



the REACTer

Official Publication of REACT (Radio Emergency Associated Citizens Teams)

Vol. 14, No. 3

Special Issue 1980

CONVENTION REPORT

REACT is your organization! Every member is receiving this Special Report so that you will have all the exciting news from the 1980 REACT International Convention held July 17-19th in Atlanta, Georgia.

Close to 300 people attended the Convention with 101 Teams and 30 States represented. Capital City Communications REACT C42 did a great job in planning and conducting the Convention. The Century Center Hotel provided a comfortable and decorative setting with outstanding facilities. We hope to publish photos in the REACTer that will capture the flavor of this event. A number of very informative seminars were conducted by leading REACT members from all over the U.S.A. Richard Town a member of the Greater London Council attended the Convention to learn about CB and REACT in planning for the new British version of CB to come. Members of REACT International's Board of Directors gamely participated in "The Dunking" and a warm spirit of harmony and goodfellowship was epitomized by the good time everyone had at the concluding banquet. A true sense of accomplishment resulted from the announcement and Election results at the opening session, the organization of The REACT Forum and the Open Session with all new and old Board members with Team Delegates asked to discuss and vote on specific issues.

Following are some key highlights of the action taken at the Convention. A FULL REPORT, INCLUDING PHOTOS, WILL APPEAR IN THE AUTUMN ISSUE OF THE REACTER, NOW BEING PREPARED FOR PUBLICATION.

YOU HAVE INPUT TO REACT PROGRAMS AND POLICIES. Through the newly organized REACT Forum, your special interest and/or expertise in any specific area of REACT operations can be utilized to build a program or shape policy to benefit all REACTers. A complete list of the REACT Forum Officers, Committees and Task Group Chairmen is listed on Page 3 of this REACTer. These people are seeking HELP from the entire REACT membership. Don't be bashful...contact the Task Group Leader or Committee Chairman for your area of interest. They all need more participation from the membership.

If just a few of the many REACT Forum projects are completed, we will have a much better organization. Here are just a few of the many Forum Objectives: International Convention Planning for 1981 and 1982, International Awards Program, FCC Rules input, using Computers for REACT, Council Guidelines, REACT Disaster Plan, Membership Program, New Monitor Training and Reporting Materials, Public Relation Materials, Team Management Manuals, and Leadership Material.

LUEDTKE AND STEWART ELECTED! In the first election by mail ballot of all REACT Teams, Susan Stewart of Tehachapi Mountain REACT Team 3600, Tehachapi, California and Lance Luedtke, of Waukesha Area REACT Team 4089, Waukesha, Wisconsin were elected to serve two year terms on the REACT International Board of Directors. The Election Committee completed the count and the results were announced to the General Session on Thursday morning July 17, 1980. All eight final candidates listed on the ballot were present for the announcement. Joe Labrum of Salt Lake REACT Team C269, Salt Lake City, Utah and Mike McCloy of Capital City Communications REACT Team C42, Atlanta, Georgia completed their terms as Board Members.

NOW YOU'LL FIND ADVERTISING IN REACTer. In an action overwhelmingly supported by the Team Delegates in Atlanta, REACT's Board of Directors has instructed Headquarters Staff to solicit commercial advertising to be run in the REACTer. This change in policy is due to the decline in commercial publications serving CB operators and the fact that The REACTer has become a very attractive advertising "buy" for sellers of CB equipment, other communications gear and related electronics products. Through advertising revenue, it may be possible to improve The REACTer in many ways. The Autumn Issue will be the first to contain advertising. It will be mailed early in September and include detailed reports and photos from the Atlanta Convention and news about many Team activities. Send in news about your Team's activities. We expect to have more room to publish such material as we increase the size of The REACTer.

YOU CAN ADVERTISE in the new Classified Advertising section of the REACTer to sell your surplus radio equipment, etc. Limited to REACT Members only, rates are: 50 cents per word with \$10 minimum. Submit check or money order with ad copy.

EMERGENCY FUNDRAISING PROGRAM EXTENDED. After hearing the full financial report of REACT International, the Team Delegates at the Atlanta Convention voted to have the Emergency Fundraising Drive extended until the end of 1980. At this time 110 Teams have responded with a total of \$5,374.20. In addition, several state councils have waived all or part of the funds available to them in reimbursement of 1979 and/or 1980 expenses. If your Team has not yet contributed, review your financial ability to make your contribution of \$37.93, or more with your officers. Perhaps your Team should schedule a fundraising effort and share the proceeds with REACT International. If all Teams do support this voluntary effort, we may be sure of ending 1980 with a small "rainy day fund". The Delegates in Atlanta were assured that sufficient income has been raised to cover the debts remaining from 1979, so that they can be liquidated by the end of 1980, if our minimum income projections are achieved. 1980 dues are going exclusively for 1980 expenditures!

YOU HAVE A STAKE IN REACT'S FUTURE. Those who were in attendance recognized the increased income required to achieve minimum goals and still overcome inflation. (Our \$5 dues is worth just \$2.40 in 1975 dollars!) We are hopeful that a minimum financial burden will be placed on the membership with other sources of income becoming available. The Fundraising and Long Range Planning Task Groups along with the Forum Executive Committee and the Board of Directors are now studying the total financial outlook for 1981.

Preliminary 1981 budget proposals discussed in Atlanta break down to approximately \$200 per Team or \$10 per member for the total annual cost of REACT International operations. That does not mean that we are going to increase dues to \$10 per member to recover all of these funds. It does mean that an overall fundraising plan must be implemented to assure the level of income required to operate REACT International satisfactorily. Through the Forum structure, the membership has direct involvement in the decisions that will affect every REACT Team and member. Direct your input through the Forum structure on all these issues.

NOW AVAILABLE REACT VISOR CARDS. These big, bright 2-color cards say "REACT OFFICIAL MEMBER." Ideal for general identification on vehicle sun visors, in windows or other location. Let others know you are a REACT Member! Order through your Team from Official REACT Supply Company. Four cards for only \$1.00 US.

REACT FORUM

EXECUTIVE COMMITTEE

Forum President:	Field Based Members
Nathan L. Marys	Lance Luettke
12813 River Road	4271 S40th Overlook Ln.
Potomac, MD 20854	Newkenna, WI 53106
First Vice President:	Duesen Stewart
Raymond K. Adams	512 Hill Street
5833 Clinton HWY #203	Tehachapi, CA 93561
Knoxville, TN 37912	Dottie Thomas
Second Vice President:	4354 N. Arlington Ave.
Rev. William Shafer	Indianapolis, IN 46226
9 Maple Street	John Tracy
Woodville, WI 03785	5001 S. 65th St.
Secretary:	Lincoln, NE 68504
Mary Jane Clark	
4501 Tranquillity #12	
Lincoln, NE 68504	

REACT FORUM - Task Groups

Awards and Recognition - Leader: Fred Elnesser, 2157 N. Spring, Mesa, AZ 85203
 Objectives: To form basic system to determine eligibility for awards. Develop a REACT "Achievement and Recognition" Program that establishes a point system for identifying Team of the Year, Council of the Year, and other categories of achievement. This is to be a major Team growth and activity incentive program.

Communications - Leader: Corwin D. Moore, Jr., 5530 Scio Church Rd., Ann Arbor, MI 48103
 Objectives: #1 To prepare educational and policy guidelines materials relating to the CBRS, GMRS, the proposed 900 MHz personal radio service, FCC rule making activities and other communication related subjects; and to recommend the means for their distribution with the REACT membership. #2 To oversee the operations of Study Groups involved with the FCC and other governmental regulatory entities. #3 To investigate, recommend, and oversee the mechanisms for distributing the Forum's administrative communications, as may be requested by the Forum Executive Committee.

Computers - Leader: James B. Southworth, 2506 23rd Rd. North, Arlington, VA 22207
 Objectives: #1 To identify the present computer information processing and data communications requirements of all levels of the REACT structure. #2 To suggest, implement, and when possible supply solutions to the above requirements. #3 To plan for the anticipated growth and future needs of REACT.

Council Management - Leader: Al Hansen, P.O. Box 638, Carson, WA 98840
 Objectives: To develop basic Council guidelines and related subjects.

Disaster Preparedness - Leader: John Leist, 8341 Old Tarlton Pike, Stoutsville, OH 43084
 Objectives: To have a disaster plan for all REACT Teams.

Fund Raising - Leader: George P. Martin, 31 McArthur Drive, Anniston, AL 36200
 Objectives: To develop sound financial programs which will insure REACT's continued success. To research

fund raising techniques and advise REACT International.

Interagency Liaison - Leader: Randy Knowles, 530 Essex Rd., Kenilworth, IL 60042
 Objectives: #1 Monitor and encourage use of existing national agreements - Red Cross, Salvation Army. #2 Study and develop recommendations for possible national agreements with other organizations. Possible include: ARRL/ARES, CB, CAP, MARS, Alert, Rest and NEAR.

Long Range Planning & Research - Leader: Howard Wright, c/o Arthur Anderson & Co., 1646 K Street, NW, Washington, D.C. 20006
 Objectives: Develop a long range plan for REACT.

Membership - Leader: Ned Smith, 110 E. Willow Grove Ave., Wyndmoor, PA 19388
 Objectives: The overall objective is to develop ideas, information and programs which will help increase REACT membership.

Monitoring - Leader: John McLaughlin, 1114-B Ashborough Circle, Marietta, GA 30067
 Objectives: Developing new monitoring logs and reporting forms. Prepare guidelines for integrating with NEAR Programs and to determine where conflict may exist with REACT procedures and recommend additions or deletions.

Public Relations - Leader: Barbara Cluven, P.O. Box 938, Ormond Beach, FL 32074
 Objectives: Develop materials and/or guidelines encompassing all areas of public relations, in the most economically feasible manner, for dissemination to local Teams and Councils.

Team Management - Leader: James E. Bear, P.O. Box 126, Lancaster, PA 17603
 Objectives: To prepare a comprehensive manual for basic Team management, to include "Guideline" material for all aspects of Team operations.

Training - Leader: Judy Caldwell, Route 6, Blueberry Rd., Powell, TN 37849
 Objectives: Develop a leadership and motivation manual. This manual would aim to help Teams and Councils to develop leadership among their members.

REACT FORUM - Committees

Convention Committee - Chairman: Rick Munson, 518 Aragona Drive, Vinton, VA 24179
 Objectives: To solicit, gather and to evaluate sites for REACT International Conventions and to assist hosting Teams in the operation of Conventions.

Credentials Committee - Chairman: Dottie Thomas, 4354 N. Arlington, Indianapolis, IN 46226
 Objectives: To review the procedures of verification of credentials and seating of all Council Delegates to Round meetings and Team Delegates to the Annual REACT Convention and recommend appropriate actions or changes to the Forum Executive Committee.

Rules and Procedures - Chairman: Barb Adams, 1748 Bridgeway Terrace, Eagan, MN 55121
 Objectives: To review the proposed Standing Rules of the REACT Forum. To prepare proposals on issues to be considered by the Forum. To prepare wording of any Resolutions to be passed on by the Forum. To act as Forum parliamentarian.

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First Vice President: Raymond K. Adams 5833 Clinton HWY #203 Knoxville, TN 37912	Susan Stewart 512 Hill Street Tehachapi, CA 93561
Second Vice President: Rev. William Shafer 9 Maple Street Woodsville, NH 03785	Dottie Thomas 4354 N. Arlington Ave. Indianapolis, IN 46226
Secretary: Mary Jane Glock 4501 Tranquility #12 Lincoln, NE 68504	John Tracy 5001 S. 65th St. Lincoln, NE 68504

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YOU CAN BE A LIFE MEMBER. 18 new Life Members of REACT were honored at the Atlanta Convention. Just announced in the Summer Issue of The REACTer, Life Membership is a means for REACT Team members to demonstrate their dedication and support for the ideals and objectives of the REACT program.

An applicant for Life Membership must be an active REACT Team Member for three years or more; recommended by his/her Team and submit Life Member Dues equal to 20 times the Regular Member dues. Currently Life Membership dues are \$100 (considered fully deductible from U.S. Federal Income Tax in year paid). Life members have all the rights and privileges granted to individual Regular Members of REACT International, but are subject to the obligation of their local Team. Application forms are available upon request from REACT International.

SAVE 10% ON EYE GLASSES. Present your REACT membership card at any Pearle Vision Center and receive 10% discount on purchases of eye glasses and other products for you and your family. By special arrangement with the Pearle Vision Centers, this offers is extended to all REACT members. If you are unaware of a Pearle Vision Center in your community, find a listing in your telephone white pages. Let us know what you think of this new membership benefit.

SEND US REACTer STORIES AND PHOTOS. With expansion of the REACTer, we will have room for more information about Teams and Councils. Photos are always needed. Be sure to send clear, glossy photos with good contrast. Black and white are preferred, but color is acceptable. If a good photo has appeared in the newspaper, please obtain a glossy print. Usually, your newspaper will provide a print at cost. Sorry, we cannot reproduce from a newspaper clipping. Don't worry about writing the story for publication. We want all the information, but we will rewrite and/or edit. Be sure some individual in your Team is assigned the task of sending in material for the REACTer and to provide photos. If no one is assigned, perhaps you should volunteer. Also, be sure that REACT International is on the mailing list to receive your Team Bulletin. That is another way we can learn about your activities.



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