

Training for the Future

Page 9

Page 13

We're America's Hobby Radio Magazine

There is only **ONE** regularly published magazine that covers CB radio, scanners, two-way radio, GMRS, FRS and MURS!

Check out NATIONAL COMMUNICATIONS MAGAZINE!



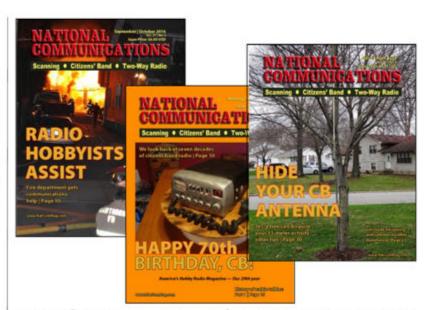
Scanning Citizens' Band Two-Way Radio

NatCom publishes six times a year and persons with an online access account get access to not only the current issue of the magazine in PDF format, but also every issue of the magazine published going back to 1988! That's 29 years of pure radio communications reading!

NatCom covers listening to the scanning bands so you get the most out of your scanner, how to get more out of your CB equipment and how to use the MURS, GMRS and FRS bands. No other magazine covers ALL these hobby radio topics!

NatCom is only available online and online access account holders are given access to the current issue as well as every issue back to 1988. We're **America's Hobby Radio Magazine**, the oldest continually published communications magazine!

Join the NatCom family today and order your online access account. One year of online access costs **only \$25**, while we are offering for a limited time two-year online access accounts for \$48 (a \$2 savings) and three-year online access accounts for \$70 (a \$5 savings).



To order your own online access account, go to www.NatComMag.com and click on "Click here to subscribe online." There also is a link for a FREE ISSUE DOWNLOAD to check us out!

> National Communications Magazine PO Box 1 | Aledo IL 61231-0001 309.228.8000 | fax 888.287.SCAN email: editor@NatComMag.com http://www.NatComMag.com



A Word from the Editor

Will Stanley, Editor, The REACTer

March!

March to protest... March off to war... March of Dimes... March... well, you get the picture. the word March can mean many things. But generally speaking, it means Spring... warm... rain... and renewal.

REACT Teams around the nation, indeed, the world over, having renewed their memberships, are ready to start taking on another thing that March often means - Flooding.

In Nebraska, where I started, March meant gearing up for the annual flooding on the Platte and Elkhorn Rivers, which usually displaced a fair number of residents from their homes.

But the overall theme of the season was COMMUNICATIONS. Getting to people who needed help, helping those we could and making sure that everybody was operating 'on the same page', so to speak.

I hate to sound like a broken record but doing things the same way, each time, and as part of an overall effort requires TRAINING.

That is one of the best benefits you get with your *REACT* membership - FREE TRAINING. Training on how to respond to an emergency, training on how to get and forward messages within the framework that everybody understands, so there are no mistakes, no misunderstandings.

Our Training Chairman, Walter Green, is making training available to all *REACT* members. And he writes a monthly column here detailing the training efforts and results. If you are not taking advantage of the FREE training, you should!



The *REACT*er (ISSN 1055-9167) is the official publication of *REACT* International, Inc., a non-profit public service corporation.

© 2018 *REACT* International, Inc. All Rights Reserved, print or electronic.

> William Stanley Editor Content and Layout

Charles A. Thompson Assistant Editor Proofreading and Correction *REACT* International, Inc. Post Office Box 21064, Glendale, CA 91221-5164 1-866-732-2899 (US Only) 1-301-316-2900 (International)

Your article and photo submissions are vital to our success! Articles, high resolution photos and inquiries about advertising in The REACTer can be emailed to: editor@theREACTer.com

The *REACT*er magazine is available and open to all interested persons at: www.the*react*er.com *REACT* Teams and Councils may reproduce articles and information from The *REACT*er with appropriate sourcing and credit.

Opinions expressed in The *REACT*er are those of the authors and do not necessarily reflect those of *REACT* International, Inc.

Unless otherwise specified, photos are from the *REACT* Team featured in the accompanying article or from *REACT* International



REGION ONE Position Open



REGION FIVE Larry Fry Wisconsin l.fry@reactintl.org



REGION TWO Thomas Currie Kentucky t.currie@reactintl.org



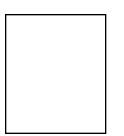
REGION SIX Russ Dunn Idaho r.dunn@reactintl.org



REGION THREE Joseph Zych Tennessee j.zych@reactintl.org



REGION SEVEN Gerald Jones Texas j.jones@reactintl.org



REGION FOUR Position Open



REGION EIGHT John Capodanno California j.capodanno@reactintl.org

REGION NINE Ravindranath Goswami Trinidad/Tobago and outside US r.goswami@reactintl.org



REACT International, Inc., Officers



John Capodanno President California



Jerry Jones Executive VP Texas



Matt Misetich Secretary California



Will Richards Treasurer California



ALL REACT MEMBERS

AND

ALL HAM OPERATORS



YOU ARE INVITED TO JOIN US ON THE

REACT INTERNATIONAL

WORLD WIDE NET EVERY TUESDAY AT 9 PM ET

Contact nets@reactintl.org for details on how to get on the net.



From The Corner of the Room

Joe Zych, *REACT* WW Net Coordinator Region 3 Director

Good Day everyone!

Let's hope the cold weather is behind us. The birds are showing up and some wild flowers also showing their faces.!

This month I would like to talk about the importance of monthly meetings and also weekly club nets.

REACT Teams need monthly meetings to have good organizational strategies in place so if action is needed, every team member is on the same page. I have talked with Teams that only have a meeting every six months or just once a year. If this is your Team, there is no way you can be organized and be able to carry out deployment or be a part of a local event or an emergency.



Communication is what *REACT* is about and it's not just radio communication; it is meetings and verbal communications.

I have always offered any team that wants them, ideas on meeting structure. Contact me and I will be happy to help you with ideas and presentation ideas. Teams need a plan in place and you always work the plan. If you do not have meetings and organization on your team, I would say it's time to change leadership of your team and let someone else step up to the plate. Radio communication is also a big part of *REACT* and your team should have a weekly net or at least two times a month. If your team does not have radios, this is no excuse. It is very easy to set up a conference call. The best free web site is called:

www.freeconferencecallhd.com.

It's FREE and once you set this up, you have a free 800 number to call at a designated time and each member has a pincode to be in the same room together.

The computer program will record each meeting so you have an automatic secretary that is there for you. People, we are very unprepared and it is easy and simple to put these plans in action.

I am here if you need help with any of the above suggestions that I mentioned. Send an email to me at the *REACT* website, <u>www.reactintl.org</u>.

In closing if you are a licensed amateur radio operator there is no excuse - no excuse - why you should not be checking into the World Wide *REACT* Net on Tuesday nights at 9:00 p.m. Eastern time. Download "echolink.org" and get verified. The node number is 109779 for the REACT Conference Server. 336037for or the DCF-ARC conference server. Please be a part of the organization you are a member of!

Until next month, you be safe and have a *REACT*ing day.



Negor *REACT* (Phillipines) Submitted by Katriel Gayle U. Serion

A total of 10 mattresses were donated to Gov. William Billy Villegas Memorial Hospital in remembrance of the earthquake that happened in February 2012by Loving Rose Mission Inc. through REACT International. They

were turned over to the hospital at 11 a.m. Monday, the 12th in the presence of the GWBVH Administrative Officer. Mrs. AdeleBayato.

Mrs.Bayato expressed her gratefulness on behalf of the whole staff for the REACT donation. International is thankful as well for Loving Rose Mission for being a blessing to others.

that Loving Rose Mission the hospital. Last July 2010 they also donated electric hospital beds with



This is not the first time (left to right)Bon Mark Uy, REACT Int. Negor President; Adele Bayato, GWBV Memorial Hospital Adminsitrative has donated facilities for Officer; Katriel Gayle Serion, REACT Int. NEGOR Secretary/ Treasurer during the turnover of the mattresses last Feb 12, 2018.

headboard and footboards, mattresses and remote controls.

As we recall the tragedy that happened six years ago, *REACT* Int. has initiated to find donations that could be of use for the city hospital.

It was 6th of February, 2012 when the 6.7 magnitude earthquake hit the city of Guihulnganthat damaged bridges and buildings in the area. REACT headquarters situated few meters from the hospital became one of the command posts of Red Cross and other volunteer groups during the crisis. The surrounding area is where tents



Bon Mark Uy REACT Int. President of Negor 1 and the members turn over donated beddings to GWBV Hospital in the presence of (light yellow) Vice-mayor Ernesto Reyes; Chief of Hospital (dark yellow) Dr. Edgardo Pialago and other hospital staff last July 2010.

were built to serve as shelter for those who lost their homes.

The *REACT* Headquarters served as the base where relief goods were received, stored, re-packed and distributed, it became the home of the volunteers from different organizations may it be government or non-government.

REACT International Negor communicators and coordinators of many responses relief efforts of the and government and other private organizations and individuals. Aside from helping in terms of communication, they have also rendered their services by delivering the relief goods to the remote and under-served areas as roads, bridges; water supply and electricity were cut



served

as

Team

Local students help deliver mattresses donated to the hospital

off for months. The team also facilitated various medical missions to the affected communities.

Caldwell County *REACT* (North Carolina) Submitted by <u>Ro Maddox (K4HRM)</u>

Lenoir Amateur Radio Club (LARC) and several members of Caldwell County *REACT* participated in the 2018 Winter Field Day, sponsored by the Winter Field Day Association, January 27-28 on the banks of Lake Hickory in the southeast corner of

Caldwell County.



This event is a worldwide activity where amateur radio operators setup to operate in whatever "winter weather conditions" are happening during that 24hours to demonstrate their capability to support disasters and emergency situations.

Radio operations involve testing equipment capabilities by contacting as many amateur radio stations as possible in the US states, Canadian provinces, and stations located in other countries worldwide. The "radio team" (Dick K0CAT, Gary K3OS, Tom KA4HK, IRV W4iWK, Tanner KK4SZI, Josh N4JDE, Ro K4HRM, Frank KN4ACU, James N4NIN) began setup at 9 AM Saturday, using the Communications and Antenna trailers.

Radio operations as "November 4 Lima November Romeo 2 Oscar North Carolina" began at 2 PM. The team powered down a little after 9 PM and started up again at 9 AM Sunday, running until 1 PM. Operations were "off the grid" on generator power as in a situation where commercial power is down. The weather was overcast and rainy with temperatures



finally reaching the low 40s.

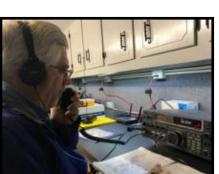
Ro Maddox and Dick Blumenstein constructed a 3-sided canopy shelter with 2 propane heaters to keep those not inside the communications trailer warm (above). A coffee pot and sweet rolls/cookies were always awaiting and Ro (really her chef Lisa) and helpers (Jean and Glenda) served sandwiches for lunch and hot dogs/hamburgers for dinner.

The band conditions were lousy, but every once in a while they opened up and a number of contacts were made.



Contacts via voice were 66 and CW 23 with an estimated 5,060 total score. Tom KA4HKK made the "catch of WFD" reeling in KC4AAA Admundsen-Scott South Pole Antarctica. Dick K0CAT landed a couple more prize catches – N3FJP, developer of the WFD logging software, and W1AW, the ARRL station. Ted Manual KF4FLY and Mike Maynard KJ4FZ dropped by and operated.

Late Saturday, John AG4ZL and wife, Angel, joined radio operations after having car trouble. Several visitors stopped by – Dan Grogan, Debbie Yandow and sister Jody, John Underwood and his friend Carmen and Shirley Kanode.



Winter The first Field Day was held in 2007, however, due lack to of organization for continuing, participation dropped and soon was abandoned. In 2015. the Winter

Field Day Association was organized and leadership put in place for an annual event the last full weekend in January.

This year's event was the

Association's Third Annual Winter Field Day and LARC's first time to participate. The "radio team" learned a lot, enjoyed some good fellowship and food.



Guest Editorial

Ravindranath (Robby) Goswami Region 9 Director

Folks I have some news for you.

Being a *REACT* member is a calling. You have to want to serve your fellow men and women of the city, county, state, province, or country/territory and by extension the World. It is selfless service. You give of

yourself, time and talent. It is tough. It is challenging. It can make you want to quit. You put out much. You incur great expenses with equipment, software, travel, dues, consumables, etc. - that you never recoup. Once you sign up, these are the realities that come with it.

However as *REACT*ers, you make a positive difference in peoples lives, many of whom you will touch but may not even be aware of.

It's about communications, the most basic of human endeavour. As such, it is the satisfaction of **GIVING BACK** to the

community that brings the rewards and make it all worthwhile. To use the cliché, it's not what *REACT* can do for you, but what you can do for *REACT*...and by extension your community. It's what you can contribute back to society, using that special niche of communications, often radio communications. It's about helping in emergencies and disasters, to bring relief to

However as REACTers, you make a positive difference in peoples lives, many of whom you will touch but may not even be aware of.

our fellow citizens. It's about becoming a trained, dependable and trusted cadre of persons that can be counted on in an incident/disaster. We practice our craft in "quiet" times, via conducting nets, assisting with public service events such as sports

> days, cycle races, 10k's, marathons, swim meets, parking, event management, etc.

> Each *REACT* Team may have a specialism, but all under the umbrella of communications, and that's fine. So stand firm, be persistent, stand resolute in what you do, as it is important work, respected by authorities, and appreciated by the persons/clients/citizens that are affected or benefit from your service.

Junior *REACT*ers i.e. persons in the age range of 11-17 yrs, are very dear and special, as it give the youth an opportunity to acquire a discipline and to serve, to volunteer, to give and to grow.

Let's encourage them and set the example, let's lead and help them to become the future leaders that they will become.

Thank you for your service of over 50 years to mankind and keep up the great work, *REACT*ers all.

Best regards and thank you for reading.

Weather-Ready Nation National Oceanic And Admospheric Administration

SKYWARN[®] Fact Sheet

SKYWARN[®] SPOTTERS

SKYWARN[®] spotters provide lifesaving informa tion for all types of environmental hazards. However, the main responsibility of a spotter is to report severe local storms. More than 10,000 severe thunderstorms, 5,000 floods and 1,000 tornadoes occur in the U.S. during an average year. If that weren't enough, spotters are also trained on warning signs for snowfall, earthquakes, landslides, avalanches, volcanic ash fall, and coastal hazards such as tsunamis, water spouts and rip currents.

Since the program started in the 1960s, SKYWARN[®] information, coupled with Doppler radar technology, improved satellite data and other resources, has enabled NWS to issue more timely and accurate warnings for tornadoes, severe thunderstorms and flash floods.

SKYWARN[®] storm spotters form the Nation's first line of defense against severe weather. The efforts of these volunteers give communities the precious gift of time – seconds and minutes that can help save lives.

How Can I Get Involved?

To get involved, contact the Warning Coordination Meteorologist (WCM) in your local NWS office. WCMs conduct training and administer the SKY-WARN[®] program for a specific local community. Classes are free and typically last about two hours. To find out when a SKYWARN[®] class will be conducted in your area, contact your local WCM at: http://www.stormready.noaa.gov/contact.htm

any NWS offices also accept weather spotters who completed the Online SKYWARN® Training course. Make sure to select that you want your information shared with the NWS. https://www. meted.ucar.edu/training_ course.php?id=23



Who is Eligible?

A nyone interested in helping their community and with an interest in weather is welcome. Offices have various ways of reporting, from amateur radio operators, to phoning in reports, or emailing and posting them online or through social media. SKYWARN[®] Spotters include police and fire personnel, dispatchers, EMS workers, public utility workers and the public at large. NWS encourages anyone responsible for large groups of people or who work primarily outdoors to become a spotter.

About Weather-Ready Nation Ambassadors™



The Weather-Ready Nation Ambassador[™] initiative the National Oceanic and Atmospheric is (NOAA) Administration's effort formally to recognize NOAA partners who are improving the nation's readiness, responsiveness, and overall resilience against extreme weather, water, and climate events. As a WRN Ambassador, partners commit to working with NOAA and other Ambassadors to strengthen national resilience against extreme weather. In effect, the WRN Ambassador initiative helps unify the efforts across government, non-profits, academia, and private industry toward making the nation more ready, responsive. and resilient against extreme environmental hazards. Weather-Ready Nation(WRN) is a strategic outcome where society's response should be equal to the risk from all extreme weather, water, and climate hazards.

The WRN Ambassador initiative is a:

WRN Ambassadors serve a pivotal role in affecting societal change — helping to build a nation that is ready, responsive, and resilient to the impacts of extreme weather and water events. To be officially recognized as a WRN Ambassador, an organization must commit to:

- Promoting Weather-Ready Nation messages and themes to their stakeholders;
- Engaging with NOAA personnel on potential collaboration opportunities;
- Sharing their success stories of preparedness and resiliency;
- Serving as an example by educating employees on workplace preparedness

As a WRN Ambassador, you will serve as a change agent and leader in your community. You will inspire others to be better informed and prepared, helping to minimize or even avoid the impacts of these natural disasters.

To support your efforts, NOAA can:

- Provide outreach content about creating a Weather-Ready Nation;
 - Explore innovative approaches for collaboration with your organization;

■ Assist with

<u>StormReady</u>®/TsunamiReady™

- opportunities for communities;
 Recognize your organization as a WRN Ambassador; and
- Share the WRN Ambassador logo for your

use.

Building a Weather-Ready Nation requires more than government alone. It requires the entire Weather Enterprise to provide information for better community, business, and personal decision making, and innovative partnerships across all segments of society. We must involve everyone in an effort to move people – and society – toward heeding warnings, taking action, and influencing their circles of family, friends, and social network to act appropriately.

The WRN Ambassador initiative is the connecting hub of a vast network of federal, state, and local government agencies; emergency managers and city planners; researchers, the media; the insurance industry; nonprofit organizations; the private sector; and many others who are working together to address the impacts of extreme weather on daily life.

Together we will inform and empower communities, businesses, and people to make pre-event decisions that can be life-saving and prevent or limit devastating economic losses. We are a nation of many communities, and it is only through connected communities that we will achieve this goal.

How to Become a Weather-Ready Nation Ambassador

Any organization across all levels of government, small, non-profit businesses large and and non-governmental organizations, and academia can become а WRN Ambassador. The WRN Ambassador initiative is intended for organizations and designed to help serve the public bv strengthening our national resilience against extreme weather events.

Apply to Become a Weather-Ready Nation Ambassador.

For More Information

 Read the<u>Weather-Ready Nation Ambassador</u> <u>FAQ</u>to learn more about this new initiative.
 2. Download the <u>Weather-Ready Nation AmbassadorBrochure</u>

Contact Us

If you have further questions, email NOAA's Weather-Ready Nation team at: <u>wrn.feedback@noaa.gov</u>.

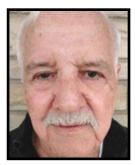


ilent Mics

It is with great sadness that we notify the **REACT** family of the passing of this member.



Jim Freeman 1941 - 2018



It is with great sadness that we report a Silent Mic on The Star Mountain *REACT* Team. Jim Freeman, R-19,was a great guy who showed up for all our events, even when he was not feeling well.

Jim was an easy-spoken man with a big heart. He was always friendly and helpful, he enjoyed radio and was on the air as much as he could be.

Jim will be greatly missed by our team and his R-19 number will be forever retired in his memory. God Bless, Jim, we will miss you, good friend.

Signing off, 73, buddy.

LIGHTNING SAFETY Summer is the most dangerous season for lightning. Most lightning fatalities occur in June, July and August.	
64.9% Sixty-four percent of lightning fatalities result from outdoor recreation. A large portion of these are from water activities and sports.	



Training for the Future

Walter Green, Lt. Col., USAF, Retired

TRAINING COMPLETIONS: Since August 2017 there have been 34 successful completions of *REACT* courses by 11 members from 6 Teams for 94 person-hours of training.

Congratulations to this month's students:

James Bois (9701) – Monitoring

James Bois (9701) – Disaster Basics

Albert "Frank" Gordon (6241)-Emergency Communications

Albert "Frank" Gordon (6241) – Monitoring

Walter Green (6247) – Disaster Basics

Walter Green (6247) – Messages – The Radiogram

Stan Latta(6247) - Messages – The Radiogram

Keith McDonald (6247) – Monitoring

Keith McDonald (6247) – *Introduction to Net Operations*

NEW *REACT* COURSE: One new *REACT* course is available on the website:

Messages-ICS 213

General Message–this is a detailed coverage of the ICS 213 General Message form, a national standard message form widely used by emergency management agencies, including the pre-formatted reports the Traffic System is using. If you have already taken the Messages – Radiogram course some of the material will be familiar. You should be able to complete this course in 2 to 4 hours.

RESOURCE TYPING UPDATE: A second Type IV resource is the Base Radio Station Team (again a two person team). The function of this team is to provide monitoring and communications to cover a sector of the *REACT* Team's home community – in terms of our doctrine this is the pairing of a primary and a secondary station to provide coverage. Training for the Base Station Team

includes:

FEMA Independent Study courses IS-100 and IS-700.

REACT Courses: Disaster Basics

Monitoring

Messages – Radiogram

Messages – ICS Form 213

Protecting Personal and Sensitive Information

Introduction to Net Operations

Licensed as an Amateur Radio Technician OR one of the following *REACT* courses: GMRS, FRS, CB

Basics of Drills and Exercises:

This is a total of approximately 20 hours of training. All courses should take 3 hours or less to complete. Members serving as Base Radio Station Team Bosses have some additional training – contact training@reactintl.org for a complete list.

ALERTEX 2018-B: By the time you read this ALERTEX 2018-A will be in the history books; it was a significant step forward in developing our communications capability, and gave our Traffic System a good workout. We will have a more detailed report next month. But planning has already started for ALERTEX 2018-B, a hurricane scenario exercise for May. Expect a training package for this exercise around the 1st of April. And remember that hurricanes and typhoons impact the East coast, the Canadian Maritimes, on the west side of the Appalachian Mountains, the Gulf Coast, the southern West Coast, the Philippines, Thailand, and Trinidad and Tobago.



WORLDWIDE REACT INTERNATIONAL ZELLO NET

PLEASE JOIN US EVERY SATURDAY NIGHT AT

8 PM EST (UNTIL DAYLIGHT SAVINGS TIME BEGINS)

ON THE

REACT MEMBERS

ZELLO CHANNEL

ALL COMMUNICATORS ARE WELCOME

NO LICENSE IS REQUIRED. USE YOUR INTERNET-CONNECTED COMPUTER OR SMARTPHONE.

Zello is available from http://zello.com



Download the Zello Walkie Talkie app for your platform. Create an account with a username (e.g. call sign) and password, then, add the **REACT MEMBERS** channel. Press the Push-to-Talk button to transmit.

VOLUNTEER to be a NET OPERATOR!



R.I. Announces New Team **Renewal System (Part 2)**

Will Richards, Programmer

Hello again *REACT*ers!

I am going to give you a short little update on the membership program. I do not have much to add at this point this month, I've been very busy the past few weeks on some other activities in life. I will discuss the below images that I referenced in the article last month. The first picture is what I will call the "Web Activation" screen. First picture below you will see a screen shot of a web page made for testing for you to download the program.

It will require you to fill in a few vital pieces of information. This is just a prototype screen and will change in looks slightly but have the same basic information on it to make it easy for everyone to

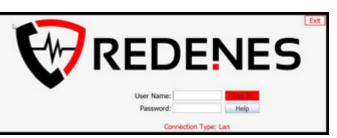
Member ID:	
Date Of Birth: mm/dd/yyyy	
First Name:	
Last Name:	
E-Mail Address:	

Submit

understand. It will ask for your DOB, First Name, Last Name, and Email address. This info will then be submitted into the Server which will automatically check to make sure you are a current member of *REACT* International and will do this by confirming a match between the information provided and the information we have on file currently for you.

If this is a match the Server will automatically send you an email to the address you provided us, with a link to download the software. If your info does not show up you will receive an email stating that your account is pending review and in which case *REACT* International will receive an email to manually confirm your membership. This could be a simple thing like our Database shows different spelling on your name or something like that. The second picture is the program Log In screen.

When the program launches it comes up with this 'Splash' screen where you will enter your User Name which will be given to you in the email to download your software, and then also a password that was in the email which will be changed to anything you want after logging in. This is all I have ready for this issue of the *REACT*er but I am still trying to get the



program out for testing to the directors at the end of March to the beginning of April this year, with the intent to have members using it before June this year. In next months issue of the *REACT*er I plan to have many more screen shots with some descriptions near them showing a little more how the program operates.

Best, Will Richards

Using Social Media To Communicate - REACT Teams

Submitted by Ravindranath "Robby" Goswami, 9Z4RG/AK4NB, Region 9 Director

It is difficult in today's world to avoid being touched in some way by Social Media. According to the Oxford Dictionary, Social Media is defined as "*Websites and applications that enable users to create and share content or to participate in social networking*." Examples that fall into this phenomenon are Facebook, Twitter, LinkedIn, WhatsApp and Snapchat, as well as YouTube, Instagram, Pinterest, Twitch and perhaps Zello, to name just a few. Even the traditional or mainstream media utilizes, and often references, Social Media sites in their broadcasts and printed articles.



While rapid updates, rich content and expansive networking are benefits of these platforms, one must also be mindful that much of the material is user-generated and treated with some degree of skepticism. The source of information should be considered when interpreting what is presented for consumption. For example, WhatsApp messages received about an incident should be verified before forwarding to others. If not verified, a cautionary note that "***this is an unconfirmed report***" should accompany the information. Sometimes it can be useful to forward to a limited audience, as a form of situational intelligence, even though not fully confirmed – but be sure to state this.



REACT as a communications organization must, therefore, look for the opportunities where it is appropriate to utilize Social Media as a tool to add value. Facebook, for instance, can be used to create Pages or Groups to present information for sharing within/among Teams or to a wider audience such as a community, Country or the World at large. Care must be taken in doing so as branding and consistency of communication is important. Being mindful of the appropriateness of the words and images presented, especially if the Group is open is another consideration. Closed Groups can possibly be more suitable for use by *REACT* Teams to share information. If used appropriately, recruitment of new members can be a benefit of a Public Page/Group.

If you have not yet visited, please have a look at the following Facebook links with frequently updated *REACT* content. You can direct persons interested in the organization to these links.

https://www.facebook.com/REACTInternational/

https://www.facebook.com/groups/reacttnt/

Twitter is another tool which can be used to issue updates to followers. In Trinidad and Tobago, Carnival 2018 (held on Monday 12th and Tuesday 13th February) saw *REACT* Team 4928 employing a very innovative use of Twitter by issuing updates on the location the bands that were on the parade route. This was useful to members of the public whereby mas players (persons who dress up in costumes and dance to Calypso music from trucks) and spectators, could locate their band using their smartphones.

REACT International, Inc. has been broadcasting the Annual Board Meeting (held this year on 22nd January) for many years using streaming services such as YouTube. REACT Teams also utilize the VoIP tool Zello for communicating as an additional tool in the toolkit. A Net takes place on the Zello Channel, *REACT* MEMBERS every Saturday night at8 p.m. EST.

Privacy or confidentiality should not be assumed once content is shared, as it becomes a challenge to guarantee that information will not be forwarded, screen-shotted and otherwise circulated. Care should be taken to avoid "spam" messages from bots that populate pages or feeds with inappropriate content, which can have the effect of turning off participants. While some caution is necessary, Teams should explore the use of Social Media and use it appropriately as it can bring great value.

REACT International Event Calendar

MARCH 2018

1 <i>REACT</i> er Published
1 <i>REACT</i> Int'l Board Meeting (teleconf) (9 p.m.)
3ZELLO Worldwide Net (8 p.m. ET)
6 <i>REACT</i> Worldwide Net (9 p.m. ET)
10ZELLO Worldwide Net (8 p.m. ET)
11Daylight Savings Time Begins
13REACT Worldwide Net (9 p.m. ET)
15Deadline for April REACTer
17ZELLO Worldwide Net (9 p.m. ET)
17ST. PATRICK'S DAY
20REACT Worldwide Net (9 p.m. ET)
24ZELLO Worldwide Net (9 p.m.E T)
27REACT Worldwide Net (9 p.m. ET)
31ZELLO Worldwide Net (9 p.m.ET)

APRIL 2018

1 <i>REACT</i> er Published
3 <i>REACT</i> Worldwide Net (9 p.m. ET)
7ZELLO Worldwide Net (9 p.m. ET)
10 <i>REACT</i> Worldwide Net (9 p.m. ET)
14ZELLO Worldwide Net (9 p.m. ET)
15Deadline for May <i>REACT</i> er
17REACT Worldwide Net (9 p.m. ET)
21ZELLO Worldwide Net (9 p.m. ET)
24 <i>REACT</i> Worldwide Net (9 p.m.ET)
28ZELLO Worldwide Net (9 p.m. ET)

MAY 2018

1 <i>REACT</i> er Published
1 <i>REACT</i> Worldwide Net (9 p.m. ET)
5CINCO DE MAYÓ
5ZELLO Worldwide Net (9 p.m. ET)
8 <i>REACT</i> Worldwide Net (9 p.m. ET)
12ZELLO Worldwide Net (9 p.m. ET)
14MOTHER'S DAY
15Deadline for June REACTer
15REACT Worldwide Net (9 p.m. ET)
19ZELLO Worldwide Net (9 p.m. ET)
22REACT Worldwide Net (9 p.m.ET)
26ZELLO Worldwide Net (9 p.m. ET)
28MEMORIAL DAY
29 <i>REACT</i> Worldwide Net (9 p.m.ET)

JUNE 2018

1	REACTer Published
2ZE	LLO Worldwide Net (9 p.m. ET)
5 <i>RE</i>	ACT Worldwide Net (9 p.m. ET)
9ZEI	LO Worldwide Net (9 p.m. ET)
	ACT Worldwide Net (9 p.m. ET)
	FLÂG DAÝ
15	Deadline for July <i>REACT</i> er
	LLO Worldwide Net (9 p.m. ET)
	FATHER'S DAY
19 <i>RE</i>	CACT Worldwide Net (9 p.m. ET)
23ZE	LLO Worldwide Net (9 p.m. ET)
	EACT Worldwide Net (9 p.m. ET)
	LLO Worldwide Net (9 p.m. ET)

JULY 2018

1	REACTer Published
3	<i>.REACT</i> Worldwide Net (9 p.m. ET)
	INDEPENDENCE DAY
7	ZELLO Worldwide Net (9 p.m. ET)
10	<i>.REACT</i> Worldwide Net (9 p.m. ET)
14	.ZELLO Worldwide Net (9 p.m. ET)
15	Deadline for August REACTer
17	<i>REACT</i> Worldwide Net (9 p.m. ET)
21	.ZELLO Worldwide Net (9 p.m. ET)
24	<i>REACT</i> Worldwide Net (9 p.m. ET)
28	.ZELLO Worldwide Net (9 p.m. ET)
31	<i>.REACT</i> Worldwide Net (9 p.m. ET)

AUGUST 2018

1 REACTer Published	1
4ZELLO Worldwide Net (9 p.m. ET)	4
7 <i>REACT</i> Worldwide Net (9 p.m. ET)	7
11ZELLO Worldwide Net (9 p.m. ET)	1
14 <i>REACT</i> Worldwide Net (9 p.m. ET)	14
15Deadline for September <i>REACT</i> er	1
18ZELLO Worldwide Net (9 p.m. ET)	1
21 <i>REACT</i> Worldwide Net (9 p.m. ET)	2
25ZELLO Worldwide Net (9 p.m. ET)	2
28 <i>REACT</i> Worldwide Net (9 p.m. ET)	

Most National Holidays are now in the calendar. They are in CAPITAL PRINT

To add items to this calendar, contact:

REACT International: 301-316-2900 or Editor direct - 336-897-0641 (office/home) - 480-758-7722 (cell) email: editor@thereacter.com

Items on the calendar are as accurate as we can make them but are subject to change.

Any questions ... contact the person in charge of the event

II Amateur Radio



CQ is the magazine for active hams, with a focus on the practical. Every article is clearly written and aimed at involving you, the reader... whether it's a story of operating from some exotic location, an article to deepen your understanding of ham radio science and technology, or a fun-to-build project that will have practical use in your ham shack.



Join us on our monthly journey through the broad and varied landscape of the world's most fascinating hobby. Subscribe today!

CQ is available in both print and digital editions! The choice is yours!

View a FREE digital issue immediately at www.cq-amateur-radio.com

CQ Communications, Inc. 17 West John Street • Hicksville, NY 11801 • 516-681-2922