



# the REACTer

Official Publication of REACT International, Inc. (Radio Emergency Associated Communications Teams)

March/April 1994

Price \$2.50



Max L. "Vic" Vickery (left) and Fred Lanshe (right) sign Memorandum of Understanding between the Pennsylvania and Maryland State REACT Councils.

REACT International, Inc.  
P.O. Box 998  
Wichita, KS 67201

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## In This Issue...

REACT Goes Hollywood

May Is REACT Month

REACT In Canada

REACTer Honored  
by National Red Cross



## Pennsylvania and Maryland Councils Sign

# Memorandum of Understanding

Fred Lanshe, the President of the Pennsylvania Council of REACT Teams, Inc., and Max L. "Vic" Vickery, the President of the Maryland State Council of REACT Teams, Inc., have signed a Memorandum of Understanding between the two Councils.

The Memorandum of Understanding, developed by representatives of both the Maryland and the Pennsylvania Councils, facilitates mutual communication support in disaster

and other emergency situations occurring within either state or the District of Columbia. It combines the separate CB, GMRS, amateur and other radio service capabilities of Pennsylvania, Maryland and District of Columbia REACT

Teams into a common REACT communication capability, contains procedures for requesting and providing mutual support, and provides for more detailed support agreements at the

team level.

The Memorandum of Understanding was signed in a brief ceremony attended by REACTers from both Council areas. After the memorandum was signed, Vic and Fred agreed to exchange complete information on team locations and their capabilities. Fred said, "Our REACT Teams use GMRS and amateur communications as well as CB to provide support to their communities." Vic observed, "This Memorandum of Understanding will allow us to integrate all of our communications."

Point of Contact: Ed Brown,  
(703)941-9021 (daytime Eastern Time)

*Fred said, "Our REACT Teams use GMRS and amateur communications as well as CB to provide support to their communities." Vic observed, "This Memorandum of Understanding will allow us to integrate all of our communications."*

## Calendar of Events

**April 1, 1994** - Deadline for article and advertising submissions for the May/June issue of the REACTer.

**April 3, 1994** - Southern California REACT Council meeting. For further details please contact a council representative.

**April 9, 1994** - Wisconsin Council of REACT Teams general meeting to be held in Portage, Wisconsin. For further details please contact a council representative.

**May 15, 1994** - Upstate New York REACT Council meeting hosted by Empire REACT Team #3030. For further details please contact Bob Snell, President of Team #3030 at (518)355-6414.

**June 1, 1994** - Deadline for article and advertising submissions for the July/August issue of the REACTer.

**July 9, 1994** - Maryland State Council of REACT Teams, Inc., regular meeting. For further details please contact a council representative.

**July 9, 1994** - Wisconsin Council of REACT Teams general meeting to be held in Appleton, Wisconsin. For further details please contact a council representative.

**July 18-21, 1994** - REACT International Convention hosted by the Garden State Council of REACT Teams. Further details in this issue of the REACTer.

**October 8, 1994** - Wisconsin Council of REACT Teams annual meeting to be held in Wausau, Wisconsin. For further details please contact a council representative.

**November 12, 1994** - Maryland State Council of REACT Teams, Inc., annual meeting. For further details please contact a council representative.

**Editor's Note:** Councils please provide notice of your meetings and conferences to the REACTer for inclusion under this column. Submit meeting date(s), place, time, particulars and a FMI contact. Please provide this information as far in advance as possible. It's your opportunity to announce your meetings!



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# REACT



## Goes



# Hollywood

Hollywood in Vermont? Well, not exactly. However, in October of 1992, production of a major motion picture came to Caledonia County with a big assist from Caledonia County REACT, Inc. #2424 of St. Johnsbury.

Months of planning came together on the morning of October 17th as production crews descended upon Main Street in St. Johnsbury to film scenes for the just-released "Where the Rivers Flow North" - a Vermont story starring Rip Torn and Tando Cardinal.

Dirt replaced asphalt, Model T's shared the roadway with horse-drawn carriages, and any sign of modern day life had been removed in order to portray a town in the early 1900's.

Members of REACT - working in

close cooperation with the St. Johnsbury Police Department - were charged with maintaining traffic flow around the Main Street area. REACT personnel manned their positions literally from dawn to dusk, using their GMRS equipment to keep things moving smoothly.

Film producer Caledonia Pictures showed their appreciation to the local REACTers by not only thanking them publicly in a newspaper ad, but also in the credits at the end of the film. Be sure to watch your local theaters for "Where the Rivers Flow North"!

*Ed. Note: Great PR for REACT!!! I for one, will definitely "be at the movies!"*

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## New Teams Chartered

#4892	Skiatook REACT Skiatook, Oklahoma (Osage County) January 21, 1994
#4893	Hayfork REACT Hayfork, California (Trinity County) January 24, 1994
#4894	Ogallala REACT Ogallala, Nebraska (Keith County) January 28, 1994
#4895	Salem County REACT Pennsville, New Jersey (Salem County) January 31, 1994





# May is REACT Month for 1994



May was chosen to be REACT Month because it is the start of summer travel which means increased activities for many REACT Teams. Thus, many more people in your community will be made aware of your Team's volunteer public service efforts through REACT Month and then will see your Team in action over the summer. The first major summer holiday, Memorial Day Weekend, is in REACT Month to emphasize this point.

To increase awareness about REACT, specifically your Team, in your community, International suggests

you prepare and carry out the following media attention-getters. These are provided by the REACT International Committee on Public Relations, headed by Dr. Hall Duncan, Director as well as Fred Lanshe, Committee Chairperson.

**Press Release(s)** detailing your Team's recognition of May as REACT Month, proclamation(s) received, and Memorial Day activities; separate releases may be created. Be sure to mention the previous press release or later releases. Send these to print/newspaper, radio and television media. For more information about

press releases refer to the Public Relations Kit from REACT International or the *REACT'er* article(s) on "Publicizing REACT."

ties or D.J.'s to make the PSA for their exclusive use. This way the listening audience will recognize the voice and give more attention (and credibility) to your spot. Another hint is to mention a Team officer/spokesperson is available for an on-the-air interview for the station.

#### **Public Service Announcements (PSA)**

**Television** - Local stations and cable systems. Contact the station and let them know your Team can provide a 30 second PSA on REACT done by Bobby Sherman (refer to a REACT price list and order form). The station can add your Team name and contact number to the PSA with their by-line generating equipment while it's running. Or you can order the PSA personalized from REACT Headquarters. Here is an idea: In your press release and other media provide the public a free REACT pamphlet, "Getting Help by CB Radio". Provide pamphlets to interested persons who send the Team a self-addressed, stamped #10 envelope. The pamphlets are available from REACT International, Inc. Stamp your Team name on the front and/or inside. Also include information about your Team and membership opportunities. Be sure total piece weight is one ounce or less. This idea benefits your Team in several ways. The pamphlet educates recipient(s) on how to make a call on CB Channel 9; and your Team has a promotional tool directed to interested person(s); you may get a new member.

#### **Public Service Announcements (PSA) Radio**

The sample radio PSA script shown in this issue can be shortened or lengthened, and personalized for your Team. Send this to the radio station along with your press release and cover letter. Request one of the stations better known personali-

*Fred Lanshe writes...*

*"Have you ever noticed some Teams get a lot of publicity? Would your Team like to?"*

*"There is a member in your Team who either has connections with the media or would be a colorful news source for a reporter, either has an advantage. If the Public Relations Committee provides a media kit of information which tells you what to say and you have someone to act as your spokesperson you're halfway there."*

*"Press Releases, Public Service Announcement scripts, etc., must be terribly creative, witty or profound. The media has to be persuaded to read AND act upon them. Even though REACT is important, stations, due to manpower or priorities, CANNOT cover everybody's everything. They consider most everything REACT does as 'Human Interest' - NOT hard news. Requests for consideration of your PSA or Proclaiming May as REACT Month must be made well in advance."*



**Team Events**

St. Thomas REACT, Inc. #4760, St. Thomas, Ontario kept busy during 1993. The Team reported monitoring over 7,999 hours and answered a total of 239 calls. Members worked 25 local events putting in 1078 1/2 hours in the process. To show their appreciation to members awards were given to Harold Hedden - REACTer of the Year, Norm Martin - Public Service Award as well as Harold and Pam Hedden - 1000+ Award.

**Oakland County REACT Team #C238**, Waterford, Michigan designated November 14, 1993 as Oakland County REACT Membership Appreciation Day. All members were invited to a party in their honor. A really good time was had by all of the members and their guests. Special presentations were made to the members followed by an "all you could eat" pizza party.

Officers and members of #C238 have been busy attending the many Swap and Shops in the area, passing out information concerning REACT. This has been so successful they are planning on continuing this event in 1994.



**Is Your Radio On?**

**Monitor CB  
Channel 9 Today!**

# Request For "May Is REACT Month" Proclamation

**WHEREAS**, through REACT (Radio Emergency Associated Communications Teams) over 8,000 people participate as volunteers to provide highway safety and emergency communications using their own two-way radios in their communities; and

**WHEREAS**, the \_\_\_\_\_ (your city/town) area is fortunate in having a local unit know as

\_\_\_\_\_ (your Team name), which has served well in many civic endeavors; or (list a few big local events) and (if your Team is involved) sponsor "Highway Safety Coffee Breaks", and

**WHEREAS**, REACT's cumulative efforts, result in the saving of many lives annually, through the greater speed with which medical aid is reached to an accident scene, and better communications provided in time of natural disasters. (Providing refreshments to wary drivers, if your Team has Safety Breaks).

**NOW, THEREFORE**, I \_\_\_\_\_ (Mayor's/Governor's name), do hereby designate the month of MAY, 1994 as

**NATIONAL REACT MONTH** in \_\_\_\_\_ (City/State/Province) during which all citizens shall take notice and be aware of the significant contribution every local REACT Team makes to the welfare of their local community, as time to honor and recognize these local groups and their members.

**IN WITNESS WHEREOF**, I have hereunto set my hand and cause the Seal of the

\_\_\_\_\_ (City/State/Province)

\_\_\_\_\_ (State/City/Country)

to be hereto this 1st day of May, 1994.

\_\_\_\_\_ (Mayor/Governor/Premier)

(Retype with your Team's information included)

# Sing For Fun

## ACTnet Update



by Ken Green, President  
Sedgwick County REACT

Information for the in-house Data Base and making a few more enhancements, REACTnet. In order to begin combining all of the other REACT BBS locations, I need a list of all the current BBS's out there. If your team has a BBS, I would like you to fill out the following questionnaire about your BBS.

Name \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone Number \_\_\_\_\_  
Area \_\_\_\_\_  
Number \_\_\_\_\_

Work \_\_\_\_\_

Location that is connected to FIDO \_\_\_\_\_

Location that is connected to Internet \_\_\_\_\_

Does anyone on your team understand Packet Radio \_\_\_\_\_

Does anyone on your team that might be interested in \_\_\_\_\_

Send Responses to:

Ken Green  
BBS Survey  
5032 E Osie  
Wichita KS 67218



Team Events

On October 16, 1993, six members representing Northern Tier REACT #4299, Minot, North Dakota attended the North Dakota Special Olympics annual banquet. The members of Team #4299 were honored to receive the *ND Special Olympics 1993 Outstanding State Organizational Award*. This award is one of the highest awards presented by the ND Special Olympics in recognition for outstanding support and commitment to their program. Northern Tier REACT assists Special Olympics at the State Basketball Tournament by relaying scores back to the main score table from the various game sites located at other schools. The Team also assists at the winter games by helping with the start and finish lines. Northern Tier REACT has been assisting the North Dakota Special Olympics with both of these events since 1983.

Aroostook County REACT #4094, Ashland, Maine is saddened to report that REACTer Linda B. Belanger, of Lille Village, ME was killed in an automobile accident in Madawaska. Her car skidded more than 150 feet before striking an 18-wheel tractor-trailer truck at about 12:30 p.m. on January 22, 1994. Linda was a valued member of REACT #4094 for 11 years and served in the office of Secretary. In addition, she served as Secretary of the Maine State Council of REACT Teams, was a member of the National CB Association, and was employed for 10 years by the Visiting Nurses of Aroostook. Linda had an extraordinary sense of duty, and her humor will indeed be missed at the regular REACT meetings.



# Radio Public Service Announcement

## Don't Drive Along Have A Traveling Companion

A CB radio in your car or boat is an ideal communications link in case of accidents, need for road directions, or an encounter with an impaired driver.

\_\_\_\_\_ REACT Team,  
(insert your Team name)

affiliated with REACT International, Inc., monitors CB EMERGENCY Channel 9 for calls requesting assistance. Today's REACT Teams also provide communications for various local community events, using a variety of authorized frequencies. Many REACT Teams sponsor Highway Coffee Safety Breaks, during the summer holiday months.

If your interested in public service and want the satisfaction of knowing your efforts make a difference in your community...

Contact  
\_\_\_\_\_ REACT at \_\_\_\_\_  
(insert your Team name) (insert your telephone number)

or send a self addressed stamped envelope to

\_\_\_\_\_ at \_\_\_\_\_  
(insert your Team name) (insert your Team address)

(Repeat contact information for 60 seconds)



## GET READY FOR SAFETY BREAK '94 IN REACT MONTH



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 Foreign—one year \$24.00, two years \$46.00, three years \$69.00. U.S. Dollars.  
 Foreign Air Mail—one year \$77.00, two years \$152.00, three years \$228.00. U.S. Dollars

Allow 6 to 8 weeks for delivery

\_\_\_\_\_ Exp Date: \_\_\_\_\_

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**Popular Communications**  
 76 North Broadway, Hicksville, NY 11801 Telephone 516 681-2922; FAX 516 681-2926





# REACT

## In Canada



The next time someone suggests I join a committee, I will think twice ... and then I will still say "yes". I have been very busy since the convention in San Diego as Co-Chair of the Membership Recruitment & Retention Committee.

I have been in contact with people from Kamloops, British Columbia, across the country, to Riverview, New Brunswick who have stated an interest in forming new Teams. I hope to see some results from these people because we desperately need more Teams.

Many Teams were involved in a forum last October. Most of the Canadian Teams were involved by mail, phone or in person to make the "Future of REACT in Canada" forum a real success. The Teams who attended the forum, held in St. Thomas, Ontario, were REACT Lake Simcoe, Don Valley REACT, St. Thomas REACT, Waterloo Regional REACT, Woodstock District REACT and Stratford REACT. Many subjects were discussed -- everything from public relations to our relationship with REACT International.

One of the best membership recruitment ideas to come out of this forum was from Kirk Walker, Waterloo Regional REACT, who suggested that many of us do our recruiting among radio operators. He suggested that Teams gear their recruiting campaigns to the public.

Since signing on as co-chair of this committee, I have spent a lot of time helping people solve all sorts of problems. Where can I get radios repaired? What does our insurance coverage provide for us? Are Canadian Teams cov-

ered by the insurance policies?

I have responded (well, I hope) to complaints about high dues and low bank balances. I have given pep talks to, frustrated executives and made suggestions about fundraising and public relations.

A survey sent to all the Teams who didn't vote on the last two ballots brought some interesting comments. Teams were not aware that the issues concerned Canadian Teams as well as our American cousins. More than one Team suggested ballots needed to be in the Team's hands two months before the voting deadline, and more information needed to be provided so an informed decision could be made.

Several people asked for information about the conventions, especially about the costs involved.

I've heard about the happy events which occurred like when REACT

Lake Simcoe took delivery of a van donated to their Team. I enjoyed sharing their pride and excitement.

I think the best part about joining a committee is the feeling of being involved, helping others, learning more about REACT and having the opportunity to get to know all the wonderful people who are part of this organization.

I'd like to thank several people who have been so helpful to me over the last few months: Deanne Earwood, Bob Riechel, Vince Kern, Jacki MacDonald, Fred Lanthe, Walter Green and all the Canadian Teams who are working so hard to promote REACT in Canada.

REACTively yours,

Pam Hedden

St. Thomas REACT, Inc., #4760

### REACT Memorial Plaque Additions

Carlton Clapp  
L.E.M.A. REACT #CS46  
Allentown, Pennsylvania

John Gross  
L.E.M.A. REACT #CS86  
Allentown, Pennsylvania

The REACT Memorial Plaque is displayed at REACT International Headquarters. It contains 70 plates onto which the individual's name and Team number can be engraved. Once filled, additional plaques will be obtained. A \$50.00 minimum donation to this fund is required to have a name placed on the plaque. This amount can be from one or many. Names added to the memorial will be mentioned in the REACTer.



## Team Events

Fayette County REACT, Inc. Team #2599 of Oak Hill, West Virginia would like to share a first for their team chartered on September 25, 1974. The Team presently has 21 members, 6 of which are female. Each year a male president has been elected until this year. On January 1, 1994, their first female president began her one year term of office.

Mary Kincaid, a great-grandmother who joined REACT with her husband, Gerald Kincaid, Sr., in 1976 took office. Both have been very active members throughout the years. Gerald has served as a board member for several years and is currently serving as Co-Team Captain under his wife's administration. Mary's first job was Publicity Chairman from January through December of 1984. Next, she served faithfully as Secretary of the Team from January, 1986 through

December of 1993. She was also actively involved with a Special Fund Raising Committee in 1990.

Her first month in office has already been a challenge. She successfully coordinated relief efforts of the Team

for those people in the area with no electricity or heat during a recent major snow storm. With a great Team of REACTers ready to get the job done, Mary is looking forward to a very successful year as Team #2599's first female president.

## Federal City REACT Aides the 30th Anniversary March on Washington

by Norman Kaplan, EOL  
Federal City REACT #2515

On August 28, 1993, 75,000 people attended the 30th Anniversary of the March on Washington. Federal City REACT #2515 and the District of Columbia Office of Emergency Preparedness (D.C. O.E.P.) have a Memorandum of Understanding that puts the Federal City REACT Team, Inc., on call for extra communications capability for large events. Federal City REACT #2515 was asked to provide public safety communications help by D.C. O.E.P. Approximately 26 people were originally requested. Since Federal City REACT Team is a relatively small team, we were aided by Fairfax County REACT #C360 and Northern Virginia REACT #2356 of Virginia as well as Prince George's County REACT #2106 of Maryland. Their members' help was instrumental in providing the requested communication support. REACTers provided information on local sub-marches, lost and found person, crowd location and size, bus location and missing persons from buses. Unlike previous marches where hundreds of people were left

stranded by buses that drove off, only 5 people needed to take a train or bus at the end of the day. A vast improvement!

Since REACTers were scattered through a 64 square mile area around the District of Columbia, check-in was at their various locations by 07:30. The last REACTers left at 21:30 that evening. In between, we ran communications from the 5 sub-marches, the 3 major bus parking locations, 3 performance stages, 2 lost and found locations, the main speech stage and the Mayor's Mobile Command Center Communications Vehicle. Due to the geographic spread of locations, a GMRS repeater operation was used to tie the locations together with the Mayor's Command Center (which has both GMRS and Citizens Band (CB) radios installed for REACT use). A CB frequency was used at the bus parking lots to locate the direct buses.

This event shows that here is a need for both GMRS and CB communications capability. Each frequency was used to handle the radio traffic that the frequency does best. The event also showed the need for nearby teams to work together and aid each other.



The REACTer is available on audio cassette tape for the blind. Certain conditions and costs are involved. For more information please contact:

Kathleen Coyne  
Recording  
for the Blind, Inc.  
404 W. 30th Street  
Austin, TX 78705  
(512) 477-9390



# REACT Was First On The Scene

by Michael P. Rolles  
Ohio Valley REACT, Inc. #2601

Date of Incident: June 14, 1993

Location: I-471 connector to I-71 N just north of the Sixth Street exit in Cincinnati, Ohio



At approximately 12:00 a.m. Ohio Valley REACT Inc. #2601 Units 43 and 33 received a Citizens Band Channel 9 call. The call involved a Voyager minivan on its top at the above location. When the call came in we were on the I-471 bridge, 1/2 mile away, assisting a disabled vehicle.

We made the decision to respond to the accident scene and arrived at 12:02 a.m. At this point, I secured the accident scene with my vehicle to prevent anyone else from striking the overturned vehicle while John Schmitt #33 went to the vehicle to assess the injuries of the occupants.

John entered the vehicle via a broken window to maintain the female passengers neck and spine. While John continued to assess the victim's status, I worked to stabilize the overturned van due to the fact that it was on an incline.

After securing the scene, I requested another individual, who had stopped, to

contact via public service the Cincinnati Police and Fire by 911 on his cellular phone. I remained as the incident command officer until the Cincinnati Police arrived at approximately 12:09 a.m.

At approximately 12:17 a.m. the first responder truck arrived from the Cincinnati Fire Department. At 12:23 a.m. the Advanced Life Support Unit from the Cincinnati Fire Department arrived with the Heavy Rescue Unit equipped with the Jaws of Life, to extricate the victim, arriving within a matter of a few minutes.

The victim was removed from the vehicle by the Cincinnati Fire/EMS at 12:42 and transported to the hospital. We remained at the scene until 1:00 a.m. when the van was up righted and towed away.

The Cincinnati Police and Fire officers verbally commended us for protecting the victims and the caregivers of the injured and for the care given to the

injured woman.

The Cincinnati Police Lieutenant in charge of the accident scene remarked that the use of a green and amber combination lightbar helped them locate the accident scene immediately and differentiate between a wrecker or highway maintenance vehicle.

## Junior Journal

by Ashley Kofron  
Colleton County REACT #3153  
Walterboro, South Carolina

Hi again! REACT has been fun since I joined. I recently received an award for fingerprinting children. The ceremony was held at the F.O.P. Lodge in Charleston. F.O.P. President Ric Piersol and my school Principle Eleanor Adams presented my sister Jennifer and me with our awards and Red Cross C.P.R. patches.

We also gathered used toys to be given out, at Christmas, to children who do not have much. In all, a pick up truck full of toys donated was distributed by the South Carolina Department of Social Services.



# 1994 REACT International Convention Update

by Dick Cooper, Chairperson

The May 15th deadline for the 1994 REACT International Convention is approaching very quickly and registrations have already started to come in. Some quick reminders:

- 1) Make sure that you have completed all information on the registration form - the Life Member Banquet is \$21 not \$26.
- 2) When making reservations at the hotel be sure that they give you the REACT Convention rate.
- 3) There are 17 handicapped rooms at the hotel and several have already been reserved. If you need one, make

your reservations soon.

Recently, I took a fellow Team member to the Radisson Hotel Somerset to take a look at the meeting rooms, banquet room and other facilities. The member's comment was that the Radisson is a "classy hotel". That summarizes the host hotel for the 1994 REACT International Convention. I know that I have said and written a lot about the hotel, but it is all true. This is a very nice facility with all the extras that you would expect from a major chain hotel. In addition, all events will take place within the hotel, so convention attendees won't have to go outside to get to meetings and seminars.

There really isn't much more to say that hasn't already been said. The day trip is still on schedule as planned. Ellis Island, Statue of Liberty, the United

Nations tour and other attractions will be seen. The day trip by itself almost makes the convention worth attending. The seminars and workshops will be very informative. Newsletter writing, computers, emergency response (new forms of) and other interesting topics are scheduled.

If you have any questions, call Dorothy DePoe at (908) 218-9760 or write to: G.S.C.O.R.T., P.O. Box 9898, Trenton, NJ 08650.

If you still want to buy an ad for the Ad Book, please call Dorothy DePoe to reserve space. It is close to publication time so we may not be able to get your ad included, but your money will be refunded if necessary. Thank you to everyone for your support.

## ATTENTION SAFETY BREAK MEMBERS

If your Team or Council is going to participate in the Safety Break Program this coming season, let me know if you are interested in receiving rebates on coffee.



Jim Koritzky  
P.O. Box 2272  
Bangor, ME 04402-2272

## IMPORTANT ADDRESSES AND TELEPHONE NUMBERS TO REMEMBER....

Garden State Council of  
REACT Teams, Inc.  
P.O. Box 9898  
Trenton, NJ 08650

Dorothy DePoe - (908) 218-9760  
Dick Cooper - (609) 259-7088  
Prodigy CHGM62A  
RI BBS User #141

Radisson Hotel Somerset  
200 Atrium Drive  
Somerset, NJ 08873

Phone (908) 469-2600  
Fax (908) 469-4617

Please Call for reservations:  
1-800-333-3333  
1-908-469-2600



**1994 REACT INTERNATIONAL CONVENTION  
 JULY 18 - 21 - RADISSON HOTEL SOMERSET  
 SOMERSET, NEW JERSEY  
 HOST: GARDEN STATE COUNCIL OF REACT TEAMS**

Please print or type - one person per form

Name: \_\_\_\_\_ (Last) \_\_\_\_\_ (First) \_\_\_\_\_ (MI)

Address: \_\_\_\_\_

City: \_\_\_\_\_ St/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Life Member #: \_\_\_\_\_

Team Name: \_\_\_\_\_ Team #: \_\_\_\_\_

.675 FCC Call Sign: \_\_\_\_\_ Unit Designator: \_\_\_\_\_  
 (Example: New Jersey 3622, Philadelphia 14, etc.)

.600 FCC Call Sign: \_\_\_\_\_ Amateur FCC Call Sign: \_\_\_\_\_

Describe any special medical, dietary or other needs you may have: \_\_\_\_\_

Prior International Conventions you have attended:

1976 \_\_\_\_\_ 1977 \_\_\_\_\_ 1978 \_\_\_\_\_ 1979 \_\_\_\_\_ 1980 \_\_\_\_\_ 1981 \_\_\_\_\_ 1982 \_\_\_\_\_ 1983 \_\_\_\_\_ 1984 \_\_\_\_\_  
 1985 \_\_\_\_\_ 1986 \_\_\_\_\_ 1987 \_\_\_\_\_ 1988 \_\_\_\_\_ 1989 \_\_\_\_\_ 1990 \_\_\_\_\_ 1991 \_\_\_\_\_ 1992 \_\_\_\_\_ 1993 \_\_\_\_\_

There are two discounts for this Convention. The Early Bird (Registration postmarked by May 15, 1994) and a discount for those attendees staying at the Convention Hotel (Radisson Hotel Somerset)

	May 15, 1994 or before	After May 15, 1994
Stay at Convention hotel	\$55.00	\$70.00
Stay off-site	\$90.00	\$105.00

Fill in registration amount \$ \_\_\_\_\_

Other items and activities: Tuesday all day Fun Trip: Battery Park, Statue of Liberty, Ellis Island, (lunch on-your own), tour of New York City, Dinner at Doyle and Rafterys (overlooking famous Manhattan skyline).

	NUMBER		TOTAL COST
Fun Trip	_____	@ 55.00	_____
Additional Convention Pictures	_____	@ 10.00	_____
Life Member Pictures	_____	@ 10.00	_____
Amateur Pictures	_____	@ 10.00	_____
Life Member Banquet	_____	@ 21.00	_____
Amateur Breakfast	_____	@ 16.50	_____
Additional Banquet Tickets	_____	@ 29.50	_____
Convention Shirts Circle size(s)	_____	@ 18.50	_____
S M L XL XXL XXXL	_____	@ 18.50	_____

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_  
 (INCLUDING REGISTRATION)

Make checks payable to: 1994 RI Convention Fund - All prices and payments must be in US dollars  
 There will be a charge of \$25.00 for checks returned due to insufficient funds

I will be traveling by: Auto \_\_\_\_\_ Plane \_\_\_\_\_ Bus \_\_\_\_\_ Train \_\_\_\_\_  
 I will need transportation from \_\_\_\_\_ to the Convention Hotel

Arrival time: Date \_\_\_\_\_ Time: \_\_\_\_\_ Flight, bus or train #: \_\_\_\_\_

To insure transportation from these locations we must receive complete and accurate arrival information

Convention Hotel  
 Radisson Hotel Somerset  
 200 Atrium Drive  
 Somerset, NJ 08873  
 908-469-2600  
 Fax: 908-469-4617

Dorothy DePoe - 908-218-9760  
 Dick Cooper - 609-259-7088  
 Prodigy CHGM62A  
 RI BBS User #141

Room rates: 1 - 2 people - \$60.00  
 3 - 4 people - \$62.00

Please call for reservations:  
 1-800-333-3333  
 1-908-469-2600

Please mail registrations to:  
 Garden State Council of REACT Teams, Inc.  
 P. O. Box 9898  
 Trenton, NJ 08650



# Life Membership Corner

This article will be quite short as I am asking all Life Members to respond before 1 June 94, with any ideas YOU may have in the restructuring of the Life Member Dues Structure.

In your letters please show the amount that it will cost, and how it is calculated, for a new Life Member, and what should be included with the Life Member Credentials.

Example: The old method was for a potential Life Member to pay a fee 20 times the current yearly Regular Member fee; and with the credentials they received a Gold Life Membership Card, a Life Member Plaque and a letter of acceptance into Life Membership from REACT International, Inc. Then yearly, a REACT ID card with their Life Member # shown on it. As a final thank you, for SERVICE when a Life Member passes on, their name is added to a Memorial Plaque at REACT International, Inc.

Along with this information what do you feel, as a Life Member, the maximum fee to be considered should be? For example, should the fees be \$500.00, \$750.00 or \$1,000.00.

Please remember, the Life Member portion of REACT has only been in existence since August 1980. Therefore we are only 13 1/2 years old. Presently, we have had 493 members join our ranks, of which only 350 are ACTIVE Life Members of record.

Please send your recommendations to me, at address listed below, by 1 Jun 1994 so I may compile them for presentation at our 1994 Convention in New Jersey.

On page 15 is a listing of the Life Members who have passed away to date.

REACTfully yours,

R.T. Gamble, LM #226  
Life Membership Committee  
Chairperson  
1701 - 121 St. SE, #Q-102  
Everett, WA 98208-5953  
Phone/Fax (206) 337-4286



## World's Most Powerful CB and Amateur Mobile Antenna\*

Lockheed Corp. Test Shows  
**Wilson 1000** CB Antenna Has  
58% More Gain Than The  
K40 Antenna (on channel 40).

In tests conducted by Lockheed Corporation, one of the world's largest Aerospace Companies, at their Rye Canyon Laboratory and Antenna Test Range, the Wilson 1000 was found to have 58% more power gain than the K40 Electronics Company, K40 CB Antenna. This means that the Wilson 1000 gives you 58% more gain on both transmit and receive. Now you can instantly increase your operating range by using a Wilson 1000.

Guaranteed To Transmit and Receive  
Farther Than Any Other Mobile  
CB Antenna or Your Money Back\*\*  
*New Design*

The Wilson 1000 higher gain performance is a result of new design developments that bring you the most powerful CB base loaded antenna available.

*Why Wilson 1000 Performs Better*

Many CB antennas lose more than 50% of the power put into them. The power is wasted as heat loss in the plastic inside the coil form and not radiated as radio waves.

We have designed a new coil form which suspends the copper windings and still retains the rigidity needed for support. This new design eliminates 95% of the dielectric losses. We feel that this new design is so unique that we have filed a patent application on it.

In addition, we use 10 Ga. silver plated wire to reduce resistive losses to a minimum.

In order to handle higher power for amateur use, we used the most efficient direct coupling method of matching, rather than the lossy capacitor coupling. With this method the Wilson 1000 will handle 3000 watts of power.

*The Best You Can Buy*

So far you have read about why the Wilson 1000 performs better, but it is also one of the most rugged antennas you can buy. It is made from high impact thermoplastics with ultraviolet protection. The threaded body mount and coil threads are stainless steel; the whip is tapered 17-7 ph. stainless steel. All of these reasons are why it is the best CB antenna on the market today, and we guarantee to you that it will outperform any CB antenna (K40, Formula 1, you name it) or your money back!

\*Inductively base loaded antennas

\*\*Call for details.

Lockheed - California Company

A Division of Lockheed Corporation  
Burbank, California 91502

Aug. 21, 1987

Wilson Antenna Company Inc.  
3 Bureau Way, Unit A-10  
Greenfield, Vermont 05602  
Hartford, Vermont 05602

Subject: Comparative Gain Testing of Citizen's Band Antennas  
Ref: PMA (Cable) Antenna Lab File #570529

We have completed relative gain measurements of your model 3000 antenna using the K40 antenna as the reference. This test was conducted with the antennas mounted on a 1/2" metal plate with a separation of 1/2" between the antennas. The antennas were fed by the standard VSWR method. The results of the test are tabulated below:

FREQUENCY (MHz)	RELATIVE GAIN (dB)	RELATIVE POWER GAIN (%)
26.980	1.30	36
27.015	1.30	36
27.080	1.45	40
27.115	1.80	48
27.185	1.80	48
27.215	1.80	48
27.285	1.75	47
27.315	1.95	53
27.385	2.05	56
27.425	2.05	56

Individual test results may vary from actual use.

**CALL TODAY**  
TOLL FREE: 1-800-541-6116  
FOR YOUR NEAREST DEALER  
**Wilson 1000**  
Available in Black or White

Roof Top Mount ..... \$99<sup>95</sup>  
Trunk Lip Mount ..... \$69<sup>95</sup>  
Magnetic Mount ..... \$79<sup>95</sup>  
Wilson 2000 Truckster ..... \$99<sup>95</sup>  
DEALERS Exclusive dealer areas still open

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ANTENNA INC.  
881 ORIER DR., STE. A  
LAS VEGAS, NV 89109



# In Memory of ...

LM #C01  
Arthur Underwood

LM #133  
Charles W. Markum

LM #284  
Walt Kummer

LM #408  
Frieda Sullivan

LM #C12  
Charles Southard

LM #140  
Norris Jerry York

LM #292  
Everett Wright

LM #424  
Hope Skinner

LM #C26  
Millie S. Wagner

LM #150  
Joyce Hogadone

LM #293  
Bert Thornton

LM #449  
Jack C. Lee

LM #C32  
Pierre G. Furst

LM #155  
Donna Beckwith

LM #301  
Charlie Donaldson

LM #446  
William H. Webb

LM #C34  
Richard Alton

LM #156  
Claude A. Heise

LM #309  
Jack Stotesbury

LM #451  
Edward L. Howell

LM #C37  
Earland H. Blake

LM #163  
Don Washburn

LM #313  
George Hodgins

LM #476  
Harold "Hap" Arnold

LM #C50  
Julia Teeter

LM #167  
James C. Melillo

LM #317  
Nita Eldred

LM #C55  
Amy T. Steward

LM #178  
Carnig Phillips, Jr.

LM #324  
George Kingston

LM #C56  
Kenneth C. Barninger, Sr.

LM #185  
Joe Dodson

LM #360  
Richard Conley

LM #C58  
Hazel M. Scheid

LM #191  
James O. Mauk

LM #C68  
Ried Jones, Jr.

LM #216  
Veda Narozny

LM #C75  
Charles H. Dowdey

LM #249  
Jesse E. Miles, Jr.

LM #C95  
Wesley E. Rogers

LM #251  
Robertson Towne

LM #C96  
Charles A. Hathaway

LM #255  
B.V. (Jim) Bazzell

LM #119  
Charlie Harband

LM #259  
Bluford W. Smith

LM #128  
Myron C. Irvins

LM #264  
George Switzer

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ICOM U-220 25 W. 18 ch. mob.	\$489.00
ICOM EM-46L Spk/mic	\$36.50
Earphone for above mic	\$7.00
Maxrad 362/467 ext. mob. ant.	\$49.00

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# Publicizing REACT

by the Public Relations Committee

**"We Can't  
Spell  
S \_ CCESS  
without U!**

**Customer  
Satisfaction**

**"Operation Safety CB"**

How is your REACT Team helping CB operators to get their money's worth from their radio equipment?

REACT Month is the perfect time to launch "Operation Safety CB" in your area. Use REACT Month to begin a series of seminars to acquaint CBers and the general public with correct CB radio use.

Going where the CBers are will be a key to success in "Operation Safety CB". Is there an RV park or dealership in your area? There's one location for a seminar. How about a KOA Campground? Is there one nearby? Talk to the owners of these facilities. Often they are looking for programs and events to interest their clients. Their clients,

remember, are also your Team's potential emergency clients.

Senior citizens are another major audience. There may be several senior's clubs in your area. Recreation or Social Services officials can help you contact these groups to arrange seminars.

Boy Scout and Girl Scout troops will welcome your seminars too. Schools will often open their doors to your Team for a safety presentation. Then there are company employee groups, military personnel clubs, marine or boating dealerships, boys clubs, civic service clubs (SERTOMA, LIONS, ROTARY, OPTIMIST, MASONIC, etc.), church clubs, mall displays, RV dealers, Crime Watch, and on, and on.

When you arrange an invitation, try to take along several Team members. Be sure they look sharp in full uniform to illustrate your Team's professionalism.

Demonstrate some current CB equipment. Dealers will help out there. Conduct live examples of correct call procedure, pre-arranged with one of your base units or a mobile or hand held unit. Let the audience use a radio. Some are afraid of CB. Help them see it is simple and fun through hands-on experience. This is where several Team members will come in handy: They can answer questions and help with problems.

Incorporate "Operation Safety CB" into your Team's "Safety Break" plans too. Have a table display. Stock it with "Getting Help by CB Radio" and other road safety information. Try to staff the display for purposes of handling questions.

Each Team's actions under "Operation Safety CB" will have a "domino effect". Every other REACT Team will benefit, since most CBers travel widely.

Invite the media to your seminars.

Take photos yourself, and send copies for *the REACTer* and the PUBLIC RELATIONS COMMITTEE. Help the public, help your Team, help REACT. Exploit the full potential of "Operation Safety CB", sponsored by the Public Relations Committee.

## "Ideas that Work"

Are your Team/Council leaders open to ideas that work in a common sense business approach? Included are: Tips on writing, problem solving, marketing, human resources, getting ahead, management, public relations, being creative, presentations and meetings. You may want to check out this publication:

Communication Briefings  
700 Black Horse Pike, Suite 110  
Blackwood, New Jersey 08012  
1-800-888-2084

Call and ask for information.

## "Your Professional Appearance"

Are your Team members looking for another source of inexpensive yet professional equipment? Try this one:

GALL'S  
2470 Palumbo Drive  
P.O. Box 54658  
Lexington, KY 40555-4658  
1-800-477-7766

GALL'S has a mail order public safety business to cover most needs. They have orange reflective vests and

(Continued on page 17)



traffic control safety devices, clothes, rain gear, flashlights with cones, vehicle lights, cones, flares, etc.

### **"In spite of the weather, there's been a flurry of activity"**

While the west coast has been recovering from the most recent of devastating earthquakes, the east coast and central part of the country have had their share of frigid and snow filled weather.

The state of Pennsylvania has been through it's own State of Emergency with the sub-zero temperatures and record breaking snow falls, together with a 4.4 minor earthquake in the Reading area. REACT Teams throughout the state have been very busy.

According to Steve Gobat, President of the Harrisburg Area REACT Team, there has been a dramatic increase in CB Channel 9 calls with the icy road conditions, school and business closings, power reductions by the commercial power companies, etc. The Team tied in their communications network with the amateur community and their GMRS system.

Fred Lanshe, President of L.E.M.A./REACT in Allentown, mentioned; that with several members of L.E.M.A./REACT working at a local business, the Team was alerted to the possibility of using their portable generators and heaters when there were numerous leaks in the ceiling from the build up of ice and snow on the roof from the weekly storms.

Near Philadelphia, Mabel Purcell, President of the Valley Forge Area REACT reported that the Team was activated by their local Police Department, to help set up emergency shelters and open their food bank since the Red Cross had their resources tied up for the earthquake victims.

In western Pennsylvania, a similar scenario occurred, according to Ceora Green, President of Erie County REACT, the local fire department together with Erie County Social Service Agency

contacted the Erie County REACT Team to assist families that was left homeless when their home burned down. Here to, the Red Cross mentioned their resources were tied up for the earthquake victims.

When the State of Emergency was lifted the Teams went back to normal operation. We thank the REACT members for their devotion to their fellow man.

### **"With phone communications at the breaking point..."**

There was a recent reminder that no one is immune to earthquakes. Near Reading, PA, Paul Southworth, President of Daniel Boone REACT was just finishing working on his car, when the first tremor hit. His family members were greatly worried and asked what that was. He commented, he thought someone had fallen out of bed (trying to use humor to keep the family at ease). Later finding out they too, had cracks in their house.

The first aftershock was greater than the first shock wave. The first shock wave measured 4.0 and the first aftershock measured 4.6 on the Richter scale and several more aftershocks after that had occurred. The area police departments began checking the vital points around the city and county areas. There was a noticeable crack in the Lake Ontelaunee Dam north of the City of Reading reported by a county official.

The City of Reading and Berks County Emergency Management Agencies activated Reading REACT for communications and traffic control assistance, according to Hafold Miller, president of Reading REACT, along with hundreds of police and volunteer fire police.

At the epicenter of the quake, near Sinking Spring a huge sink hole opened up, there were cracks in many of the area roads. Many homes flooded from broken water pipes. Several parts of town lost water pressure and drinking water

from punctured water mains.

Normal telephone communications were overloaded to the point that the system would not work anymore. Bill Hurst, president of Concerned Citizens Band REACT, said they filled in the gaps on GMRS and CB Channel 9.

The three area REACT Teams, Reading REACT, Daniel Boone REACT and Concerned Citizens Band REACT working together supported each other and their communities with GMRS radio communications on .675 and .600, greatly increased activity on CB Channel 9 and cellular phone communications also were present.

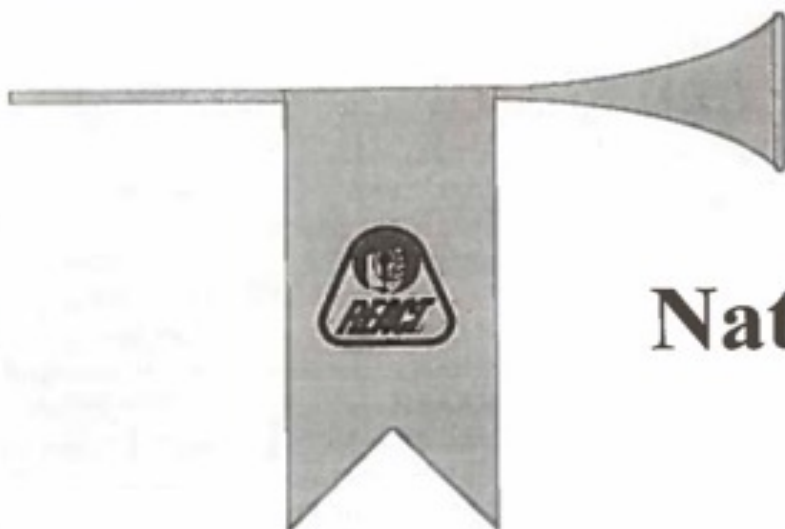
REACT in the Reading region received a letter of thanks from the Federal Energy Regulatory Commission and Emergency Management agencies.

### **"Expect the unexpected"**

Fred Lanshe, president of the PA Council of REACT Teams reported that the Pennsylvania Emergency Communications Council Amateur Radio Club will be operating a "Special Events Station - KA3PDQ", 2000Z April 30, 1994 till 1900Z May 1, 1994 at the disaster preparedness and leadership training seminars in conjunction with the regular PECC dba PA Council of REACT Teams meeting. This is being held at the Ramada Inn at Breezewood, PA. This is at the intersection of Rt. 30 & 170 off of Exit 12 of the Pennsylvania Turnpike. Operation will be in the 40 and 20 General phone sub-bands 28.375 operations at the hour and half hour. There will also be a portable .675 machine for local GMRS coverage. QSL to Steve Gobat, KA3PDQ, 4170 Old Trail Road, Eters, PA 17319.







# REACTer Honored by National Red Cross

Renee Cook  
Unicorn REACT #3250, Inc.  
Brownville, New York

As a member of Unicorn REACT #3250, Inc., I would like to take the opportunity for our Team to acknowledge a member for his quick response and measures taken to save his neighbors life.

George D. Corbett, Jr., was presented with the National American Red Cross Certificate of Merit, the highest award given by the Red Cross, after saving the life of his neighbor last March.

Mr. Corbett's neighbor lost consciousness at his home after going into cardiac arrest. A family member called for an ambulance and was able to clear

the victims throat, but detected fluid in his lungs.

That's when the family member climbed over snowbanks to reach Mr. Corbett's house to get additional help.

Mr. Corbett has been a member of Unicorn REACT #3250 for thirteen years and has held the positions of president, vice-president and director during that time.

He has been instructing cardiopulmonary resuscitation and first aid for the Red Cross for more than twenty-five years. This background knowledge enabled him to perform CPR until am-

balance personnel arrived and took over the procedure.

A volunteer with the South Jefferson Ambulance Squad, George also volunteers his time with the Boy Scouts and still finds time to be vice-president of Watertown High School's Booster Club.

His neighbors thanks him and all of Unicorn REACT #3250 thank him for his kindness and a job well done.

*Ed. Note: I couldn't have said it better myself!*

## Team Events

Empire Central REACT Team #3030, Schenectady, New York has recently improved their communications abilities. The 10 member team now has capabilities on the GMRS frequencies. Through a gracious donation of a Johnson CR-1000 repeater, and commercial tower space, the team is now on 462.675 MHz, and is also licensed on 462.700 MHz. Vice President and Team Leader Larry Zuravin extends an invitation to all REACTers traveling through his area, to contact him for use of the repeater. Their call sign is KAE-9868 and Larry's unit number is 720. The repeater is on the 141.3 tone.

The Upstate New York REACT Team #3030, located just west of Albany, has

also been involved with the New York State Thruway (I-90) "Pumpkin Patrol" and in July of 1993 the Team had one of its' most successful "Wake Break" Safety Stops in many years. During the March 1993 blizzard which dumped almost forty feet of snow in less than three days, Team #3030 was heavily involved with emergency communications and worked closely with the local Emergency Office of Communications (EOC) and the local Civil Defense Police.

Douglas County REACT #C663, Omaha, Nebraska kept very busy during 1993. During the past 12 months, members had driven 15,710 miles, provided 815 hours of time and on monitoring Channel 9, they put in 2,389 unscheduled hours, 121 scheduled hours and handled a total of 653 calls.

Omaha, during the Spring/Summer '93 Floods was very lucky with only a little low land flooding. Team #C663 was involved in two food and water convoys into the Des Moines, Iowa area. Members assisted the public-traffic and direction who had come with donated items. When the trucks were loaded, they were there to line up the convoy, and when they left for Des Moines, one of the Teams units followed as an escort. Members were also called out on 5 different severe weather-storms watches.

The 1994 scheduled is looking to be busy with members working very closely with their Civil Defense Directory regarding flooding, and ice jams. Members will provide communications and work with other groups checking for ice on the rivers, jams and/or flooding.



# FCC Hard At Work

**REACT** Teams that are adding amateur radio to their communications capabilities will welcome news of strong FCC enforcement in those bands.

Sadly, amateur radio has its share of nuts and weirdos too. Teams relying on CB radio will be somewhat relieved to know this. For years, CB was touted to hose all the dregs of radio society. If it ever was true, it certainly isn't anymore. CBers hold your heads high.

*Pop Com* (2-94) reports a number of FCC actions. Four (4) licensed Louisiana amateurs were fined \$2,000 apiece for "malicious interference" with other amateur stations. A Florida amateur will contribute \$2,000 to Uncle Sam for

the same offense. Nice work, FCC.

A NJ amateur owes \$5,000. His repeater strayed (we expect) off frequency and onto the EPIRB air/sea distress frequency. Dangerous! And expensive.

**REACT** Teams using GMRS repeaters should take note of this. You would do well to invite an FCC speaker to a Team meeting. He/she can outline your Team's responsibilities and liabilities in the operation of a repeater (even if it is shared).

Find out now. Take the initiative. Don't wait for FCC to knock on your door with an NAL.

It's probably time you had an FCC

speaker anyway. Renew contact. Get the scoop on new developments in radio technology. Perhaps arrange a Team visit to the FCC office instead. See some of the sophisticated tracking equipment they now have. Amazing.

To end on a happy note, FCC and USCG have each honored amateur M.E. Woods, KN4ZT with an award. He aided the agencies in locating the source of false distress calls by another Virginia operator.

The calls were supposedly from a sinking ship in the Caribbean and prompted a costly search. (See *the REACTer*, Nov/Dec '93; page 13) for details.

## TRAINING REGISTRATION FORM

Subject  101 Monitoring  201 GMRS (Includes FCC Rules)  
 301 Search Teams  GMRS FCC Rules - Part 95A (ONLY)

Fill in your full name and address, your **REACT** Team number and **REACT** member ID number (as found on your **REACT** membership card). Enclose \$7.00 for each training module you request and \$2.50 for each GMRS FCC Rules Part 95A you request.

**NOTE:** When purchasing the 201-GMRS Training Module the FCC Rules are included.

Name \_\_\_\_\_  
                    First                      Initial                      Last

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Team #     Member ID #

### MAIL TO:

**REACT International, Inc.**  
P.O. Box 998  
Wichita, KS 67201

Monitoring Manual (\$7.00)  
GMRS Manual (\$7.00)  
Search Teams Manual (\$7.00)  
GMRS FCC Rules Only (\$2.50)  
Total Enclosed \$ \_\_\_\_\_



# FEMA Thanks REACTers and Sends a Valuable Message



Federal Emergency Management Agency  
Washington, D.C.

February 7, 1994

Ms. Deanne Earwood  
REACT International, Inc.  
242 Cleveland  
Wichita, KS 67214

Dear Ms. Earwood:

We commend the REACT International, Inc., for your many efforts to help the people who lost so much in the devastating Midwest Floods of 1993. Your work has made a tremendous difference in the lives of thousands of flood victims. One of the tragedies of the whole experience was the fact that so many flood victims did not have insurance to protect themselves from financial losses.

Now, in the aftermath of these grievous floods, as Midwesterners face predictions for more flooding this spring, we ask for your assistance in informing them about federally-backed flood insurance....

Sincerely,

Donald L. Collins  
Deputy Administrator  
Federal Insurance Administration



*Attention: REACT Teams F.E.M.A. now has available information and kits pertaining to the National Flood Insurance Program (NFIP). This kit gives the facts in both English and Spanish. It also includes space for your Team name, address and phone number. Distributing these materials will help you serve your communities even better. For further details on how you can obtain the above kits please contact Ms. Harriette Kinberg, Chief, Insurance Analysis and Customer-Relations Branch, (202) 646-3431.*



## Team Events



### WORLD BAND RADIO

By R.C. Watts

KWHR, Hawaii, began regular broadcasting last Christmas Eve. They were heard here on 17510 KHz at 22:00 UTC. Monitor Radio International has agreed to sell WCSN, Maine, to an Adventist Church organization and consolidate their East Coast shortwave operations at WSHB, South Carolina. XEPPM, Radio Education, Mexico, has Spanish and a little English after 00:00 UTC on 6185. They provide very nice Latin music.

I have two Sony portable radios which use D and AA cells. Both have AC adapters too, but plugging into the mains picks up extra noise. So I use batteries. However, this is costly. To save I bought some NiCads and a charger last time Radio Shack had them on sale. I have to change batteries more often and keep a set in the charger, but I have saved a few bucks in the process.

I still use alkaline when I travel and have to use them as memory batteries in one Sony and a Magnavox. I plug the Magnavox into the AC, as it uses so many D cells I would have to take out a home equity loan to fill it up. Although, I probably could not lift it, so it's not a real portable. I have found that it really pays to use surge protectors too. They are much cheaper than repair or replacement of the radio and electronic equipment.

So long from Col. Dx. If you have comments or contributions, please let us have them.

Hagerstown REACT #C022, Hagerstown, Maryland is very proud of the fact that it contains two members that have each served REACT for over 29 years. Team #C022 is curious to know if there is any other REACT Team that can claim that honor.

Henry Funk, of Ceresville, MD has been a member of #C022 since it was organized 30 years ago. Henry was voted, by the team membership, as the outstanding REACT Member in 1992. He was also chosen the Most Wonderful Citizen of Washington County in 1993. Henry is member and worker for several

Fire & Rescue Associations. He is a retired farmer and security employee. Henry is the supply officer for the Fire and Rescue Food Wagon, called Unit 255, which Team #C022 operates for the Fire & Rescue Company of Washington County, Maryland.

Richard Roland, of Hagerstown, Maryland is also a 30 year member of Team #C022. Richard has been a Boy Scout Leader all his life. He enjoys playing Santa Claus every Christmas and work-

ing with the under-privileged children. He relaxes at the electronic organ and is a devoted worker for the Team.

Team #C022 is proud of its longevity and devotion. It contributes its success to its organizational structure. The Team is managed by five elected Presidents, each one serving for a month. Their length of office is staggered. This system has worked very well for the Team and its' members as can be seen by its membership roster of 40.



Team #C022 member Richard Roland (left) with member Henry Funk (right).



TIME HAS A WAY OF MOVING ON...  
HAVE YOU COMPLETED YOUR MONITORING 1993 REPORTS YET?  
IF NOT, DO SO TODAY... THIS IS A VALUABLE TOOL IN  
PROMOTING REACT ON AN INTERNATIONAL LEVEL!



# MEMBERSHIP RECRUITMENT AND RETENTION

by Pam Hedden, Canadian Chairperson

One of the biggest problems many of our Teams face today is membership recruitment and retention. In these times of two-income families, overtime and moonlighting to make ends meet, how can you possibly find good volunteers? I've jotted down a few ideas that I think will help.

## Where do I find good volunteers?

- Friends
- Relatives
- Schools
- Libraries
- Resource Centers
- Churches, places of worship
- Meeting places
- Volunteer fairs
- Information booths at malls, major events and community events

## How do I attract their interest?

- Media
- Newsletters
- Posters
- Public speaking engagements
- Promotional materials
- Public relation campaigns
- Direct mail appeals to potential members

## How do I keep them interested?

**Your attitude:** Always be honest and open and maintain a positive attitude. Refute negative comments about volunteers, volunteer programs, and volunteerism. Many of the services in our communities are provided by volunteers. Imagine life without them.

**Remember:** Volunteers are people too: Treat your volunteers as people, not bodies. Understand their skills and motivations. Use them creatively. Treat

all volunteers equally. Be aware of your volunteers' personal needs and problems. Assess their needs and provide a support system for them. Always respect your volunteers' wishes.

**Information:** Provide excellent training for your volunteers. Explain tasks and issues clearly and ask for a report when the task is completed. Encourage your volunteers in educational programs. If Team funds will allow, sponsor volunteers in educational programs. **St. Thomas REACT, Inc., #4760, Ontario,** reimburses volunteers who successfully complete courses related to our work, for example CPR or first aid.

**Volunteer handbook:** Provide orientation and training information. Spell out your dress code and rules of conduct. Describe your Team's policies and procedures. State clearly the volunteers' rights and responsibilities. When a volunteer understands what is expected of them and what they can expect from the Team, there is less chance of misunderstandings and dissatisfaction.

**Involvement:** Invite your volunteers to all meetings. Use them as consultants. Invite them to participate in policy formation.

**Suggestion Box:** Set up a suggestion box at your meeting place. Listen to your volunteers and offer them feedback on their recommendations. Encourage a creative and innovative environment. Act on the suggestions.

**Challenge:** Don't assign your volunteers to demotivating roles. Offer diverse, challenging and satisfying activities. Carefully match volunteers with their roles. Beware of restless volunteers -- reassign them to more challenging roles.

**The Human Touch:** Send a special card to mark special occasions in your volunteers' lives -- birthdays, anniversaries, weddings, promotions, holidays, sickness and sympathy. Write a letter of recommendation for them to include in their resume or school application.

**Say Thank You:** Nominate your volunteers for Team Awards, K40 Awards, and local civic awards. Provide a recognition corner in your newsletter. Send a letter of appreciation to their employer. Plan recognition dinners or even a surprise luncheon for your volunteers, award pins, plaques and certificates to deserving volunteers. Start a volunteer of the month program. Seek special benefits for your volunteers like free entertainment passes, discount meal coupons, free parking at an event. Set up a small lounge or coffee area at your meeting place. Say "Thank You!"

## CLASSIFIEDS

### AVS COMMUNICATIONS

The GMRS Specialist: Call for recent list of New and Used 2-Way Radio Equipment. New Motorola/Radios Now Available. Mention this ad for Special Savings When Placing Order. Call 1-800-471-3167.

**Attention REACT Teams:** Be prepared for those special events your Team has planned this summer! And don't forget... Order your May 15 REACT Month materials early.



# REACT Featured in Radio Directory

REACT and CB radio are featured in the 1994 *Popular Communications Guide*.

The story stresses the importance of effective CB use in emergencies. *Pop Com* has presented the article very attractively. It was written by Ron McCracken at the request of editor Harold Ort.

Teams will find it worthwhile to obtain a copy. Make it part of table displays at events and speaking engagements. Show it to contact persons at agencies with which your Team cooperates.

Millions of travelers continue to rely on CB radio. Retirees are increasing, and many are taking to the road in RV's.

CB offers more inexpensive communications by far than cellular. Prices for CB equipment continue to drop, and there are no monthly charges or long distance bills to pay. All these are important factors to thrifty retirees living on fixed incomes.

Shrinking CB units require little space in any vehicle. Antenna technology advances make CB more dependable than ever. Quieter CB channels than we've seen in many years add to the appeal of the band.

Helping CBers learn to use their radios wisely in emergencies is a **key role** of REACT Teams. Only our reliable monitoring of Channel 9 outranks it in importance. In reality, the two must go hand in hand. They are inseparable responsibilities of every REACT Team.

California Teams like Antelope Valley REACT are taking the "correct use" message to employee groups, community organizations, etc. Teams everywhere must make it a priority. It is absolutely essential to our future.

In those mountains, incorrect emergency radio use results in 'failure' rates as high as 95%. None of them should fail since every one is being monitored

and logged.

Across the map, Teams everywhere experience 'failure' rates of 40-70% or worse. It hurts Team morale. It undermines public confidence in CB - and in REACT.

You bet we must make user education our top priority. It's pretty straight

forward. Either we lick the problem or it will lick us.

*Pop Com* has given the REACT user education effort a major boost with its article. Encourage CBers to read it. Invite their questions about it. Help them understand it.

Remember, knowing can save lives.

## NIOSH Update

With the aftermath of the California earthquakes and the possibility of more flooding this spring make sure your Team or Council is prepared for working a disaster in your community...watch for potential hazards and obey proper prevention measures. Reprinted from the NIOSH Update, U.S. Department of Health & Human Services.

### Thermal Stresses

**Heat** Disaster cleanup workers are at serious risk for developing heat stress. Excessive exposure to hot environments can cause a variety of heat-related problems, including heat stroke, heat exhaustion, heat cramps, and fainting. To reduce the potential for heat stress, drink a glass of fluid every 15 to 20 minutes and wear light-colored, loose-fitting clothing. Additionally, incorporate work-rest cycles into work routines, working during the cooler hours of the day, when possible, or distribute the workload evenly throughout the day. When air conditioning is unavailable, open windows and use fans.

**Cold** Standing or working in water which is cooler than 75 degrees F (24 degrees C) will remove body heat more rapidly than it can be replaced, resulting in hypothermia. To reduce the risk of

hypothermia, wear high rubber boots, ensure that clothing and boots have adequate insulation, avoid working alone, take frequent breaks out of the water, and change into dry clothing when possible.

### Structural Instability

Earthquakes and flood waters can rearrange and damage natural walkways, as well as sidewalks, parking lots, roads, buildings and open fields. Never assume that water-damaged structures or ground are stable. Buildings that have been submerged or have withstood rushing flood waters may have suffered structural damage and could be dangerous. Don't work in or around any flood-damaged building until it has been examined and certified as safe for work by a registered professional engineer or architect. Assume all stairs, floors, and roofs are unsafe until they are inspected. Leave immediately if shifting or unusual noises signal a possible collapse.





## 100% Renewals for 1994!!!

**Alaska**  
#3462 Greater Anchorage REACT

**California**  
#C125 Centinela So. Bay REACT  
#2517 Porterville REACT  
#3111 Big Bear REACT  
#3253 Terra Bella REACT  
#3425 Mendocino Coast REACT  
#3429 Foothills REACT  
#3897 South Gate REACT  
#4474 P.E.T. REACT  
#4676 West Sac REACT  
#4777 Ripon REACT  
#4802 Golden West REACT  
#4875 Mojave Desert REACT

**Colorado**  
#C422 Colorado West REACT

**Connecticut**  
#3625 Tobacco Valley REACT

**Florida**  
#2194 Daytona Beach REACT  
#3720 Citrus Center REACT  
#4694 Broward County REACT  
#4763 West Volusia REACT  
#4888 West Central Coast REACT

**Georgia**  
#4882 Life REACT

**Illinois**  
#C345 Chillicothe Twin City REACT

**Indiana**  
#C032 Wayne County REACT  
#C273 Johnson County REACT  
#C697 Madison County REACT  
#3329 Porter County REACT

**Iowa**  
#2176 Johnson County REACT  
#4878 Cedar-Loo REACT

**Kansas**  
#C515 Mid America REACT

**Kentucky**  
#3138 Marion County REACT  
#4823 Berry Cynthia REACT

**Maryland**  
#2833 Cascade REACT  
#3252 St. Mary's County REACT  
#3781 Anne-Arundel County REACT  
#4656 Charles County REACT  
#4816 Frostburg REACT

**Michigan**  
#C256 Jackson County Wolverine REACT  
#2403 Ann-Arbor REACT  
#3880 Muskegon County REACT

**Minnesota**  
#C143 Southern MN Albert Lee REACT  
#2538 Ramsey County REACT  
#4141 St. Croix Valley REACT

**Mississippi**  
#C204 Wayne County REACT

**Missouri**  
#C336 Mark Twain REACT

**Nebraska**  
#2467 Lancaster County REACT  
#2750 Dodge County REACT  
#3073 Pawnee REACT  
#4605 Lincoln County REACT

**New Hampshire**  
#4106 Southeast Rockingham REACT

**New York**  
#C047 Nassau County REACT  
#2371 Suffolk County REACT  
#4552 Reli REACT

**North Carolina**  
#2651 Rutherford County REACT

**Ohio**  
#C098 Youngstown REACT  
#C187 Medina County REACT  
#C333 Columbia-Franklin County  
#2214 Jefferson-Ashtabula County REACT  
#4544 Tri State REACT

**Oklahoma**  
#2829 Garvin County REACT

**Oregon**  
#4858 Merg REACT

**Pennsylvania**  
#C546 L.E.M.A. REACT  
#C576 Eldred Interstate REACT  
#C604 Reading REACT Team  
#2141 United Valley REACT

**Puerto Rico**  
#3817 Radio Asistencia REACT  
#4468 Escuadron 5 REACT  
#4539 Patrulleros REACT

**Tennessee**  
#2197 Jefferson County REACT

**Texas**  
#C101 Stephens County REACT  
#C446 Brownwood C.B. REACT  
#3022 Travis County REACT  
#3051 Navarro County REACT  
#3387 San Angelo REACT

**Utah**  
#C505 Northern Utah REACT

**Vermont**  
#2424 Caledonia County REACT

**Virginia**  
#C360 Fairfax REACT

**Washington**  
#4258 Mount St. Helens REACT

**West Virginia**  
#C117 Upshur County REACT  
#2209 Mon Valley REACT  
#2599 Fayette County REACT

**Wisconsin**  
#4712 Milwaukee Area REACT  
#4770 Marquette County REACT  
#4879 Portage Area REACT

**Wyoming**  
#4885 REACT of Fremont County

**Canada**  
#4270 REACT Lake Simcoe, Inc.  
#4562 Emergency REACT  
#4752 REACT Edmunston, Inc.

**United Kingdom**  
#5011 Doncaster REACT  
#5020 Cambridge REACT

**West Germany**  
#5038 REACT Finkhilfe

**Congratulations to the REACT Teams listed above. These Teams renewed 100% or better with their first renewal for 1994!**