



# the REACTer

Official Publication of REACT International, Inc. (Radio Emergency Associated Communications Teams)

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## 1992 REACT INTERNATIONAL CONVENTION ANDERSON, INDIANA

REACT International, Inc.  
P.O. Box 998  
Wichita, KS 67201

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REACT International  
Convention

Gregory Seemuth Receives  
The Eugene Goebel Award

BBSing For Fun

New Products Offered

It's real. The renewed spirit and enthusiasm of REACT is clearly evident.

Those able to attend Anderson will hopefully verify this view when they report to your Team or Council. You could feel more of the same optimism and keenness that began in Melbourne a year ago.

Activities of Task Groups and Committees had produced tools that Teams said they needed. The first of two training modules had proven so popular that they had paid for themselves. They will now generate funds to enable REACT to produce more and varied tools for Teams.

There was a new safety decal, an inexpensive, unbreakable display for the REACT leaflet, a road sign decal sheet, and a full-color REACT flag for Teams committed to the importance of public relations. A new REACT recruiting ad appeared in the July issue of Popular Communications to coincide with the convention.

Our membership data will soon be brought in-house by the Computer Committee. That will save funds and improve the quality of our

membership records to reduce mailing errors, etc.

Some very capable people are working hard for REACT in Washington, D.C. They are already making REACT a household word again in at least two government departments, with the American Trucking Association, and with APCO.

New Jersey was selected as the 1994 convention site in a very close competition with Trinidad. Requests are already coming in for bid packages for the 1997 convention. That certainly confirms the new faith in REACT's future.

REACT honored several corporate supporters who have made important contributions to its success over many years. It also honored its own with the K40 Awards for outstanding

service.

Greg Seemuth, former REACT Treasurer and At-large Director, received REACT's highest honor, the Eugene Goebel Award. Bob Stone, retiring At-large Director, and Greg also received Honorary Memberships in REACT for their outstanding service on the Board.

Excellent speakers from within and beyond our ranks gave attendees much useful information to share back home. The quality of the debates in our general sessions was excellent once again.

The impression of a first-timer says it best. One young man attended reluctantly at his wife's request. Before the end of the convention he commented to her, "We're going to San Diego next year."

## New Teams Chartered

- |       |                                                                             |
|-------|-----------------------------------------------------------------------------|
| #4849 | Grand Strand Horry County REACT<br>Myrtle Beach, South Carolina<br>06-23-92 |
| #4850 | Fox Valley REACT<br>Appleton, Wisconsin<br>07-13-92                         |
| #4851 | Kankakee County REACT<br>Kankakee, Illinois<br>07-13-92                     |

*Headquarters extends a warm  
welcome to our newest REACT  
Teams and their members.*

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2nd Annual

"Make A Difference Day"

Scheduled

Start planning now on how your Team or Council can make a difference within your own community.

USA Weekend is sponsoring for the second time the national volunteer program. The date of the 2nd annual event is November 14th, 1992. Only activities taking place on that day will be considered.

Further details on how your Team or Council can participate are available from Headquarters. Please write for details and the entry form.

A special thank you goes out to Jim Taeye of Wisconsin. Jim was kind enough to mail the information to Headquarters. Let's see if one of our own can be a national winner this year!

**DUE TO ALL THE GREAT ARTICLES IN THIS ISSUE OF the REACTer THERE IS NO HEADQUARTERS REPORT. THE HEADQUARTERS REPORT WILL APPEAR AGAIN IN THE NOVEMBER/DECEMBER ISSUE.**



Honorary memberships were given to Gregory Seemuth, retired Treasurer/At-Large Director (left) and Bob Stone, retiring At-Large Director (right) by Ron McCracken, President (center) for their outstanding service on the Board and to the REACT membership at this years Convention.



# GMRS...Rx

by Bill Simpson

For years, I've been preaching "DON'T change anything on a team license!" Unfortunately, this caution was ignored...and at least seven teams are losing licenses at renewal time. In most cases, a modification was made after July 31, 1987. It does not seem to matter that the license was sent to the Commission early, they were swamped with renewals and modifications, and the turn-around time nearly doubled. This forced the Commission to use the issue date as the pertinent time frame. The good news is that teams are being notified with enough time to apply for personal licenses for everyone, which is also one of my suggestions.

I know of at least one team which has filed an appeal. The appeal is based on the fact that the renewal/modification was "timely filed" and the team

(organization) should not be penalized for the Commission's paperwork lag. If you have filed an appeal, please let us know, we may NOT be able to help, BUT...

While talking to the FCC officials, we discussed the temporary license, as defined under Rule 95.71(b). It says that a temporary license is valid for 180 days if two conditions are fulfilled.

1. A Form 574 with the appropriate fee has been executed and mailed, AND
2. The mobile relay must already be legally licensed.

Complete the Form 574T, and use "WT and your phone number" for a call sign.

Commercial time: Have you ordered your training manuals yet? They are well worth the \$\$\$, even if they are simply a review. Incidentally, I hear rumors that some people are ordering one copy and duplicating it for everyone else...both of

the manuals are under copyright, and should not be reproduced without permission. Be very careful when you attempt to circumvent the law, and besides, you are simply cheating both yourself and your fellow REACT family.

Those readers who are Personal Radio Steering Group subscribers are already aware that the Tandy Corporation is preparing to enter the GMRS market toward the end of 1992 with a one (and later a two) channel crystal controlled portable transceiver. Rumor states that they will be on an interstitial frequency, will not be toned, and probably will not be repeater capable. All this, for only \$300.00!!! Sorry guys. We applaud your try, but there are several radios on the market for that price. The only saving grace will be the marketing techniques of 1,000 stores. Oh yes, Tandy will include a copy of Form 574, but will not insure that the licenses are requested and the instructions and information will not mention GMRS. It may be beneficial to REACT to make better use of the interstitials. Not to hog them, but to educate the new users on accepted protocol (such as station ID). After all, the possibility exists that these new users will discover the eight original pairs and GMRS could become another Channel 19.

Do we want this?  
NAAAAHHHHH!!!

Please stress to your Team regularly the restrictions on use of Emergency Channel 9. We must abide by those regulations as an example to other CB operators. The public reasonably expects a higher standard of REACTers than others, fair or not.

# Nomination & Election Committee Report

by Russell Willis, Chairman

Six nominations were received for two Field Director positions on the REACT International Board of Directors. Two of the nominations were declared invalid due to incomplete information and certification. Nominations accepted were for: Jacki MacDonald, Jesse Mauk, Richard Pratz and Robert Riechel.

Ballots were mailed to all Teams with biographic information on each candidate. Each nominee's biographic information was printed in the REACTer to inform all members. Detailed

instructions how to complete Team ballots was included with the official ballot, ballot certification envelope and mailing envelope. The ballots were picked up at the Anderson, Indiana Post Office by Chris White and me on the deadline date of July 18, 1992.

205 ballots were received and certified as submitted by active REACT Teams. Of the 205 received, 14 were determined to be spoiled ballots. This determination was made after inspection of the official ballot certification

envelopes. Improper and/or incomplete information on the envelope as required would have caused a ballot to be declared spoiled.

The ballots were then separated from the ballot envelopes and then counted to assure an equal number of ballots and envelopes. The ballot votes were then called out and recorded by two tellers and an observer. Totals for all candidates were checked after every

(Continued on page 11)

## TEAMS WHO VOTED WITH PROPER BALLOTS

Alaska 3462	Colorado 4817	Iowa 3038 4748	Mississippi C204 3231	Ohio (Cont'd) 4517 4845	Texas (Cont'd) 3622 4047 4098 4698 4747 4837	Wisconsin (Cont'd) 4521 4578 4813	
Alabama C122 4450	Florida 2194 2562 3490	Kansas 4208	Nebraska 2467 2750	Oklahoma 2620 2829 3916	Utah C505	Canada 2341 2627 4270 4760 4819 4842	
Arizona C176 C320 C514	3720 4694 4743 4778 4800	Kentucky 1582 4775 4823	4713 4822	Oregon 2867 4824	Vermont 2424	Channel Islands 5037	
California C040 C059 C071 C125 C128 C230 C267 C318 C373 C399 C475 C729 2200 2609 2642 2725 2727 3425 3429 3431 3973 4041 4111 4252 4573 4592 4758 4807 4821	4810 4825	Maine 4094	New Hampshire 4105	Pennsylvania C015 C130 C161 C546 2141 2859 3410 3522 3552 3654 3851	Virginia C053 C109 C332 C490 C705 2166 2356 3361 4746	Spoiled Ballots C149 C310 C336 2215 2457 2592 2615 3968 4096 4605 4676 4766 4838 4844	
	Illinois C164 C250 2545 2947 3310 4220 4714 4815	Maryland C022 2106 2388 2515 3202 4673	4259 4601 4651	New Jersey 2416 4259 4601 4651	New York 2278 2386 3609 4552 4805	Washington 2503 2869 2904 3366 3717 4677 4700 4784	Late Ballots Arriving After Due Date C425 2371 2648 3265 4364 4609 4834
	Indiana C032 C100 C261 C296 C439 C653 C692 C697 2446 2468 2690 2914 3171 3327 3329 4666	Michigan C256 3653 3693 3880 4848	North Carolina 3032	Ohio C025 C081 C187 C199 C260 C282 C324 2102 2332 2413 2624	Rhode Island C102	South Carolina 2400	West Virginia C453
	Missouri C263	Minnesota C143 2538 3791 3844		Texas C446 2683 2988 3022 3051 3129 3387	Wisconsin 3183 3866 4089 4365		

## " B B S i n g F o r F u n "

### File Transfer & Buffer Capture

by Ken Green - SYSOP/President/Co-Chairman Computer Service  
Ron Mayes LM162 - Co-SYSOP Validation GMRS Support  
Larry Skinner - Co-SYSOP Commodore 64 Support  
Sedgwick County REACT Team #4208

This article covers the steps and procedures of how to transfer what you read on a BBS to your own computer. There are basically two ways to do this. The first and probably the most used is Buffer Capture. The actual steps involved differ depending on the type of terminal software you are using. As an example Bitcom, uses a capture file to write all data displayed on the screen to a file name of your choosing. The advantage to you is a shorter time on line, saving you long distance charges. After logging off the BBS you can use any text file editor or word processing package to load in the captured data and then revise or edit the information. This method is easiest to use but generally requires the need of a hard drive and will capture a lot of unwanted information such as log-on and menus. Other software uses the available memory in your computer to act as a buffer that can be toggled on and off as needed to capture just the information you wish. This method has its limits as to how much data can be captured before you need to save it. This can be a big disadvantage if the file you are trying to capture is too large. You may need to read the file more than once in order to capture the entire file. These methods are useful when reading messages and articles which you want to refer to later. They are

not the best method for retaining important text files such as the FCC Rules.

The second method of transfer of files is to download and upload programs and support files to and from the file transfer section of a BBS. You must be aware of the type of protocols that you have with your terminal package and what the BBS you are calling has available. The most popular for all computers is XMODEM. In order to transfer a file, you must find your way to the transfer section of the BBS. To do this check the main menu when you log on to determine the proper steps. On Sedgwick County REACT's BBS you type the letter 'T'. Once in the transfer section you can get a list of commands by pressing the '?'. On most BBS's there are several different transfer directories containing files for transfer. This is done to make it easier to locate similar programs of a particular choice of interest. As an example, we have a section on our BBS for Commodore User's to use. There is also a section just for REACT members to use.

To Download a file use the 'D' command. You will be asked to state the file name you want. You can use wild cards that conform to normal Dos commands (\*, and ?). You will then need to pick a protocol. The most common is XMODEM and XMODEM-CRC.

The steps become easier the more you use them. Our BBS also supports YMODEM which is a batch type transfer. If there are several files you want even if they are in different directories and your terminal program supports YMODEM you may want to use it instead of XMODEM. WWIV software handles YMODEM batch downloads a little differently than other BBS software you may be used to using. WWIV makes use of a batch queue which holds the filenames for you until you are ready to download. When you see a file you'd like to download, start the download procedure as usual and pick YMODEM batch as the protocol. You will then see the following message, and be returned to the directory prompt.

**File added to batch queue.  
Batch: Files - 1 Time - 00:18:44**

The prompt, as can be seen above, tells you the number of files in the queue, and the time it will take to transfer them. You are then free to scan other directories and identify files you'd like to add to the queue. When you've chosen all the files you'd like, choose 'B' batch YMODEM Download, and you'll be presented with the following prompt:

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## Batch: L, D, R, Q, C, ? :

Typing a question mark here will call up a menu that explains the commands.

- 'L' List files in the Queue
- 'D' Download Files
- 'R' Remove File From Queue
- Q' Quit to File Transfer Menu

Here you can review what you've told the board and if you're all set, choose Download Files to begin the transfer process. The board will ask you if you wish to hang-up after the batch transfer is completed. If you answer yes, you can walk away and the board will send the files you've requested and log you off.

Uploading files to the system is accomplished through the 'U' command. After entering the file name, you will be asked to give a description of the file. This is used to let others know what is in the file. After the transfer is complete, you will be given the opportunity to leave a more extended description. If you have a program you want international to have, use the 'Z' command to upload to the SYSOP only. Then leave e-mail to User #2 stating you want Deanne (HQ) to get the file. I will move it into the International section so she can download it.

There is one other feature of our and many BBS's I want to talk about. For some of us typing is a slow process and if you are calling long distance a costly one. There is also the problem of spelling and correcting typing errors. One way to solve these

problems is to use a word processing package to write a message or letter you want to upload and save it as a dos text file. Then when you first log on the BBS you can use the /upload command from the main menu. You will then be asked to select a protocol to use, (XMODEM, ASCII). Once you have done this, upload the file. On your next post the BBS will attach the file to the message base you are in or to the e-mail, depending on where you are posting. You can also use this method to send a text file to Deanne and anyone else if you are using /E command everyone you are e-mailing will get the message.

Well, that is more information than I had intended to write this time but before I close I also want to list a few other REACT BBS's you may want to check out. If anyone out there is a SYSOP of a REACT BBS please send me a note with your BBS

name, phone number, number of users, how long you have been up and running along with any other information you want in the next issue of the REACTer. Send the information to Ken Green, Sedgwick County REACT #4208, P.O. Box 62 Wichita KS 67201.

Volunteer BBS  
(502)937-5450  
Tom Currie  
Louisville, KY

Space Coast REACT BBS  
(407)255-9948  
Walt Young  
Melbourne, FL

Court Yard BBS  
(201)340-2399  
Steven Ryerson  
North New Jersey, NJ

-- Next Issue --  
\* How Amateur Packet  
Radio is like a BBS



The delegates of the 1992 REACT International Convention held in Anderson, Indiana, during the Open Board Meeting.



## 1st Quarter K40 REACT Achievement Award Winners

**INDIVIDUAL - George MacDonald, Jr.**, from Waukesha Area REACT #4089 monitored 2,361.5 hours in the past 12 months and attended all 12 of the past 12 Team meetings as well as all 4 of the past council meetings within the last 12 months.

George has been a member of REACT since January, 1978 and a life Member of REACT International, Inc.

At the team level, he is the treasurer and editor for the team newsletter. Additionally, he is the team's representative to the Red Cross Communications Committee which is establishing a four county communications program to be used in the event

of a disaster. As the representative, he will be responsible for communications should there be a disaster in Waukesha County.

At the state level, George is the treasurer and editor of the council newsletter. He also serves as Co-Chairperson of the Computer Services Committee for REACT International, Inc.

Despite all of these activities and working most of the team events, George still finds time to monitor over 2,000 hours each year.

Some of his REACT activities for April and May included helping with the March of Dimes Walk, the Lake County Marathon, HAWS Pet Walk and working the Wisconsin REACT Council information booth at the Wisconsin Truck EXPO. June and July found George participating in the Leukemia Run, the Ride for the Arts, helping with the Adopt-A-Highway Program and attending the Wisconsin VOAD meeting as a delegate just to name a few. George kept busy in August and September by handling the control for the Diabetes Run, assisted with communications for the cart races and participated in several severe weather calls. October through December George was kept busy with helping out on the Walk For Mankind, the Diabetes Walk and the team Christmas Party. January through March caught George working transportation for the International Board Meeting held in Wisconsin, participating in a CPR class,

training for a National Weather Service spotter and handling control for the Trail Blazer Marathon.

Of course, even through all the above activities George still made time to not only monitor Channel 9 but he also attended the International Convention.

**TEAM - Waukesha Area REACT #4089, Inc.**, Waukesha, Wisconsin had a record 13 attendees out of 19 at each of the monthly meetings and participated in the past 4 of the State Council meetings.

In 1991, the Team won the outstanding team trophy given by the Wisconsin REACT Council for the second year in a row. This award is given to the team that accumulates the most points throughout the year. Points are awarded for activities, projects, council meeting attendance, service to the council as committee people or officers and working with other REACT Teams.

While activities are an integral part of the Team program, Waukesha Area REACT feels very strongly that the REACT purpose is to monitor Channel 9. To that extent, over 13,000 hours were monitored during 1991.

In addition to all Team activities throughout the year, the team has three ongoing projects. Primarily the team serves as the tornado spotters for the city of Waukesha. During 1991, there

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*The REACTer* is available on audio cassette tape for the blind. Certain conditions and costs are involved. For more information please contact:

**Kathleen Coyne  
Recording  
for the Blind, Inc.  
404 W. 30th Street  
Austin TX 78705  
(512) 477-9390**



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were approximately eight times in which the team was called out because of severe weather. The second project is Adopt-A-Highway. The team adopted a two mile stretch of road and cleaned the area four times during 1991. This will continue to be a team sponsored project during 1992. The last ongoing project is the Red Cross Fire Alert Team. Though this is sponsored by the Red Cross, the current team is made up of Waukesha REACT members. Team members visit homes following a fire in the area. The purpose is to reinforce fire safety, give, and install if necessary, smoke detectors and batteries, and answer any questions the residents might have. During 1991, they went on five calls and have already one call posted for 1992.

At present, team members are working with the Waukesha Police Department to remodel the dispatch area in the old police station as an emergency communications center. When this is complete, the team will begin to use the center for severe weather monitoring.

This is a very active REACT team. They keep looking for more events to participate in and they keep finding them!



## CB Equipment Donations Received To Help Mexico

by Lee Besing, President  
San Antonio REACT #3622

At the 30th Anniversary REACT Convention held in Anderson, Indiana several CB radios and equipment passed from one state to another in a goodwill venture.

Iowa State REACT Council President, Craig Hoephner contact Team #3622 last year with the idea of collecting used radios within the state of Iowa for distribution within Mexico. San Antonio REACT #3622 would be the receiving Team capable of transporting the equipment into Mexico.

Cedar-Loo REACT Team #4748 placed articles within their local papers asking for donated equipment. In conjunction with their pleas for help from local citizens, San Antonio REACT #3622 members contacted

various groups in Mexico and located several who would be willing to accept these radios from Iowa. The only prerequisite was that those receiving the donated equipment would be able to benefit other Mexican citizens in a similar manner as REACT performs in the United States.

San Antonio REACT #3622 collected 6 used older model VHF Motorola mobile radios to be added to the list of radio equipment, control heads, microphones, etc., donated by Iowa.

Upon arrival of the Iowa radios in Texas, transported courtesy of Richard Pratz, Field Director, San Antonio will contact the Mexican organizations to make arrangements for them to collect their share of the equipment.



An exchange from the states. Pictured from left to right is Dick Pratz, Field Director, Lee Besing of Texas, Dudley Blandin of Iowa, Craig Hoephner of Iowa and Richard Blandin of Iowa.



## Publicizing REACT

by PR Task Group

The Public Relations Task Group wishes to thank the Teams and Councils for this year's submissions to the Newsletter Contest at the Convention.

Special thanks goes to Elizabeth Windom, Melladee Boggs and Dee Morgan for their objective views as this year's newsletter contest judges.

### The Winners For the 1992 Newsletter Contest Are:

#### Category A -

Teams with 3 to 10 members

1st Place - **Lake Washington**

**REACT#4784**

Washington

2nd Place - **Lake Palestine**

**REACT#3129**

Texas

#### Category B -

Teams with 11 to 35 members

1st Place - **High Country**

**REACT#4817**

Colorado

2nd Place - **San Antonio REACT**

**#3622**

Texas

3rd Place - **Waukesha Area**

**REACT#4089**

Wisconsin

#### Category C -

Teams with 36 plus members

1st Place - **Bay Area Emergency Radio #2609**

California

2nd Place - **Antelope Valley**

**REACT#C040**

California

3rd Place - **Greater Philadelphia**

**Emergency Radio #2647**

Pennsylvania

#### Category D - Councils

1st Place - **Wisconsin REACT Council**

2nd Place - **Texas State REACT Council**

3rd Place - **Commonwealth of Virginia REACT Council**

In celebration of the 30 year anniversary of REACT's providing service through communications, the PRTG is launching an International Educational Highway Safety Program. This

program will target vacationers, RV travellers, campers, hunters, fisherman, business people, over the road drivers and youths.

The PRTG will also be involved with the new Special Projects Committee. This resulted from a number of opportunities opened to the REACT program from contacts with the National Hurricane Conference, APCO (Associated Police Communications Officers) and federal and state emergency management agencies.

Some of the information needed for this project consists of:

- The type of field events your Team is involved with (walk-a-thons, bike-a-thons, search, etc.)
- Who sponsors the events (March of Dimes, MS, etc.)
- The amount of time your

(Continued on page 11)



The winners of the Newsletter Contest for 1992 receive their awards during the banquet at the REACT International Convention held in Anderson, Indiana.

(Continued from page 10)

Team puts in on the event (8 to 12 hours, etc.)

d. The type of transportation used during events (walking, car, truck, horse, plane, all terrain vehicles, etc.)

Discuss it at your Team meetings and put it down for this year and last year and send it to REACT Headquarters. Credit will be given to all involved.

The PRTG wishes to thank the Convention Committee and the U.S. Post office of Anderson for their exceptional efforts with the 30th Anniversary Stamp Cancellation. It was well received and spoken of very highly.

(Continued from page 5)

25 ballots to insure accurate counts.

Immediately following the complete counting process the nominees were called to the election room and the results were announced. The elected Field Directors for the 1992-1994 term are: Jacki MacDonald and Richard Pratz.

The election Committee members were: Chris White of California, Hall Duncan, Director At-Large, Ron McCracken of Canada, Frank Jennings of Washington, Larry Luebben of California, John Leist, Field Director, and Russell Willis, Field Director.

Seven ballots were received after the deadline and were declared invalid.

The revised totals are: 212 ballots received - 14 spoiled - 7 invalid (late).

## Calendar Of Events

**September 12-13, 1992** - North Carolina REACT Council meeting. Hosted by Wake County REACT #4675. For further information please contact the host team or a council representative.

**October 2-4, 1992** - Commonwealth of Virginia REACT Council Annual Membership meeting. Please contact a council representative for further details.

**October 3-4, 1992** - Nebraska State REACT Council Fall Conference. To be held at the Riverside Inn in Grand Island, Nebraska. For more information please contact a council representative.

**October 10, 1992** - Wisconsin State REACT Council meeting. Hosted by Columbia County REACT #4578. For further details please contact the host team or a council representative.

**October 11, 1992** - Garden State Council of REACT Teams, Inc., meeting. Hosted by Old Bridge P.A.C.E.R.S. For further details please contact the host team or a council representative.

**October 11, 1992** - Minnesota REACT Council meeting. For more information please contact a council representative.

**October 18, 1992** - Upstate New York REACT Council Meeting. Hosted by Livingston REACT Team #2386. For further details please contact the host team or a council representative.

**November 1, 1992** - Southern California REACT Council meeting. Hosted by South Gate REACT #3897. For further details please contact the host team or a council representative.

**November 7, 1992** - Texas State REACT Council meeting. For further information please contact a council representative.

**Editor's Note:** Councils please provide notice of your meetings and conferences to the REACTer for inclusion in this column. Please submit meeting date, place, time, particulars and a FMI contact. Please provide this information as far in advance as possible. This is your opportunity to announce your upcoming events!

### DATES TO REMEMBER

**October 1, 1992** - Deadline for article and advertising submission for the November/December issue of the REACTer.

**October 15, 1992** - Team renewals mailed to all REACT Teams. (Renew early for more chances in next years contest!)

**December 1, 1992** - Deadline for article and advertising submission for the January/February issue of the REACTer.

## Classified Section

For Sale

**Convention GMRS Radio Special:** save 20% or more on new radios from Yaesu/Vertex, Icom, Ranger and others. Call Advantage Communciations, Inc., (316)264-5005. Or write for a free REACT Catalog at 301 Laura, Wichita, KS 67211.

## Miscellaneous

**Rabbit's Party! January 10, 1999:** San Antonio, Texas. For more information mail a postcard to Rabbit's Party HQ, 1508 Vanderbilt, San Antonio, TX 78210.

Try placing a classified ad in **the REACTer**. Cost is only \$.45 per word for REACT members and \$.65 per word for non-members. Phone numbers automatically count as two words. Deadline for ad submission is the same as for article submission. For further details telephone REACT Headquarters at (316)263-2100.



A Special Recognition Certificate was presented by Ron McCracken, President to Jim Koritzky of Bangor, Maine for his \$1,000 contribution to REACT International, Inc. This contribution was made in support of the Highway Safety Program in memory of Jim's wife.



Nothing shy about this crowd! Delegates Jerry Parker of Indiana, Fred Lanshe of Pennsylvania and Lee Basing of Texas take their place at the microphone during Open Session at the REACT International Convention held in Anderson, Indiana.



## Field Director Comments

by Jacki MacDonald, Vice President

The 1992 30th Anniversary Convention has ended. For those of you who attended, I hope you had a good time. For those who weren't there, we missed you. I hope you make plans now to attend the 1993 Convention in San Diego.

Much was discussed at the convention. When your team receives the next issue of the Team Topics, there will be two very important pieces of information enclosed. One is a ballot for voting on the eight restructuring proposals which were presented at the convention. These proposals were printed in an earlier edition of **the REACTER** and will be included in the Team Topics. The other is a ballot for voting on changing the term of a field director from two years to three years. Be sure your team reviews this information and casts it's vote. If you have any questions about these two issues, contact any board member. Both of these were passed by the delegates at the convention.

Did your team vote for field director this year? If not, you should ask why not. If you did, check the list of those voting included elsewhere in this issue. If your team shows up as having a spoiled ballot, be sure you review the procedures before next year's vote. If you have any questions about voting procedures, contact any field director

for assistance.

The list of states each director is responsible for is shown in this issue. If you have any questions or problems, you can contact your director or any other director, either field or at-large. Do not hesitate to contact someone if you need help. Remember, we are here to assist you.

Does your team have members who are not registered with REACT International? If you do, do you realize the problems you have? First, these members may not identify themselves as REACTers. Secondly, you could have insurance problems. Should your team have a problem and a suit brought against the team and individuals, those who are not REACT International members will not be covered by the liability insurance. In addition, have you thought about what effect this might be having on your dues? Every REACTer is helping to support these unregistered members. If all unregistered members paid dues to International, maybe we wouldn't be looking at a dues increase. Do your part, be sure all your members are registered with REACT International.

Many of you have already heard reports from the convention. Other reports are in this issue. Many doors are opening

to us. Work is being done with the Department of Transportation to insure that REACT has a specific part in the National Disaster Plan. The FCC and communications industry groups are being contacted on issues of direct concern to REACT. We are working to develop a national advertising campaign to make the public more aware of REACT. Software is being developed to bring all computer processing in-house. The membership card is being redesigned so it will better fit in a wallet and so a picture can be put on it and the card can be laminated.

I could go on with other changes, but I hope you get the idea. Good things are happening, but it takes money to make them happen. A dues increase was proposed and at the suggestion of the Council Presidents, it was set at \$2.00 for 1993 and \$2.00 for 1994. This equates to going to a fast food restaurant one less time each year.

There is a lot happening in REACT. Be part of it. Talk it up. Help recruit more members. Give us any input you have regarding the ballots or any of the projects. We are here to listen to you and assist you in any way we can.

Until next time, keep REACT-ing.

# Government Relations Committee Report

by Norman Kaplan, Chairperson

REACT stands for Radio Emergency Associated Communications Teams, we all know this. The Government Relations Committee has begun working with F.E.M.A., National Weather Service, National Volunteer Organizations Active in Disasters, Federal Department of Transportation, Red Cross International, Federal Communi-

cations Commission (F.C.C.) and other organizations to provide Emergency Communications capability planning.

REACT International, Inc., plans on having the state emergency managers use the REACT State Councils and Sub-Councils as the state contacts. Similarly the Teams will be the contacts in their local areas. You say there

is no state council in your state? Well, after this past Convention, a task group has been set up to help form state councils. You say your state council isn't very active? I suggest that you go to the council meetings and see what you can do to improve the situation.

The Government Relations Committee will be working with the state councils to try to get them on the F.E.M.A. distribution list for excess materials. As well as to get a federal push to have the councils be the link between state Departments of Transportation and local Teams to help direct traffic around major accident or emergency sites. The committee will be working with the National Weather Service to extend the SKY-WARN watcher program. Of course, your Team is already involved in these activities. Not all Teams are under the new Federal Government Emergency Response plan, REACT will have a role to play in all the above activities and more.

The first activity the committee will be working on is a survey to see what plans are already in place within states to aid local and state governments with emergency communications. After we receive the current plans, the committee will send out a composite model and the F.E.M.A. communications protocol to those councils who don't currently have plans in place and the F.E.M.A. communications

## REACT International, Inc. Order Form

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Team #

Team Name

Address (please use physical street address only)

City

State/Prov.

Zip Code

Country

Daytime Phone Number

### NEW ITEMS (Please see back cover)

Window Decal (3"x5")	Four (4) decals for \$1.00 Shipping Weight - 1 oz.	\$	
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Road Sign Decal Sheet	One (1) sheet for \$1.50 Shipping Weight - 2 oz.	\$	
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REACT Flag (Full Color)	One (1) flag for \$46.00 Shipping Weight - 19 oz.	\$	
-------------------------	------------------------------------------------------	----	--

<b>SPECIAL</b>			
30th Anniversary Decal Sheet	One (1) sheet for \$.75 Shipping Weight - 2 oz.	\$	

Total Amount Enclosed (Including Shipping Charges)	\$	
----------------------------------------------------	----	--

Mail Order Form and Payment To:  
REACT International, Inc.  
P.O. Box 998  
Wichita, KS 67201

(Continued on page 15)

(Continued from page 14)

protocol to the rest of the state councils. We expect the councils to share this information with the Teams in their state.

The second activity that the committee will be working on is the plans that the state councils and Teams have with their respective departments of transportation to aid them in directing traffic around emergency scenes on approved detours. Again, the plans will be compared and a model extracted that will be returned to the states without this type of plan in place.

Implementation of the models are not required by state councils and local Teams. Some states have already implemented plans, some states are thinking about implementing one or both activities, and some states are not interested. It is up to each state and local area to determine what they want to do.

Part of what the committee does requires work on each REACTers part. None of us joined REACT to do paperwork. Unfortunately, the time has come to re-implement a previous requirement - monitoring statistics. Statistics drive the Federal Government. When we go to the FCC to get help in policing the Citizens Band Radio Service, they ask how much is it used. When the FCC plans to re-allocate the frequencies that include General Mobile Radio Service, without statistics on monitoring and public service usage, there is a chance that we could lose the frequencies allocated. REACT International, Inc., needs the statistics to help us help you in getting our message across to the government.

In addition, monitoring statistics at the local level have helped Teams get grants from their local governments and businesses. Please, report your monitoring hours and calls taken by the radio frequencies you use, (that is, CB, GMRS, Amateur, Marine, Business, etc.), to your Team communications officer. He/she should combine the statistics for the Team and report the combined total to the state council and to REACT International. Don't be ashamed of low numbers. As they are combined across the states and REACT International, the small numbers add up to a large number.

REACT International needs these numbers for government at

all levels and for grant applications. Remember, money that comes in from grants goes to providing services, such as training materials, that don't have to come from dues. Each grant lowers the amount of dues increase needed to run the organization. It is in each person's interest to report and report accurately the monitoring hours and calls taken by radio band.

I am going to attempt to get back to reporting to the membership via a column in each issue of **the REACTer**. The column will detail what the Government Relations Committee has done in the previous 2 months.

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## Field Director State Assignments

John Leist	MacDonald (Cont'd)	Russ Willis
Connecticut		Alabama
Delaware	Oklahoma	Florida
District of Columbia	South Dakota	Georgia
Maine	Wisconsin	Illinois
Maryland		Indiana
Massachusetts	Dick Pratz	Kentucky
New Hampshire	Alaska	Mississippi
New Jersey	Arizona	North Carolina
New York	California	Puerto Rico
Ohio	Colorado	South Carolina
Pennsylvania	Hawaii	Tennessee
Rhode Island	Idaho	Virginia
Vermont	Montana	
West Virginia	Nevada	Ron McCracken
	New Mexico	Canada
Jacki MacDonald	Oregon	Trinidad & Tobago
Arkansas	Texas	United Kingdom
Iowa	Utah	
Kansas	Washington	
Louisiana	Wyoming	
Michigan		
Minnesota		
Missouri		
Nebraska		
North Dakota		

**Have A Question?  
Contact A Field Director!**

**MONITORING**CANADA  
Bruce EvansCALIFORNIA  
Cherie Ellis  
Charles Le Brun  
Joe Parks  
Mark SpatnyCOLORADO  
Lindsey GreenCONNECTICUT  
Joseph Nadeau, Jr.FLORIDA  
Mark BrinkleyILLINOIS  
Doug HallbergINDIANA  
James Powers  
Ralph Angel  
Norma Angel  
Jack Byrley  
Maria Byrley  
Robert HerrmannMASSACHUSETTS  
Vincent MarreraMICHIGAN  
Scott LemmerMINNESOTA  
Paul ObyNEW JERSEY  
Robert ScherlacherNEW YORK  
Harold Grunenwald  
Joe SingerOKLAHOMA  
Joseph PricePUERTO RICO  
Juan Santiago**TRAINING WINNERS****GMRS BASICS**CALIFORNIA  
Bill Chin  
Cherie Ellis  
Jeff Glassman  
Charles Le BrunCOLORADO  
Walter Green, IIIKANSAS  
Ron MayesKENTUCKY  
Thomas Currie  
R. C. WattsMASSACHUSETTS  
Stephen JeffriesMARYLAND  
Mark Henry  
Terry SmithNEBRASKA  
David StarkNEW YORK  
Capt. R. Casper  
Charles RousseletTEXAS  
Herbert GehringVIRGINIA  
Elmer Dozier  
Allen Hanger, Jr.WASHINGTON  
Richard Gamble  
Barry StevensonWISCONSIN  
Tom Davis  
Larry Fry**ORDER  
YOUR  
MODULE  
TODAY!!!****TRAINING REGISTRATION FORM**Subject:  101 Monitoring  201 GMRS-  
(Includes FCC Rules)  GMRS FCC Rules-  
Part 95A (ONLY)

Fill in your full name and address, your REACT Team number and REACT member ID number (as found on your REACT card). Enclose \$7.00 for each training module you request and \$2.50 for each GMRS FCC Rules Part 95A you request.

**NOTE: When purchasing the 201-GMRS Training Module the FCC Rules is included).**Name \_\_\_\_\_  
First Initial Last

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Team #    Member ID #     **MAIL TO:****REACT International, Inc.  
P.O. Box 998  
Wichita, KS 67201**Monitoring Manual (\$7.00)  
GMRS Manual (\$7.00)  
GMRS FCC Rules Only (\$2.50)**TOTAL ENCLOSED \$ \_\_\_\_\_**





## Mini - C B Arrives

Who said CB was dead? Cobra Dynascan obviously disagrees.

Have you caught a glimpse of their new HH-40 mini-CB handheld? Check it out.

Cobra has applied its micro-technology, widely used in VHF/UHF services, to benefit CB operators. This new CB handheld is no larger than a GMRS (UHF) handheld.

Clearly, Cobra market research indicated a healthy future for CB radio. It wouldn't have invested its money in this new product otherwise. Congratulations to Cobra for down-sizing CB to make it more compact, more convenient for users.

No other radio service, cellular included, yet offers the travelling public what CB does. It is economical and user-friendly. It requires no license.

Miniaturization now permits its use in any vehicle, boat or motorcycle. These are all important considerations to consumers.

While there is still miss-use of CB by some, such problems have diminished greatly in recent years. Now, other radio services - ones that require much more costly equipment, and stiff license fees - are being plagued by illegal's while CB steadily improves.

Those in other radio services who smugly labelled CB the "Children's Band" are now confronted by the same illegal's.

They have simply shifted their attention to new fields of endeavor.

The FCC has fewer staff to devote to enforcement in these bands today than it had when CB was the butt of so many jokes. Other radio services are now learning firsthand the agony REACT monitors suffered a decade ago at the hands of illegal's.

Publicize and promote CB in your community as the entirely viable radio service it is. Offer CB information to the public, particularly tips on correct use of Emergency Channel 9. Emphasize that REACTers and police could help up to ten times more

callers, if only those callers know what to do.

Meanwhile, with your dedication as REACTers and technical advances from firms like Cobra, CB has a promising future indeed.

The question now is, which firm will be first to offer CB operators an SSB handheld?

*Ed. Note: Unknown to our writer, Cobra had donated two (2) HH-40 handhelds to REACT for our Early Bird Draw. Watch for your "Team Renewal Kit." Renew early. Be eligible to win one of these hi-tech, state-of-the art CB handhelds and many other super prizes.*



In recognition of corporate sponsorship REACT International, Inc., honored several supporters at this years Convention. Present to accept on behalf of Allstate Insurance Company was Greg Seemuth. Presenting the plaque was Ron McCracken, President of REACT. Other plaques were awarded to K40 Electronics, Cobra Dynascan, Best Western International and Radio Shack of Canada.

# “Listening is only half the fun. Popular Communications is the other half.”

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Far and away the best and most widely read magazine for the listening enthusiast. See for yourself. Send check or money order for \$2.40 postage and receive three recent issues of Pop'Comm by First Class Mail. (Sorry, no choice of issues in this special sampling offer. Offer void outside U.S.A.) Mail to:

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**WORLD BAND  
RADIO**

By R.C. Watts

might like are the research vessels. For instance, Woods Hole has traffic in the morning with its ships. Who knows - you might even hear the ALVIN mother ship. Again, there are several reference books listing the marine frequencies.

Current information may be had from the radio magazines; Popular Electronics, Popular Communications and Monitoring Times (in the U.S. and Canada) or the radio club newsletters. The clubs are totally volunteer and non-profit. My favorite AM broadcast band clubs is the International Radio Club of America (IRCA), which publishes DX Monitor. The Society to Preserve the Engrossing Enjoyment of DXing (SPEEDX) is my favorite shortwave club, publishing Shortwave Radio Today. There are not many other magazines that cater to the listener, but you'll find quite a few fine radio clubs throughout the world.

For exotic broadcast listening, how about FM 93.5, Capital Radio in Abu Dhabi? Too far away, you say? Well, try the shortwave relay during the UAE Radio English Service, daily at 22:30 UTC (6:30 p.m. EDT). I am hearing this best on 13,605 or 17,865 KHz.

Until next time, good listening and please support your local radio station.

**REACT International, Inc.  
Board of Directors**

Ronald W. McCracken,  
President & Chairman  
32 The Queensway North  
Keswick, ON CANADA  
L4P 1E3  
HP (416)476-5556  
Fax (416)476-5556

Jacki MacDonald, Vice  
President  
N29 W27520 Peninsula Drive  
Pewaukee, WI 53072  
HP (414)691-3977  
Fax \*(414)691-9490

Richard Pratz, Secretary  
Rt. 7, Box 7296  
Belton, TX 76513-9106  
HP (817)939-8404

Russell Willis, Treasurer  
3036 E. 8th Street  
Anderson, IN 46012  
HP (317)643-4871

John Leist  
480 Lancaster Pike, Apt. 45  
Circleville, OH 43113  
HP (614)474-3786  
Fax \*(614)474-7511

Hall Duncan, Ph.D.  
Advertising/Marketing  
P.O. Box 1639  
Harrison, AR 72601  
BP (501)741-9534

Stuart Meyer  
2417 Newton Street  
Vienna, VA 22181  
HP (703)281-3806  
Fax \*(703)281-3868

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45 Skyview Lane  
Eureka Springs, AR 72632  
HP (501)253-9031

\*Denotes a designated fax line.

**COMING NEXT ISSUE!!!  
DETAILS ON THE 1993  
REACT INTERNATIONAL CONVENTION  
TO BE HELD IN SAN DIEGO, CALIFORNIA  
JULY 20 - 23, 1993**



## Awards & Recognition Task Group Report 1991-1992

by Mary Cooper, Chairperson

In 1991 we again had a good number of entries for the Individuals category but there was a lack of participation in the Team and Council categories. However, most of the nominations submitted were very good. We still receive the ones with the "bare bones", with just the nomination form filled out. We would like to see these expanded to include Team participation.

Our group has established a goal for the coming year of promoting more interest in the Team and Council Awards. That does not mean that each and every one of you are off the hook for seeing that individual nominations are submitted.

We don't have to have a book or formal essay for the nomination. Refer to your Teams records. How many of you keep monitoring records, showing hours and details, records of the Team &/or Council activities or a sign in log? Use these to refresh your memories for the nominations, for any information to be included in a summary or calendar of events participated in. Or to coin a phrase "Just the facts folks, just the facts."

**DO WE HAVE YOUR  
ATTENTION YET OR  
BETTER YET...  
DO WE STILL HAVE  
YOUR ATTENTION!!!**

K40 has been and still is a valuable sponsor, so let's keep them aboard.

We sat down and detailed just how much K40 budgets for a typical year.

Quarterly cash awards	\$ 800.00
Annual cash awards	1,500.00
Plane fare for 3 representatives	1,050.00
Registration for 3 representatives	180.00
Four (4) room nights each for 3 representatives	660.00
Award materials	100.00
Subtotal	\$4,460.00
K40 Representative Expenses	360.00
Total	\$4,800.00

This does not include  
any advertising they may do.

(Continued on page 21)



Larry Luebben, President of Southern California REACT Council accepts the Annual Individual K40 Achievement Award on behalf of Joe Branin from Golden West REACT #4802.

(Continued from page 20)

We encourage each and every one of you here to promote this program to your Teams and Councils. MAKE it a part of every meeting agenda even if it is only to update the nomination information. Everyone knows a potential nominee for the K40 Award. Post the nomination form on your headquarters bulletin board. Don't just bury it in team records. Copy it on bright paper so it stands out.

Gathering information does not have to be, should not be a last minute project. You don't necessarily leave your taxes to the last minute do you?

We would certainly expect when you get through the nomination process and it becomes obvious you are not the winner for that particular quarter, that you have been edged out, maybe by only one one-hundredth (.01) of a point that you will add some information to the copy you kept and submit it again.

**REMEMBER -  
"IF AT FIRST  
YOU DON'T SUCCEED,  
TRY, TRY AGAIN."**

**CHECKED OUT  
THE NEWEST  
EDITION  
OF  
THE RADIO  
SHACK  
CATALOG?  
NOTICE  
ANYTHING  
SPECIAL?  
LOOK ON  
PAGE 25!!!**



Dale Startzell of Hagerstown REACT #C022, Hagerstown, Maryland accepts the Annual Team K40 Achievement Award for 1991. Presenting the plaque and check is Ron McCracken, President of REACT International, Inc.



Azella Tingler accepts the Annual Council K40 Achievement Award for 1991 on behalf of the Commonwealth of Virginia REACT Council. Presenting the plaque and check is Ron McCracken, President of REACT International, Inc.

by Robert M. Riechel  
Outgoing Vice President & Field Director

The following is my report to you, the membership, on the actions, concerns, unfinished tasks and goals for our organization. At the just completed International Convention in Indiana your Board of Directors reported to those in attendance the results on many areas. I want to report to you on some of those topics that I believe are an attempt to strengthen our organization.

As a Field Director, in dealing with a number of "problems" within Teams, I found that the personalities of one or more members played a big part in trying to resolve concerns. The existence of usable By-Laws also played a part in attempting to help resolve those concerns.

A good set of By-Laws is a must for each Team and Council. I would ask that each of you review your current By-Laws to refresh yourself on their content and to reaffirm that all members are following them. No member, nor officer, is above the By-Laws.

REACT International is required to furnish to the IRS, as requested, certification that each and every Team under the International 501(c)(3) exemption is operating as required by the IRS. To so certify, REACT International will be requesting certain documents from Teams and Councils in the upcoming months. It is to everyone's benefit that the requested information be supplied in a timely

manner.

In the coming months the Board of Directors will likely be looking to the Councils for increased responsibilities. The Councils are an integral link in the REACT structure. They might be the entity that can accomplish some of the tasks the membership is asking for.

Walter G. Green III, President of High Country REACT, made available his Team's "REACT 2000, Volume I, A Future Strategy For REACT International." This document is the Team's long range planning process. There is much in this document that every Team should consider. REACT International has been working on our own long range plans and goals, and continues to work on them. However, REACT must take specific steps so the membership can see results. On the Team, Council and International level, this planning, both short and long range, must be reassessed and/or readjusted on a regular basis. No plan is cast in stone. As conditions change, so should goals.

REACT International has been approached by a group attempting to put together a half hour TV program entitled "Radio Friends." The program will cover a number of aspects of citizens using Personal Radio. REACT may be considered for inclusion in this program. Just as with the RESCUE 911 TV

(Continued on page 23)



## Team Topics

### T E A S E R

Team Topics is for you. To control costs, each Team receives one copy. Share it. Pass it around at your Team meeting. It's important. Be sure you see it.

#### IN THIS ISSUE

NEW PR Tools and Prices  
1991 Team Monitoring Report  
1993 Safety Break Plans Report  
CB Road Sign Campaign Guide and Letter  
Ballot For Team Vote(s)  
And Much, Much More!!!

(Continued from page 22)

Program, keep the reports of your activities coming into Wichita.

Behind the scene contacts have been initiated with the American Trucking Association. This contact could increase CB EMERGENCY CHANNEL 9 awareness and usage by the American Truckers as well as increase the Public awareness of CB CHANNEL 9.

REACT International's attendance at the recent National Hurricane Conference in Virginia opened doors and started discussions on a number of levels that could increase the roll of REACT members in Emergency Operations, not just hurricanes. The Federal OES has sectors established throughout the US and there could be a benefit to REACT, the local Teams and Councils by developing closer relationships.

Stuart Meyer, through his almost daily involvement with the FCC, hears word of the possibility that the FCC may start a study towards the possibility of re-allocating some of the current Citizen's Band frequencies. You might ask, SO WHAT? The bulk of REACT's assistance to the motoring public is STILL OVER CB CHANNEL 9. As Stuart stated, "there is a portion of the CB spectrum that has much less interference and there may be other groups desiring to have this part of the spectrum allocated for their use." Stuart also mentioned that the FCC may also be considering initiating a study towards the possibility of re-allocating one or more of the current GMRS frequencies. REACT, as one of the major

users of these frequencies, will have to present our case well if we hope to retain the use of the frequencies as they exist today.

Your Board of Directors can not easily accomplish every-

thing. I hope that Council officers and members will step in when they are requested to work on a specific program so that the overall REACT program can grow.

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## The Program Closet Is Open

by George MacDonald  
Computer Services Committee

It's finally happened, after a year of stopping and starting. After a year of lost mail, not enough time, broken computers and more, we're ready.

REACT has a great number of computer enthusiasts. REACT has a great number of uses for the computer. Put the two together and I'm going to bet there are a great number of computer programs that can be put to use by REACT.

For instance, Al Fields of Montgomery County REACT has written a program to track hours and calls to REACT. It will be useful to individuals and Teams. Ed Brown of Prince George's County REACT has written a set of programs that will generate a question and answer session to test for general radio knowledge. Jacki and I have .PIF files that will generate LOGO's for WordPerfect and other publishing

packages.

I have an empty box waiting to collect programs for REACT. Send them to me and I will test and distribute them on request. We'll keep a list of contributions and hopefully we'll have users who can contribute ideas to improve them.

Once in a while we'll have an article in the REACTer for describing the list we have and perhaps describing commercial packages that would be of aid to Teams such as Money Counts and Quicken. These will be the best opinions of those using them currently.

Send your programs to:

Mike Holland, Unit 16  
Federal City REACT #2515  
8315 N. Brook Lane #301  
Bethesda, MD 20814  
(301)986-1272

### A WARM THANK YOU

*Helen O'Grady, Life Member and Convention Planning Task Group Leader would like to extend a very warm and sincere thank you for all attendees at the 30th Anniversary Convention. Your support and good wishes after her accident was appreciated. Last heard, Helen was recuperating nicely.*

## EUGENE GOEBEL AWARD PRESENTED AT THE 1992 REACT INTERNATIONAL CONVENTION

Gregory Seemuth (left) received the Eugene Goebel Award from Ronald McCracken, President (right) at the Convention banquet on July 23, 1992. Upon the presentation of the award Mr. Seemuth received a standing ovation from the convention attendees.

The Eugene Goebel Award is the highest tribute REACT's Board of Director's bestows upon recipients. Mr. Seemuth is past Treasurer and a past At-Large Director to the Board.



*The inscription on the award reads as follows:*

### HEADQUARTERS NEEDS JUNIOR REACTERS HELP

While in Anderson, Indiana attending the 30th Anniversary Convention Headquarters was confronted by a disheartened Junior REACTer.

Dorothy Criswell, junior member of Defiance County REACT #2102, Defiance, Ohio asked a good question. "Why is there never any mention of the Junior Program in the REACTer magazine?"

Well, Dorothy your right! It's time we support our young and interested members with an article in each issue of the magazine.

The Headquarters staff will even write the article. All we need is your ideas, what you as a Junior member are doing on the Team level, what you want to see for Junior members in the future, etc. Mail your ideas and thoughts to Headquarters.

**Gregory Seemuth**

**In recognition of his unselfish contribution of time, skills and effort to guide REACT through changing and challenging times while serving as At-large Director and Treasurer of the REACT International board. This dedicated volunteer service has benefitted all REACT members and is therefore worthy of the highest commendation.**

**The**

**EUGENE GOEBEL AWARD**

**Presented July 23, 1992**



## Life Membership Corner

Hello everyone out there in Life Member Land! I hope that all of you that attended our 30th Anniversary Convention in Anderson, Indiana got home without any problems along the way. Those that missed the convention missed a fine time and a very productive session.

At your Council meetings and Team meetings, for those of you that had representation there, and through the next couple of issues of **the REACTer** you will get a lot of information. You and your Teams should look at this information, discuss it and in some areas submit a ballot on.

At our Life Member Dinner Meeting we had a very nice ham dinner. Followed by a small amount of business that included the "ELECTION" for the "CHAIRPERSON for 1992-1993 fiscal year. As you can tell I was re-elected for another term (whoop-whoop) in office. Really, though I want to thank those in attendance again for their support and I will say, as I said last year, if you have any questions please let me know. I will try to get an answer for you.

Also at the Life Member Meeting, Robert Riechel had a few words for all of us there and I quote; "I stand here as your current Field Director, as your current Vice President and most importantly as a Life Member.

As you are hearing, many new opportunities are opening up to us. Each of these newly opened doors must have someone working to move REACT through them otherwise, they

could slam in our faces.

These tasks are in addition to those given to the Task Groups & Committees and more than can be completed in a timely manner by just your Field Directors and At-Large Directors.

As a Life Member, you have already made a long term commitment to assist REACT.

I ask you tonight to re-access that commitment and make time to go to your Board of Directors and tell them, 'I am ready to work! Give me a task'."

Of course for those of you that are reading this column that are not at present Life Members, please think about joining our family of "Lifers." If you need an application just let me know and I will be happy to send it to you.

As of this writing here are the latest additions to our ever growing family of Life Members;

LM#488

Maria Ortiz Gutierrez  
Atlantic REACT Team #4756  
Arecibo, Puerto Rico

LM#489

Michael Holland  
Federal City REACT #2515  
Washington, D.C.

I hope that all had a very good summer. I trust you are now ready to get back to work with your Teams and Councils to accomplish more of the good that we can do for our friends, neighbors and others within our communities.

Please every one Work Together as Professionals and then our Goals to Help others will be easier for all.

Yours in REACT;

R.T. Gamble, LM#226  
Chairperson,  
REACT Life  
Membership Committee  
P.O. Box 63  
Kirkland, WA 98083-0063  
Phone/Fax (206)823-8129



### LIMITED TIME OFFER

Headquarters has a few of the Commemorative Cancellation Stamps available. This item was presented in conjunction with the 30th Anniversary Convention recently held in Anderson, Indiana. For those REACT members who were not able to attend, you may still purchase them for your Team, members or friends. Please send \$1.25 to REACT International, Inc., Attn: Commemorative Cancellation Stamp, P.O. Box 998, Wichita, KS 67201. NOTE: When they are gone they are gone, so order yours today!!!

# S a f e t y   D e c a l   I n s t a n t   S u c c e s s

It happened at 3:45 p.m. (EDT) on Saturday, July 25, 1992.

The first REACT "Emergency?" window decal was placed on the glass door at the Tu Lane Truck Stop on Highway 401 at Exit 268 in Ontario. REACT International, Inc., President Ron McCracken did the honors as he returned home from Indiana and the 30th Anniversary REACT Convention.

"I showed the safety decal to Mary Beth Shantz, proprietor of the truck stop. I asked if she would consider displaying it on the door for travellers to see as they left to resume their travels," McCracken reported.

"She surprised me by immediately nodding and inviting me to place it on the door myself. I'm grateful now that she did so, because I realized later that this was another benchmark in REACT's history of public service communications."

The PR Task Group had released the new 3x5 inch safety decal in Anderson days earlier.

The eye-catching orange decal resembles the VISA decal seen on most store doors. This one can save lives.

Attendees quickly began buying whole packages of the decal. Each package contains 100. The entire stock on hand sold out. However, Headquarters can supply all your Team's needs from its stock.

"Our goal is to get thousands of the safety decals placed on the exit doors of businesses. We want travellers to see them as they head out onto the highways or waterways," Fred Lanshe, PRTG chairperson noted. "Any business that will accept one should get one: gas stations, marinas, truck stops, fast food outlets, car/truck rental agencies, laundromats, convenience stores, to name only a few. Be creative, come up with others."

Flushed with his initial success, McCracken visited the next truck stop on his route. Another win! Three more truck stops took the decals enthusiastically. Staff had

to await their absent manager's approvals but said they expected to get these readily.

Now it's your chance. Help get these REACT safety decals displayed by as many businesses as you can. Do it now while so many people are travelling on vacation. The safety information will benefit local CB operators too. It can save lives by bringing your Team more emergency calls that succeed.

Arrange a press photo of your first decal posting. Write a good news release to support the photo. Send a copy of both to the REACTer. Later, write a letter to the editor thanking those safety-conscious businesses that participated in your Team's safety drive.

Dress in Team uniform when you approach businesses (especially when any photos are involved) for easy identification. Be professional. Introduce yourself and identify your Team. Describe it as a "safety decal" and most businesses will jump right on board. They may even be willing to donate \$1 or \$2 to help your Team expand its safety decal campaign.

REACT is heading toward greater success than ever. Better-informed CB operators will enable REACTers to help up to ten times more callers on Emergency Channel 9. That means more satisfaction for your Team members. That means they will want to stay with you.

Help make all this happen. Distribute the new REACT safety decal to every business you can.



Rene Coppedge and Lynn Jennings of Washington man the REACT Store at the Convention. Larry Fry of Wisconsin and Eric Power of Florida shop for great bargains...or was it the influence of the "GREAT" sales help?

# 1992-1993 REACT Committees and Task Groups

## Executive Committee

Ron McCracken, President & Chairman of the Board  
32 The Queensway North  
Keswick, ON CANADA  
L4P 1E3  
HP(416)476-5556

Jacki MacDonald, Vice President  
N29 W27520 Peninsula Drive  
Pewaukee, WI 53072  
HP(414)691-3977

Richard Pratz, Secretary  
Rt. 7, Box 7296  
Belton, TX 76513-9106  
HP(817)939-8404

Russell Willis, Treasurer  
3036 E. 8th Street  
Anderson, IN 46012  
HP(317)643-4871

## Awards & Recognition Committee Jacki MacDonald - Director

Mary Cooper, Chairperson  
RD 3, Box 2533  
Allentown, NJ 08501  
HP(609)259-7088  
BP(609)586-1900

## Computer Services Committee Richard Pratz - Director

George MacDonald, Co-Chairperson  
N29 W27520 Peninsula Drive  
Pewaukee, WI 53072  
HP(414)691-3977  
BP(414)299-3574  
Fax(414)691-9490

Ken Green, Co-Chairperson  
5032 East Osie  
Wichita, KS 67218  
HP(316)651-0757  
Fax(316)263-2118

## Convention Site Selection Committee Russ Willis - Director

Jim Taege, Chairperson  
N5 W29116 Venture Hill Road  
Waukesha, WI 53188  
HP(414)646-8991

## Government Relations Committee Stuart Meyer - Director

Norman Kaplan, Chairperson  
2605 Loma Street  
Silver Springs, MD 20902-4841  
HP(301)649-7021  
BP(301)763-5049

## Life Member Committee Jacki MacDonald - Director

R.T. Gamble, Chairperson  
12220 108th Ct. N.E., #A112  
Kirkland, WA 98034-6805  
HP(206)823-8129

## Membership Committee John Leist, Director Field Directors

## Special Projects Committee Russ Willis - Director

Robert Riechel, Chairperson  
60 Crestline Ave.  
Daly City, CA 94015-3503  
HP(415)756-3503

## Training & Development Committee Jacki MacDonald - Director

Bonnie Zygmunt, Chairperson  
5925 Donegal Road  
Hubertus, WI 53033  
HP(414)628-0218

## Council Development Committee Dick Pratz - Director

Dick Cooper, Co-Chairperson  
RD 3, Box 2533  
Allentown, NJ 08501  
HP(609)259-7088  
BP(201)373-1881

Andy Hetz, Co-Chairperson  
Rt. 2, Box 3640  
Berryville, VA 22611  
HP(703)955-4150

## Convention Planning Task Group Russ Willis - Director

Helen O'Grady, Task Group Leader  
3742 NW Fifth Ave.  
Boca Raton, FL 33431  
HP(407)395-0549

## Communications Task Group John Leist - Director

Dorothy McLemore, CB Leader  
Rt. 4, Box 4740  
Athens, TX 75751  
HP(903)675-2797

Bill Simpson, GMRS Leader  
3317 Susan Circle North  
Park City, IL 60085  
HP(708)336-7319  
BP(312)527-0100

Leigh Bartlow, Amateur  
Rt. 1, Box 492 Telephone Tower Road  
Lacey's Spring, AL 35754  
HP(205)498-2385  
BP(205)876-1241

## Public Relations Task Group Dr. Hall Duncan - Director

Fred Lanshe, Task Group Leader  
630 Washington Street  
Allentown, PA 18102  
HP(215)434-3235

NEW ITEMS OFFERED  
BY REACT HEADQUARTERS



# Emergency?

Broadcast key details *over and over*  
(WHO • WHERE *exactly* • WHAT)  
without regard for a reply

REACT International, Inc.  
Tel (316)263-2100 • Fax (316)263-2118  
P.O. Box 998 • Wichita, KS 67201



### REACT Window Decal

(3"x5") in full color.  
A great PR tool for your  
Team or Council.  
Order form on page 14  
of this issue of the  
REACT. Cost is a  
low \$1.00 for four (4)  
decals plus 1 oz. in  
shipping and handling.



### REACT Road Sign Decal Sheet

Each sheet contains 36  
decals in 3 different sizes.  
An excellent tool to use in  
your Team or Council PR  
work. Order form is in this  
issue of the REACT on  
page 14. Cost is only \$1.50  
per sheet plus 2 oz. in  
shipping and handling.



### REACT Flag

(3'x5') in Full Color. It's the same REACT Flag only now in  
full color for no additional cost. The flag is made of a  
durable material and is weather resistant. The model used to  
display the flag is Texas' own Lee Besing of San Antonio  
REACT #3622. Order form is in this issue of the REACT  
on page 14. Cost is only \$46.00 plus 19 oz. in shipping and  
handling.