutes of the January 26-28 Board Meetings were approved as distributed.

The following reports were received:

- REACTer printing options.
- HelpNET.
- Task Groups.
- HelpNET development status.

- The General Manager reported that roughly \$600 had been donated to date to the Trademark Defense Fund; he reported that this compares to approximately \$2,900 expended year to date.

- The recently completed survey of present and past REACT Team members.

The completion of a new membership promotion brochure courtesy of SKK in Chicago, was announced by the General Manager.

A plan for a new series of training programs was adopted.

An agreement with Retail Consumer Technology, Inc. regarding the use of the term "REACT" in its advertising literature was approved.

continued on page 20

An agreement was reached with the representatives of the Illinois Council of REACT Teams regarding its recognition as a REACT Council.

The Robert Hansen Memorial will be announced in the REACTer.

A Task Group to study how more women involvement in REACT may be obtained was established.

The deadlines for submitting materials to REACT International was changed from date received to postmark date. There are two exceptions: The deadline for both REACTer articles and Board member election voting will remain on a date received basis.

The General Manager was authorized to renew the lease on the current office facility.

A request for REACT Charter was denied.

A Life Membership was revoked.

A draft budget for 1990 was proposed.

The dues rate for Affiliate and international membership was set at a rate of 125 percent of the cost of a regular Team membership.

Officers for 1989-1990 were elected:

- President: James Bear
- Vice President: Robert Stone
- Secretary: Edward Smith
- Treasurer: Gregory Seemuth
- Executive Committee: To consist of the four (4) elected officers.

Task Group Leader assignments were made (see elsewhere in *The REACTer*).

The REACTer will be made available to subscribers of "Recordings for the Blind."

Signature authority on checks: The following individuals were authorized to sign checks on behalf of REACT International: James Bear, Gregory Seemuth and Ronald Mayes.

The Treasurer was authorized to order the transfer of funds between corporate asset accounts to allow for maximization of interest income on available funds.

An official position supporting a proposal for a code-free class of Amateur Radio Service License by the American Radio Relay League was adopted.

Dues for 1990 were set at the following rates:

- Regular membership - \$17
- Family and Junior membership - \$15

An official logo for the REACT Amateur Radio Club was adopted.

Revised criteria for Field Director candidates were adopted.

REACT International, Inc., Action Item List resulting from the July 1989, Board of Directors Meetings

ITEM NO.	DUE DATE	PARTY RESPONSIBLE	DESCRIPTION
1	8/15/89	Mayes	Finalize agreement with CTI regarding the use of the REACT name.
2	9/1/89	Mayes	Initiate mailing to Life Members requesting comments regarding membership cost pricing.
3	11/1/89	Mayes	Bob Hansen Memorial Advertisement in the REACTer.
4	10/1/89	Mayes	Study alternatives for expanding the Affiliate Program.
5	1/1/90	Mayes	Purchase letter opener for office.
6	9/1/89	Mayes	Write members of ex-Reistertown REACT regarding their continued identification as a REACT Team.
7	9/1/89	TBD	Write members of San Gabriel REACT regarding Team newsletters.
8	9/15/89	Mayes	Develop agreement for Team renewal package to protect umbrella 501(c)(3) for Teams.
9	8/15/89	Mayes	Add Recordings for the Blind Society to mailing list of the REACTer (2 copies).
10	8/1/89	Mayes	Add statement to REACTer regarding availability in audio tape format.
11	9/1/89	Mayes	Provide comments on proposal for REACTer publishing.
12	1/1/90	Mayes	Research alternative fundraising programs offered by long distance telephone services.
13	11/1/89	Mayes	Write a letter of congratulations to the ARRL on reaching their 75th anniversary.
14	10/1/89	Mayes	Provide Membership Chairman with materials required for the assembly of a policy manual.
15	10/15/89	Mayes	Research opportunities for mailing list sales.
16	9/1/89	Mayes	Implement discount coupon program in the REACTer.
17	5/1/90	Munton	Study the mechanism for considering presentations to Conventions.
18	1/1/90	Mayes	Investigate sales opportunities with Dees Tees.

REACT International, Inc. Open Board of Directors Meeting Minutes Draft July 27, 1989 Holiday Inn Southeast - Madison, Wisconsin

Call to Order: Christene White, President and Chairman of the Board, called the meeting to order at 1:30 pm on Thursday, July 27, 1989. In attendance: Christene White, presiding; Ronald McCracken (Vice President), Gregory Seemuth (Treasurer), Edward Smith (Secretary), Robert Stone; Board Electee Richard Pratz; Ronald Mayes, General Manager; James Bear; Richard Munton; Team and Council delegates; other attendees to the 1989 REACT Convention.

Thanks to the Hotel Staff: The members of the Holiday Inn Southeast hotel staff were introduced to the attendees. Those in attendance extended their thanks for a high level of service through a round of applause.

Announcements: Various announcements were made including location(s) for pick-up of the Convention photograph, Life Member and Amateur Radio Club photo sessions, and a fund raiser to benefit the REACT Trademark Legal Defense fund.

Minutes of the Previous Meeting: The delegate from Pennsylvania Council of REACT Teams moved to adopt the minutes of the July 21, 1988 Open Board of Directors Meeting as published in the REACTer. The motion was seconded and carried.

Greetings from President Bush: Chairman White read a message of greetings extended to the Convention attendees on behalf of Mr. George Bush, President of the United States of America.

Illinois Council Statement: Mr. Larry Shrigley, President of the Illinois Council of REACT Teams, read a statement apologizing for any apparent disruption and announcing that an agreement had been reached between the Council's representatives and the REACT Board of Directors which included recognition of the Council by the Board of Directors.

Proposal for a 3-Day Convention: Chairman White announced that a proposal for a three (3) day convention schedule had been referred to the Convention Site Selection Task Group. This Task Group considered the proposal and while noting it has points of merit, the Task Group recommended that the present four (4) day schedule be maintained with minor revisions.

Report from Stuart Meyer: In the absence of Stuart Meyer due to professional reasons, Chairman White provided a report on Mr. Meyer's plans for the coming year. Mr. Meyer indicated he would be providing educational material to the REACTer, educating new members of the Federal Communications Commission regarding the goals and purposes of REACT, and advocating REACT's positions of interest before the FCC. Chairman White provided a synopsis of Mr. Meyer's impressive credentials in the land mobile industry.

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Field Director State Assignments

Richard Munton (Southeast)

Virginia
North Carolina
South Carolina
Georgia
Florida
Tennessee
Alabama
Mississippi
Louisiana
Puerto Rico

Edward Smith (Central)

North Dakota
South Dakota
Minnesota
Wisconsin
Nebraska
Iowa
Illinois
Kansas
Missouri
Oklahoma
Arkansas

Richard Pratz (West)

Washington
Oregon
California
Montana
Idaho
Wyoming
Utah
Colorado
Arizona
New Mexico
Texas
Nevada
Alaska
Hawaii

James Bear (Northeast)

Maine
New Hampshire
Vermont
New York
Massachusetts
Connecticut
Rhode Island
Pennsylvania
New Jersey
Maryland
Ohio
Michigan
West Virginia
Kentucky
Indiana
Delaware

1989-1990

Officers & Executive Committee

President: James Bear
Vice President: Robert Stone
Secretary: Edward Smith
Treasurer: Gregory Seemuth

Membership Committee Chairman

Richard Munton

Awards

Richard Pratz, Jerry Parker

Computer Operations

James Bear, George MacDonald,
Jacki MacDonald

Communications

Edward Smith

Amateur, Stuart Meyer, Bob Adler

CB, Phil Treglia

GMRS, Lance Luetke, Bill Simpson

Convention Site Selection

Richard Munton, Larry Fry

Credentials

Ronald McCracken, Lee White

Government Relations

Stuart Meyer, Robert Stone, Nathan Maryn

Life Membership

James Bear, Dick Cooper

Public Relations

Ronald McCracken, Bob Riechel

Training and Development

Bob Stone, Barb Chuyen

Women in REACT

Richard Pratz, Dot DePoe

Field Director state assignment
Personal Announcement — Christene White
Resolution of thanks to the hosts
Final check for outstanding business.

□ Team Events

Louisville Metro REACT Team C158-2

has gotten a lot of publicity from "Station One", their central monitoring station at the fire tower in Jefferson County Memorial Forest. *Popular Communications* magazine has mentioned the station twice and information about the station was broadcast world wide on the DX-Party Line program over international shortwave station HCJB in Quito, Ecuador. The station building was financed and built by the membership, led by Dan Huber, Communications Officer. Equipment was provided by CB World Electronics. Work on the station continues with the latest project to gravel several parking spaces.



Array of CB, GMRS and Amateur antennas on the Holsclaw Hill fire tower.



The Station One "Radio Shack" next to Holsclaw Hill fire tower.

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K40™ SPEECH PROCESSOR CB RADIO SYSTEM

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K40 ELECTRONICS

1500 EXECUTIVE DRIVE, ELGIN, IL 60123



WORLD BAND RADIO

By R.C. Watts

Air Traffic Control (ATC) in the continental U.S. is on VHF radio. Good for the scanner listeners. When airliners leave the U.S., ATC is on shortwave and the mode is USB. Aeronautical Radio, Inc. (ARINC) operates ATC stations for the airlines and they and the aircraft can be heard very well. During the U.S. evening hours listen for New York (6577 KHz) and San Juan (5598 or 8825 KHz) from the East coast area or San Francisco (11282 KHz) and Honolulu (8843 KHz) working airliners over the Pacific.

Outside the U.S., most ATC stations are operated by government agencies. There are many stations and many frequencies —too numerous to list here. These are interesting to the shortwave monitor since it's possible to hear almost any country and most communications are in English.

According to the media Network program on Radio Nederland, KJES in Vado, New Mexico has been heard testing in the 19 meter shortwave band. Should be on the air this Summer.

The Boy Scout Merit Badge formerly based solely on amateur (Ham) radio, can now be earned by shortwave listening. Apparently the amateur radio requirements were too difficult.

If you would like to have your children exposed to radio in their local school, there is a teachers' guide. Have the PTA buy a copy of "Shortwave Goes To School" from Tiare Publications. Good for Teaching physics, languages, geography and several other subjects.

Listen for Louisville Metro REACT Team's new "Station One" on channel 9. A reception report to P.O. Box 6316, Louisville, KY 40207 will get you a nice QSL. We really want to know how far 4 watts will go.

Letters we like to get

The Big Bear Ranger District of the San Bernardino National Forest would like to take this opportunity to thank the Bear Valley REACT Team #3111 for their continuing contribution to fire prevention in the Big Bear Valley. Since 1976 Team #3111 has assisted the U.S. Forest Service in fire prevention. They volunteer their services as fire watch patrols on high visitor use weekends such as Memorial Day, Fourth of July, Labor Day, and during other periods of high fire danger.

The members of Team #3111 have acted as extra "eyes and ears" in the forest divided into 5 two persons teams, these

What REACT International, Inc. does A Response by a Team to its Members

by Skip Westray, Vice President

Southwestern REACT #C475 San Diego, CA

I am often asked what our REACT Headquarters does for the Team other than provide membership cards and a bimonthly newsletter.

The Wichita office and the REACT Board of Directors have saved us money. Through our dues, they provide every member a liability insurance policy which protects us against suit when we are working an event as a REACT volunteer. Our own policy for this coverage was more than \$300 per year. Almost \$4 per member per year. You are also eligible to obtain low cost accident insurance to cover you during REACT events.

You wouldn't be able to call yourselves REACTers if it wasn't for REACT International, Inc. REACT International is the corporation which holds the rights to the Trademark, REACT, and the special REACT logos we use. They also provide, at low cost, the many decals, patches and other insignia we use.

Although our Team was fortunate to

become incorporated in our state as a tax exempt corporation, most REACT Teams are only associations. They would not benefit from a tax exempt status if REACT International did not exist already as a parent corporation with IRS 501(C)(3) tax exempt status for themselves and all the subsidiary REACT Teams.

REACT International gives us national and international recognition. It was through Headquarters that REACT received one of the first Presidential Volunteer Action Awards. This is an award that our Team has used to open doors to other similar disaster organizations.

As each of you can now see, REACT International, Inc. is important to all of us now as it has been in the past. So think twice before you say, "We don't need REACT International." I, for one, think we do and I also think they are doing a good job given the limited resources they have. If you really want more from Headquarters, check your wallet first. More will cost more.

Texas youngest REACTer attends state council meeting

Alexandria Nichole Pittman attended the Texas State REACT Council meeting in Garland this past June. In her REACT uniform, here is a photo taken the day of the meeting. She is 16 days old at the time of this photo.

Birth Date: June 8, 1989

Joined Longview Area REACT as Junior Member: June 9, 1989

Longview Area REACT proudly boasts of its 4 generations in REACT from this one family. Great-grandmother Cora Anderson (unit 6) is the eldest of the family. Weldon Pittman, Sr. and Rena Anderson Pittman (units 1 & 4 respectively) are next in line. Alexandria's parents (units 9 & 10) and Weldon's brother Henry (unit 5), are number three in line. Alexandria's big brother Josh, unit 9½, completes the four generations.



volunteers in prevention, patrol designated routes of the Big Bear Ranger District. When an illegal open fire is observed the REACT Team members use their citizens band radios to notify their base station as to the type of fire, (campfire, wildland fire, etc.) and the exact location of the fire. The base station in turn relays that information by telephone to the San Bernardino forest dispatcher who notifies the nearest forest officer so that proper suppression and law enforcement action can be taken.

As a result of the efforts of these dedicated citizens the Big Bear Ranger District has experienced a very significant reduction in

the number of illegal open fires. With the 1989 fire season rapidly approaching, and all indicators are that it will be as severe a season as last year, we on the Big Bear District breathe a little easier knowing that we have the assistance of concerned dedicated citizens like the members of REACT Team #3111. We appreciate and are grateful for their assistance and look forward to a continuous and long lasting relationship.

Susan L. Odell
District Ranger

Recordings for the Blind: Chairman White announced that as a result of efforts by the Teams and Councils in Texas arrangements are being made to make the text of the REACTer available to subscribers of Recordings for the Blind.

Deadlines: Chairman White announced that based on requests submitted by various Teams and individuals, the deadlines for submitting materials, reports, etc. to REACT International has been changed from a date received basis to a postmark basis. Mrs. White noted that there would be two exceptions to this change in policy: The deadlines for submission of material to *The REACTer* and for delivery of ballots in the annual election of Field Directors, would remain on a date received basis.

Treasurer's Report: Gregory Seemuth presented a summary of his Treasurer's Report which appeared in the July/August issue of the REACTer. Mr. Seemuth announced that a suggestion had been presented to change the dues collection schedule to a July 1 to June 30 schedule. He noted that while the concept does carry merit, implementation problems would be studied before final recommendations could be considered.

Recharter Statement: James Bear announced that, in an attempt to protect the charitable status of REACT member Teams recognized by the Internal Revenue Service under section 501(c)(3) of the Revenue Code, a statement will be added to the REACT Team Charter Renewal Materials for 1990 calling on Team leadership to attest that the Team understands the obligations assumed as charitable organizations under the revenue code, that the Team is in compliance with all applicable IRS regulations, and that the Team leadership will assure future compliance with regard to all Team programs, fund raising, and financial management.

1991 Convention Site: Larry Fry, leader of the Convention Site Selection Task Group for 1989-1990, announced that his Task Group was recommending that the proposal from Spacecoast REACT in Melbourne, Florida be accepted. The delegate from the Florida Council moved to accept this recommendation and forward it to the Board of Directors. The motion was seconded and carried.

Edward Smith moved that the Board adopt the recommendation of the Convention attendees. The motion was seconded and carried.

Awards Task Group: Jerry Parker, Awards Task Group Leader, announced that the application form for the K40 Awards Program would be revised to promote more self nominations. In addition, he announced that a certificate to recognize award nominations will be developed.

Women in REACT Task Group: Richard Pratz introduced Dorothy DePoe who will be heading the newly created Women in REACT Task Group. This Task Group will be studying ways to increase the level of women membership in REACT. Mr. Pratz urged all REACTers to assist with this worthwhile effort.

Communicator Class of Amateur Radio License Proposal: In the absence of Robert Adler, Leader of the REACT Amateur Radio Club/Task Group, Edward Smith noted that the American Radio Relay League had recently announced its intentions to petition the Federal Communications Commission urging the creation of a morse code free class of Amateur Radio License entitled the "Communicator Class" license. The delegate from the Northern California REACT Council moved to recommend the adoption of an official position supporting the creation of such a code-free class of license. The motion was seconded and carried by a vote of the Convention delegates.

Edward Smith moved that the Board adopt the recommendation of the Convention attendees. The motion was seconded and carried.

House Bill HR911: It was noted that the United States Congress has yet to complete legislation limiting liability of volunteers as outlined in House Bill HR911. The delegate from Southwest REACT moved to recommend that REACT take an official position that such legislation is needed and should be advanced through Congress. The motion was seconded and carried by the Convention delegates.

Richard Munton moved to adopt the recommendation as submitted. The motion was seconded and carried.

Training and Development Task Group: Robert Stone introduced Barbara Chuyen who will serve as the Leader of the newly created Training and Development Task Group. Mrs. Chuyen outlined plans for the development of a series of Training Programs and asked for assistance from all REACTers.

Newsletter Contest: Ronald McCracken introduced Public Relations Task Group Leader Robert Riechel. Mr. Riechel urged that more Teams and Councils submit entries to the newsletter contest, and announced that the Task Group was recommending that the following three (3) categories be selected for the 1990 Newsletter contest:

- A) Teams with 3-10 members.
- B) Teams with 11-35 members.
- C) Teams with over 35 members.
- D) Councils

The delegate from Dallas County REACT moved to forward this recommendation on the Board of Directors. The motion was seconded and carried.

Gregory Seemuth moved that the Board adopt this recommendation. The motion was seconded and carried.

Criteria for Field Directors: Ronald McCracken announced that the Field Directors were Recommending the following changes to criteria for candidates for Field Director positions:

- A) Raise the minimum age to 21.
- B) Eliminate the requirement that the candidate have attended a REACT Convention.
- C) Remove the limit on the number of candidates listed on the ballot of candidates.
- D) Remove the requirement that a candidate have been a Task Group participant.

The Maryland Council delegate moved that the four (4) items be discussed independently. The motion was seconded and carried.

The delegate from the Northern California Council moved to recommend adoption of the minimum age of 21 requirement. The motion was seconded and carried.

The delegate from Southern Nevada REACT moved to recommend adoption of the proposal to eliminate the requirement that a candidate have attended a REACT International Convention within the past five years. The motion was seconded, discussed, and, upon the vote, the motion failed.

The delegate from Southwest REACT moved to recommend adoption of the proposal to eliminate the limit on the number of candidates that may appear on the ballot. The motion was seconded, discussed, and upon the vote, the motion failed.

The delegate from the Florida Council moved to increase the maximum number of candidates that may appear on the ballot to a maximum of ten (10) candidates. The motion was seconded and carried.

Richard Munton moved that the Board adopt the recommendations as submitted by the Convention attendees. The motion was seconded and carried.

Mailing List Sales: Robert Stone raised the issue of the possible sale of the REACT mailing list(s) as a source of increased funds for the organization. The delegate from the Northern California Council moved to recommend that the mailing lists not be sold. The motion was seconded and discussed. Subsequent to discussion the motion and second were both withdrawn.

The delegate from Suburban REACT moved to recommend to the Board of Directors that it consider sale of REACT mailing list(s) as a fundraiser. The motion was seconded, discussed, and carried.

1990 Dues: Richard Munton raised the issue of dues rate for 1990. He proposed two (2) dues structures: One at \$20 for regular members and \$17 for family and junior members; the other at \$17 for regular members and \$15 for family and junior members. Mr. Munton discussed the proposed 1990 Budget and the expected impact of these two options. Questions were presented and discussed.

The delegate from the Northern California Council moved to recommend that the dues rates for 1990 be set at \$17 for regular members and \$15 for family and junior members. The motion was seconded and carried with one abstention.

Thanks to the 1989 Convention Hosts: The delegate from Montgomery County REACT proposed the following resolution:

WHEREAS the Wisconsin Council of REACT Teams has invited REACT International to hold its Convention in Madison, Wisconsin; and WHEREAS the Convention Committee under its Chairpersons Sylvia Sherman and Larry Fry, and its Convention Planners George and Jacki MacDonald, and its Secretary Jean Fry have done an excellent job in arranging — and rearranging — this fine Convention; and WHEREAS the host REACT Teams of the State of Wisconsin have made us welcome and aided us during the Convention; NOW BE IT RESOLVED that REACT International gives its warmest thanks to all of these persons for an outstanding Convention.

The motion was seconded and carried unanimously by the applause of the Convention attendees.

Adjournment: There being no other business brought forth before the meeting the delegate from the Northern California Council moved to adjourn the meeting, and the Convention. The motion was seconded and carried at 4:05 p.m. local time on Thursday, July 27, 1989.

GMRS...Rx

Dateline Madison, 14th Annual REACT Convention

by Bill Simpson

Congratulations to the Wisconsin Council on the success of the convention and a special wave of the antenna to the Communications and Transportation teams. Attendees, were you aware that most of the voices you heard in Control were not only First Timers, but were new to GMRS frequencies? Remember the guy that made most of the airport/bus runs? He's a First Timer also, and planned the schedule himself — even to the "unofficial" runs requested. They all deserve our thank yous for a job well done!! Incidentally, they are planning to make the trip to Spokane, already. Does that say anything to those of you that missed the convention. After all, when a guy works his tail off, and wants to go next year, that means that he received some benefit from the Convention, doesn't it?

Part of the reason that these people were so well trained is also the reason that I agreed to accept this column and co-chairmanship of the GMRS column, Lance Luedtke offered his help as the other chair, even though he had to leave the convention for a time.

The GMRS Task Group, 89-90 will attempt

several tasks left uncompleted by the predecessors, and urgently requests your help. We want to provide training manuals which will eventually lead to actual certification in various phases of radio operation. No, we're not going to teach you how to fix your GMRS radio! But, concepts like licensing, understanding FCC rules, system design and management are ideas which are pertinent to REACT Teams. We're asking teams to send training manuals to us with the hope of using much of your material in these manuals. Send us "stuff" and we'll see that you get credit.

We also hope to have GMRS workshops at future conventions. Lance and I both got the feeling that several people wanted basic info that could be taken back to the teams. I remember my first convention . . . shortly after I had pooh-poohed the idea of UHF radio, I discovered that most people at the convention used GMRS as a tool to augment communications, and took a second look.

We plan to give — in this column, I hope — equipment reviews with the help of Leigh Bartlow of Alabama and Chuck Thompson of Texas, both of whom are UHF users and

dealers and are extremely knowledgeable in technical radio. There are many others on the group, from all parts of the US, all users, and all very concerned that others enjoy the radio.

The 88-89 Task Group in their closing report recommended that one of the interstitial channels be approved by the delegates as a common frequency available for use should a "mutual aid" situation arise.

The interstitials, remember do not allow repeaters, and radios are limited to only five watts, making team totally acceptable for short range application. The frequency recommended by the 88-89 group and approved at as requested by the 89 convention is 462.6375 MHz . . . halfway between the predominant 675 and the alternate 600 frequencies.

One other major item!!! We need YOUR help. A column needs to address an issue or a need for the readers. Lance and I will not know your needs unless you tell us. In other words, if you don't tell us, we may not have a column. So if you see a blank space in the next REACTer . . .

Monitoring CB 9 is worth it

I must admit that it is hard to monitor your CB with the skip limiting efficient communications from one-half to two miles. However, the more people monitoring CB channel 9 over a wide area can result in some very satisfying handling of CB calls. One recent experience I can speak of first hand.

On Saturday, March 11 I had already been monitoring for four hours with very heavy skip condition prevalent when I received a passing motorist's report of a driver slumped over the wheel of a silver compact. The reporting party, going the opposite direction, was unable to stop and determine the exact problem.

I immediately related the information to the Washington State Patrol office. Because I was aware of prior calls they were working on, I asked the dispatcher how long before a trooper could get there. Since they couldn't give me a close ETA, the dispatcher agreed with my suggestion the local fire department could probably arrive sooner. I knew this because the location on I-405 was less than a mile from my home.

When the engine and aid car arrived,

firemen found and ill motorist and called for an ambulance after they determined the driver was not sick enough to warrant a Medic Unit. The WSP trooper arrived before the ambulance and remained for two and one-half hours after the motorist was transported to the hospital to babysit the vehicle.

I guess what I'm trying to communicate is: sure, it is hard to listen to illegal truckers using channel 9 for general conversations, and from out of state locations; sure it's tiring to listen to skip from Mexico and other foreign countries that do not recognize restriction of channel 9 in the States. But you can never know when a distress call is made and you are close enough to receive the message and deliver the information to proper authorities.

Please monitor Citizens Band channel 9 whenever you can. The person you help may be a relative or friend.

REACTively,
Charles Beckmeier, Training Officer
Seattle REACT #2503
Seattle, Washington

☐ Team Events

Dave and Lori Rosenthal of **Old Bridge P.A.C.E.R.S. REACT #4601 Laurnce Harbor N.J.** announce the birth of their newest REACT member Andrew David, August 22, 7 lbs 3/4 oz, 21" long.

Somerset Co. REACT #4259 NJ, Herbert and Maggie Bedford, July 18, boy 6 lbs 13 oz, 21", Herbert Paul.

#4737 Zumbro Valley REACT, Claremont, Minnesota, served 4195 travelers at their Memorial Weekend Safety Break, May 26-29. Our Team received radio publicity coverage. We were surprised — and pleased — at the many compliments for us giving up our holiday to help others stay safe.

#4270 REACT Lake Simcoe, Keswick, Ontario, participated in Canada's first "OLI Awareness Day." New reflective crossbucks have recently been erected at all Canadian rail crossings to improve safety. Newmarket Roads Department loaned safety vests and traffic cones for the occasion as REACTers presented kits of Operation Lifesaver materials to motorists. Police approved the project in advance.

#C010 Honolulu REACT, Honolulu, Hawaii, mourns the death of the founder of our Team, B.V. Bazzell, Life Member 255. Jim, as he was known, was "Mr. CB" of the Island until his illness. He did about two-thirds of 3000 hours the Team monitored. We will miss him.

SEAT BELT SAFETY

Leading Cause of Death for Children: Vehicle Crash Injuries

Motor vehicle related injuries are the leading cause of death in childhood, except for children under 2 years, according to a study from the Johns Hopkins School of Hygiene and Public Health.

A detailed analysis of 23 causes of fatal childhood injuries, from 1980 through 1985, found 37 percent of the deaths were due to motor vehicle accidents. Following this as causes of child injury death are drowning, house fires, and homicide.

In the six year period studied, a total of 22,174 motor vehicle caused deaths were reported for children under 15. Nearly 10,000 of the deaths involved children who were riding as occupants of motor vehicles. Other deaths were from children involved in accidents as pedestrians or pedalcyclists.

The study was conducted by the National Center for Health Statistic, with support from the Insurance Institute for Highway Safety. (Status Report, Vol. 24, No. 3)

Safety Belt Use Laws

NHTSA measures national belt use by conducting observational surveys in 19 cities. The data from these surveys found:

- Belt use among car drivers in the 19-City Survey was
 - 11 percent in 1982
 - 14 percent in 1983
 - 14 percent in 1984
 - 21 percent in 1985
 - 37 percent in 1986
 - 42 percent in 1987
 - 45 percent in 1988
- Among cities without belt laws in effect in this survey, belt use was
 - 30 percent in 1987 (7 cities) and 34 percent in 1988 (6 cities)
- Among cities with belt laws in effect in this survey, belt use was
 - 50 percent in 1987 (12 cities) and 50 percent in 1988 (13 cities)
- In contrast to the 45 percent belt use observed in 19 cities in 1988, actual crash reports for 1988 indicated that only 18.9 percent of fatally injured front-seat occupants in passenger vehicles were belted. The difference between these two use rates reflects two factors. First, safety belts reduce the risk of fatality, so one would expect the percentage of fatally-injured belted occupants to be lower, even if they are involved in serious crashes. Second, research has demonstrated that persons involved in

Projected Lives Saved from Greater Belt Use

Traffic observation surveys report increasing belt use by the driving public. Observations taken in nineteen cities produced estimates that about 50 percent of drivers in states with belt use laws in 1988 were restrained, compared to about 34 percent of drivers in states without belt use laws. This is a substantial increase over the 14 percent belt use reported in 1983, before any belt use laws had been passed.

The large increase in belt use has saved lives. It is estimated that increased belt use prevented 11 percent of the fatalities that would have occurred in belt law states in 1988 if belt use had remained at 1983 levels. Increased voluntary belt use in non-law states saved an estimated 6.7 percent of the fatalities that would have occurred in 1988 at 1983 use levels.

Lap and shoulder belts are about 45 percent effective in preventing a fatality. If belt use in serious crashes had increased at the same rate as belt use by the general

serious crashes are less likely to wear safety belts than "average" drivers in the general population.

DOT's July 1984 rulemaking on automatic occupant protection began a wave of legislative action that has resulted in the enactment of safety belt use laws in many States. As of December 31, 1988, 31 States and the District of Columbia had belt laws in effect. (Still more have been enacted in 1989.)

The goal of these laws is to promote belt use and thereby reduce deaths and injuries in motor vehicle crashes. This fact sheet presents information on how safety belt use laws have improved the safety of motorists.

- Numerous research studies indicate that, when used, lap and shoulder safety belts reduce the risk of fatal or serious occupant injury by 40 to 55 percent.
- Currently, reported safety belt use in states with use laws in effect averages 50 percent. Use rates vary widely, however, from State to State, reflecting factors such as difference in public attitudes, enforcement practices, legal provisions, and public information and education programs. Reported usage ranges from 73 to 29 percent.
- States with belt laws have 7 percent fewer fatalities than would be expected without belt laws.

public, there would have been even greater fatality reductions. Projections from the available data suggest that the greatest fatality reductions lie ahead, with higher belt use levels.

Belts saved an estimated 4,573 lives in 1988, when 45 percent of those observed in traffic were belted. If 80 percent had been restrained, belts could have saved an estimated 11,101 lives in 1988; this is 6,528 more than were actually saved. If everyone had been restrained, it is estimated that belts could have saved a total of 15,959 lives.

NHTSA Issues Rule Requiring Rear Seat Lap/Shoulder Safety Belts

The National Highway Traffic Safety Administration (NHTSA) today announced that automakers will be required to provide rear-seat lap and shoulder belts in new cars sold in the United States, effective in six months.

NHTSA said the action will provide added crash protection for back-seat passengers, and represents another milestone in the ongoing program to promote vehicle safety.

Manufacturers already equip many new-car lines with rear-seat lap and shoulder belts, and indicate that virtually all 1990 models will be so outfitted. Many manufacturers have made similar commitments for light trucks and vans during the next few model years.

The new NHTSA final rule assures 100 percent coverage of the new car fleet, and establishes minimum technical requirements for belt systems. Today's action makes the United States one of the first major vehicle-producing nations in the world to require rear-seat lap and shoulder belts by regulation.

NHTSA said its decision reinforces the importance of increased safety belt use, evident in recent years as the public has become more safety-conscious. Front-seat safety belt use rose from 11 percent in 1982 to an all-time high of 47 percent today, stimulated by safety belt laws in 33 states and the District of Columbia, as well as extensive public education efforts.

START THINKING!
1990 Renewals
Now through January 1
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Team Events



Jessica Hamil (left) presents plaque to Steve Thompson of Fremont Hotel & Casino for their contribution of food to Southern Nevada REACT #3342. Team member Letha Clury looks on.

#3342 Southern Nevada REACT, Las Vegas, Nevada, surprised Steve Thompson, the Executive Vice President and General Manager of Sam Boyd's Fremont Hotel & Casino when they paid a personal visit to his office. Jessica Hamil (Team Auditor) and Letha Clury (Treasurer), accompanied by Bobby Johnson (Operation & PR Representative), presented Thompson with an engraved plaque acknowledging Fremont's outstanding service and contributions supporting REACT's service to the public and community. Specifically, the hotel was cited for its donation of coffee, soft drinks and sandwiches furnished to the Fremont Street command post on New Year's Eve. "The Fremont supports REACT as Sam Boyd has done for many years," said Thompson.

Our Team received their own certificate of appreciation for our participation in the "Wayne Newton Race for the Angels", the 1989 fundraiser for the Angel Planes. Over 15,000 people attended this year's benefit in support of the lifesaving efforts of the Angel Planes.

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Chris White Receives Eugene Goebel Award



Long-time Board Director, Ronald McCracken presented the award to Mrs. White on behalf of the Board at the International Convention Banquet, where she received a standing ovation.

Christene White, LM66, of Centinela South Bay REACT #C125, California, received the Eugene Goebel Award from REACT International Inc. The Eugene Goebel Award is the highest honor REACTs' Board of Directors bestows upon recipients. Chris is REACT International's past president and Chairman of the Board. The award plaque inscription reads:

In recognition of her unselfish contribution of time, skills, and effort to lead REACT through changing and challenging times while serving as president and chairman of the International board, Field Director and leader at all other levels of the REACT organization. This dedicated volunteer service has benefitted all REACT members and is therefore worthy of the highest commendation.

Presented July 27, 1989.



Chris White receives Eugene Goebel Award.





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